

ESTTA Tracking number: **ESTTA660865**Filing date: **03/13/2015**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212680
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Attachments	Opposer's Resp. to Applicant's Mot. for Summ. J. and Opposer's Cross Mot. for Summ. J. on Lack of Inherent Distinctiveness - Redacted.pdf(91210 bytes) Evidentiary Appendix (Public Version)_Part1.pdf(5120422 bytes) Evidentiary Appendix (Public Version)_Part2.pdf(5230877 bytes) Evidentiary Appendix (Public Version)_Part3.pdf(5167758 bytes) Evidentiary Appendix (Public Version)_Part4.pdf(5207010 bytes) Evidentiary Appendix (Public Version)_Part5.pdf(5150302 bytes) Evidentiary Appendix (Public Version)_Part6.pdf(5142210 bytes) Evidentiary Appendix (Public Version)_Part7.pdf(5184240 bytes) Evidentiary Appendix (Public Version)_Part8.pdf(5226344 bytes) Evidentiary Appendix (Public Version)_Part9.pdf(5186610 bytes) Evidentiary Appendix (Public Version)_Part10.pdf(5211189 bytes)

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FRITO-LAY NORTH AMERICA, INC.,	§	
	§	
Opposer,	§	
	§	
v.	§	Opposition No. 91212680 (Parent)
	§	Opposition No. 91213587
REAL FOODS PTY LTD,	§	
	§	
Applicant.	§	

**OPPOSER'S RESPONSE TO APPLICANT'S MOTION FOR SUMMARY JUDGMENT
AND OPPOSER'S CROSS-MOTION FOR SUMMARY JUDGMENT
ON LACK OF INHERENT DISTINCTIVENESS**

By moving for summary judgment on several fact-intensive issues, Applicant Real Foods Pty Ltd is unnecessarily delaying and driving up costs in this proceeding, not to mention wasting the Board's time. Each of the parties has presented expert witness reports going in different directions concerning whether RICE THINS and CORN THINS are generic or have acquired distinctiveness, thus presenting a classic battle of experts ill-suited for summary disposition. But even if there were not conflicting expert testimony, there exists plenty of other documentary and testimonial evidence upon which a reasonable fact-finder could find that CORN THINS and RICE THINS are generic terms. In particular, the evidence shows that THINS is used generically for many crispbread and other cracker products and, when combined with the generic terms CORN and RICE, the combination has no new or different meaning in relation to Applicant's goods. The evidence also reveals numerous examples of generic uses of "corn thins" and "rice thins" for crispbread and other cracker products. Finally, given Applicant's limited evidence of advertising and sales and lack of admissible information concerning any appreciable market share, a reasonable fact-finder could find that CORN THINS and RICE THINS have not acquired distinctiveness. Accordingly, Applicant's motion should be denied.

In addition, Applicant's motion fails to provide any competent evidence supporting its claim that CORN THINS and RICE THINS are suggestive (and thus inherently distinctive) of the products on which they are used. When reviewing the competent evidence, there is no genuine dispute that CORN THINS

and RICE THINS immediately convey the principal ingredient and shape of Applicant's goods, namely, thin crispbread slices made of corn and rice. Thus, on this particular issue, Opposer's cross-motion for summary judgment on lack of inherent distinctiveness should be granted.

Accordingly, Opposer Frito-Lay North America, Inc. requests that the Board deny Applicant's motion for summary judgment in its entirety and, instead, grant Opposer's cross-motion that CORN THINS is not inherently distinctive (*i.e.* suggestive) for "crispbread slices predominantly of corn" and RICE THINS is not inherently distinctive (*i.e.* suggestive) for "crispbread slices primarily made of rice." In addition, pursuant to Rule 56(g) of the Federal Rules of Civil Procedure, Opposer requests the Board enter an order that the following material facts are not in dispute: (1) CORN is a generic term and (2) RICE is a generic term.

I. Standards for deciding summary judgment motions

The party moving for summary judgment bears the burden of demonstrating that summary judgment should be granted. *See Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986); *Sweats Fashions, Inc. v. Pannill Knitting Co. Inc.*, 833 F.2d 1560, 4 USPQ2d 1793, 1796 (Fed. Cir. 1987). Summary judgment is appropriate only when "the movant shows that there is no genuine dispute as to any material fact and the movant is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(a).

Evidence available at summary judgment to show either the absence or presence of a genuine factual dispute can come from several sources, including written disclosures, disclosed documents, depositions, produced documents, declarations, answers to requests for admission, interrogatory answers, trademark registrations, printed publications, and official records. *See* Fed. R. Civ. P. 56(c); 37 C.F.R. §§ 2.122, 2.127(e)(2). In addition, the pleadings and the file of the subject application are automatically in evidence without any action required by the parties. *See* 37 CFR § 2.122(b); *Rocket Trademarks Pty. Ltd. v. Phard S.p.A.*, 98 USPQ2d 1066, 1070 (TTAB 2010). Despite this wide range of source material, objections can be lodged against submitted evidence on the ground that the evidence cannot be presented in a form admissible at trial. *See* Fed. R. Civ. P. 56(d)(4); *Ava Ruha Corp. v. Mother's Nutritional Ctr., Inc.*, 113 USPQ2d 1575, 1578-79 (TTAB 2015) (ruling on evidentiary objections at summary judgment).

If the evidence submitted by the parties shows that a reasonable fact finder could resolve the matter in favor of the non-moving party, then summary judgment must be denied. *See, e.g., Opryland USA Inc. v. Great Am. Music Show Inc.*, 23 USPQ2d 1471, 1472 (Fed. Cir. 1992); *Olde Tyme Foods, Inc. v. Roundy's, Inc.*, 22 USPQ2d 1542, 1544 (Fed. Cir. 1992). The evidence must be viewed in the light most favorable to the non-movant, with all reasonable inferences drawn in the non-movant's favor. *Lloyd's Food Prods., Inc. v. Eli's, Inc.*, 25 USPQ2d 2027, 2029 (Fed. Cir. 1993); *Opryland*, 23 USPQ2d at 1472. When presented with cross-motions, the Board evaluates each motion on its own merits and resolves all doubts and inferences against the party whose motion is being considered. *See Ava Ruha Corp.*, 113 USPQ2d at 1579. Finally, if the Board does not find summary judgment appropriate, it may nevertheless "enter an order stating any material fact . . . that is not genuinely in dispute and treating the fact as established in the case." Fed. R. Civ. P. 56(g).

II. Statement of Evidentiary Objections

Opposer objects to the following evidence that Applicant offered in support of its motion for summary judgment and requests that it be given no consideration by the Board.

A. The information in Michael Movitz's declaration and ¶¶ 6 and 21 of Michael Pels' declaration regarding Applicant's market share was not disclosed

A party that fails to provide required disclosures or information responsive to a discovery request "is not allowed to use that information or witness to supply evidence on a motion, at a hearing, or at trial." Fed. R. Civ. P. 37(c)(1). The exception is if the failure to disclose was "substantially justified or harmless," Fed. R. Civ. P. 37(c)(1), which the Board analyzes using the following five-factor test: (1) the surprise to the party against whom the evidence would be offered; (2) the ability of that party to cure the surprise; (3) the extent to which allowing the testimony would disrupt the trial; (4) importance of the evidence; and (5) the non-disclosing party's explanation for its failure to disclose the evidence. *Spier Wines (PTY) Ltd. v. Shepherd*, 105 USPQ2d 1239, 1242 (TTAB 2012). One of the principal reasons for providing this sanction is that "disclosures and discovery responses should be viewed as a continuum of

inter partes communication designed to avoid unfair surprise and to facilitate fair adjudication of the case on the merits.” *Id.* at 1246.

In support of its summary judgment motion, Applicant submitted a declaration and reports from Michael Movitz regarding Applicant’s supposed market share for its CORN THINS and RICE THINS products. Mr. Pels’ declaration also summarizes the information contained in Movitz’s declaration. Pels Decl. ¶¶ 6, 21 (last sentence) (citing Movitz Decl. ¶ 14). However, Applicant failed to disclose Mr. Movitz in its initial disclosures as a person who may have discoverable information it could use to support its claims and defenses. *See* Applicant’s Initial Disclosures. To the extent that Mr. Movitz’s testimony constitutes expert testimony, Applicant also failed to disclose him as an expert witness or provide a timely expert report. *See* TTABVUE Nos. 18, 20. Further, despite Opposer’s Interrogatory No. 25 specifically asking Applicant to “state by percentage your market share in the United States for each of the following product categories: (1) crispbread slices, (2) popped corn cakes, (3) and rice cakes,” Applicant responded under oath that it “does not possess information or knowledge sufficient to respond to this interrogatory.” App. 3155. Applicant did not supplement that response or otherwise identify any of the information or reports contained in the Movitz declaration. App. 2732-33. Opposer also requested Applicant to identify the persons it relied upon to provide answers to Opposer’s interrogatories, and Applicant did not identify Mr. Movitz. App. 3156-57, 3161

Applicant’s complete failure to disclose Mr. Movitz and any of the information and reports included in his declaration is manifestly harmful to Opposer. By responding that Applicant lacked any information or knowledge concerning its market share, Opposer reasonably believed that Applicant had no such evidence. Market share information is probative of acquired distinctiveness, an issue on which Applicant bears the burden of persuasion. Thus, Opposer reasonably believed that it did not need to depose Applicant or its witnesses regarding market share information or provide other evidence to address that issue. Further, Opposer had no knowledge of Mr. Movitz’s existence and, thus, had no opportunity to depose Mr. Movitz on the subjects he is offering in support of Applicant’s case, nor any opportunity to address Mr. Movitz’s testimony by securing a rebuttal witness or proffering other evidence.

Applicant has absolutely no justification for its failure to provide this information during the discovery period because, according to Mr. Movitz's declaration itself, [REDACTED]

[REDACTED]. Discovery has closed and, until Applicant's motion was filed, trial was imminent, and reopening discovery to cure Applicant's failures would derail these proceedings. *See Spier Wines*, 105 USPQ2d at 1242-46 (Board struck testimony of principal witness of party who, despite prior knowledge of the witness having discoverable information, did not initially disclose or supplement disclosures or discovery requests to identify witness). Accordingly, the Board should give no consideration to any of Mr. Movitz's testimony or reports, or any part of ¶ 6 or the last sentence of ¶ 21 of Mr. Pels' declaration, for any purpose.

B. Jessie Roberts' legal opinions are inadmissible

As a purported rebuttal to the testimony of Opposer's expert witness Robert Frank, Ph.D., Applicant proffers a declaration from an attorney, Jessie Roberts, who espouses various legal opinions regarding trademark registrability and registration practice. However, legal opinions are not proper subjects for expert testimony. The Federal Rules of Evidence restrict the role of expert testimony to situations where "the expert's scientific, technical, or other specialized knowledge will help the trier of *fact* to understand the evidence or to determine a *fact in issue*," not to help a judge with legal opinions. Fed. R. Evid. 702(a) (emphasis added). This is why the Board's primary reviewing court requires lawyers who testify as experts to be qualified as an expert separate and apart from the lawyer's legal qualifications. *See, e.g., Sundance, Inc. v. DeMonte Fabricating Ltd.*, 89 USPQ2d 1535, 1539-40 (Fed. Cir. 2008) (noting that a patent lawyer must qualify as a technical expert to give testimony on technical issues). Yet Ms. Roberts' only stated qualifications relate to her current job as a managing partner of Delos, a "law firm," her past positions as an Examining Attorney and Administrator for the United States Patent and Trademark Office ("USPTO"), and her involvement in a bar association. Roberts Decl. ¶¶ 4-7 & Ex. B. She has no qualifications outside her experience as an attorney. Accordingly, Ms. Roberts' only proper role in this case would be filing a brief on behalf of her client, not giving testimony.

III. Evidence in favor of Opposer

A. The genus of Applicant's goods

Applicant seeks to register CORN THINS for “crispbread slices predominantly of corn” and RICE THINS for “crispbread slices primarily made of rice.” Appl. 1, Jan. 19, 2012, Serial No. 79111074; Appl. 1, Jan. 10, 2013, Serial No. 85820051. According to dictionary definitions, “crispbread” is a type of “cracker,” and a “cracker” is “a dry thin crispy baked bread product.” Office Action 33, May 2, 2012, Serial No. 79111074; Office Action 4, 10, Nov. 20, 2012, Serial No. 79111074. This is consistent with how Applicant has marketed its product to consumers, noting in advertisements that its product is a cracker or used as a cracker. App. 2886, 2888-89, 2891, 2892-93, 2898. Consumers also consider Applicant's product to be a cracker or used as a cracker, and Applicant's product has been noted as best “corn cracker.” *E.g.*, App. 2984, 3044-45, 3053, 3059. Applicant has also marketed its product as a substitute for bread and tortilla chips, *see* App. 2894-96, and consumers have noted that they use the product as a bread substitute or as flatbread. App. 3054-55, 3059, 3083-84, 3085, 3086-87.

B. Genericness of CORN and RICE

During the *ex parte* examination process, Applicant was required to disclaim “CORN” because its identification of goods contained the term. Office Action 1, May 2, 2012, Serial No. 79111074. Applicant added the disclaimer without objection. Resp. to Office Action, Nov. 2, 2012, Serial No. 79111074. When Applicant later applied for RICE THINS, it included a disclaimer of “RICE” from the start. Appl. 1, Jan. 10, 2013, Serial No. 85820051. Both parties have used CORN and RICE as generic terms to indicate the presence of the ingredient in its products. App. 2800, 2884, 2887, 3027, 3173-74, 3178-3310.

C. Generic use of THINS

i. Opposer uses THINS generically

Opposer has long used THINS as a generic descriptor on its packaging. For example, Opposer has used “Thins” as a generic descriptor for cracker products, including ROLD GOLD Pretzel Thins, STACY'S Pretzel Thins, and TOSTITOS Cinnamon Thins and Tex-Mex Thins. App. 3175, 3459-73.

Opposer has also used “Thins” to denote thinner versions other products, such as ROLD GOLD Thins Pretzels and DORITOS Tortilla Thins. App. 3175, 3355-3457.

ii. Third party snack manufacturers and media use THINS generically

Opposer is aware of several competing cracker products selling products called “Thins,” including SESMARK Sesame Thins, NABISCO Vegetable Thins, KEEBLER TOWN HOUSE Pretzel Thins, GRATIFY Sea Salt Thins, BLUE DIAMOND Artisan Nut Thins, NONNI’S THIN ADDICTIVES Almond Thins, PEPPERIDGE FARM BAKED NATURALS Pretzel Thins, and RITZ MUNCHABLES Pretzel Thins. App. 3175, 3475-95. Internet research also reveals several food company websites in which “Thins” is used to refer to their snack food products, especially crackers and crispbread products. Examples include BACK TO NATURE Multi-Seed Gluten Free Rice Thins; RUDE HEALTH Corn Thins, Brown Rice Thins, Multigrain Thins, and Oat & Spelt Thins; PUREHARVEST Organic Linseed & Sesame Corn Cake Thins and Rice Cake Thins; SESMARK Rice Thins; NABISCO Rice Thins and Wheat Thins; STONED WHEAT THINS; Potato Thins; Newton’s Fruit Thins; OROWEAT Sandwich Thins Rolls and Pocket Thins Flatbread; THOMAS Bagel Thins; Warburtons Sandwich Thins; RYVITA Thins; Dempster’s THINS; NATURE VALLEY Granola Thins; barkTHINS; ANNAS Swedish Thins; MANDY’S Cookie Thins; and Gratify Gluten Free Cracker Thins and Pretzels Sesame Seed Thins. App. 16-358.

To get a representative picture of the use of the term THINS in the marketplace, Opposer also retained Dr. Robert Frank to conduct a search of industry sources and news media. Dr. Frank has 30 years of experience in professional trademark searching, having founded CORSEARCH, one of the leading trademark research firms specializing in producing trademark searches for use by legal professionals. App. 1729-36. Dr. Frank has performed more than 5,000 such searches himself and reviewed 45,000-50,000 prepared by others, and courts have vetted his testimony and methodologies on numerous occasions. App. 1719, 1732. Dr. Frank’s research in this case included comprehensive searches of online news services containing newspapers, magazines, and trade journals, Internet searches, and a search of the USPTO database. His study revealed that THINS is widely and commonly used by snack food

competitors, the general public, and members of the media to refer to thin-shaped snack foods such as crackers, crispbreads, crispbread slices, and other products. App. 1713-14, 1736-38. Indeed, his report includes well over 100 different uses by snack food competitors or third-parties using “thins” for baked goods, or generic use of “thins” by members of the general public. App. 1778-81. Among the numerous examples in his report, one website (yummly.com) has an entire section devoted to the category “Baked Thins Recipes.” App. 1782-85. As a researcher, he would classify THINS as “generic/weak,” meaning that the vast weight of the references he encountered would have been flagged for analysis either for genericness or for dilution. App. 1713, 1715, 1751.

iii. Applicant and its consumers use THINS generically

Consumers also use THINS generically to refer to Applicant’s products or similar products. For instance, a person that reviewed Applicant’s corn crispbreads noted that “unlike their sister the ‘rice cake’ . . . these thins are so crunchy.” App. 2907. Also, when contacting Applicant concerning crispbread products, consumers have used THINS generically, for instance: “I’m looking for the Rye Thins” and “I’M DOWN TO MY LAST 2 THINS.” App. 3002, 3041. This is consistent with how Applicant itself has used the term, as at least one of its advertising materials notes that its corn crispbread product is “the best thin since sliced bread” and that Applicant has “extended their Thins range” to include new flavors. App. 2883, 2885, 2892.


iv. PTO practice shows that THINS is generic or descriptive

There are several recent registrations on the Principal Register and Supplemental Register for crackers, chips, and baked goods indicating that the term THINS has a generic or descriptive meaning. Among them are the following:

- BAGEL THINS, Supplemental Reg. No. 4259364 on Dec. 11, 2012, for “bakery products, not including cookies.” App. 1398.
- EMMA’S THINS, Reg. No. 2863802 on July 13, 2004, for “cookies,” with THINS disclaimed. App. 1240.

- BLUE THINS, Reg. No. 3870613 on Nov. 2, 2010, for “cookies, biscuits, crackers,” with THINS disclaimed. App. 1234.



- , Reg. No. 3898318 on Jan 4, 2011 for “grain-based snack foods; multi-grain cakes; rice cakes; expanded-grain cakes; flavored, cereal grain cakes,” with COCO THIN disclaimed. App. 1628-29.
- NEWTON’S FRUIT THINS, Reg. No. 4043300 on Oct. 18, 2011 for “cookies,” with FRUIT THINS disclaimed. App. 988.
- CANTINA THINS, Reg. No. 4566507 on July 15, 2014 for “chips, namely, tortilla chips,” with THINS disclaimed. App. 920.

Many more applications for marks containing the term THINS covering crackers or baked goods have received descriptiveness refusals or disclaimer requirements for the term THINS. App. 361-62, 393-95, 526-27, 647-49, 777-79, 800-02, 923-25, 994-97, 1088-89, 1136-37, 1175-76, 1242-43, 1276-81, 1335-37, 1364-69, 1402-04, 1471-75, 1490-91, 1535-37, 1568-70, 1643-44.

D. Generic use of CORN THINS and RICE THINS

i. Applicant has used the terms generically

On at least one version of Applicant’s packaging, Applicant displayed “Corn Thins” as a generic descriptor of the kind of product being sold, describing the product as “Delicious Golden Corn Thins With Real Flavoring” using “Corn Thins” in the same type face and rendering as the rest of the phrase. App. 2799, 3012, 3022. In correspondence with consumers, Applicant has also used these terms generically. For instance, Applicant employees gave customers nutrition information in “Cal per Corn Thin” and “Calories per slice (per Corn Thin).” App. 3078, 3080. Applicant’s employees also told customers that “Corn and Rice Thins,” “Rice and Corn Thins,” and “Corn & Rice Thins” were available at various locations and did not use the separate alleged brand names “Corn Thins and Rice Thins.”

App. 3013, 3042. Applicant also informed customers that “a peanut butter flavored Corn Thin” was not yet available. App. 3050. Applicant has also used these terms generically in advertising, noting that “1 Corn Thin” and “1 Rice Thin” both have “¼ of the calories of one slice of white bread” and that it sells “a Rice Thin.” App. 3026-39.

ii. Applicant’s consumers have used the terms generically

In comments to Applicant, consumers often use “corn thins” to refer to a kind of product rather than a brand. Some examples are the following: “your delicious corn thins,” “the corn thins you donated,” “your sample corn thins,” “instead of reaching for some chips, I grab a corn thin,” “original and flavored corn thins,” “it’s fun to experiment with toppings on a whole corn thin,” “I couldn’t wait to try out this corn thin,” “I love these corn thins,” “Real Foods corn thins,” “[i]f you are wondering what a corn thin is, think rice cake but thinner,” “if there was a way for me to sample your corn thins,” “where are the corn thins available in New York state?” and “your corn thins are the best.” App. 2801-03, 2903, 2909, 2914, 2919, 2931, 2988, 3046, 3057-58.

iii. Other food companies, retailers, and distributors have used the terms generically

In correspondence with Applicant, companies interested in selling or providing Applicant’s products have often used “corn thins” and “rice thins” generically. Some examples include the following: “Thank you for your donation of 250 samples of corn thins,” “your corn thins product,” “I would like to sell corn thins,” “I am a gourmet shop and interested in carrying your corn thins,” “We order corn thins from Azure foods,” “I’m interested in purchasing the corn thins for my store,” “the sesame corn thins,” “organic rice thins,” “your corn thins,” “BBQ or Cheese flavored corn thins,” “flavored corn thins,” “samples of your corn thins,” “Original corn thins flax and soy corn thins multigrain corn thins sesame corn thins whole grain rice thins,” “your corn thin products,” “flavors of corn thins,” “we found the rice thins a good sub for bread,” “I will look for the rice thins.” App. 2708, 2991, 2994, 2996, 2998, 3000, 3002, 3004, 3006, 3008-09, 3015, 3019, 3021, 3023, 3059, 3062.

In addition, other snack food manufacturers such as Rude Health, Sesmark, Nabisco, and World Table produce cracker or crispbread products that they refer to as “Corn Thins” or “Rice Thins.” Their websites and packaging prominently use those designations to refer to the kind of product rather than a brand. *See* App. 16, 30-35, 60-72, 74, 3175.

iv. Applicant’s flawed TEFLON survey

Although Applicant commissioned a TEFLON-style survey conducted by Sarah Butler to defend its CORN THINS application, Ms. Butler’s survey, analysis, and conclusions have significant flaws. Dr. David Stewart, the President’s Professor of Marketing and Law at Loyola Marymount University and extremely well qualified in the field of survey research, examined Ms. Butler’s survey and testified “that it suffers serious and fatal flaws in both its design and in the analysis of its results.” App. 1654-55. The design flaws include the fact that Ms. Butler qualified respondents by asking whether they have purchased or planned to purchase “popped corn cakes,” which is not a term in common vernacular or identified as a product category in the salty snack market. Thus, there is no basis for concluding that the respondents understood the relevant product or product category. App. 1655. In addition, of the respondents who qualified for the survey, over half of them (248 of 469) failed Ms. Butler’s “mini-test” due to her confusing instructions and examples regarding brand names and common names, thus calling into question the adequacy of her screening procedures and the resulting state of mind of the 221 respondents who completed the survey. App. 1655-56

Regardless of these flaws, the results of Ms. Butler’s survey do not support a conclusion that a majority of consumers view the term CORN THINS as a brand name for Applicant’s product. First, applying the appropriate statistical confidence interval to the 52% of the 221 respondents who indicated that CORN THINS was a brand name, the actual value for the perception of CORN THINS as a brand in the marketplace could range as low as 44.1%, not high enough for a finding of primary significance as a brand even under the most generous interpretation of the data. App. 1656. Second, although Ms. Butler’s survey included controls, Ms. Butler failed to take them into account when rendering her opinions. When the incorrect responses to the generic control terms are taken into account, the net percentage of

consumers that view CORN THINS as a brand name is reduced to a range from 22-47%, which does not support a finding that the primary significance of CORN THINS is a brand rather than a common name. App. 1657.

E. CORN THINS and RICE THINS lack acquired distinctiveness

i. Opposer and Applicant use THIN descriptively

For many years Opposer has used “Thin” to describe the thin shape of several of its snack products, such as TOSTITOS CANTINA Thin & Crispy Tortilla Chips and ROLD GOLD Thin Twists Pretzels. App. 3175, 3311-43. Applicant also consistently and prominently emphasizes the “thin” shape of its product, stating for example that that they are “THIN slices not thick” and that they “are thin and easy to eat.”*E.g.*, App. 2884, 2891, 3027.

ii. Applicant has little to no market share and brand awareness in the U.S.

In October 2005, five years into Applicant’s alleged presence in the United States, Applicant retained a firm called The Leading Edge to provide it with an understanding of the U.S. rice cake, corn cake, and crispbread market. Stipulation 3, Feb. 5, 2015, TTABVUE No. 27. The Leading Edge studied the U.S marketplace and reported [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED].

Seeking information on Applicant’s current presence in the market, Opposer asked Applicant during discovery to state its market share for crispbread slices, popped corn cakes, and rice cakes over

each of the previous 5 years in the United States. App. 3151. Applicant answered under oath “that it does not possess information or knowledge sufficient to respond to this interrogatory.” App. 3155

iii. Applicant’s sales are declining

Applicant’s founder and Managing Director Michael Pels claims that its sales in the U.S. are “continuing to grow across the years.” Pels Decl. ¶ 5. Yet the sales figures he provides directly contradict his testimony. Indeed, Applicant’s total U.S. sales [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED].

iv. Applicant’s advertising budget is too small to support efforts to create brand awareness and secondary meaning

Opposer also requested that Applicant provide its U.S. advertising budget for the last 5 years, App. 3151, and in response Applicant provided a business record which stated that Applicant has spent [REDACTED]. App. 3155, 3172. This meager advertising is consistent with the statements of Madeline Anderson, Applicant’s marketing director, that Applicant “is a small food company” with “very little funds available to promote our Corn Thins.” App. 3071-77.

v. The Cunningham survey shows no acquired distinctiveness

Opposer commissioned Dr. Isabella Cunningham, the Ernest A. Sharpe Centennial Professor in Communication and the Chair of the Department of Advertising and Public Relations at The University of Texas at Austin and a well-qualified expert in the field of survey research, to conduct a survey to determine whether CORN THINS, the purported mark of Applicant with the longest use and largest sales, had acquired distinctiveness. App. 2106, 2120-34. Dr. Cunningham used the standard “one company/more than one company” survey format so that acquired distinctiveness could be tested directly. App. 2112-14. Dr. Cunningham designed the survey to include persons who had recently purchased or planned to purchase crispbread. She also included persons who were likely to purchase crispbread given

their purchase of crackers or flatbread, two areas on which Applicant focuses strongly in its advertising. App. 2107; *see* section III.A, *supra*. She also designed the questions in accordance with industry standard practices. App. 2107-10. The results of her survey were that only a net of 10.3% of respondents perceived CORN THINS as associated with one company, with the vast majority failing to associate CORN THINS with one company. App. 2108, 2115. If one narrowed the survey universe to persons who responded that they had purchased or planned to purchase crispbreads, the results come out almost as bad, with only a net of 10.9% of the narrowed universe associating CORN THINS with one company, and the vast majority of the narrowed universe failing to associate it with one company. App. 2108. Based on these results, Dr. Cunningham concluded that CORN THINS lacks acquired distinctiveness. App. 2110, 2115.

IV. Argument

The evidence submitted overwhelmingly demonstrates that a reasonable fact-finder could find for Opposer on the genericness of CORN THINS and RICE THINS and that those terms do not have acquired distinctiveness, foreclosing summary adjudication on those grounds. However, as the evidence also shows that Applicant cannot prevail on its arguments that CORN THINS and RICE THINS are inherently distinctive (*i.e.* suggestive as Applicant claims), summary judgment should be entered that CORN THINS and RICE THINS are, at best, merely descriptive.

A. Genuine issues of fact exist concerning genericness and trademark incapability

i. Standards for analyzing genericness

“An alleged mark is a generic term if it is used or understood by the relevant public primarily to refer to the class or category of goods and/or services on or in connection with which it is used.” *In re ActiveVideo Networks, Inc.*, 111 USPQ2d 1581, 1599 (TTAB 2014). The genericness inquiry has two steps: “First, what is the genus (category or class) of goods or services at issue? Second, is the term sought to be registered understood by the relevant public primarily to refer to that genus (category or class) of goods or services?” *H. Marvin Ginn Corp. v. Int’l Ass’n of Fire Chiefs*, 228 USPQ 528, 530 (Fed. Cir. 1986).

Determining the proper genus generally focuses on the description of goods set forth in the opposed application. *Magic Wand, Inc. v. RDB, Inc.*, 19 USPQ2d 1551, 1553 (Fed. Cir. 1991). However, the Board may also consider evidence provided from Applicant's website and press releases, third-party websites, dictionaries, newspapers, and other such sources. *In re ActiveVideo*, 111 USPQ2d at 1600.

Evidence of the public's understanding of a term may be obtained from any competent source, including consumer testimony, surveys, dictionary listings, newspapers, and other publications. *Id.* In addition, one of the strongest sources of evidence can be generic use of a term by the trademark applicant itself. *See, e.g., In re Gould Paper Corp.*, 5 USPQ2d 1110, 1112 (Fed. Cir. 1987). Although survey evidence can be helpful, it is also "subject to review for its probative value, based on factors including the design of the survey, the questions asked, and the experience of the surveyor." *In re Hotels.com, L.P.*, 91 USPQ2d 1532, 1536 (Fed. Cir. 1996). Thus, even if only one party presents a survey on genericness, controlling weight may nevertheless go to the other relevant, competent evidence in the record, particularly if the survey has flaws. *Id.* at 1536-37.

In general, the genericness inquiry focuses on determining the understanding of a purported mark as a whole by the relevant public. *In re Am. Fertility Soc'y*, 51 USPQ2d 1832, 1836 (Fed. Cir. 1999). One well settled way of proving that understanding occurs when the purported mark is a compound term consisting merely of two generic words. In that case, "if the compound word would plainly have no different meaning from its constituent words, and dictionaries, or other evidentiary sources, establish the meaning of those words to be generic, then the compound word too has been proved generic." *Id.* (citing *In re Gould*, 5 USPQ2d at 1111-12). "No additional proof of the genericness of the compound word is required." *Id.* This type of proof provides clear and convincing evidence that the mark as a whole is generic. *See, e.g., In re Dial-A-Mattress Operating Corp.*, 57 USPQ2d 1807, 1810 (Fed. Cir. 2001) (holding that the PTO may satisfy its *ex parte* burden of proving a compound term generic by producing evidence sufficient to meet the *Gould* standard). If the combination of the generic terms does not have a different meaning, *i.e.* if the whole is not greater than the sum of its parts, then it logically follows that

“the terms remain as generic in the compound as individually, and the compound thus created is itself generic.” *In re Gould*, 5 USPQ2d at 1112.

A purported mark may be considered a generic compound term under this analysis regardless of whether presented as two words with a space between them, or as one word. *Id.* (“Whether compounded as ‘screen wipe’—two words—or ‘screenwipe’—one word—either is ordinary grammatical construction.”); *Int’l Flora Techs., Ltd. v. Desert Whale Jojoba Co.*, No. 92048102, slip. op. at 24-25 (TTAB Feb. 23, 2010) (non-precedential) (noting that space between generic terms “does not disqualify the mark from the *Gould* analysis” and that the normal usage makes the terms even more generic).

ii. The Board could find that CORN THINS and RICE THINS are generic

The evidence of record in this case easily supports findings that the terms CORN, RICE, and THINS are generic terms for the relevant products, and the compound terms CORN THINS and RICE THINS add no new or distinctive meaning in their combined form beyond their individual generic meanings.

Based on Applicant’s identifications of goods in its applications, the genera at issue are “crispbread slices predominantly of corn” for CORN THINS and “crispbread slices primarily made of rice” for RICE THINS. Further, the evidence demonstrates that crispbreads are a sub-genus of crackers. “Corn” and “rice” explicitly appear as part of Applicant’s identifications of goods. Applicant has disclaimed both terms, which constitute an admission that it lacks exclusive rights in the terms. *E.g.*, *Kellogg Co. v. Pack ’em Enters., Inc.*, 14 USPQ2d 1545, 1549 n.10 (TTAB 1990). Finally, both parties use CORN and RICE generically in connection with their products. Thus, there is no genuine dispute that CORN and RICE are generic terms in relation to Applicant’s goods.

Additionally, the evidence of record strongly indicates that THINS is used and understood as a generic term for a variety of crispbread and other cracker products, based on media and snack food industry usage, consumer usage, PTO practice, the parties’ own use of THINS generically, and Dr. Frank’s extensive research into the use of THINS in the marketplace. When combined, CORN THINS and RICE THINS convey no meaning other than the sum of their constituent terms. There is nothing

“unique or incongruous” about combining those terms, and their “common descriptive aspect” are not lost in the combination. *In re Gould*, 834 F.2d at 1018. In addition, the record includes a number of industry, media, and consumer uses of CORN THINS and RICE THINS as generic terms for crackers or crispbread products, as well as generic use by Applicant itself.

Applicant attempts to explain away competitors’ usage of RICE THINS as being “limited to an entirely different product category” (presumably crackers) and thus “not relevant to the issue at hand.” Applicant’s Mot. for Sum. J. 16. But Applicant’s identifications of goods cover “crispbread slices,” which by definition are a type of cracker. Further, Applicant markets its products as crackers or as substitutes for crackers and similar products. Finally, both Applicant and its expert Ms. Roberts rely heavily in this proceeding on third-party registrations of “_____ THINS” marks for crackers and other products, such as WHEAT THINS. Thus, Applicant’s argument that third-party uses of RICE THINS for cracker products are not relevant is disingenuous at best.

Because the evidence at the very least raises genuine disputed facts regarding the generic meaning of these terms, Applicant’s motion for summary judgment on this issue should be denied.

iii. Dr. Frank’s testimony is admissible and highly probative

Applicant attempts to attack the admissibility of Dr. Frank’s research and opinions by arguing through Ms. Roberts that he is giving legal opinions despite not having legal qualifications. Yet Dr. Frank specifically noted that he is not a lawyer and is not providing legal opinions. Instead, Dr. Frank—using his substantial experience and expertise as a trademark researcher¹—set out to find the most relevant references of the term THINS in the marketplace so that an accurate snapshot of the use of that particular term can be understood. Similar challenges to the admissibility of Dr. Frank’s expert testimony have been rejected by the courts. *See, e.g., Nat’l Envelope Corp. v. Am. Pad & Paper Co. of Del.*, No. 1:06-cv-12988-SHS-RLE, slip op. at 8-9 (S.D.N.Y. Dec. 30, 2009) (finding Dr. Frank “qualified” based on his “lengthy experience in the trademark research industry,” and that his report was “relevant” and “reliable”

¹ Even Ms. Roberts concedes that “Frank’s academic and business credentials in the fields of education and research are impressive” and that “CORSEARCH®, the company he founded, is well respected in the field of trademark searching.” Roberts Decl. ¶¶ 9, 10.

as “it will provide the trier of fact with information about third-party use, which is a factor to be considered for genericness”), *available at* App. 2090-2105. Thus, Applicant’s sole premise for its admissibility argument is simply not supported in fact or law.

Moreover, even if Ms. Roberts’ testimony were itself admissible, it would not support granting summary judgment for Applicant on the issue of genericness. Dr. Frank’s research and exhibits strongly support a finding that the term THINS is commonly used in the marketplace—including by the media, by snack food competitors, and by consumers—as a generic term for thinly sliced or thin-shaped snack foods such as crackers, crispbread, crispbread slices, and similar products. Ms. Roberts gave her legal opinions based on her legal experience regarding the registrability of the purported marks CORN THINS and RICE THINS and relied on matters, such as canceled and inactive registrations, that would not be used to depict the current state of the market. *See* App. 1717.

In addition, Ms. Roberts’ testimony has significant analytical problems. Ms. Roberts’ conclusions that generic use by the media “should be given very little weight” [Roberts Decl. ¶44] are both without factual or statistical support [App. 1717] and inconsistent with longstanding precedent. *See, e.g., In re Merrill Lynch, Pierce, Fenner, & Smith, Inc.*, 4 USPQ2d 1141, 1143 (Fed. Cir. 1987) (“Evidence of the public’s understanding of the term may be obtained from any competent source, such as ... trade journals, newspapers, and other publications.”); *Cummins Engine Co. v. Cont’l Motors Corp.*, 149 USPQ 559, 561 (CCPA 1966) (finding TURBODIESEL generic based in part upon *one* magazine article using the designation generically). In addition, her testimony regarding the treatment of the term THINS by the USPTO is undermined by the numerous third party applications and registrations that have been the subject of disclaimer requirements and/or descriptiveness rejections. Rausa Decl. Finally, her testimony revealed that she did not review Dr. Frank’s report with any appreciable level of care, incorrectly stating that Dr. Frank ignored marks when he did not, and came up with definitions without factual support when in fact his definitions and conclusions had ample factual support. App. 1716-17. Thus, given these deficiencies, Ms. Roberts’ testimony does not advance the summary judgment ball for Applicant.

iv. Applicant's flawed survey does not trump the rest of the relevant evidence

Despite the plain existence of evidence in favor of Opposer's position on genericness, Applicant's principal argument for summary judgment is that Applicant commissioned a TEFLON-style survey but Opposer did not, and therefore, Applicant must necessarily prevail on genericness. This argument is contrary to the Federal Circuit's holding in *In re Hotels.com*. In that case, the applicant proffered a TEFLON-style survey purportedly showing 76% of respondents recognized HOTELS.COM as a brand name and not a common name. 573 F.3d at 1305. Despite this, the Board found HOTELS.COM generic, giving controlling weight to the remainder of the non-survey evidence: "the large number of similar usages of 'hotels' with a dot-com suffix, as well as the common meaning and dictionary definition of 'hotels' and the standard usage of '.com' to show a commercial internet domain." *Id.* at 1306. The Federal Circuit affirmed, concluding that the Board had satisfied its *ex parte* burden to prove genericness. *Id.* Thus, Applicant's argument is completely foreclosed by binding Federal Circuit precedent.

Not only is there significant non-survey evidence in the record showing the genericness of CORN THINS and RICE THINS, Dr. Stewart's declaration demonstrates that Ms. Butler's survey and analysis have substantial flaws. Given those flaws, Ms. Butler's survey and opinions have no probative value as a demonstration that CORN THIN is understood by consumers as a brand name for Applicant's product. App. 1658. The extensive evidence Opposer has submitted showing widespread generic use in the marketplace of the individual terms CORN, RICE, and THINS, as well as the combined terms CORN THINS and RICE THINS, is more than sufficient to outweigh Applicant's flawed survey, particularly in the context of summary judgment where all evidence and inferences must be viewed in a light most favorable to the non-movant. Given these factual disputes, summary judgment on genericness is inappropriate.

B. There is no genuine dispute that CORN THINS and RICE THINS lack inherent distinctiveness

A mark is merely descriptive if "it forthwith conveys an immediate idea of an ingredient, quality, characteristic, feature, function, purpose or use of the goods." *In re The Place, Inc.* 76 USPQ2d 1467,

1468 (TTAB 2005). Descriptiveness is not a guessing game in which the mark is considered in the abstract to determine if consumers could guess what the product is. *See In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985). Rather, the proper inquiry is “whether someone who knows what the goods or services are will understand the mark to convey information about them.” *In re Tower Tech, Inc.*, 64 USPQ2d 1314, 1316-17 (TTAB 2002).

Here, the evidence shows that CORN THINS and RICE THINS fit the definition of merely descriptive. Applicant’s products are thin crispbread slices made of corn and rice, respectively. Thus, a consumer who knows what Applicant’s goods are will immediately understand the principal ingredient and shape of Applicant’s products when encountering CORN THINS and RICE THINS, namely they are thin and made of corn and rice. Just as the Board found the term BAGEL THINS to lack inherent distinctiveness, so too do Applicant’s highly similar marks. *See In re Grupo Bimbo, S.A.B. de C.V.*, in which the Board, when presented with dictionary definitions of THIN and usages of THINS in the marketplace, found that “it takes no thought or imagination to go from ‘thinly-sliced bagels’ to ‘Bagel Thins’” and that “we have no doubt but that the combination is merely descriptive.” Serial No. 77798364, slip op. at 12 (TTAB Aug. 10, 2012) (non-precedential); *see also id.* at 4-11 (summarizing the evidence of the meaning of THINS).

Despite choosing marks that immediately tell consumers (1) the primary ingredients of its products (“RICE” and “CORN”) and (2) a primary feature of its products (“THIN” crispbread slices), Applicant attempts to avoid the resulting descriptiveness of its marks by arguing that they have a double entendre. This attempt fails. It is well settled that if the supposed second meaning of a mark is apparent only after viewing the mark in the context of advertising materials, packaging, or other matter separate from the mark itself, the mark is not a double entendre because a double entendre, if it exists, has to come from the mark perceived by itself and not the mark when used in combination with advertising or trade dress. *See In re The Place, Inc.*, 76 USPQ2d at 1470. Here, the only evidence Applicant proffers on CORN THINS and RICE THINS being a “double entendre” is (1) Mr. Pels’ wish that his products be perceived “as part of a light and healthy diet” (Pels Decl. ¶ 3) and (2) his statement of acting upon that

wish through Applicant's use of CORN THINS and RICE THINS in advertising campaigns and packaging emphasizing health and wellness (Pels Decl. ¶ 14). Thus, the only evidence that Applicant presents in its attempt to avoid the descriptiveness of its marks is the exact kind of irrelevant, incompetent evidence foreclosed by binding precedent.

Further, even if one could properly consider Applicant's advertisements and packaging on this issue, they in no way establish that consumers would understand the word THINS in Applicant's marks to mean anything other than the shape of Applicant's products. The fact that thin products can be eaten as part of a light and healthy diet does not magically imbue the term "THINS" with some new and different meaning beyond the shape of the product. Applicant has presented no evidence that consumers use or understand the term THINS to have a separate meaning denoting a light and healthy diet apart from the product's thin shape.

In sum, Applicant simply has no competent evidence that CORN THINS and RICE THINS convey anything beyond the immediate ideas of the ingredients, characteristics, and features of its products, *i.e.* that they are made of corn or rice and they are thin. Without any matter for trial regarding the high degree of descriptiveness of Applicant's purported marks, summary judgment that these marks are not inherently distinctive is warranted.

C. Genuine issues of fact remain concerning acquired distinctiveness

Finally, genuine fact issues remain for trial on the matter of whether CORN THINS and RICE THINS have acquired distinctiveness. Contrary to Applicant's erroneous assertion, "the ultimate burden when registration is sought under Section 2(f) is properly placed on the applicant." *Yamaha Int'l Corp. v. Hoshino Gakki Co.*, 6 USPQ2d 1001, 1007-08 (Fed. Cir. 1998); *see also In re Hollywood Brands, Inc.*, 102 USPQ 294, 295 (CCPA 1954) (noting that for acquired distinctiveness "[t]here is no doubt that Congress intended that the burden of proof should rest upon the applicant"). Where Applicant appears confused is that, in *Yamaha*, the applicant admitted that its mark was merely descriptive in *ex parte* examination, so in order to get to publication it bore the burden of establishing acquired distinctiveness in *ex parte* proceedings before the PTO. *Yamaha*, 6 USPQ2d at 1004. The Federal Circuit held that, once

that prima facie case is established in *ex parte* proceedings, the opposer has the initial burden in the *inter partes* proceeding “to present a prima facie case of no acquired distinctiveness by rebutting the applicant’s prima facie case of acquired distinctiveness made to the examiner.” *Id.* at 1010. However, the ultimate burden of persuasion on the issue of acquired distinctiveness remains at all times on the applicant. *Id.* at 1006-08, 1010. Here, Applicant did not make an *ex parte* claim of acquired distinctiveness, so there is no prima facie case for Opposer to overcome initially. Instead, Opposer has demonstrated that CORN THINS and RICE THINS are not inherently distinctive and that Applicant cannot prevail on that issue. Accordingly, Applicant solely bears the burden in this proceeding to prove that those terms have acquired distinctiveness.

As mentioned in the prior section, the terms CORN THINS and RICE THINS immediately convey the idea that Applicant’s crispbread products are thin and made of corn or rice. Indeed, Applicant’s marketing materials repeatedly tout that its products are “thin,” and that they are made of rice and corn. *See supra* part III.B & III.E.i. Thus CORN THINS and RICE THINS are, at minimum, apt designations that are highly descriptive of Applicant’s products, such that the burden of proving acquired distinctiveness is increased. *See Yamaha*, 6 USPQ2d at 1008 (“[T]he standard of proof in an opposition under section 2(f) has always been a preponderance of evidence, although logically that standard becomes more difficult to meet as the mark’s descriptiveness increases.”); *see also In re Grupo Bimbo*, Serial No. 77798364, slip op. at 15 (“[W]e find that ‘Bagel Thins’ is an apt name for thinly-sliced bagels, and hence it is highly descriptive.”).

Despite this increased burden, Applicant’s evidence of acquired distinctiveness is flimsy at best. It has a very small advertising budget, so small that its marketing manager complains about it in emails. Its sales in the U.S. are declining. It lacks admissible evidence in its favor concerning its share of the crispbread, popped corn cake, or rice cake markets, leaving the Board without a reference from which to evaluate Applicant’s sales and advertising expenditures. [REDACTED]

[REDACTED]

[REDACTED]. Plus, as others are using CORN THINS and RICE THINS for cracker products, Applicant cannot be said to have had substantially exclusive use of these designations.

Finally, the only survey conducted by the parties on the issue of acquired distinctiveness shows that CORN THINS are not perceived as emanating from a single source. Thus, Applicant's activities have done nothing to develop acquired distinctiveness for CORN THINS among relevant consumers. By implication, RICE THINS, the much more junior of the two designations both in length of use and sales, would also not be perceived as emanating from a single source in the minds of consumers.

Although Applicant's retained expert Mr. Hal Poret criticized the Cunningham survey as testing too broad a universe, that criticism is undermined by Applicant's own actions and statements. As noted in its brief and in Pels' declaration, Applicant is deeply concerned that the American market does not understand what "crispbread" means, so Applicant has moved to amend its identification of goods to specify "popped corn cakes" and "rice cakes." Pels Decl. ¶ 20; Applicant's Mot. for Sum. J. 8. Applicant has also broadly marketed its crispbread products as a substitute for crackers, bread, and chips. Thus, per Applicant's own statements, it is perfectly reasonable to presume that consumers might have difficulty understanding "crispbread" alone as pertaining to Applicant's products. Thus, Dr. Cunningham's decision to use the umbrella approach and capture consumers that were likely to be prospective purchasers of Applicant's goods given Applicant's marketing strategies is sensible. *See* App. 2107. It is disingenuous for Applicant to claim that cracker and flatbread purchasers are outside the relevant universe when those individuals are precisely the ones to whom Applicant has devoted its marketing efforts; it is equally disingenuous of Applicant to claim that only purchasers of "crispbread" should be used as the universe when Applicant itself claims that the term is confusing in the American market. Besides, Dr. Cunningham designed the survey such that she retained the ability to separate crispbread purchasers from those who stated that they had not purchased crispbread, and even among crispbread purchasers CORN THINS lacks acquired distinctiveness. App. 2107-08.

Mr. Poret goes on to levy a number of meritless criticisms regarding the methodology and question format used by Dr. Cunningham, wherein respondents were shown an image of Applicant's

product and asked, “With respect to the type of product shown above, do you associate CORN THINS with only one company, more than one company, no company, or don’t you know?” Mr. Poret’s requirement that the survey question should have used “the name CORN THINS,” rather than simply “CORN THINS,” goes against the teaching of one of the leading commentators on designing secondary meaning surveys, Vincent Palladino,² who in discussing the basic approach to testing secondary meaning never required using “the name” before the designation being tested. Vincent N. Palladino, *Secondary Meaning Surveys*, in *Trademark and Deceptive Advertising Surveys* 79, 85-89 (Shari S. Diamond & Jerre Bailey Swann eds., 2012). Similarly, when discussing using images of the product (as Dr. Cunningham did) where including the common product name in the question would bias the survey, Palladino does not require using “the name” in the test question. *Id.* at 89 & n.49. To the contrary, his suggested approach and question format is virtually identical to that used by Dr. Cunningham. *Id.* at 89 (“[S]how respondents baking powder and ask: With respect to this type of product, do you associate ROYAL with a product from one, or more than one, company?”). In addition, Dr. Cunningham’s instructions explicitly told respondents that they would be asked some questions about “a name” of a product immediately prior to showing them the product image and questions. App. 2108. Finally, Mr. Poret’s suggestion that “the name” should be used in the survey question itself could bias respondents to assume the term at issue is a brand. Vincent N. Palladino, *Surveying Secondary Meaning*, 84 Trademark Rep. 155, 176-77 (1994). Thus, Dr. Cunningham’s question format was clear and consistent with accepted practices for secondary meaning surveys.

Mr. Poret’s criticism of the inclusion of a “don’t know” response runs afoul of sound survey practice (not to mention common sense), as “don’t know” is a different response than “no company” and forcing respondents to make a choice when they truly do not know only encourages guessing. App. 2109-10; *accord* Palladino, *Secondary Meaning Surveys*, *supra*, at 88. Finally, the fact that Mr. Poret and Dr.

² Palladino’s articles have been met with consistent judicial approbation. *E.g.*, *A.J. Canfield Co. v. Vess Beverage, Inc.*, 226 USPQ 811, 820 (N.D. Ill. 1983); *see also Tri-Star Pictures, Inc. v. Unger*, 14 F. Supp. 2d 339, 349-50 (S.D.N.Y. 1998); *Spraying Sys. Co. v. Delavan, Inc.*, 19 USPQ2d 1121, 1126 (N.D. Ill. 1991).

Cunningham disagree as to the import of the answers to the “why do you say that?” question (*see* App. 2109) further emphasizes that this factual issue is one that cannot be determined on summary adjudication.

As the Board could easily find for Opposer on the issue of acquired distinctiveness given Applicant’s meager evidence and Opposer’s survey evidence, summary judgment cannot be entered in favor of Applicant on that issue.

V. Conclusion

Genuine issues remain for trial as to whether CORN THINS and RICE THINS are generic or, if not, lack acquired distinctiveness. On the other hand, there is no genuine dispute that CORN THINS and RICE THINS immediately convey the idea that Applicant’s crispbread slices are thin and made of corn or rice, and that CORN and RICE are generic terms in relation to Applicant’s products. Accordingly, while the Board should deny Applicant’s motion, the Board should grant Opposer’s cross-motion.

Respectfully submitted,

/WGB/

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EVIDENTIARY APPENDIX

1. Declaration of Diana L. Rausa (App. 2)
2. Expert Report of David W. Stewart, Ph.D. (App. 1650)
3. Declaration of Robert D. Frank, Ph.D. in Opposition to Applicant's Motion for Summary Judgment (App. 1713)
4. Declaration of Dr. Isabella Cunningham (App. 2106)
5. TSDR Printouts of Registrations and Pending Applications Owned by Opposer (App. 2622)
6. Declaration of Paul Madrid (App. 2732)
7. Declaration of Jeanette Zimmer (App. 3173)

DECLARATION OF DIANA L. RAUSA

I, Diana L. Rausa, declare as follows:

1. I am a paralegal with the law firm of Pirkey Barber PLLC. I have personal knowledge of the matters stated in this declaration and am competent to testify about them.

2. Attached as **Exhibit 1** is a printout of the webpage <http://www.backtonaturefoods.com/products/Crackers-Multi-Seed-Rice.aspx> concerning Multi-Seed Gluten Free Rice Thins (PB 00001).

3. Attached as **Exhibit 2** is a screen shot and a printout of the webpage <http://www.fritolay.com/our-snacks/rold-gold-garlic-parmesan-pretzel-thins-readytogosnacks.html> concerning ROLD GOLD Garlic Parmesan Flavored Pretzel Thins (PB 00002-04).

4. Attached as **Exhibit 3** is a screen shot and a printout of the webpage <http://www.fritolay.com/our-snacks/stacys-pretzel-thins-honey-dijon.html> concerning STACY'S Honey Dijon Flavored Pretzel Thins (PB 00005-07).

5. Attached as **Exhibit 4** is a screen shot and a printout of the webpage <http://www.fritolay.com/our-snacks/stacys-pretzel-thins-simply-naked.html> concerning STACY'S SIMPLY NAKED Pretzel Thins (PB 00008-10).

6. Attached as **Exhibit 5** is a screen shot and a printout of the webpage <http://rudehealth.com/our-food/snacks/corn-thins-organic> concerning RUDE HEALTH Corn Thins (PB 00011-13).

7. Attached as **Exhibit 6** is a screen shot and a printout of the webpage <http://rudehealth.com/our-food/snacks/brown-rice-thins-organic> concerning RUDE HEALTH Brown Rice Thins (PB 00014-16).

8. Attached as **Exhibit 7** is a screen shot and a printout of the webpage <http://rudehealth.com/our-food/snacks/> concerning various RUDE HEALTH products, including Multigrain Thins, Brown Rice Thins, Oat & Spelt Thins, and Corn Thins (PB 00017-20).

9. Attached as **Exhibit 8** is a screen shot and a printout of the webpage <http://rudehealth.com/our-food/snacks/oat-spelt-thins-organic> concerning RUDE HEALTH Oat & Spelt Thins (PB 00021-23).

10. Attached as **Exhibit 9** is a screen shot and a printout of the webpage <http://www.pureharvest.com.au/product/organic-linseed-sesame-corn-cake-thins> concerning PUREHARVEST Organic Linseed & Sesame Corn Cake Thins (PB 00024-27).

11. Attached as **Exhibit 10** is a screen shot and a printout of the webpage <http://www.pureharvest.com.au/product/pureharvest-rice-cakes> concerning PUREHARVEST Rice Cakes and Rice Cake Thins (PB 00028-30).

12. Attached as **Exhibit 11** is a screen shot and a printout of the webpage <http://sesmark.com/products/sesmark-sesame-thins> concerning SESMARK Sesame Thins (PB 00031-33).

13. Attached as **Exhibit 12** is a screen shot and a printout of the webpage <http://sesmark.com/products/savory-rice-thins> concerning SESMARK Savory Rice Thins (PB 00034-35).

14. Attached as **Exhibit 13** is a screen shot and a printout of the webpage <http://sesmark.com/products/rice-thins> concerning SESMARK Rice Thins (PB 00036-38).

15. Attached as **Exhibit 14** is a printout of the webpage <http://www.snackworks.com/products/whats-new.aspx> concerning Nabisco- Rice Thins and Wheat Thins (PB 00039).

16. Attached as **Exhibit 15** is a printout of the webpage <http://www.walmart.com/ip/Nabisco-Rice-Thins-White-Cheddar-Brown-Rice-Thin-Rice-Snacks>

concerning Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks (PB 00040-41).

17. Attached as **Exhibit 16** is a printout of the webpage http://en.wikipedia.org/wiki/Rice_Thins concerning Rice Thins (PB 00042).

18. Attached as **Exhibit 17** is a printout of an article from the website <http://celiacdisease.about.com/b/2013/09/20/nabisco-launches-new-gluten-free-rice-thins-in-three-flavors> entitled, “Nabisco Launches New Gluten-Free Rice Thins in Three Flavors” (PB 00043-44).

19. Attached as **Exhibit 18** is a screen shot and a printout of the webpage <http://www.wheatthins.com/featured-products> concerning various Wheat Thins products (PB 00051-52).

20. Attached as **Exhibit 19** is a screen shot and a printout of the webpage <http://www.wheatthins.com/products> concerning various Wheat Thins products (PB 00053-54).

21. Attached as **Exhibit 20** is a screen shot and a printout of the webpage http://www.wheatthins.com/wheat_thins_originals concerning various Wheat Thins products (PB 00055-56).

22. Attached as **Exhibit 21** is a screen shot and a printout of the webpage http://www.wheatthins.com/wheat_thins_flavors concerning various Wheat Thins products (PB 00057-58).

23. Attached as **Exhibit 22** is a screen shot and a printout of the webpage http://www.wheatthins.com/what_thins_toasted concerning various Wheat Thins products (PB 00059-60).

24. Attached as **Exhibit 23** is a screen shot and a printout of the webpage <http://www.snackworks.com/search/product-results.aspx?searchText=stoned%20wheat%20thins> concerning various STONED WHEAT THINS products (PB 00061-62).

25. Attached as **Exhibit 24** is a screen shot and a printout of the webpage <http://www.snackworks.ca/en/products/PotatoThins.aspx> concerning various Potato Thins products (PB 00063-65).

26. Attached as **Exhibit 25** is a screen shot and a printout of the webpage <http://www.snackworks.com/products/newtons> concerning various Newtons Fruit Thins products (PB 00066-69).

27. Attached as **Exhibit 26** is a screen shot and a printout of the webpage <http://www.snackworks.com/products/product-detail.aspx?product=4400000224> concerning various Nabisco Vegetable Thins products (PB 00070-71).

28. Attached as **Exhibit 27** are screen shots and printouts of pages from the website <http://oroweat.com> concerning various OROWEAT Sandwich Thins Rolls and Pocket Thins Flatbread products (PB 00072-87).

29. Attached as **Exhibit 28** are screen shots and printouts of pages from the website <http://www.thomasbreads.com> concerning various THOMAS Bagel Thins products (PB 00088-133).

30. Attached as **Exhibit 29** are screen shots and printouts of pages from the website <http://www.bluediamond.com/?navid=34> concerning various BLUE DIAMOND Nut Thins products (PB 00134-60).

31. Attached as **Exhibit 30** are screen shots and printouts of pages from the website <http://www.bluediamond.com/index.cfm?navid=677> concerning various BLUE DIAMOND Artisan Nut Thins products (PB 00161-78).

32. Attached as **Exhibit 31** is a screen shot and a printout of the webpage <http://www.pepperidgefarm.com/ProductLanding.aspx?catID=716> concerning PEPPERIDGE FARMS Pretzel Thins (PB 00184-85).

33. Attached as **Exhibit 32** is a screen shot and a printout of the webpage <http://www.pepperidgefarm.com/ProductDetail.aspx?catID=859> concerning PEPPERIDGE FARMS Pretzel Thins (PB 00186-87).

34. Attached as **Exhibit 33** are screen shots and printouts of pages from the website <http://www.warburtons.co.uk> concerning various Warburtons Sandwich Thins products (PB 00188-99).

35. Attached as **Exhibit 34** are screen shots and printouts of pages from the website <http://www.ryvita.co.uk> concerning various RYVITA Thins products (PB 00200-07).

36. Attached as **Exhibit 35** is a screen shot and a printout of the webpage <http://www.dempsters.ca/en.Products/WeightManagement/Pages/default.aspx> concerning various Dempster's THINS (PB 00208-09).

37. Attached as **Exhibit 36** are screen shots and printouts of pages from the website <http://www.naturevalley.com> concerning various NATURE VALLEY Granola Thins products. (PB 00210-25).

38. Attached as **Exhibit 37** are screen shots and printouts of pages from the website <http://www.ripplebrands.com/bark-thins> concerning various barkTHINS products (PB 00226-41).

39. Attached as **Exhibit 38** are screen shots and printouts of pages from the website <http://annas.se> concerning various ANNAS Swedish Thins products (PB 00242-55).

40. Attached as **Exhibit 39** are screen shots and printouts of pages from the website <http://www.fusiongourmet.com> concerning various MANDY'S Cookie Thins products (PB 00256-87).

41. Attached as **Exhibit 40** is a printout of the webpage http://www.kelloggs.com/en_US/keelber-town-house-pretzel-thins-oven-baked-crackers-parmesan-herb concerning TOWN HOUSE Pretzel Thins (PB 00288-89).

42. Attached as **Exhibit 41** are screen shots and printouts of pages from the website <http://www.gratifyfoods.com> concerning Gratify Gluten Free Cracker Thins, Gluten Free Pretzels Sea Salt Thins, and Gluten Free Pretzels Sesame Seed Thins (PB 00290-98).

43. Attached as **Exhibit 42** are screen shots and printouts of pages from the website <http://www.walmart.com> concerning various Nabisco Rice Thins products (PB 00299-313).

44. Attached as **Exhibit 43** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 86/284,840 for the mark CELEBRATE CANTINA THINS and requiring a disclaimer on the word "THINS" (PB 00314-30).

45. Attached as **Exhibit 44** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 86/242,447 for the mark MUFFIN THINS and refusing registration of the mark as merely descriptive (PB 00331-40).

46. Attached as **Exhibit 45** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 86/186,895 for the mark CUPCAKE THINS and refusing registration of the mark as merely descriptive (PB 00341-473).

47. Attached as **Exhibit 46** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 86/186,892 for the mark BROWNIE THINS and refusing registration of the mark as merely descriptive (PB 00474-593).

48. Attached as **Exhibit 47** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 86/186,891 for the mark CAKE THINS and refusing registration of the mark as merely descriptive (PB 00594-724).

49. Attached as **Exhibit 48** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/930,930 for the mark CANTINA THINS and requiring a disclaimer on the word “THINS” (PB 00725-44).

50. Attached as **Exhibit 49** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 86/161,729 for the mark COOKIE THINS and refusing registration of the mark as merely descriptive (PB 00745-866).

51. Attached as **Exhibit 50** is a copy of a printout from <http://tmsearch.uspto.gov/bin/showfield?f=doc&state=4807:22855e.2.1> for Trademark Registration Number 4,566,507 for the mark CANTINA THINS, showing a disclaimer on the word “THINS” (PB 00867).

52. Attached as **Exhibit 51** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/781,237 for the mark BROWNIE THINS and refusing registration of the mark as merely descriptive (PB 00868-99).

53. Attached as **Exhibit 52** is a copy of a Notice of Abandonment printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/781,237 for the mark BROWNIE THINS (PB 00900).

54. Attached as **Exhibit 53** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/181,047 for the mark NEWTON'S FRUIT THINS and requiring a disclaimer on the wording "FRUIT THINS" (PB 00901-30).

55. Attached as **Exhibit 54** is a copy of a printout from <http://tmsearch.uspto.gov/bin/showfield?f=doc&state=4807:22855e.3.1> for Trademark Registration Number 4,043,300 for the mark NEWTON'S FRUIT THINS, showing a disclaimer on the words "FRUIT THINS" (PB 00931-32).

56. Attached as **Exhibit 55** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/175,717 for the mark THOMAS' BAGEL THINS and requiring a disclaimer on the wording "BAGEL THINS" (PB 00933-1027).

57. Attached as **Exhibit 56** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/175,717 for the mark THOMAS' BAGEL THINS and requiring a disclaimer on the wording "BAGEL THINS" (PB 01028-66).

58. Attached as **Exhibit 57** is a copy of a Notice of Abandonment filed by the Applicant for Trademark Application Serial Number 85/175,717 for the mark THOMAS' BAGEL THINS, printed from <http://tsdr.uspto.gov>. (PB 01067-68).

59. Attached as **Exhibit 58** is a copy of an Order from the U.S. Patent and Trademark Office, Trademark Trial and Appeal Board dismissing the appeal and noting abandonment of Trademark Application Serial Number 85/175,717 for the mark THOMAS' BAGEL THINS, printed from <http://tsdr.uspto.gov> (PB 01069).

60. Attached as **Exhibit 59** is a copy of a Notice of Abandonment for Trademark Application Serial Number 85/175,717 for the mark THOMAS' BAGEL THINS, printed from <http://tsdr.uspto.gov> (PB 01070).

61. Attached as **Exhibit 60** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/427,743 for the mark COOKIE THINS and refusing registration of the mark as merely descriptive (PB 01071-105).

62. Attached as **Exhibit 61** is a copy of a Notice of Abandonment printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/427,743 for the mark COOKIE THINS (PB 01106).

63. Attached as **Exhibit 62** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/215,451 for the mark CASERA THINS) and requiring a disclaimer on the word "THINS" (PB 01107-61).

64. Attached as **Exhibit 63** is a copy of a Notice of Abandonment printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/215,451 for the mark CASERA THINS (PB 01162).

65. Attached as **Exhibit 64** is a copy of an Examiner's Amendment printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 85/006,318 for the mark BLUE THINS and entering a disclaimer on the word "THINS" (PB 01163-65).

66. Attached as **Exhibit 65** is a copy of a printout from <http://tmsearch.uspto.gov/bin/showfield?f=doc&state=4807:22855e.4.1> for Trademark Registration Number 3,870,613 for the mark BLUE THINS, showing a disclaimer on the word "THINS" (PB 01166)

67. Attached as **Exhibit 66** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 78/258,333 for the mark EMMA’S THINS and requiring a disclaimer on the word “THINS” (PB 01167-69).

68. Attached as **Exhibit 67** is a copy of a printout from <http://tmsearch.uspto.gov/bin/showfield?f=doc&state=4807:22855e.5.1> for Trademark Registration Number 2,863,802 for the mark EMMA’S THINS, showing a disclaimer on the word “THINS” (PB 01170).

69. Attached as **Exhibit 68** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/798,364 for the mark BAGEL THINS and refusing registration of the mark as merely descriptive (PB 01171-201).

70. Attached as **Exhibit 69** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/798,364 for the mark BAGEL THINS and refusing registration of the mark as merely descriptive and generic (PB 01202-60).

71. Attached as **Exhibit 70** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/798,364 for the mark BAGEL THINS) and refusing registration of the mark as merely descriptive (PB 01261-88).

72. Attached as **Exhibit 71** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 78/798,364 for the mark BAGEL THINS and refusing registration of the mark as merely descriptive and generic (PB 01289-98).

73. Attached as **Exhibit 72** is a copy of an Opinion from the United States Patent and Trademark Office, Trademark Trial and Appel Board, involving Trademark Application Serial

Number 78/798,364 for the mark BAGEL THINS, printed from <http://tsdr.uspto.gov> (PB 01299-321).

74. Attached as **Exhibit 73** is a copy of a printout from <http://tmsearch.uspto.gov/bin/showfield?f=doc&state=4807:22855e.6.1> for Trademark Registration Number 4,259,364 for the mark BAGEL THINS, showing the mark registered on the Supplemental Register (PB 01322).

75. Attached as **Exhibit 74** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/798,540 for the mark BREAKFAST THINS and refusing registration of the mark as merely descriptive (PB 01323-91).

76. Attached as **Exhibit 75** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/798,540 for the mark BREAKFAST THINS and refusing registration of the mark as merely descriptive (PB 01392-405).

77. Attached as **Exhibit 76** is a copy of an Office Action involving printed from <http://tsdr.uspto.gov>, Trademark Application Serial Number 77/798,540 for the mark BREAKFAST THINS and requiring a disclaimer of the word “THINS” (PB 01406-51).

78. Attached as **Exhibit 77** is a copy of a Notice of Abandonment on Trademark Application Serial Number 77/798,540 for the mark BREAKFAST THINS, printed from <http://tsdr.uspto.gov> (PB 01452).

79. Attached as **Exhibit 78** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/666,215 for the mark MINT THINS and refusing registration of the mark as merely descriptive (PB 01453-84).

80. Attached as **Exhibit 79** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 77/666,215 for the mark MINT THINS and refusing registration of the mark as merely descriptive (PB 01485-528).

81. Attached as **Exhibit 80** is a copy of a Notice of Abandonment on Trademark Application Serial Number 77/666,215 for the mark MINT THINS, printed from <http://tsdr.uspto.gov> (PB 01529).

82. Attached as **Exhibit 81** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 76/702,065 for the mark COCO THIN and requiring a disclaimer of the wording “COCO THIN” (PB 01530-42).

83. Attached as **Exhibit 82** is a copy of a printout from <http://tmsearch.uspto.gov/bin/showfield?f=doc&state=4809:kt78jp.2.1> for Trademark Registration Number 3,898,318 for the mark COCO THIN, showing a disclaimer of the wording “COCO THIN” (PB 01543-44).

84. Attached as **Exhibit 83** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 76/578,426 for the mark SNACK THINS and refusing registration of the mark as merely descriptive (PB 01546-56).

85. Attached as **Exhibit 84** is a copy of an Office Action printed from <http://tsdr.uspto.gov>, involving Trademark Application Serial Number 76/692,957 for the mark BAGEL THINS and refusing registration of the mark as merely descriptive (PB 01557-59).

86. Attached as **Exhibit 85** is a copy of a Notice of Abandonment for Trademark Application Serial Number 76/692,957 for the mark BAGEL THINS, printed from <http://tsdr.uspto.gov> (PB 01560).

87. Attached as **Exhibit 86** is a copy of a Notice of Abandonment for Trademark Application Serial Number 76/578,426 for the mark SNACK THINS, printed from <http://tsdr.uspto.gov> (PB 01561).

88. I accessed and printed all of the attached pages from the various websites mentioned above.

I declare under penalty of perjury that the foregoing is true and correct. Executed on March 10, 2015.



Diana L. Rausa

EXHIBIT 1

To the Declaration of Diana L. Rausa

[WHAT WE MAKE](#)[CONTACT US](#)[WHERE TO BUY](#)[OUR MEALS](#)[Cookies](#)[Crackers](#)[Crispy Cheddar](#)[Crispy Cheddar - Single Serve](#)[Crispy Wheat](#)[Crispy Wheat - Single Serve](#)[Classic Round](#)[Harvest Whole Wheat](#)[Multigrain Flax Seeded](#)[Flatbread](#)[Multi-Seed Gluten Free Rice Thins](#)[Organic Saltines](#)[Organic Stoneground Wheat](#)[Poppy Thyme](#)[Sesame Seed Gluten Free Rice Thins](#)[Sesame Tarragon](#)[Spinach & Roasted Garlic](#)[Sunflower Basil](#)[Sweet Potato & Cinnamon](#)[White Cheddar Gluten Free Rice Thins](#)[Granolas](#)[Nuts](#)[Trail Mix](#)[Juice](#)

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Multi-Seed Gluten Free Rice Thins

A hearty mix of sesame, black sesame, poppy, and flax seeds gives these crispy crackers their earthy texture and balanced taste. Made with brown rice for added whole grains.

- Gluten free
- Excellent Source of Whole Grain, 23g per serving*
- No cholesterol
- No hydrogenated oils
- No artificial preservatives, flavors or colors

(This link will open a new window.)

*Nutritionists recommend eating 3 or more servings of whole grain foods per day (about 16g per serving or at least 48g per day).



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NUTRITION & INGREDIENTS

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100 Comments

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(Ratings appear from highest to lowest.)

Food for talk

How do you feel about our foods?

Share your thoughts on Crackers



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EXHIBIT 2

To the Declaration of Diana L. Rausa



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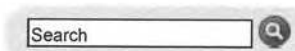
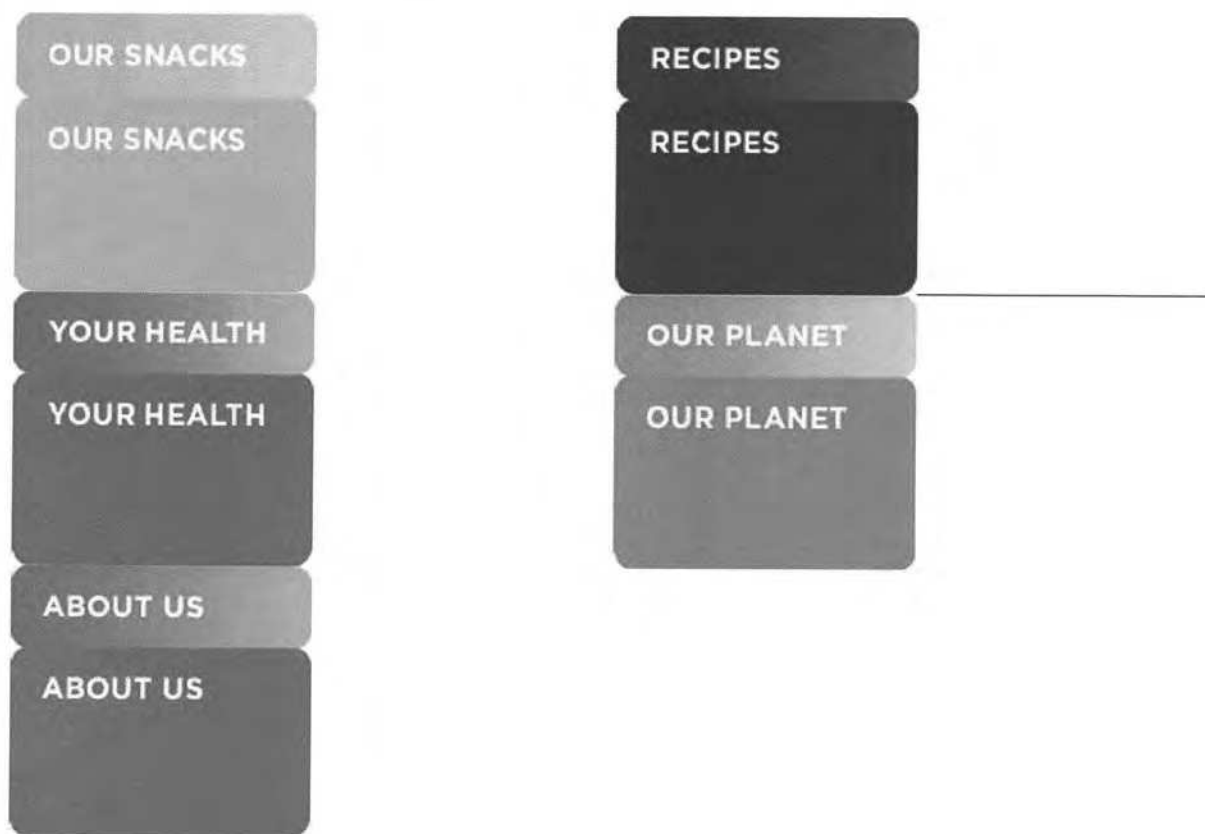
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EXHIBIT 3

To the Declaration of Diana L. Rausa



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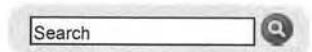
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EXHIBIT 4

To the Declaration of Diana L. Rausa



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EXHIBIT 5

To the Declaration of Diana L. Rausa

Choose Foods

- ☐ All Food
- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find 



Corn Thins - Organic

130g   

Buy online from:

 Planet Organic

Like 'Corn Thins - Organic'? Try it in one of [our recipes](#)

Puffed, popped and packed with taste.

Made from a unique blend of organic grains and no artificial anything's, Gluten-Free Corn Thins are a true taste sensation.

Puffed, popped and packed with taste, there's no need to mess with Corn Thins, we've added a pinch of sea salt and nothing else. Gluten-free, low fat and high in fibre, the biggest decision is what to have on top of them - if anything. Try using as a megascop with dips of salsa or sour cream or see how much left over bolognese you can load up on top of one before it collapses.

How We Like Them:

In public: as a megascop with dips of salsa and sour cream.

Among friends: devour a pack in front of a trashy film.

With no witnesses: as an instant pasta substitute: just bosh on some leftover Bolognese sauce

Ingredients:

Corn, Sea Salt*

* approved non-organic ingredient

- ✓ Gluten-free
- ✓ Low fat
- ✓ High fibre
- ✓ Wholegrain
- ✓ Non GM
- ✓ Kosher

Nutrition:

	per thin	per 100g
Energy	22 kcal	373 kcal
	95 kJ	1583 kJ
Protein	0.4g	6.9g
Carbohydrates	4.9g	81.6g
of which sugars	trace	0.4g
Fat	0.1g	0.9g
of which saturates	trace	0.1g
Fibre	0.3g	3.6g
Sodium	trace	<0.2g

Allergens:

Free From: Gluten

Recipe: No nuts

Ingredients: Cannot guarantee nut free

Factory: The equipment used to make these thins does not handle nuts

New Look:

Then



Now



Back



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Add Your Review

Corn Thins

What a find! They are a simply delicious alternative to boring old pitta bread. No need to be rude to you when your food is this good. Thank you.

- Roger Dyer

Stockists:

Sainsbury's 




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Snacks
Drinks
Drinking Oats
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Choose Foods

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- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

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Like 'Corn Thins - Organic'? Try it in one of [our recipes](#).

Puffed, popped and packed with taste.

Made from a unique blend of organic grains and no artificial anything, Gluten-Free Corn Thins are a true taste sensation.

Puffed, popped and packed with taste, there's no need to mess with Corn Thins, we've added a pinch of sea salt and nothing else. Gluten-free, low fat and high in fibre, the biggest decision is what to have on top of them - if anything. Try using as a megascoop with dips of salsa or sour cream or see how much left over bolognese you can load up on top of one before it collapses.

How We Like Them:

In public: as a megascoop with dips of salsa and sour cream

Among friends: devour a pack in front of a trashy film

With no witnesses: as an instant pasta substitute: just bosh on some leftover Bolognese sauce

Ingredients:

Corn, Sea Salt*

* approved non-organic ingredient

- ✓ Gluten-free
- ✓ Low fat
- ✓ High fibre
- ✓ Wholegrain
- ✓ Non GM
- ✓ Kosher

Nutrition:

	per thin	per 100g
Energy	22 kcal	373 kcal
	95 kJ	1583 kJ
Protein	0.4g	6.9g
Carbohydrates	4.9g	81.6g
of which sugars	trace	0.4g
Fat	0.1g	0.9g
of which saturates	trace	0.1g
Fibre	0.3g	5.6g
Sodium	trace	<0.28g

Allergens:

Free From: Gluten

Recipe: No nuts

Ingredients: Cannot guarantee nut free

Factory: The equipment used to make these thins does not handle nuts

New Look:



Then



Now



Back



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Reviews:



Add Your Review

Corn Thins

What a find! They are a simply delicious alternative to boring old pitta bread. No need to be rude to you when your food is this good. Thank you.
- Roger Dyer

Stockists:

Sainsbury's



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| |

EXHIBIT 6

To the Declaration of Diana L. Rausa



- Our Food
- Muesli
- Porridge
- Granola
- Cereals
- Gluten-Free Cereals
- Snacks
- Drinks
- Drinking Oats
- Write a Review

Choose Foods

- ☐ All Food
- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find



Brown Rice Thins - Organic

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Like 'Brown Rice Thins - Organic'? Try it in one of [our recipes](#).

Brown rice. Nothing else.



Why are our Rice Thins so much tastier than rice cakes? Maybe it's because they're thinner, so they're crispier and more satisfying. Maybe it's the whole grains of organic Piedmontese rice we use - they're the best we've ever had. Whatever it is, Rude Health Rice Thins are the perfect crunchy nibble with a little something on them, or even bare naked straight from the pack (just keep the curtains shut).

How We Like Them:

Retro: with organic peanut butter and home-made jam in a hunchbox

Boho: broken up, with cream cheese and caviar

Uh-oh: with guacamole and a little bit of red chilli

Ingredients:

Brown rice (100%)

- ✓ Low fat
- ✓ No added salt
- ✓ Gluten-free
- ✓ High fibre
- ✓ Wholegrain
- ✓ Non GM
- ✓ Kosher

Nutrition:

	perper	thin100g
Energy	24 kcal	381 kcal
	103 kJ	1610 kJ
Protein	0.5g	7.8g
Carbohydrates	4.9g	76g
of which sugars	0.1g	0.8g
Fat	0.2g	3.6g
of which saturates	0.1g	0.9g
Fibre	0.4g	6.5g
Sodium	trace	<0.15g

Allergens:

Free from: Gluten

Recipe: No nuts

Ingredients: Cannot guarantee nut free

Factory: The equipment used to make these thins does not handle nuts

There are no reviews for this product. **Be the first.**



Stockists:

Sainsbury's



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RUDE HEALTH

Our Food
Muesli
Porridge
Granola
Cereals
Gluten-Free Cereals
Snacks
Drinks
Drinking Oats
Write a Review

Choose Foods

- ☐ All Food
- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find 



Brown Rice Thins - Organic

Like 4 Tweet 0 +1 1

130g

Buy online from:

 Planet Organic

Like 'Brown Rice Thins - Organic'? Try it in one of [our recipes](#).

Brown rice. Nothing else.



Why are our Rice Thins so much tastier than rice cakes? Maybe it's because they're thinner, so they're crispier and more satisfying. Maybe it's the whole grains of organic Piedmontese rice we use - they're the best we've ever had. Whatever it is, Rude Health Rice Thins are the perfect crunchy nibble with a little something on them, or even bare naked straight from the pack (just keep the curtains shut).

How We Like Them:

Retro: with organic peanut butter and home-made jam in a lunchbox

Boho: broken up, with cream cheese and caviar

Uh-oh: with guacamole and a little bit of red chilli

Ingredients:

Brown rice (100%)

- ✓ Low fat
- ✓ No added salt
- ✓ Gluten-free
- ✓ High fibre
- ✓ Wholegrain
- ✓ Non GM
- ✓ Kosher

Nutrition:

	perper	thin100g
Energy	24 kcal	381 kcal
	103 kJ	1610 kJ
Protein	0.5g	7.8g
Carbohydrates	4.9g	76g
of which sugars	0.1g	0.8g
Fat	0.2g	3.6g
of which saturates	0.1g	0.9g
Fibre	0.4g	6.5g
Sodium	trace	<0.15g

Allergens:

Free from: Gluten

Recipe: No nuts

Ingredients: Cannot guarantee nut free

Factory: The equipment used to make these thins does not handle nuts

There are no reviews for this product. Be the first.



Stockists:

Sainsbury's



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|

EXHIBIT 7

To the Declaration of Diana L. Rausa



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Choose Foods

- ☐ All Food
- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find

Snacks

We've sorted out your breakfast and now we're determined to keep you going throughout the day with a range of snacks that pack a full-on-flavour punch.



Multigrain Thins - Organic

A five grain flavour fix.
160g

Buy online from:

[Planet Organic](#)

[More Information >](#)



Brown Rice Thins - Organic

Brown rice. Nothing else.

130g

Buy online from:

[Planet Organic](#)

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Oat & Spelt Thins - Organic

Oaty. Spelty. Completely mouthmelty.

130g

Buy online from:

[Planet Organic](#)

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Corn Thins - Organic

Puffed, popped and packed with taste.

130g

Buy online from:

[Planet Organic](#)

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The Oaty

Baked wholegrain oaty goodness

200g

Buy online from:

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Spelt Oaty

Baked wholegrain spelt and oaty goodness

200g

Buy online from:

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Rye Oaty

Baked wholegrain rye and oaty goodness

200g

Buy online from:

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The Pumpkin

The Pumpkin snack bar. Glow from the inside. Naturally.

35g

Buy online from:

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The Beetroot

The Beetroot snack bar. A vegetable powerhouse in your pocket.

35g

Buy online from:

 Planet Organic

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Choose Foods

- ☐ All Food
- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find 



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A five grain flavour fix.

160g

Buy online from:

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Brown Rice Thins - Organic

Brown rice. Nothing else.

130g

Buy online from:

 [Planet Organic](#)

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Oat & Spelt Thins - Organic

Oaty. Spelty. Completely mouthmelly.

130g

Buy online from:

 [Planet Organic](#)

[More Information >](#)




Corn Thins - Organic

Puffed, popped and packed with taste.

130g

Buy online from:

 [Planet Organic](#)

[More Information >](#)



The Oaty

Baked wholegrain oaty goodness

200g

Buy online from:

 [Planet Organic](#)

[More Information >](#)




Spelt Oaty

Baked wholegrain spelt and oaty goodness

200g

Buy online from:

 Planet Organic

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Rye Oaty

Baked wholegrain rye and oaty goodness

200g

Buy online from:

 Planet Organic

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The Pumpkin

The Pumpkin snack bar. Glow from the inside. Naturally.

35g

Buy online from:

 Planet Organic

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The Beetroot

The Beetroot snack bar. A vegetable powerhouse in your pocket.

35g

Buy online from:

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EXHIBIT 8

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- Gluten-Free Cereals
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- Drinks
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- Write a Review

Choose Foods

- ☐ All Food
- ☐ Low Fat
- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find



Oat & Spelt Thins - Organic

Like Tweet +1 0

130g

Buy online from:

Planet Organic

Like 'Oat & Spelt Thins - Organic'? Try it in one of [our recipes](#).

Oaty. Spelty. Completely mouthmeltly.



Whether you're picnicking on a mountainside or nibbling at a cocktail party, our Oaty Thins will keep you going all day and all night. We take the finest organic oats and spelt, puff them and turn them into big, satisfying circles for you. They have a nutty sophistication all by themselves, or you can pile more yummy stuff on top.

How We Like Them:

Hedonist: with hot salsa and sour cream for piquant pleasure

Traditionalist: with smoked salmon and a squeeze of lemon

Naturist: bare naked straight from the pack

Ingredients:

Oats (50%), Spelt (50%)

- ✓ Low fat
- ✓ No added salt
- ✓ High fibre
- ✓ Wholegrain
- ✓ Non GM
- ✓ Kosher

Nutrition:

	per thin	per 100g
Energy	24 kcal	380 kcal
	99 kJ	1604 kJ
Protein	0.7g	11.5g
Carbohydrates	4.2g	68.5g
of which sugars	trace	0.7g
Fat	0.3g	4.7g
of which saturates	trace	0.8g
Fibre	0.5g	8.7g
Sodium	trace	<0.06g

Allergens:

Recipe: No nuts

Ingredients: Cannot guarantee nut free

Factory: The equipment used to make these thins does not handle nuts

New Look:

Then



Now



There are no reviews for this product. Be the first.

Back

Stockists:

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- ☐ High Fibre
- ☐ Organic
- ☐ Vegan
- ☐ Gluten free
- ☐ Kosher
- ☐ Vegetarian
- ☐ No Nuts
- ☐ Wheat free

Find 




Oat & Spelt Thins - Organic

Like  1 Tweet  0  0

130g

Buy online from:

 Planet Organic

Like 'Oat & Spelt Thins - Organic'? Try it in one of [our recipes](#).

Oaty. Spelty. Completely mouthmelty.



Whether you're picnicking on a mountainside or nibbling at a cocktail party, our Oaty Thins will keep you going all day and all night. We take the finest organic oats and spelt, puff them and turn them into big, satisfying circles for you. They have a nutty sophistication all by themselves, or you can pile more yummy stuff on top.

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of which saturates	trace	0.8g
Fibre	0.5g	8.7g
Sodium	trace	<0.06g

Allergens:

Recipe: No nuts

Ingredients: Cannot guarantee nut free

Factory: The equipment used to make these thins does not handle nuts

New Look:



Then



Now



There are no reviews for this product. Be the first.



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EXHIBIT 9

To the Declaration of Diana L. Rausa

Organic Linseed & Sesame Corn Cake Thins. Purely the best.

Beverages
Soy Milk
Rice Milk
Oat Milk
Almond Milk
Coco Quench
Sugar Alternatives
Rice Syrup
Honey
Fruit Juice
Rice Cakes
Corn Cakes
Linseed & Sesame
Natural
Organics
Muesli
Soy Sauce
Cooking Oil

Pureharvest Organic Linseed and Sesame Corn Cake Thins are gluten free, cholesterol free and 97% fat free.

Just like our natural cakes they are crisp, crunchy and light, with the full benefits of organic corn. The addition of sesame and linseed to our recipe adds even more flavour, as well as added protein and fibre.

Enjoy them topped with your favourite foods for a light meal, use them as the base for a bruschetta variation, or spread them with jam or your favourite nut butter for a quick snack.

This product contains organic corn, organic linseed, sesame seeds and a pinch of salt.



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- ✓ Australian Owned
- ✓ GMO Free
- ✓ Gluten Free
- ✓ Lactose Free
- ✓ Non-Dairy
- ✓ Organic
- ✓ Preservative Free
- ✓ Vegan

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 (<https://www.facebook.com/PureharvestAust>)

*Organic Linseed & Sesame Corn Cake Thins.
Purely the best.*



Pureharvest Organic Linseed and Sesame Corn Cake Thins are **gluten free.**

(http://en.wikipedia.org/wiki/Gluten-free_diet) cholesterol free and 97% fat free.

Just like our natural cakes they are crisp, crunchy and light, with the full benefits of organic corn. The addition of sesame and linseed to our recipe adds even more flavour, as well as added protein and fibre.

Enjoy them topped with your favourite foods for a light meal, use them as the base for a bruschetta variation, or spread them with jam or your favourite nut butter for a quick snack.

This product contains organic corn, organic linseed, sesame seeds and a pinch of salt.

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[Queries \(/content/contact-pureharvest\)](/content/contact-pureharvest)

- ✓ [Australian Made \(/product-classifications/australian-made\)](/product-classifications/australian-made)
- ✓ [Australian Owned \(/product-classifications/australian-owned\)](/product-classifications/australian-owned)
- ✓ [GMO Free \(/product-classifications/gmo-free\)](/product-classifications/gmo-free)
- ✓ [Gluten Free \(/product-classifications/gluten-free\)](/product-classifications/gluten-free)
- ✓ [Lactose Free \(/product-classifications/lactose-free\)](/product-classifications/lactose-free)
- ✓ [Non-Dairy \(/product-classifications/non-dairy\)](/product-classifications/non-dairy)
- ✓ [Organic \(/product-classifications/organic\)](/product-classifications/organic)
- ✓ [Preservative Free \(/product-classifications/preservative-free\)](/product-classifications/preservative-free)
- ✓ [Vegan \(/product-classifications/vegan\)](/product-classifications/vegan)

Beverages

[Soy Milk \(/product/pureharvest-soy-milk\)](/product/pureharvest-soy-milk)

[Rice Milk \(/product/pureharvest-rice-milk\)](/product/pureharvest-rice-milk)

[Oat Milk \(/product/organic-oat-milk-15-whole-oats\)](/product/organic-oat-milk-15-whole-oats)

[Almond Milk \(/product/organic-almond-milk-10-activated-almonds\)](/product/organic-almond-milk-10-activated-almonds)

[Coco Quench \(/product/organic-coco-quench\)](/product/organic-coco-quench)

Sugar Alternatives

[Rice Syrup \(/product/organic-rice-syrup\)](/product/organic-rice-syrup)

[Honey \(/product/pureharvest-organic-honey\)](/product/pureharvest-organic-honey)

[Fruit Juice \(/product/pureharvest-organic-fruit-juice\)](/product/pureharvest-organic-fruit-juice)

[Rice Cakes \(/product/pureharvest-rice-cakes\)](/product/pureharvest-rice-cakes)

[Corn Cakes \(/product/pureharvest-organic-corn-cakes\)](/product/pureharvest-organic-corn-cakes)

[Linseed & Sesame \(/product/organic-linseed-sesame-corn-cake-thins\)](/product/organic-linseed-sesame-corn-cake-thins)

[Natural \(/product/organic-corn-cakes-natural-thin\)](/product/organic-corn-cakes-natural-thin)

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[Say No to GM Food \(/content/say-no-gm\)](/content/say-no-gm)

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EXHIBIT 10

To the Declaration of Diana L. Rausa

Pureharvest Rice Cakes. Purely the best.

Beverages
Soy Milk
Rice Milk
Oat Milk
Almond Milk
Coco Quench
Sugar Alternatives
Rice Syrup
Honey
Fruit Juice
Rice Cakes
Natural
Organic
Sesame
Corn Cakes
Organics
Muesli
Soy Sauce
Cooking Oil



Our range of wheat free rice cakes are made without added Cane Sugar, colourings, preservatives, artificial flavourings or leavening agents. We simply soak the whole grain before puffing to create a light-textured natural alternative to bread.

They are ideal to eat straight from the pack, or as a base for your favourite spread.

For specific product information please view Organic Rice Cakes, Sesame Rice Cakes or Natural Rice Cakes.

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Pureharvest Rice Cakes. Purely the best.



Our range of wheat free rice cakes are made without added Cane Sugar, colourings, preservatives, artificial flavourings or leavening agents. We simply soak the whole grain before puffing to create a light-textured natural alternative to bread.

They are ideal to eat straight from the pack, or as a base for your favourite spread.

<http://www.pureharvest.com.au/product/pureharvest-rice-cakes>

8/7/2014

For specific product information please view Organic Rice Cakes, Sesame Rice Cakes or Natural Rice Cakes.

Beverages

[Soy Milk \(/product/pureharvest-soy-milk\)](/product/pureharvest-soy-milk)

[Rice Milk \(/product/pureharvest-rice-milk\)](/product/pureharvest-rice-milk)

[Oat Milk \(/product/organic-oat-milk-15-whole-oats\)](/product/organic-oat-milk-15-whole-oats)

[Almond Milk \(/product/organic-almond-milk-10-activated-almonds\)](/product/organic-almond-milk-10-activated-almonds)

[Coco Quench \(/product/organic-coco-quench\)](/product/organic-coco-quench)

Sugar Alternatives

[Rice Syrup \(/product/organic-rice-syrup\)](/product/organic-rice-syrup)

[Honey \(/product/pureharvest-organic-honey\)](/product/pureharvest-organic-honey)

Fruit Juice (/product/pureharvest-organic-fruit-juice)

Rice Cakes (/product/pureharvest-rice-cakes)

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[Organic \(/product/organic-rice-cakes\)](/product/organic-rice-cakes)

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Corn Cakes (/product/pureharvest-organic-corn-cakes)

Organics (/product/pureharvest-organics)

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Soy Sauce (/product/pureharvest-organic-soy-sauces)

Cooking Oil (/product/pureharvest-organic-cooking-oils)

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EXHIBIT 11

To the Declaration of Diana L. Rausa

Sesame Thins

Rice Thins
Savory Rice Thins
Sesame Thins
Mini Rice Crackers
Ancient Grains
Multigrain Chips

Sesmark Sesame Thins

Sesame Rice Thins are rich, indulgent and flavor packed wheat crackers bursting with sesame flour and topped with sesame seeds. Health benefits of sesame are abundant: high in protein, a good source of calcium, magnesium, iron, phosphorous, vitamin B1, zinc, dietary fiber and antioxidants

The most robust crackers within the Sesmark range, these are hearty enough to stand up to any topping – cheese, dip, hummus, or whatever else you please. Four flavors for every appetite: *Original, Garlic, Cheddar*. Perfect to serve to guests as a special appetizer or as an accompaniment to salads and soups.



Original

[click to view nutrition & ingredients >](#)



Cheddar

[click to view nutrition & ingredients >](#)



Garlic

[click to view nutrition & ingredients >](#)



ANCIENT GRAINS

With 22 grams of **whole grain** per serving >

PRODUCT OF THE MONTH



MINI RICE CRACKERS · LIGHTLY SALTED

[Sesmark Mini Rice Crackers >](#)

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Sesame Thins

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The most robust crackers within the Sesmark range, these are hearty enough to stand up to any topping – cheese, dip, hummus, or whatever else you please. Four flavors for every appetite: **Original**, **Garlic**, **Cheddar**. Perfect to serve to guests as a special appetizer or as an accompaniment to salads and soups.



Original

[click to view nutrition & ingredients >](#)


Cheddar

[click to view nutrition & ingredients >](#)


Garlic

[click to view nutrition & ingredients >](#)


ANCIENT GRAINS

With 22 grams of **whole grain** per serving >

PRODUCT OF THE MONTH



MINI RICE CRACKERS - LIGHTLY SALTED

[Sesmark Mini Rice Crackers >](#)



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EXHIBIT 12

To the Declaration of Diana L. Rausa

Savory Rice Thins



Rice Thins
Savory Rice Thins
Sesame Thins
Mini Rice Crackers
Ancient Grains
Multigrain Chips

Savory Rice Thins



Original

[click to view nutrition & ingredients >](#)



Teriyaki

[click to view nutrition & ingredients >](#)



Toasted Onion and Garlic

[click to view nutrition & ingredients >](#)



Cracked Wheat and Sesame

[click to view nutrition & ingredients >](#)



ANCIENT GRAINS

With 22 grams of **whole grain** per serving >

PRODUCT OF THE MONTH



MINI RICE CRACKERS - LIGHTLY SALTED

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Savory Rice Thins


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Savory Rice Thins



Original

[click to view nutrition & ingredients >](#)


Toasted Onion and Garlic

[click to view nutrition & ingredients >](#)


Teriyaki

[click to view nutrition & ingredients >](#)


Cracked Wheat and Sesame

[click to view nutrition & ingredients >](#)


ANCIENT GRAINS

[With 22 grams of whole grain per serving >](#)

PRODUCT OF THE MONTH


MINI RICE CRACKERS - LIGHTLY SALTED
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EXHIBIT 13

To the Declaration of Diana L. Rausa

Rice Thins



Rice Thins

Savory Rice Thins

Sesame Thins

Mini Rice Crackers

Ancient Grains

Multigrain Chips

Rice Thins

In our Rice Thins, rice flour (no wheat or gluten added), a variety of delicious seasonings, and a hint of sesame are carefully combined and baked until perfection.

Light, crisp and delicate, Rice Thins are gently seasoned: Sesame, Brown Rice, Cheddar and Teriyaki. Rice Thins are a flavorful, low fat alternative to most chips and crackers, so enjoy them without guilt. Eat them right out of the package, or enjoy with salads, soups, or your favorite toppings.



Brown Rice

[click to view nutrition & ingredients >](#)

Sesame

[click to view nutrition & ingredients >](#)



Cheddar

[click to view nutrition & ingredients >](#)

Teriyaki

[click to view nutrition & ingredients >](#)



ANCIENT GRAINS

[With 22 grams of whole grain per serving >](#)

PRODUCT OF THE MONTH



MINI RICE CRACKERS - LIGHTLY SALTED

[Sesmark Mini Rice Crackers >](#)

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GREAT TASTING GLUTEN FREE OPTIONS

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Rice Thins


[Rice Thins](#)
[Savory Rice Thins](#)
[Sesame Thins](#)
[Mini Rice Crackers](#)
[Ancient Grains](#)
[Multigrain Chips](#)

Rice Thins

In our Rice Thins, rice flour (no wheat or gluten added), a variety of delicious seasonings, and a hint of sesame are carefully combined and baked until perfection.

Light, crisp and delicate, **Rice Thins** are gently seasoned: **Sesame, Brown Rice, Cheddar** and **Teriyaki**. Rice Thins are a flavorful, low fat alternative to most chips and crackers, so enjoy them without guilt. Eat them right out of the package, or enjoy with salads, soups, or your favorite toppings.



Brown Rice

[click to view nutrition & ingredients >](#)


Cheddar

[click to view nutrition & ingredients >](#)


Sesame

[click to view nutrition & ingredients >](#)


Teriyaki

[click to view nutrition & ingredients >](#)


ANCIENT GRAINS

With 22 grams of **whole grain** per serving >

PRODUCT OF THE MONTH



MINI RICE CRACKERS - LIGHTLY SALTED

[Sesmark Mini Rice Crackers >](#)

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**GREAT TASTING
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EXHIBIT 14

To the Declaration of Diana L. Rausa

Hear ye, hear ye! Snack all about it!

When we introduce a new snack treat or amazing new flavor of a beloved favorite, we want you to know first. Right here.

Introducing New Chewy Chips Ahoy! Brownie Filled



Soft, chewy cookies filled with brownie for an incredible new take on a Chips Ahoy! cookie!

Visit us on Facebook

New from Nabisco- Rice Thins, a gluten free snack!



Introducing Rice Thins, a delicious gluten free snack. Made from quality rice baked until crisp, Rice Thins is a wholesome, light-textured snack with delicious flavor and an irresistible crunch. Available in three flavors: White Rice Original, Brown Rice Sea Salt & Pepper, and Brown Rice White Cheddar. Look for us in the cracker aisle!

Be sure to check out all of our brands

New Wheat Thins Flavor Varieties



Wheat Thins has expanded its portfolio of flavored snacks to include two new flavors, Chili Cheese and Honey Mustard. These tasty flavors have Wheat Thins' whole grain goodness, complex taste and satisfying crunch enhanced with the flavors of chili powder and

cheddar cheese and tangy mustard and sweet honey.

"Like" us on Facebook

New belVita Soft Baked Breakfast Biscuits



Baked with hearty whole grains, belVita Soft Baked Breakfast Biscuits are delicious, nutritious and give you satisfying morning energy to start your day off right. Enjoy belVita Soft Baked

Breakfast Biscuits as a part of a balanced breakfast with a serving of low-fat dairy and fruit.

Visit us on Facebook

EXHIBIT 15

To the Declaration of Diana L. Rausa



Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks, 3.5 oz

Be the first to write a review

Shop at Walmart

Pickup Information

In stores only

Availability unknown in your local **Austin** store.

Find in another store

Show this number **0004400003604** to a Walmart associate to find this item in your store.

Product availability, styles, promotions and prices may vary between stores and online.

Item Description

Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks are a delicious and wholesome crispy, gluten free snack that is full of flavor. Quality brown rice and other ingredients are baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks:

- Gluten free
- Natural flavor with other natural flavors
- 19 grams whole grain per 30-gram serving
- 13 thin rice snacks for 130 calories
- Baked not fried
- Cholesterol free
- Low saturated fat; kosher

Ingredients

Whole Grain Brown Rice Flour, Whole Grain Brown Rice, Potato Starch, Corn Flour, Inulin (from Chicory Root), High Oleic Safflower Oil, Salt, Sugar, Maltodextrin, Dairy Product Solids, Cheddar Cheese Powder (Cultured Milk, Salt, Enzymes), Whey Powder, Caramel Color, Onion Powder, Buttermilk, Natural Flavor, Nonfat Milk, Yeast Extract, Citric Acid, Sunflower Oil, Parsley, Disodium Phosphate, Lactic Acid, Calcium Lactate, Disodium Inosinate And Disodium Guanylate (Flavor Enhancers), Annatto And Turmeric (For Color). Contains Milk. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications

[Top of Page](#)

Model No.: 0004400003604
Walmart No.: 551476224

Nutrition Facts

Nutrition Facts		(-) Information is currently not available for this nutrient.	
Serving Size 30 G Servings Per Container 3.5		* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.**	
Amount Per Serving		** Percent Daily Values listed below are intended for adults and children over 4 years of age. Foods represented or purported to be for use by infants, children less than 4 years of age, pregnant women, or lactating women shall use the RDI's that are specified for the intended group provided by the FDA.	
Calories 130	Calories from Fat 15		
% Daily Value*			
Total Fat 2 G	3	Calories:	2,000 2,500
Saturated Fat 0 G	0	Total Fat	Less than 65g 80g
Trans Fat 0 G		Sat. Fat	Less than 20g 25g
Cholesterol 0 Mg	0	Cholesterol	Less than 300mg 300mg
Sodium 170 Mg	7	Sodium	Less than 2400mg 2400mg
Potassium 60 Mg	2	Potassium	3500mg 3500mg
Total Carbohydrate 25 G	8	Total Carbohydrate	300mg 375mg
Dietary Fiber 2 G	8	Dietary Fiber	25mg 30mg
Sugars <1 G		Calories per gram:	
Protein 2 G		Fat 9 Carbohydrate 4 Protein 4	
Vitamin A	0		
Vitamin C	0		
Calcium	0		



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EXHIBIT 16

To the Declaration of Diana L. Rausa

Rice Thins

From Wikipedia, the free encyclopedia

Rice Thins are a popular brand name of crackers made by Nabisco (Christie in Canada).

A spin-off of Wheat Thins, Rice thins come in these flavours:

- Original
- Multigrain
- Herb and Garlic
- Bruschetta
- Cheddar
- Sesame
- Sweet and Salty

Rice Thins are "Baked, not fried".

See also

- Wheat Thins
- Vegetable Thins
- Nabisco

External links

Kraft Canada's Rice thins page <http://www.kraftcanada.com/en/ProductsPromotions/P-R/RiceThins.htm>

Retrieved from "http://en.wikipedia.org/w/index.php?title=Rice_Thins&oldid=573924144"

Categories: Brand name crackers | Nabisco brands | Mondelēz brands

| Brand name food products stubs

-
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EXHIBIT 17

To the Declaration of Diana L. Rausa




Health

About.com

Celiac Disease & Gluten Sensitivity

Share

Nabisco Launches New Gluten-Free Rice Thins in Three Flavors

By  , About.com Guide September 20, 2013

Follow me on:

Free Celiac Disease & Gluten Sensitivity

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Newsletter!

Sign Up

Discuss in my forum

Nabisco, makers of the very gluten-y Wheat Thins, Ritz and Triscuit cracker varieties (among others), is launching a new line of rice-based gluten-free crackers in three flavors.

Rice Thins will be available in the cracker aisle (next to the brand's conventional options) and will retail for a suggested \$3.69, the company says.

The crackers come in Original, Sea Salt & Pepper, and White Cheddar flavors, and are manufactured in a gluten-free facility, a Nabisco spokesperson tells me. They conform to the U.S. Food and Drug Administration's definition of "gluten-free," which calls for products to contain less than 20 parts per million of gluten.

The Original flavor contains only three ingredients: white rice flour, high oleic safflower oil, and salt. The other two include brown rice, potato flour and corn flour, and the White Cheddar crackers also include dairy ingredients and yeast. All the crackers are made on equipment that also processes soy, sesame seed and tree nuts.

The snacks are baked, not fried, according to Nabisco.

For more snacking options, see my list here: [Gluten-Free Crackers](#)

Keep up with the latest in the celiac disease/gluten sensitivity world -- sign up for my [newsletter](#), connect with me on [Facebook](#) and [Google+](#), or follow me on Twitter - [@AboutGlutenFree](#).

Photo © Nabisco



Comments

[Leave a Comment](#)

(1) Donnie says:

September 20, 2013 at 2:09 pm

I have Celiac, but I'm also allergic to corn, so I won't be able to eat any of the Nabisco gluten free crackers. Not even the plain rice crackers, because of them being processed on the same lines as the corn containing varieties. Cross-contamination with corn will happen, so the rice crackers won't be safe for me, or other people with corn allergy. We have so little to eat, since corn is dumped into everything, and used for processing and packaging, too. Impossible to avoid corn, for that reason.

(2) Francine says:

September 20, 2013 at 2:50 pm

So true Donnie!

(3) Donna says:

September 21, 2013 at 8:19 am

I'm with you Ronnie ☹️ I react badly to gmo corn

(4) Ray says:

September 22, 2013 at 10:43 am

I'm just thankful they decided to make a wheat-free cracker.

(5) Sara says:

October 6, 2013 at 8:13 pm

I'm happy they are trying but I ate one cracker tonight and reacted badly to them. I developed an itchy rash on my back, had difficulty breathing and was very dizzy. I took some benedryl and drank some coffee so I was okay but I am not a happy camper. If I reacted then they must have been cross contaminated with wheat or gluten in the batch that I bought. So please be careful when you buy gluten free snacks and only eat one cracker to see how you react to the product. Better to be safe then sorry.

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Top Related Searches [Three Flavors](#) [Free Rice](#) [Nabisco](#) [Go](#)

EXHIBIT 18

To the Declaration of Diana L. Rausa

Wheat Thins

Tell us how much you love us. Go ahead. Do it.

SEND TWEET

FEATURED

PRODUCTS

FEATURED PRODUCTS



Wheat Thins now come in bold, exciting flavors. Try Ranch, Honey Mustard, or Spicy Buffalo today! Available nationwide at most grocery stores.

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Wheat Thins

Tell us how much you love us. Go ahead. Do it.

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Wheat Thins now come in bold, exciting flavors. Try Ranch, Honey Mustard, or Spicy Buffalo today! Available nationwide at most grocery stores.

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EXHIBIT 19

To the Declaration of Diana L. Rausa

Wheat Thins

Tell us how much you love us. Go ahead. Do it.

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FEATURED

PRODUCTS

BROWSE OUR PRODUCTS



Wheat Thins

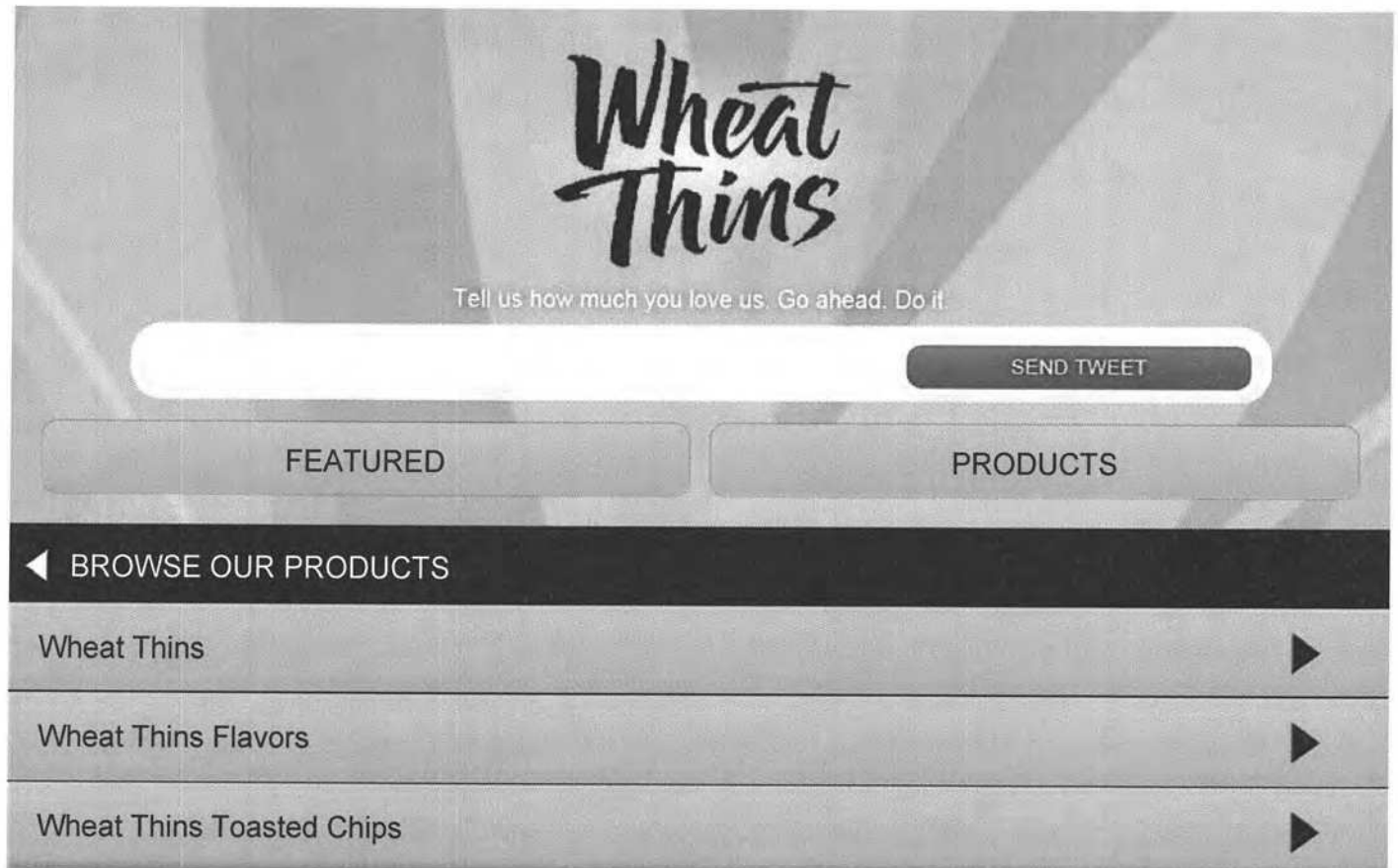


Wheat Thins Flavors



Wheat Thins Toasted Chips

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EXHIBIT 20

To the Declaration of Diana L. Rausa

Wheat Thins

Tell us how much you love us. Go ahead. Do it.

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PRODUCTS

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Original



Reduced Fat



Big



Hint of Salt



Multigrain



Fiber Select Garden Vegetable



Tuscan Herb Flatbread

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Wheat Thins

Tell us how much you love us. Go ahead. Do it.

SEND TWEET

FEATUREDPRODUCTS

◀ BROWSE OUR PRODUCTS

Original	▶
Reduced Fat	▶
Big	▶
Hint of Salt	▶
Multigrain	▶
Fiber Select Garden Vegetable	▶
Tuscan Herb Flatbread	▶

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EXHIBIT 21

To the Declaration of Diana L. Rausa

Wheat Thins

Tell us how much you love us. Go ahead. Do it.

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PRODUCTS

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Sundried Tomato



Spicy Buffalo



Zesty Salsa



Ranch



Honey Mustard

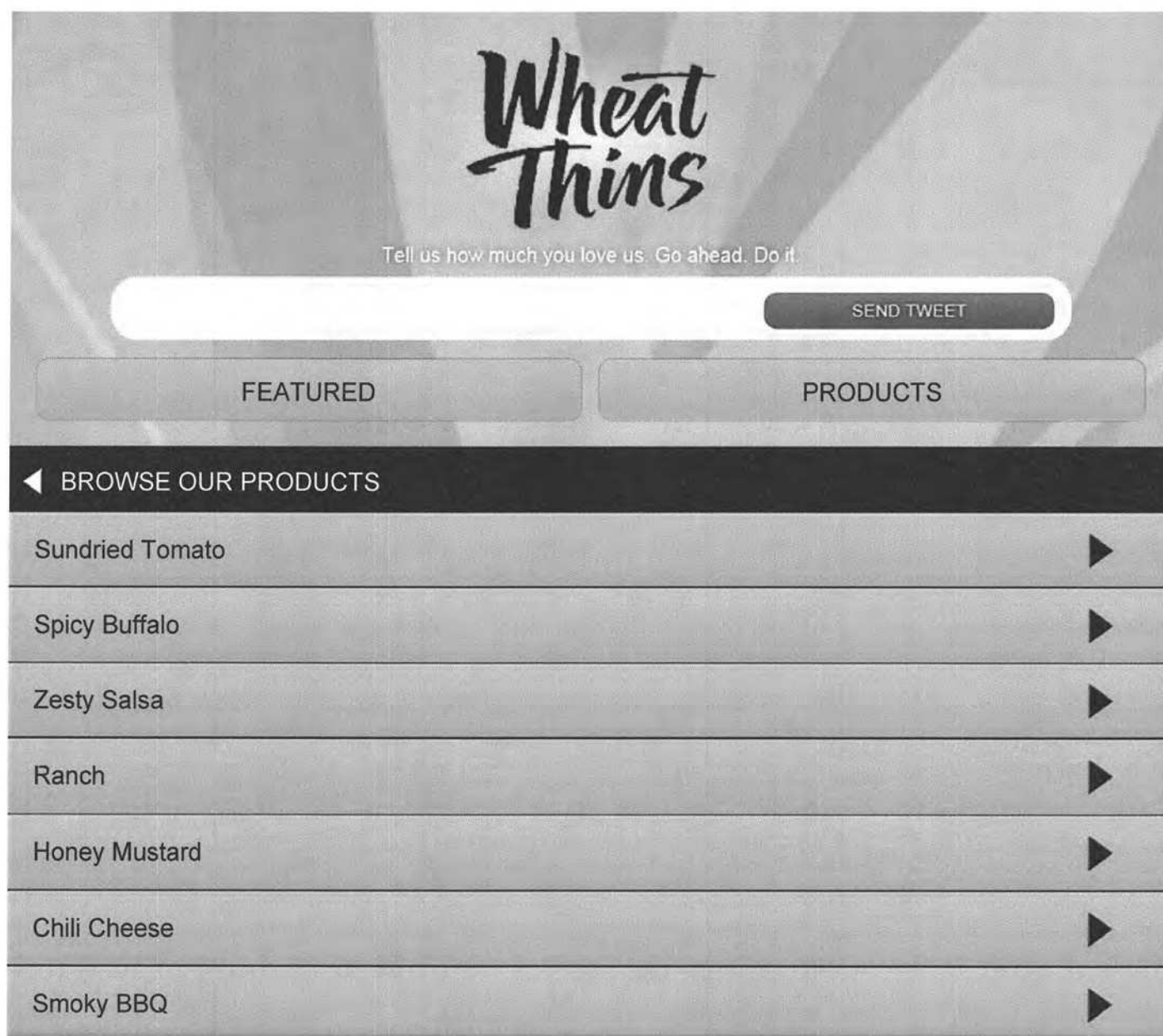


Chili Cheese



Smoky BBQ

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A screenshot of the Wheat Thins website. At the top, the 'Wheat Thins' logo is displayed in a stylized, handwritten font. Below the logo, a text prompt reads 'Tell us how much you love us. Go ahead. Do it.' followed by a large, empty white input field and a 'SEND TWEET' button. Below this, there are two tabs: 'FEATURED' and 'PRODUCTS'. The 'PRODUCTS' tab is selected, and below it is a dark header bar with a left arrow and the text 'BROWSE OUR PRODUCTS'. A list of seven flavors is shown in a table-like format, each with a right-pointing arrow. The flavors are: Sundried Tomato, Spicy Buffalo, Zesty Salsa, Ranch, Honey Mustard, Chili Cheese, and Smoky BBQ.

Wheat Thins

Tell us how much you love us. Go ahead. Do it.

SEND TWEET

FEATURED PRODUCTS

◀ BROWSE OUR PRODUCTS

Sundried Tomato	▶
Spicy Buffalo	▶
Zesty Salsa	▶
Ranch	▶
Honey Mustard	▶
Chili Cheese	▶
Smoky BBQ	▶

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EXHIBIT 22

To the Declaration of Diana L. Rausa

Wheat Thins

Tell us how much you love us. Go ahead. Do it.

SEND TWEET

FEATURED

PRODUCTS

BROWSE OUR PRODUCTS



Garden Valley Veggie

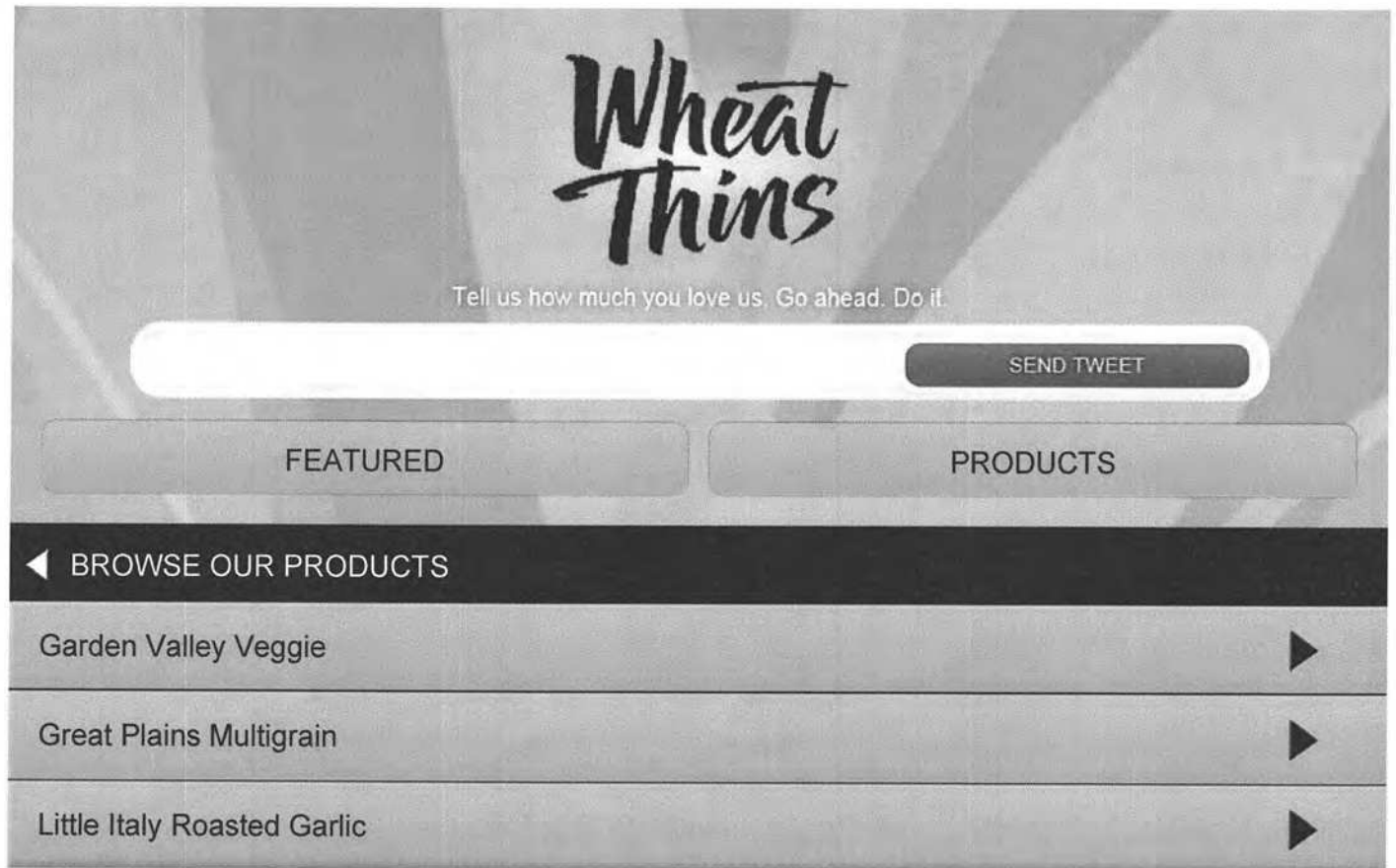


Great Plains Multigrain



Little Italy Roasted Garlic

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EXHIBIT 23

To the Declaration of Diana L. Rausa

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Showing results for *stoned wheat thins*

4 Products



NABISCO RED OVAL FARMS - CRACKERS - STONED
WHEAT THINS

Size: 10.6 OZ
UPC: 4400003538

[View Ingredient & Nutrition Details](#) ▶
[Locate Product](#) ▶



NABISCO RED OVAL FARMS - CRACKERS - MINI
STONED WHEAT THINS

Size: 6.6 OZ
UPC: 4400003536

[View Ingredient & Nutrition Details](#) ▶
[Locate Product](#) ▶



NABISCO RED OVAL FARMS - CRACKERS - STONED
WHEAT THINS LOWER SODIUM

Size: 10.6 OZ
UPC: 4400003534

[View Ingredient & Nutrition Details](#) ▶
[Locate Product](#) ▶



NABISCO RED OVAL FARMS - CRACKERS - STONED
WHEAT THINS

Size: 11.5 OZ
UPC: 4400002210

[View Ingredient & Nutrition Details](#) ▶
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1 Collections

3 Articles

4 Products

Showing results for *stoned wheat thins*

4 Products

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STONED WHEAT THINSSize: 10.6 OZ
UPC: 4400003538[View Ingredient & Nutrition Details >](#)
[Locate Product >](#)NABISCO RED OVAL FARMS - CRACKERS -
MINI STONED WHEAT THINSSize: 8.8 OZ
UPC: 4400003536[View Ingredient & Nutrition Details >](#)
[Locate Product >](#)NABISCO RED OVAL FARMS - CRACKERS -
STONED WHEAT THINS LOWER SODIUMSize: 10.6 OZ
UPC: 4400003534[View Ingredient & Nutrition Details >](#)
[Locate Product >](#)NABISCO RED OVAL FARMS - CRACKERS -
STONED WHEAT THINSSize: 11.5 OZ
UPC: 4400002210[View Ingredient & Nutrition Details >](#)
[Locate Product >](#)

EXHIBIT 24

To the Declaration of Diana L. Rausa

Potato THINS

EAT IT UP.

- + Where can I find *Potato Thins* cracker chips?
- + How many calories are in *Potato Thins* cracker chips?
- + How are *Potato Thins* made?

Introducing new flavours of *Potato Thins* cracker chips. Baked with potatoes, these cracker chips are then perfectly seasoned, and now available in six delicious varieties:



Original
(115g)



Creamy Dill flavour
(115g)



Sea Salt & Vinegar
(115g)



Cheddar flavour
(115g)

NEW!
NOUVEAU!



NEW
Barbeque
(115g)



NEW
Ketchup
(115g)

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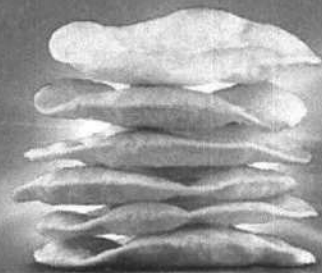
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Potato THINS

EAT IT UP.



Introducing new flavours of *Potato Thins* cracker chips. Baked with potatoes, these cracker chips are then perfectly seasoned, and now available in six delicious varieties:



Original
(115g)



Creamy Dill flavour
(115g)



Sea Salt & Vinegar
(115g)



Cheddar flavour
(115g)

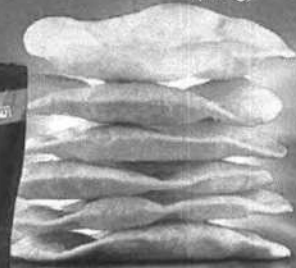
NEW!
NOUVEAU!



NEW
Barbeque
(115g)



NEW
Ketchup
(115g)



FIND US IN THE CRACKER AISLE

EXHIBIT 25

To the Declaration of Diana L. Rausa

*Newton's**Newton's*

When it comes to cookies, we keep it real and delicious.

Ever since the first Fig Newtons were made over a century ago, we've been one unique cookie. However, we've grown a lot since then, and are now about much more than just Fig. So we dropped the "Fig" in our name and are now just Newtons. Our cookies are made with Whole Grain and a wide variety of fruits – from Blueberry to Strawberry – and come in both chewy and crispy varieties.

NEWTONS

Get reacquainted with the cookie that started it all. For over a century, we've been baking real fruit into a one-of-a-kind, chewy cookie. It started with Fig, and we've grown to include delicious fruits like Strawberry and Apple.



Fig



Fat Free Fig



Strawberry



100% Whole Grain Fig

100% Whole Grain
Triple Berry100% Whole Grain
Baked Apple &
Cinnamon100% Whole Grain
Sweet Peach & Apricot**FRUIT THINS**

Try our newest line of products – Newtons Fruit Thins! A thin, crispy cookie baked with real fruit and 8 grams of whole grain per serving.

Cranberry
Citrus OatBlueberry
Brown Sugar

Lemon Cisp



Cherry Vanilla

Banana Drizzled
with Dark FudgeCoconut Drizzled
with Dark Fudge

Try Our Newtons Recipes!



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<https://www.facebook.com/newtons>



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Newtons

Newtons



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NEWTONS

Get reacquainted with the cookie that started it all. For over a century, we've been baking real fruit into a one-of-a-kind, chewy cookie. It started with Fig, and we've grown to include delicious fruits like Strawberry and Apple.



Fig



Fat Free Fig



Strawberry



100% Whole Grain Fig



**100% Whole Grain
Triple Berry**



**100% Whole Grain
Baked Apple &
Cinnamon**





FRUIT THINS

Try our newest line of products – Newtons Fruit Thins! A thin, crispy cookie baked with real fruit and 8 grams of whole grain per serving.



Cranberry
Citrus Oat



Blueberry
Brown Sugar



Lemon Crisp



Cherry Vanilla



Banana Drizzled
with Dark Fudge



Coconut Drizzled
with Dark Fudge

Try Our Newtons Recipes!



Like Us!

<https://www.facebook.com/newtons>

EXHIBIT 26

To the Declaration of Diana L. Rausa

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Nabisco Flavor Originals Vegetable Thins

Size: 8 OZ UPC: 4400000224

Ingredients

ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID), CANOLA AND/OR SOYBEAN AND/OR PALM AND/OR PALM KERNEL AND/OR PARTIALLY HYDROGENATED PALM KERNEL OIL, DEHYDRATED VEGETABLE BLEND (CONTAINS CARROTS, ONIONS, CELERY, RED BELL PEPPER, CABBAGE, TOMATO, PARSLEY), SUGAR, SALT, LEAVENING (MONOCALCIUM PHOSPHATE, BAKING SODA), DEXTROSE, HIGH FRUCTOSE CORN SYRUP, ONION POWDER, HYDROLYZED SOY AND WHEAT PROTEIN, MONOSODIUM GLUTAMATE (FLAVOR ENHANCER), NATURAL FLAVOR, ARTIFICIAL COLOR, DISODIUM GUANYLATE (FLAVOR ENHANCER).

[Locate Product](#) [Print](#)

NUTRITION FACTS

Serving Size: 30 g

Serving per container about 8

Amount Per Serving

Calories 150

Calories from Fat 60

% Daily Value*

Total Fat 7g

11%

Saturated Fat 2g

10%

Trans Fat 0g

0%

Cholesterol 0mg

0%

Sodium 330mg

14%

Total Carbohydrate 20g

7%

Dietary Fiber 1g

3%

Sugars 2g

Protein 2g

Vitamin A 4%

Calcium 4%

Vitamin C 0%

Iron 6%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholest	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carb		300g	375g
Fiber		25g	30g

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**Nabisco Flavor
Originals Vegetable Thins**

Size: 8 OZ UPC: 4400000224

Ingredients

ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID), CANOLA AND/OR SOYBEAN AND/OR PALM AND/OR PALM KERNEL AND/OR PARTIALLY HYDROGENATED PALM KERNEL OIL, DEHYDRATED VEGETABLE BLEND (CONTAINS CARROTS, ONIONS, CELERY, RED BELL PEPPER, CABBAGE, TOMATO, PARSLEY), SUGAR, SALT, LEAVENING (MONOCALCIUM PHOSPHATE, BAKING SODA), DEXTROSE, HIGH FRUCTOSE CORN SYRUP, ONION POWDER, HYDROLYZED SOY AND WHEAT PROTEIN, MONOSODIUM GLUTAMATE (FLAVOR ENHANCER), NATURAL FLAVOR, ARTIFICIAL COLOR, DISODIUM GUANYLATE (FLAVOR ENHANCER).


NUTRITION FACTS	
Serving Size: 30 g	
Serving per container about 8	
Amount Per Serving	
Calories 150	
Calories from Fat 60	
% Daily Value*	
Total Fat 7g	11%
Saturated Fat 2g	10%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 330mg	14%
Total Carbohydrate 20g	7%
Dietary Fiber 1g	3%
Sugars 2g	
Protein 2g	
Vitamin A 4%	Calcium 4%
Vitamin C 0%	Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholest	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carb	300g 375g
Fiber	25g 30g

EXHIBIT 27

To the Declaration of Diana L. Rausa


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Bread that loves you back.



Sandwich Thins® Rolls




12 GRAIN



Buns, Rolls and Specialties

[See all Sliced Breads ▶](#)




Thai-Grilled Chicken Sandwich

A delicious and simple recipe using bread

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Opella Hertzberg
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[BROWN BERRY®](#)

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Bread that loves you back.



Sandwich Thins® Rolls



Buns, Rolls and Specialties

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New!

Pocket Thins®
FLATBREAD

- ✓ 100 Calories per Pocket
- ✓ Excellent Source of Fiber
- ✓ No High Fructose Corn Syrup

[Try New Pocket Thins](#)

Thai-Grilled Chicken Sandwich

A delicious and simple recipe using bread



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Oroweat® Products

All of our Sliced Breads and Sandwich Thins® Rolls are Cholesterol free foods, containing zero grams of Trans Fat and No High Fructose Corn Syrup.

Attributes

Low Fat

Heart Healthy

Smooth / Soft

Grainy / Hearty

At Least 8g Whole Grains

At Least A Good Source of Fiber

No Artificial Colors, Flavors or Preservatives

Good Source of Vitamins A, D, E and Calcium

Calories per Serving

40-210

Available at My Favorite Store?

Zip Code

Pick Store

Sliced Breads (28)

Sandwich Thins® Rolls (6)

Buns, Rolls & Specialties (17)

Displaying 6 of 6 products

Pocket Thins® Flatbread

Sandwich Thins® Rolls

8 Grain

Italian Herb

Flax & Fiber

100% Whole Wheat

Honey Wheat

Multi-Grain

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BROWN BERRY®

Oroweat® Bread

Sandwich Thins® Rolls

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APPENDIX 109

PB 00074

[Hide the product finder \(#\)](#)

Oroweat® Products

All of our Sliced Breads and Sandwich Thins® Rolls are Cholesterol free foods, containing zero grams of Trans Fat and No High Fructose Corn Syrup.

Attributes

- | | |
|---|--|
| <input checked="" type="checkbox"/> Low Fat | <input checked="" type="checkbox"/> At Least 8g Whole Grains |
| <input checked="" type="checkbox"/> Heart Healthy | <input checked="" type="checkbox"/> At Least A Good Source of Fiber |
| <input checked="" type="checkbox"/> Smooth / Soft | <input checked="" type="checkbox"/> No Artificial Colors, Flavors or Preservatives |
| <input checked="" type="checkbox"/> Grainy / Hearty | <input checked="" type="checkbox"/> Good Source of Vitamins A, D, E and Calcium |

Calories per Serving

40-210[Sliced Breads \(28\) \(/category/sliced-breads\)](#)[Sandwich Thins® Rolls \(6\) \(/category/sandwich-thins%C2%AE-rolls\)](#)

Displaying 6 of 6 products

[Buns, Rolls & Specialties \(17\) \(/category/buns-rolls-specialties\)](#)[Pocket Sandwiches® \(#\)](#)

(/products/sandwich-thinsreg-rolls/pocket-thinsreg-rolls/pocket-thinsreg-flatbread/italian-8-grain-italian-herb)	(/products/sandwich-thinsreg-rolls/pocket-thinsreg-flatbread/italian-8-grain-italian-herb)
--	--

[Sandwich Thins® Rolls \(#\)](#)

(/products/sandwich-thinsreg-rolls/sandwich-thinsreg-rolls/100-whole-wheat)	(/products/sandwich-thinsreg-rolls/sandwich-thinsreg-rolls/honey-wheat)	(/products/sandwich-thinsreg-rolls/sandwich-thinsreg-rolls/multi-grain)
(/products/sandwich-thinsreg-rolls/sandwich-thinsreg-rolls/flax-fiber)	(/products/sandwich-thinsreg-rolls/sandwich-thinsreg-rolls/100-whole-wheat)	(/products/sandwich-thinsreg-rolls/sandwich-thinsreg-rolls/honey-wheat)

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Home » Products » Sandwich Thins® Rolls » Pocket Thins® Flatbread » 8 Grain

8 Grain

UPC 7341013413c

Baked with whole grains, this soft pita-style flatbread is a great way to switch things up.

Like

Tweet

Pin It

3-1

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Email

Nutritional Highlights

- 0g trans fat
- Cholesterol free
- No high fructose corn syrup
- Excellent source of fiber

Available in Your Area?

Zip Code

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Ingredients & Nutrition Facts

Featured Ingredient:

Whole Grains

Whole Grains are any seed or grain that includes 100% of the original kernel. The whole kernel is comprised of the bran, germ and endosperm.

Product Ingredients

Use our [Grain and Seed Guide](#) to learn more about individual nutritional benefits.

Nutrition Facts

Make more informed choices about what you eat by understanding [Nutrition Labels](#).

Oroweat® Recommends

Specialty Premium Italian

The distinctive flavor of our Italian bread comes...

[View Product](#)

Hamburger Buns 100% Whole Wheat

These delicious hamburger buns give you something...

[View Product](#)

Country Country Buttermilk

Buttermilk gives this bread a smooth, distinctive...

[View Product](#)

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APPENDIX 111

PB 00076

8 Grain

UPC 7341013413c

Baked with whole grains, this soft pita-style flatbread is a great way to switch things up.

Nutritional Highlights

- 0g trans fat
- Cholesterol free
- No high fructose corn syrup
- Excellent source of fiber



0g

0g trans fat

No

Cholesterol
free

No

No high
fructose
corn syrup

Excellent

source of
fiber

Featured Ingredient:

Whole Grains

Whole Grains are any seed or grain that includes 100% of the original kernel. The whole kernel is comprised of the bran, germ and endosperm.

▶ [Product Ingredients \(#product-ingredients-info\)](#)

Use our [Grain and Seed Guide \(/nutrition/grain-and-seed-guide\)](#) to learn more about individual nutritional benefits.

▶ [Nutrition Facts \(#nutrition-facts-info\)](#)

Make more informed choices about what you eat by understanding [Nutrition Labels \(/nutrition\)](#).

Italian Herb

UPC 7341013416c

Baked with delicious herbs, this soft pita-style flatbread is a great way to switch things up.

Nutritional Highlights

- 0g trans fat
- No high fructose corn syrup
- Cholesterol free
- Excellent source of fiber



0g trans fat

No high
fructose
corn syrupCholesterol
freeExcellent
source of
fiber

Featured Ingredient:

Whole White Wheat

Whole white wheat flour is made from white wheat and is ground from the entire grain, bran, germ and endosperm. It is milder in flavor than red wheat and provides the flavor and feel of original white products.

► [Product Ingredients \(#product-ingredients-info\)](#)

Use our [Grain and Seed Guide \(/nutrition/grain-and-seed-guide\)](#) to learn more about individual nutritional benefits.

► [Nutrition Facts \(#nutrition-facts-info\)](#)

Make more informed choices about what you eat by understanding [Nutrition Labels \(/nutrition\)](#).

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[Home](#) » [Products](#) » [Sandwich Thins® Rolls](#) » [Sandwich Thins® Rolls](#) » [Flax & Fiber](#)

Flax & Fiber

UPC 7341013534c

Take a bite out of the 100-calorie roll that balances whole grains and fiber with the warm and nutty flavor of flaxseed.

Excellent source of fiber

No high fructose corn syrup

5g of fiber per serving

0g trans fat

☒ Email

Nutritional Highlights

- Excellent source of fiber
- No high fructose corn syrup
- 5g of fiber per serving
- 0g trans fat

Available in Your Area?

Ingredients & Nutrition Facts

Featured Ingredient:

Flaxseed

Meaning, "most useful", this tiny seed gives our bread a distinctive warm and nutty flavor.

► **Product Ingredients**

Use our [Grain and Seed Guide](#) to learn more about individual nutritional benefits.

► **Nutrition Facts**

Make more informed choices about what you eat by understanding [Nutrition Labels](#).

Oroweat® Recommends

Stuffing Herb Seasoned

Classic herbs lend a touch of color and a burst...

[View Product](#)

Whole Grains 100% Whole Wheat

Our 100% whole wheat bread is made with whole...

[View Product](#)

Real Jewish Rye Dark Rye

Made with rye flour, our rye has a firm texture...

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Flax & Fiber

UPC 7341013534c

Take a bite out of the 100-calorie roll that balances whole grains and fiber with the warm and nutty flavor of flaxseed.

Nutritional Highlights

- Excellent source of fiber
- No high fructose corn syrup
- 5g of fiber per serving
- 0g trans fat



Excellent
source of
fiber



No high
fructose
corn syrup



5g of fiber
per serving



0g trans fat

Featured Ingredient:

Flaxseed

Meaning, "most useful", this tiny seed gives our bread a distinctive warm and nutty flavor.

► [Product Ingredients \(#product-ingredients-info\)](#)

Use our [Grain and Seed Guide \(/nutrition/grain-and-seed-guide\)](#) to learn more about individual nutritional benefits.

► [Nutrition Facts \(#nutrition-facts-info\)](#)

Make more informed choices about what you eat by understanding [Nutrition Labels \(/nutrition\)](#).

Home » Products » Sandwich Thins® Rolls » Sandwich Thins® Rolls » 100% Whole Wheat

100% Whole Wheat

UPC 7341013546c
How about a whole wheat option for your sandwiches that's not only good for you, but also delicious? It's here.

Like 27 Tweet Pin It 1
Print Email

- Nutritional Highlights**
- No high fructose corn syrup
 - 0g trans fat
 - 19g whole grains per serving
 - Cholesterol free
 - Excellent source of fiber

Available in Your Area?
Zip Code Search




No high fructose corn syrup


0g trans fat


19g whole grains per serving


Cholesterol free


Excellent source of fiber

Recipes Ingredients & Nutrition Facts

Displaying 1 - 1 of 1 recipes



Avocado, Turkey & Tomato Sandwich

- Ingredients**
- 1 Oroweat® Sandwich Thins® Rolls 100% Whole Wheat roll
 - 2 tsp. nonfat mayonnaise
 - 1 leaf romaine lettuce
 - 3 oz. turkey breast, low fat, low sodium
 - 1/2 medium tomato, sliced
 - 1/8 avocado, sliced

Serving Size: 1 serving

Directions
On the bottom half of the Sandwich Thins® roll, spread the mayonnaise and place the following ingredients in order - lettuce, turkey, tomato, and avocado. Place the top half of the roll on top and enjoy.

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Oroweat® Recommends

Specialty Honey Wheat Berry
Enjoy this delicious bread with hints of ...
View Product



Whole Grains 100% Whole Wheat
Our 100% whole wheat bread is made with whole ...
View Product



Sandwich Thins® Rolls: Honey Wheat
It's almost too good to be true: a 100-calorie ...
View Product



Member Since
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100% Whole Wheat

UPC 7341013546c

How about a whole wheat option for your sandwiches that's not only good for you, but also delicious? It's here.

Nutritional Highlights

- * No high fructose corn syrup
- * 0g trans fat
- * 19g whole grains per serving
- * Cholesterol free
- * Excellent source of fiber



No high
fructose
corn syrup



0g trans
fat



19g whole
grains per
serving



Cholesterol
free



Excellent
source of
fiber

Displaying 1 - 1 of 1 recipes



[\(/recipes/avocado-turkey-tomato-sandwich\)](#) **Avocado, Turkey & Tomato Sandwich**
[\(/recipes/avocado-turkey-tomato-sandwich\)](#)

Ingredients

- * 1 Oroweat® Sandwich Thins® Rolls 100% Whole Wheat roll
- * 2 tsp. nonfat mayonnaise
- * 1 leaf romaine lettuce
- * 3 oz. turkey breast, low fat, low sodium
- * 1/2 medium tomato, sliced
- * 1/8 avocado, sliced

Serving Size: 1 serving

Directions

On the bottom half of the Sandwich Thins® roll, spread the mayonnaise and place the following ingredients in order - lettuce, turkey, tomato, and avocado. Place the top half of the roll on top and enjoy.

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Home » Products » Sandwich Thins® Rolls » Sandwich Thins® Rolls » Honey Wheat

Honey Wheat

UPC 7341013543c

It's almost too good to be true: a 100-calorie flatbread with the nutrition of whole wheat and a delicate touch of honey – just the right combination.

Like

0

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+1

Print

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Nutritional Highlights

- No high fructose corn syrup
- 11g whole grains per serving
- Cholesterol free
- Made with real honey
- Excellent source of fiber

Available in Your Area?

Zip Code

Search

No high fructose corn syrup

11g whole grains per serving

Cholesterol free

Excellent source of fiber

Recipes

Ingredients & Nutrition Facts

Displaying 1 - 1 of 1 recipes

Bread Pudding

Ingredients

- 16 Oroweat® Sandwich Thins® Rolls Honey Wheat rolls
- 4 c. fat free milk
- 1 c. Splenda® brown sugar, divided
- pinch of salt
- 3 large eggs, plus 6 egg yolks
- 3 soft, very ripe bananas, mashed

Serving Size: 10 servings

Directions

Preheat oven to 350 degrees F. Cut Sandwich Thins® rolls into 1/2 inch pieces and set aside. In a saucepan, bring milk, brown sugar minus 2 tablespoons and a pinch of salt to a simmer over medium heat. Meanwhile, whisk eggs and yolks together in a bowl. In a slow stream, pour hot milk into whisked eggs to temper. Strain through a fine mesh sieve into a large bowl and add in cut Sandwich Thins® rolls. Allow bread to absorb some of the liquid, about 10 minutes. Fold in mashed bananas and transfer to an 8"x11" baking dish. Sprinkle with 2 tablespoons reserved brown sugar and cover with foil. Bake 35 to 40 minutes or until mostly set, then remove foil and bake another 15 minutes. Remove from oven when top is golden brown. Let cool and enjoy!

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Oroweat® Recommends

Specialty Master's Best Winter Wheat

Try a Bread that's a master class in whole...

View Product

Stuffing Herb Seasoned

Classic herbs lend a touch of color and a burst...

View Product

Whole Grains Healthy Multi-Grain

Packed with several different whole grains. Diet...

View Product

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Looking for a different brand?

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BROWN BERRY®

Groweat® Bread

Sandwich Thins® Rolls

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APPENDIX 119

PB 00084

Honey Wheat

UPC 7341013543c

It's almost too good to be true: a 100-calorie flatbread with the nutrition of whole wheat and a delicate touch of honey – just the right combination.

Nutritional Highlights

- * No high fructose corn syrup
- * 11g whole grains per serving
- * Cholesterol free
- * Made with real honey
- * Excellent source of fiber



No high
fructose
corn syrup



11g whole
grains per
serving



Cholesterol
free



Excellent
source of
fiber

Displaying 1 - 1 of 1 recipes

[Bread Pudding \(/recipes/bread-pudding/\)](/recipes/bread-pudding/)

Ingredients

- * 16 Oroweat® Sandwich Thins® Rolls Honey Wheat rolls
- * 4 c. fat free milk
- * 1 c. Splenda® brown sugar, divided
- * pinch of salt
- * 3 large eggs, plus 6 egg yolks
- * 3 soft, very ripe bananas, mashed

Serving Size: 10 servings

Directions

Preheat oven to 350 degrees F. Cut Sandwich Thins® rolls into 1/2 inch pieces and set aside. In a saucepan, bring milk, brown sugar minus 2 tablespoons and a pinch of salt to a simmer over medium heat. Meanwhile, whisk eggs and yolks together in a bowl. In a slow stream, pour hot milk into whisked eggs to temper. Strain through a fine mesh sieve into a large bowl and add in cut Sandwich Thins® rolls. Allow bread to absorb some of the liquid, about 10 minutes. Fold in mashed bananas and transfer to an 8"x11" baking dish. Sprinkle with 2 tablespoons reserved brown sugar and cover with foil. Bake 35 to 40 minutes or until mostly set, then remove foil and bake another 15 minutes. Remove from oven when top is golden brown. Let cool and enjoy!

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OROWEAT®

Home » Products » Sandwich Thins® Rolls » Sandwich Thins® Rolls » Multi-Grain

Multi-Grain

UPC 7341013547c

The possibilities are endless with this tasty, 100-calorie choice that gives you the benefits of several types of grains along with layers of flavor.

Like 27

Tweet

Print

8-1

Print

Email

Nutritional Highlights

- No high fructose corn syrup
- 0g trans fat
- 11g whole grains per serving
- Cholesterol free
- Excellent source of fiber

Available in Your Area?

Zip Code

Search

No high fructose corn syrup

0g trans fat

11g whole grains per serving

Cholesterol free

Excellent source of fiber

Recipes

Ingredients & Nutrition Facts

Displaying 1 - 1 of 1 recipes

Ham, Lettuce, and Tomato Sandwich

Ingredients

- 1 Oroweat® Sandwich Thins® Rolls Multi-Grain roll
- 1/4 small clove garlic, chopped
- 1 tbsp. plus 3/4 tsp. nonfat mayonnaise
- 1/2 tsp. lemon juice
- 1 tsp. reduced-fat pesto
- 2 oz. ham
- 1 leaf romaine lettuce
- 2 plum tomatoes, thinly sliced

Serving Size: 1 serving

Directions

In a small bowl, mix together garlic, mayonnaise, lemon juice, and pesto. Spread mixture on bottom half of the Sandwich Thins® roll. Add ham, lettuce, and tomatoes. Cover with the top half of the roll and enjoy.

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Oroweat® Recommends

Whole Grains 12 Grain

Each slice is loaded with wholesome ingredients...

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Hot Dog Rolls Potato

Enjoy the hearty flavor of our potato rolls

View Product

Stuffing Herb Seasoned

Classic herbs lend a touch of color and a burst...

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Bread Perfected.

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ARNOLD®

BROWN BERRY®

Oroweat® Bread

Sandwich Thins® Rolls

Sign-up for Email

PB 00086

APPENDIX 121

Multi-Grain

UPC 7341013547c

The possibilities are endless with this tasty, 100-calorie choice that gives you the benefits of several types of grains along with layers of flavor.

Nutritional Highlights

- No high fructose corn syrup
- 0g trans fat
- 11g whole grains per serving
- Cholesterol free
- Excellent source of fiber



No high fructose corn syrup



0g trans fat



11g whole grains per serving



Cholesterol free



Excellent source of fiber

Displaying 1 - 1 of 1 recipes



</recipes/ham-lettuce-and-tomato-sandwich/> **Ham, Lettuce, and Tomato Sandwich**
</recipes/ham-lettuce-and-tomato-sandwich/>

Ingredients

- 1 Oroweat® Sandwich Thins® Rolls Multi-Grain roll
- 1/4 small clove garlic, chopped
- 1 tbsp. plus 3/4 tsp. nonfat mayonnaise
- 1/2 tsp. lemon juice
- 1 tsp. reduced-fat pesto
- 2 oz. ham
- 1 leaf romaine lettuce
- 2 plum tomatoes, thinly sliced

Serving Size: 1 serving

Directions

In a small bowl, mix together garlic, mayonnaise, lemon juice, and pesto. Spread mixture on bottom half of the Sandwich Thins® roll. Add ham, lettuce, and tomatoes. Cover with the top half of the roll and enjoy.

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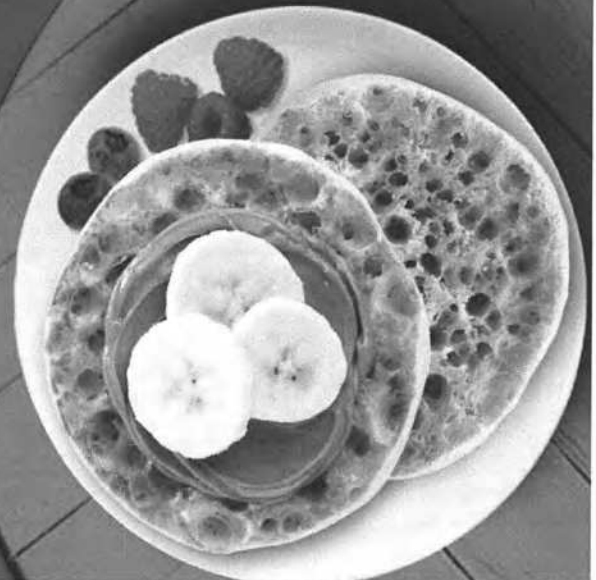
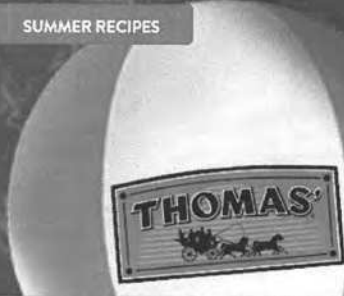
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MAKE A SPLASH WITH

SUMMER SNACKS

SUMMER RECIPES



**3 CHEERS FOR
3 PointsPlus® VALUE**

SPLIT IT. TOAST IT. TOP IT.

ALL RECIPES



Smoked Tomato, Basil and Brie
Bagel



Santa Fe Bagel Thins® Bagel



Hazelnut and Apple Sweet Treat

TOP IT LIKE A TEXAN

You know everything's bigger in Texas, including breakfast. So liven it up with a Thomas® English Muffin or bagel, made Texas-style!




LEARN MORE

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About Thomas'

Thomas' English Muffins are the original and still the #1 selling English Muffin. We're proud of our storied history, but we're constantly improving to give you the best products to brighten your day.

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SUMMER SNACKS

SUMMER RECIPES

THOMAS'

weight watchers
endorsed
3 points plus
per serving

THOMAS' Bagel Thins
PLAIN

**3 CHEERS FOR
3 PointsPlus® VALUE**

SPLIT IT. TOAST IT. TOP IT.

ALL RECIPES





Smoked Tomato, Basil and Brie Bagel





Santa Fe Bagel Thins® Bagel



Hazelnut and Apple Sweet Treat

TOP IT LIKE A TEXAN

You know everything's bigger in Texas, including breakfast. So liven it up with a Thomas' English Muffin or bagel, made Texas-style!

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— English Muffins —

THOMAS® ORIGINAL



Original

Original Made with
Whole GrainsOriginal Sandwich
Size

THOMAS® "BETTER FOR YOU" MUFFINS



100% Whole Wheat

Double Fiber Honey
Wheat

Light Multi-Grain



Multi-Grain

Multi-Grain Fiber
Goodness

Triple Health

THOMAS® FLAVORED AND LIMITED EDITION MUFFINS



Apple Pie



Corn



Cinnamon Raisin



Honey Wheat





Sourdough

- Bagels -

THOMAS® BAGELS



Plain



Plain Made with
Whole Grain



100% Whole Wheat



Blueberry



Cinnamon Raisin



Everything



Honey Wheat



Onion



Cinnamon Swirl

THOMAS® LIMITED EDITION BAGELS



Apple Pie

Limited
Edition

THOMAS® BAGEL THINS® BAGELS



Plain

100% Whole Wheat

Cinnamon Raisin

Everything

THOMAS® MINI BAGELS



Plain Made with
Whole Grain



Plain



Mini Pretz-a-
bagels™



100% Whole Wheat



Blueberry



Brown Sugar
Cinnamon



Cinnamon Raisin

— Toasting & Swirl Bread —

THOMAS® SWIRL BREADS



Cinnamon Raisin

THOMAS® LIMITED DISTRIBUTION



Toasting Bread

— Toast-R-Cakes —





Corn

- Pitas & Wraps -



Sahara White
Tortilla Wraps



Sahara 100% Whole
Wheat Pita Pockets



Sahara 100% Whole
Wheat Pita Pockets
Mini Size



Sahara Wheat
Tortilla Wraps



Sahara White Pita
Pockets

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Thomas' English Muffins are the original and still the #1 selling English Muffin. We're proud of our storied history, but we're constantly improving to give you the best products to brighten your day.

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– English Muffins –

THOMAS® ORIGINAL

- Original
- Original Made with Whole Grains

Original Sandwich Size

THOMAS' "BETTER FOR YOU" MUFFINS

100% Whole Wheat

Double Fiber Honey Wheat

Light Multi-Grain

Multi-Grain

Multi-Grain Fiber Goodness

Triple Health

THOMAS'® FLAVORED AND LIMITED EDITION MUFFINS



Apple Pie

Corn

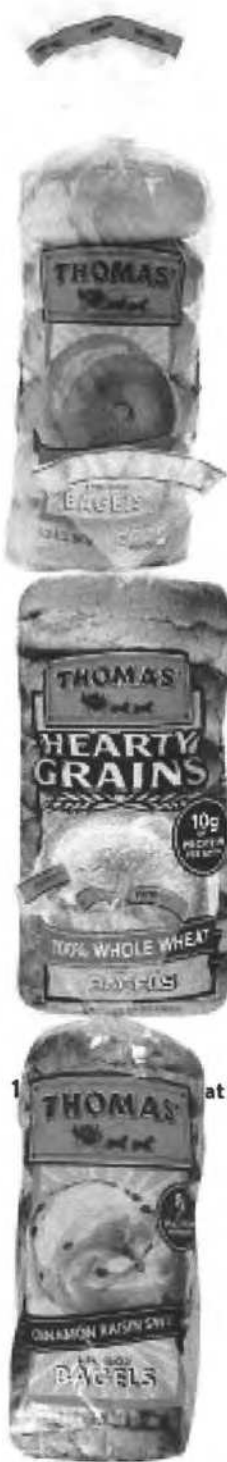
Cinnamon Raisin

Honey Wheat

Sourdough

— Bagels —

THOMAS® BAGELS



Cinnamon Raisin



Everything



Cinnamon Swirl



Onion

THOMAS® LIMITED EDITION BAGELS



Apple Pie

THOMAS® BAGEL THINS® BAGELS



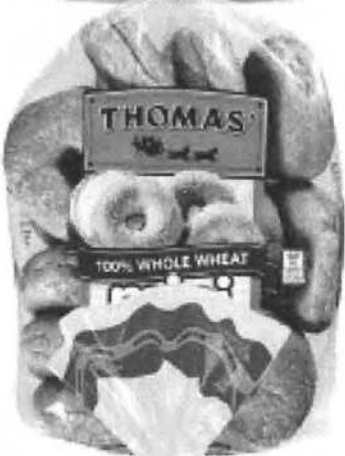
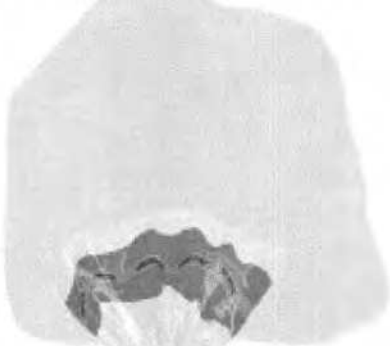
Cinnamon Raisin

Everything

THOMAS® MINI BAGELS



Plain Made Whole Grain



100% Whole Wheat



Blueberry



Brown Sugar Cinnamon



– Toasting & Swirl Bread –

THOMAS'® SWIRL BREADS



THOMAS'® LIMITED DISTRIBUTION



– Toast-R-Cakes –

Corn

- Pitas & Wraps -



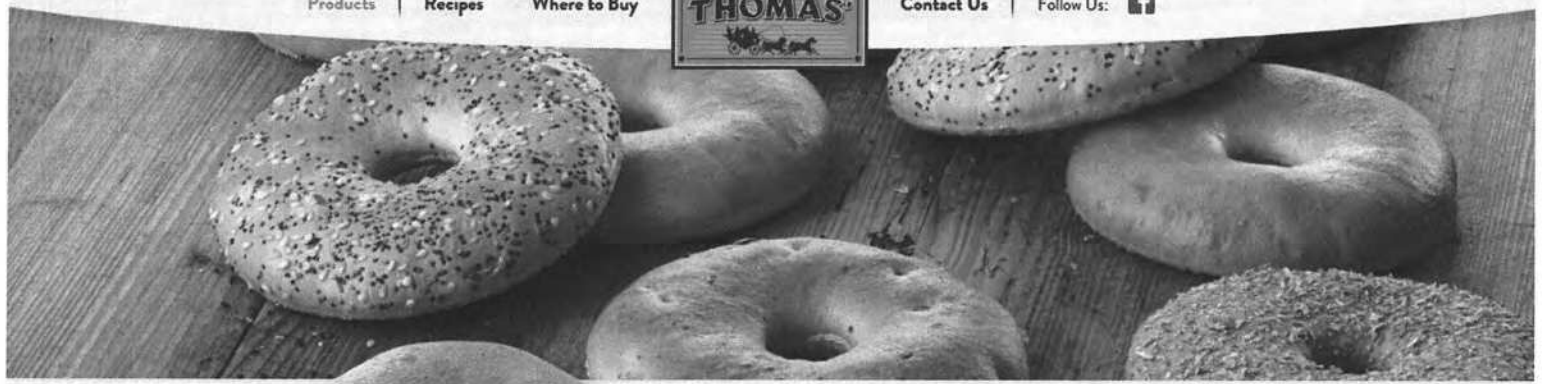
Sahara White Tortilla Wraps



Sahara 100% Whole Wheat Pita Pockets Mini Size



Sahara Wheat Tortilla Wraps



Thomas'®

PLAIN BAGEL THINS® BAGELS

Light texture and delicious taste in a 110 calorie bagel.



This product is:

- 0g Trans Fat
- Cholesterol Free
- Good Source of Fiber
- Low Fat

Read the Nutrition Label for this product

Ingredients:

UNBLEACHED ENRICHED WHEAT FLOUR [FLOUR, MALTED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, SUGAR, CELLULOSE FIBER, CORNMEAL, YEAST, SALT, MONOGLYCERIDES, WHEAT GLUTEN, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), GUAR GUM, SODIUM STEAROYL LACTYLATE, SOYBEAN OIL, SOY FLOUR.

Understanding a Nutrition Label



Available sizes:

8 pack

UPC 4812113545

10 pack

UPC 4812113559

24 pack

UPC 4812113551



FIND THOMAS'® NEAR YOU

Enter your location to find where this product was delivered in the last three days.

 Zip

 Within 25 miles

 Any pack size

— More like this —



Thomas' Plain Made
with Whole Grains Mini
Bagels



Thomas' Cinnamon
Raisin Bagel Thins
Bagels



Thomas' Light Multi-
Grain English Muffins

ALL PRODUCTS

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About Thomas'

Thomas' English Muffins are the original and still the #1 selling English Muffin. We're proud of our storied history, but we're constantly improving to give you the best products to brighten your day.

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Thomas'®
PLAIN BAGEL THINS® BAGELS

Light texture and delicious taste in a 110 calorie bagel.






 Like

 6

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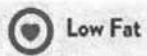
This product is:

-  0g Trans Fat
-  Cholesterol Free
-  Good Source of Fiber

<http://www.thomasbreads.com/products/plain-bagel-thins-bagels>

8/6/2014

PB 00109



Low Fat

Ingredients:

UNBLEACHED ENRICHED WHEAT FLOUR [FLOUR, MALTED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, SUGAR, CELLULOSE FIBER, CORNMEAL, YEAST, SALT, MONOGLYCERIDES, WHEAT GLUTEN, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), GUAR GUM, SODIUM STEAROYL LACTYLATE, SOYBEAN OIL, SOY FLOUR.

Understanding a Nutrition Label

*Read the Nutrition Label for this product*

Available sizes:

8 pack	10 pack	24 pack
UPC 4812113545	UPC 4812113559	UPC 4812113551

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Thomas'® Plain Made with Whole Grains Mini Bagels

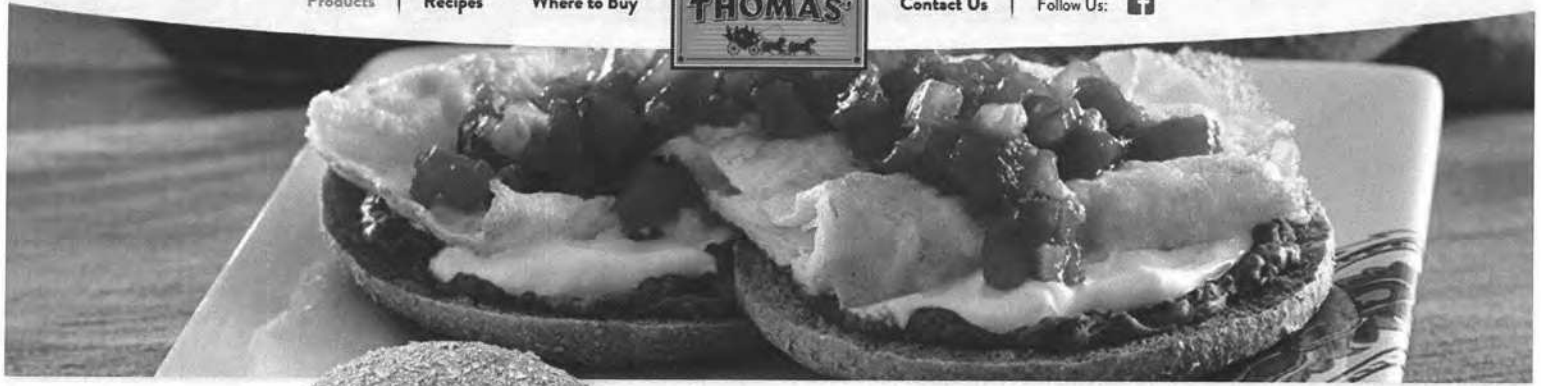


Thomas'® Cinnamon Raisin Bagel Thins Bagels



Thomas'® Light Multi-Grain English Muffins

ALL PRODUCTS



Thomas'[®]
**100% WHOLE
 WHEAT BAGEL
 THINS[®] BAGELS**

Light texture and delicious whole wheat in a 110 calorie bagel.



This product is:

- 0g Trans Fat
- 100% Whole Wheat
- Cholesterol Free
- Excellent Source of Fiber
- Low Fat

Ingredients:

WHOLE WHEAT FLOUR, WATER, SUGAR, WHEAT GLUTEN, FLAKED WHEAT, CELLULOSE FIBER, CORNMEAL, YEAST, WHEAT BRAN, SALT, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), MONOGLYCERIDES, GUAR GUM, SODIUM STEAROYL LACTYLATE, DATEM, SOYBEAN OIL, SOY FLOUR*. *TRIVIAL AMOUNT OF SOY FLOUR.

Understanding a Nutrition Label

Read the Nutrition Label for this product



Available sizes:

8 pack
 UPC 4812113546

Featured Recipe

**SANTA FE BAGEL THINS[®]
 BAGEL**

20 Minutes 1 Serving



Take a trip to southwest for lunch - olé!

- 1 Thomas' 100% Whole Wheat Bagel Thins[®] bagel
- 3 egg whites
- 4 tbsp black bean hummus (store-bought or homemade*)
- 2 tbsp. low-fat sour cream
- 4 tbsp. tomato salsa



Like 10 Pin it

Nonstick cooking oil spray

*Homemade black bean hummus:

1 can (15 oz.) black beans, rinsed and drained

1/2 garlic clove, chopped

2 tbsp. fresh lemon juice

2 tbsp. extra virgin olive oil

1/4 tsp. cayenne pepper

3/4 tsp. ground cumin

[VIEW RECIPE](#)



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Thomas' 100% Whole
Wheat Mini Bagels



Thomas' 100% Whole
Wheat English Muffins



Thomas' Triple Health
English Muffins

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Thomas'®
100% WHOLE WHEAT BAGEL THINS® BAGELS

Light texture and delicious whole wheat in a 110 calorie bagel.



f Like

10

Pint

This product is:



0g Trans Fat



100% Whole Wheat



Cholesterol Free

<http://www.thomasbreads.com/products/100-whole-wheat-bagel-thins-bagels>

8/6/2014

PB 00115

Excellent Source of Fiber

Low Fat

Ingredients:

WHOLE WHEAT FLOUR , WATER, SUGAR, WHEAT GLUTEN, FLAKED WHEAT, CELLULOSE FIBER, CORNMEAL, YEAST, WHEAT BRAN, SALT, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), MONOGLYCERIDES, GUAR GUM, SODIUM STEAROYL LACTYLATE, DATEM, SOYBEAN OIL, SOY FLOUR*. *TRIVIAL AMOUNT OF SOY FLOUR.

Understanding a Nutrition Label

+ Read the Nutrition Label for this product



Available sizes:

8 pack
UPC 4812113546

Featured Recipe

SANTA FE BAGEL THINS® BAGEL

20 Minutes 1 Serving



<http://www.thomasbreads.com/products/100-whole-wheat-bagel-thins-bagels>

8/6/2014

PB 00117

Take a trip to southwest for lunch - olé!

1 Thomas'® 100% Whole Wheat Bagel Thins® bagel
3 egg whites
4 tbsp. black bean hummus (store-bought or homemade*)
2 tbsp. low-fat sour cream
4 tbsp. tomato salsa
Nonstick cooking oil spray

***Homemade black bean hummus:**

1 can (15 oz.) black beans, rinsed and drained
1/2 garlic clove, chopped
2 tbsp. fresh lemon juice
2 tbsp. extra virgin olive oil
1/4 tsp. cayenne pepper
3/4 tsp. ground cumin

[VIEW RECIPE](#)

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Thomas'® 100% Whole Wheat Mini Bagels

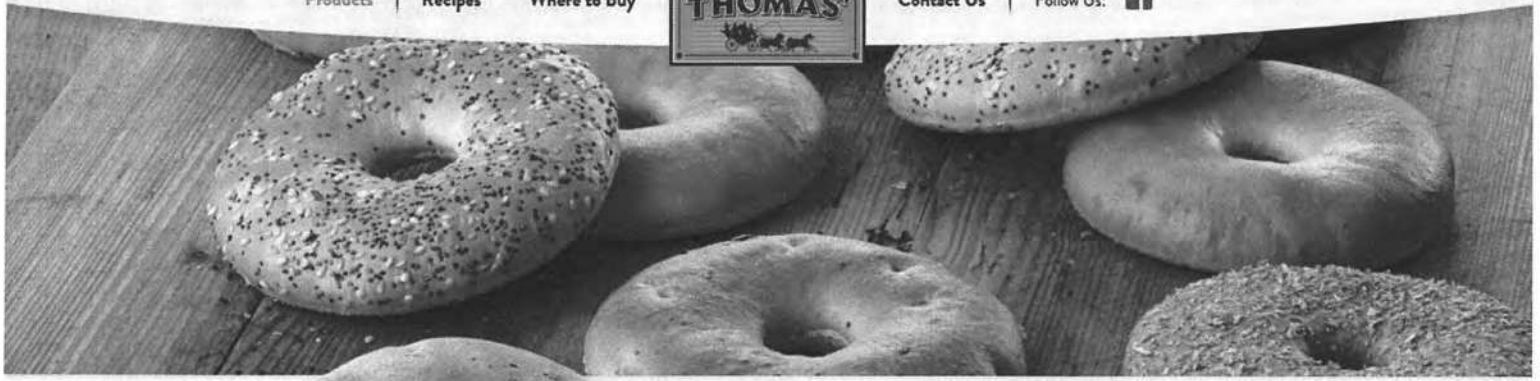


Thomas'® 100% Whole Wheat English Muffins



Thomas'® Triple Health English Muffins

ALL PRODUCTS



Thomas'

CINNAMON RAISIN BAGEL THINS® BAGELS

A delightful taste of juicy raisins, and sweet cinnamon in your favorite 110 calorie bagel.



This product is:

- ☒ 0g Trans Fat
- ☒ Cholesterol Free
- ☒ Excellent Source of Fiber
- ☒ Low Fat

Ingredients:

UNBLEACHED ENRICHED WHEAT FLOUR [FLOUR, MALTED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, SUGAR, CELLULOSE FIBER, RAISINS, WHEAT GLUTEN, YEAST, CORNMEAL, POLYDEXTROSE, SALT, MONOGLYCERIDES, DEXTROSE, MOLASSES, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), CARAMEL COLOR, GUAR GUM, CINNAMON, MODIFIED FOOD STARCH, SOYBEAN OIL, NATURAL FLAVOR, STEVIA EXTRACT (A NATURAL SWEETENER), SOY LECITHIN.

Understanding a Nutrition Label ⓘ

Available sizes:

8 pack
UPC 4812113541



Read the Nutrition Label for this product



FIND THOMAS'® NEAR YOU

Enter your location to find where this product was delivered in the last three days.

 Zip

 Within 20 miles

 Any pack size

- More like this -



Thomas' Plain Bagel
Thins Bagels



Thomas' Cinnamon
Raisin Swirl Mini Bagels



Thomas' Cinnamon
Raisin English Muffins

ALL PRODUCTS

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Thomas' English Muffins are the original and still the #1 selling English Muffin. We're proud of our storied history, but we're constantly improving to give you the best products to brighten your day.

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Thomas'®
CINNAMON RAISIN BAGEL THINS® BAGELS

A delightful taste of juicy raisins, and sweet cinnamon in your favorite 110 calorie bagel.



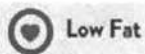
This product is:

- 0g Trans Fat
- Cholesterol Free
- Excellent Source of Fiber

<http://www.thomasbreads.com/products/cinnamon-raisin-bagel-thins-bagels>

8/6/2014

PB 00122



Low Fat

Ingredients:

UNBLEACHED ENRICHED WHEAT FLOUR [FLOUR, MALTED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, SUGAR, CELLULOSE FIBER, RAISINS, WHEAT GLUTEN, YEAST, CORNMEAL, POLYDEXTROSE, SALT, MONOGLYCERIDES, DEXTROSE, MOLASSES, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), CARAMEL COLOR, GUAR GUM, CINNAMON, MODIFIED FOOD STARCH, SOYBEAN OIL, NATURAL FLAVOR, STEVIA EXTRACT (A NATURAL SWEETENER), SOY LECITHIN.

Understanding a Nutrition Label



Read the Nutrition Label for this product



Available sizes:

8 pack
UPC 4812113541

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Thomas'® Plain Bagel Thins Bagels

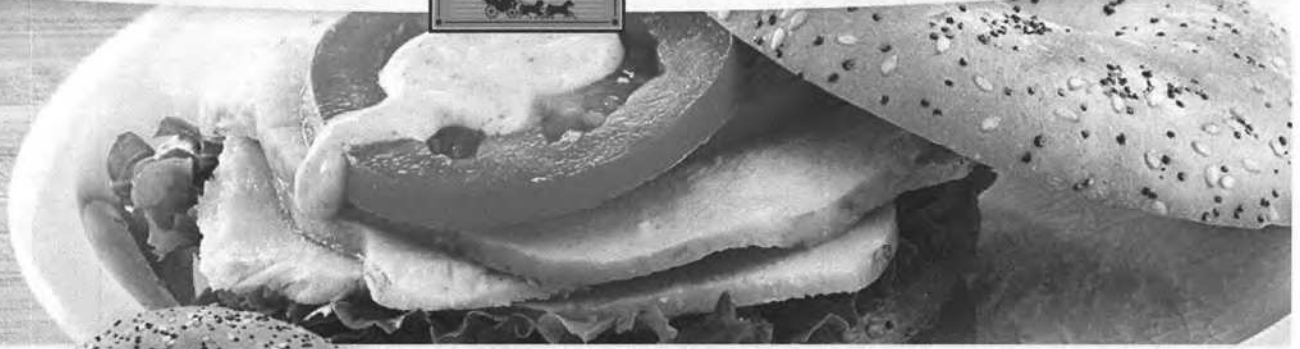


Thomas'® Cinnamon Raisin Swirl Mini Bagels



Thomas'® Cinnamon Raisin English Muffins

ALL PRODUCTS



Thomas'[®]
**EVERYTHING
BAGEL THINS[®]
BAGELS**

Fans of the everything bagel will love this light-textured, delicious twist with 110 calories.



This product is:

- 0g Trans Fat
- Cholesterol Free
- Excellent Source of Fiber
- Low Fat

Ingredients:

UNBLEACHED ENRICHED WHEAT FLOUR [FLOUR, MALTED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, CELLULOSE FIBER, SUGAR, WHEAT GLUTEN, CORNMEAL, OAT FIBER, YEAST, SESAME SEEDS, ONIONS, SALT, MONOGLYCERIDES, POPPY SEEDS, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), GUAR GUM, SODIUM STEAROYL LACTYLATE, GARLIC, SOYBEAN OIL, SOY FLOUR.

Understanding a Nutrition Label ⓘ



Read the Nutrition Label for this product



Available sizes:

8 pack
UPC 4812113547

Featured Recipe

**MEDITERRANEAN PIZZA
BAGELS**

30

Minutes

6

Servings



Enjoy the rich taste of a Mediterranean pizza. Buon appetito!

6 Thomas'® Everything Bagels, split and toasted
1 jar (14 oz) pizza sauce
1/4 cup finely chopped onion
2 small green peppers, sliced in rings
1-1/2 cups (6 oz) shredded mozzarella cheese



2 tablespoons grated Parmesan cheese
2 cans (2 oz each) anchovies, drained (optional)

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Thomas' Plain Bagel Thins Bagels



Thomas' Plain Mini Bagels



Thomas' 100% Whole Wheat Bagel Thins Bagels

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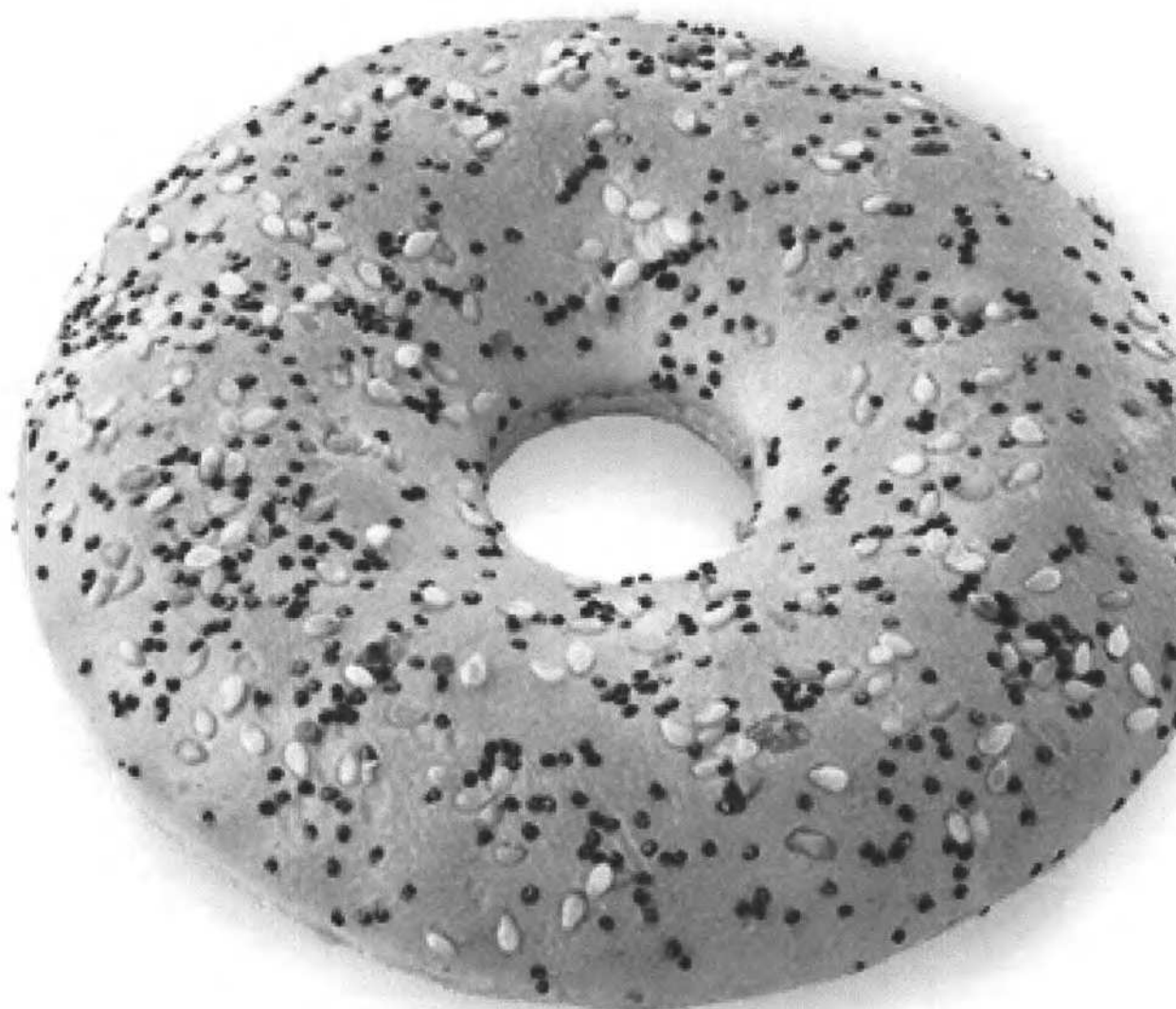
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Thomas'®
EVERYTHING BAGEL THINS® BAGELS

Fans of the everything bagel will love this light-textured, delicious twist with 110 calories.



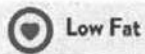
This product is:

- 0g Trans Fat
- Cholesterol Free
- Excellent Source of Fiber

<http://www.thomasbreads.com/products/everything-bagel-thins-bagels>

8/6/2014

PB 00129



Low Fat

Ingredients:

UNBLEACHED ENRICHED WHEAT FLOUR [FLOUR, MALTED BARLEY FLOUR, REDUCED IRON, NIACIN, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, CELLULOSE FIBER, SUGAR, WHEAT GLUTEN, CORNMEAL, OAT FIBER, YEAST, SESAME SEEDS, ONIONS, SALT, MONOGLYCERIDES, POPPY SEEDS, PRESERVATIVES (CALCIUM PROPIONATE, SORBIC ACID), GUAR GUM, SODIUM STEAROYL LACTYLATE, GARLIC, SOYBEAN OIL, SOY FLOUR.

Understanding a Nutrition Label

*Read the Nutrition Label for this product*

Available sizes:

8 pack
UPC 4812113547

Featured Recipe

MEDITERRANEAN PIZZA BAGELS

30

Minutes

6

Servings



<http://www.thomasbreads.com/products/everything-bagel-thins-bagels>

8/6/2014

PB 00131

Enjoy the rich taste of a Mediterranean pizza. Buon appetito!

6 Thomas® Everything Bagels, split and toasted
1 jar (14 oz) pizza sauce
1/4 cup finely chopped onion
2 small green peppers, sliced in rings
1-1/2 cups (6 oz) shredded mozzarella cheese
2 tablespoons grated Parmesan cheese
2 cans (2 oz each) anchovies, drained (optional)

[VIEW RECIPE](#)

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Thomas'® Plain Bagel Thins Bagels



Thomas'® Plain Mini Bagels



Thomas'® 100% Whole Wheat Bagel Thins Bagels

ALL PRODUCTS

EXHIBIT 29

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FLAVORFUL & GLUTEN FREE NUT THINS®

Now available at supercenters nationwide! Gone are the days when gluten-free meant boring. Nut Thins are a crunchy cracker loaded with nutritious almonds and baked to perfection. Wonderful as an appetizer and ideal for snacking. With 3 grams of protein per serving, they're a great afternoon pick-me-up.

*Each production run is sampled and tested to confirm gluten levels do not exceed 20 PPM.

Colleen, 38, diagnosed with celiac disease six years ago. Manages her gluten-free diet well, but hates making special requests and saying no to foods. Heard about Nut Thins through a support group. Loves them as snacks and with dips.



FEATURES

Product Locator

Now available at supercenters nationwide!

Select a Product:

Enter your zip code:

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Celiac Disease

As proud sponsor of the Celiac Disease Foundation and National Foundation for Celiac Awareness, we pay attention to the ingredients we use in our products.

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Artisan Nut Thins

Packed with flavor and made from brown rice, almonds and nutrition-rich seeds. And they're gluten free!

[View Details](#)

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Bold Flavors

Oven Roasted

100 Calorie Packs

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Nut Thins®
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 Almond
 Pecan
 Smokehouse™
 Cheddar Cheese
 Country Ranch
 Pepper Jack Cheese
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Artisan Nut Thins

Coffee Almonds

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FLAVORFUL & GLUTEN FREE

NUT THINS®

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*Each production run is sampled and tested to confirm gluten levels do not exceed 20 PPM.


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FEATURES

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Now available at supercenters nationwide!

Enter your zip code:
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Celiac Disease
As proud sponsor of the Celiac Disease Foundation and National Foundation for Celiac Awareness, we pay attention to the ingredients we use in our products.
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**Artisan Nut Thins**
Packed with flavor and made from brown rice, almonds and nutrition-rich seeds. And they're gluten free!
View Details

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NUT THINS HINT OF SEA SALT FLAVOR

With just enough sea salt to bring out the flavor, we think you'll agree our Hint of Sea Salt Almond Nut Thins are a tasty guilt-free treat. The perfect afternoon snack, they also make an ideal foundation for appetizer toppings and a crunchy chip for your favorite dip.

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NUT THINS HINT OF SEA SALT FLAVOR

With just enough sea salt to bring out the flavor, we think you'll agree our Hint of Sea Salt Almond Nut Thins are a tasty guilt-free treat. The perfect afternoon snack, they also make an ideal foundation for appetizer toppings and a crunchy chip for your favorite dip.

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Traditional Flavors



Bold Flavors



Oven Roasted



100 Calorie Packs



Almond Breeze®



Nut Thins®
Hint of Sea Salt
Almond
Pecan
Smokehouse™
Cheddar Cheese
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Artisan Nut Thins



Coffee Almonds

Fruit Flavored
AlmondsCooking & Baking
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NUT THINS ALMOND FLAVOR

As The Almond People®, we're pretty partial to almonds in anything, but we think you'll agree these *crispy* crackers go well with almost everything. Made from rice flour and almonds, they're perfect to munch on as a guilt-free snack!

- 130 calories for 16 crackers
- No added wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat
- Low sodium

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Bold Flavors

Oven Roasted

100 Calorie Packs

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Cooking & Baking Almonds

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NUT THINS

ALMOND FLAVOR

As The Almond People®, we're pretty partial to almonds in anything, but we think you'll agree these crispy crackers go well with almost everything. Made from rice flour and almonds, they're perfect to munch on as a guilt-free snack!

- 130 calories for 16 crackers
- No added wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat
- Low sodium

Nutritional & Ingredient Information

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Home > Our Products > Nut Thins® > Pecan

NUT THINS

PECAN FLAVOR

Our Southern friends who grow pecans agree that Nut Thins is a great way to enjoy their nutty richness. Made from rice flour and pecans and baked with no added oil, they're the perfect guilt-free snack!

- 130 calories for 16 crackers
- No wheat gluten
- 2 grams of protein
- No cholesterol
- No saturated fat
- Low sodium

Nutritional & Ingredient Information

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NUT THINS PECAN FLAVOR

Our Southern friends who grow pecans agree that Nut Thins is a great way to enjoy their nutty richness. Made from rice flour and pecans and baked with no added oil, they're the perfect guilt-free snack!

- 130 calories for 16 crackers
- No wheat gluten
- 2 grams of protein
- No cholesterol
- No saturated fat
- Low sodium

Nutritional & Ingredient Information

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Pecan

Smokehouse™

Cheddar Cheese

Country Ranch

Pasipha Jack Cheese

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Fruit Flavored Almonds

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NUT THINS

SMOKEHOUSE™ FLAVOR

People just can't get enough of the natural smoke flavor, onions and spices that go into our unique Smokehouse recipe. Made from rice flour and almonds, they're perfect to munch on as a guilt-free snack!

- 130 calories for 16 crackers
- No wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat

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[Home](#) > [Our Products](#) > [Nut Thins®](#) > [Smokehouse™](#)

NUT THINS SMOKEHOUSE™ FLAVOR

People just can't get enough of the natural smoke flavor, onions and spices that go into our unique Smokehouse recipe. Made from rice flour and almonds, they're perfect to munch on as a guilt-free snack!

- 130 calories for 16 crackers
- No wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat

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Almond
Peanut

Cheddar Cheese
Country Ranch

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Cooking & Baking

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NUT THINS
CHEDDAR CHEESE
FLAVOR

If you love cheese crackers, but don't want the wheat gluten or all that salt and fat, we have good news for you. Our Cheddar Cheese N'ut Thins delivers that great cheese taste in a gluten-free, low-sodium cracker with no cholesterol or saturated fat.

- 130 calories for 16 crackers
- No wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat

9 Nutritional & Ingredient Information

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100 Calorie Packs

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NUT THINS

CHEDDAR CHEESE FLAVOR

If you love cheese crackers, but don't want the wheat gluten or all that salt and fat, we have good news for you. Our Cheddar Cheese Nut Thins delivers that great cheese taste in a gluten-free, low- sodium cracker with no cholesterol or saturated fat.

- 130 calories for 16 crackers
- No wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat

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Bold Flavors

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Nut Thins®

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NUT THINS

COUNTRY RANCH FLAVOR

The next time you're in the mood for some ranch-flavored crackers or chips, grab a box of these Nut Thins instead. You'll get the flavor you're after, without worrying about gluten, fat and calories.

- 130 calories for 16 crackers
- No wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat

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NUT THINS

COUNTRY RANCH FLAVOR

The next time you're in the mood for some ranch-flavored crackers or chips, grab a box of these Nut Thins instead. You'll get the flavor you're after, without worrying about gluten, fat and calories.

- 130 calories for 16 crackers
- No wheat gluten
- 3 grams of protein
- No cholesterol
- No saturated fat

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NUT THINS PEPPER JACK CHEESE FLAVOR

If you hate guilt but love the flavor of buttery jack cheese with a spicy pepper kick, we have your perfect snack. Our Pepper Jack Cheese Nut Thins are loaded with flavor but free of wheat, gluten and saturated fat. Great alone or paired with dips or salsa.


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Home > Our Products > Nut Thins® > Nut Thins FAQs

Nut Thins® FAQs

This page contains frequently asked questions about our Nut Thins® products. If you have a question that you don't see answered here, please send it to us using our [Contact form](#) and we'll respond as quickly as possible.

How should I store Nut-Thins®?
 Are Nut-Thins® wheat and gluten free?
 Do Nut-Thins® contain white or brown rice?
 Is the butter flavor used in Nut-Thins® from real butter?
 Are any of the ingredients used in Nut-Thins® derived from corn?
 Are the inner foils bags recyclable?
 Are Nut-Thins in direct contact with the aluminum in the inner bag?

How should I store Nut-Thins®?
 Our Nut-thins® are packaged in air tight containers to preserve freshness. Once the packages are opened the crackers should be consumed within one to two weeks. Protect the crackers against absorption of moisture and odor.

Are Nut-Thins® wheat and gluten free?
 The ingredients used in Nut Thins® do not contain gluten. Nut-Thins® are processed in a facility that is certified by the "Gluten Free Certification Organization". In addition Blue Diamond has every production lot of Nut Thins tested and certified for gluten.

Do Nut-Thins® contain white or brown rice?
 Non allergenic, gluten free, natural white rice is used in the making of Nut-Thin® crackers.

Is the butter flavor used in Nut-Thins® from real butter?
 The butter flavor is derived from dairy milk.

Are any of the ingredients used in Nut-Thins® derived from corn?
 Some of the ingredients used in the seasonings and flavors are derived from corn.

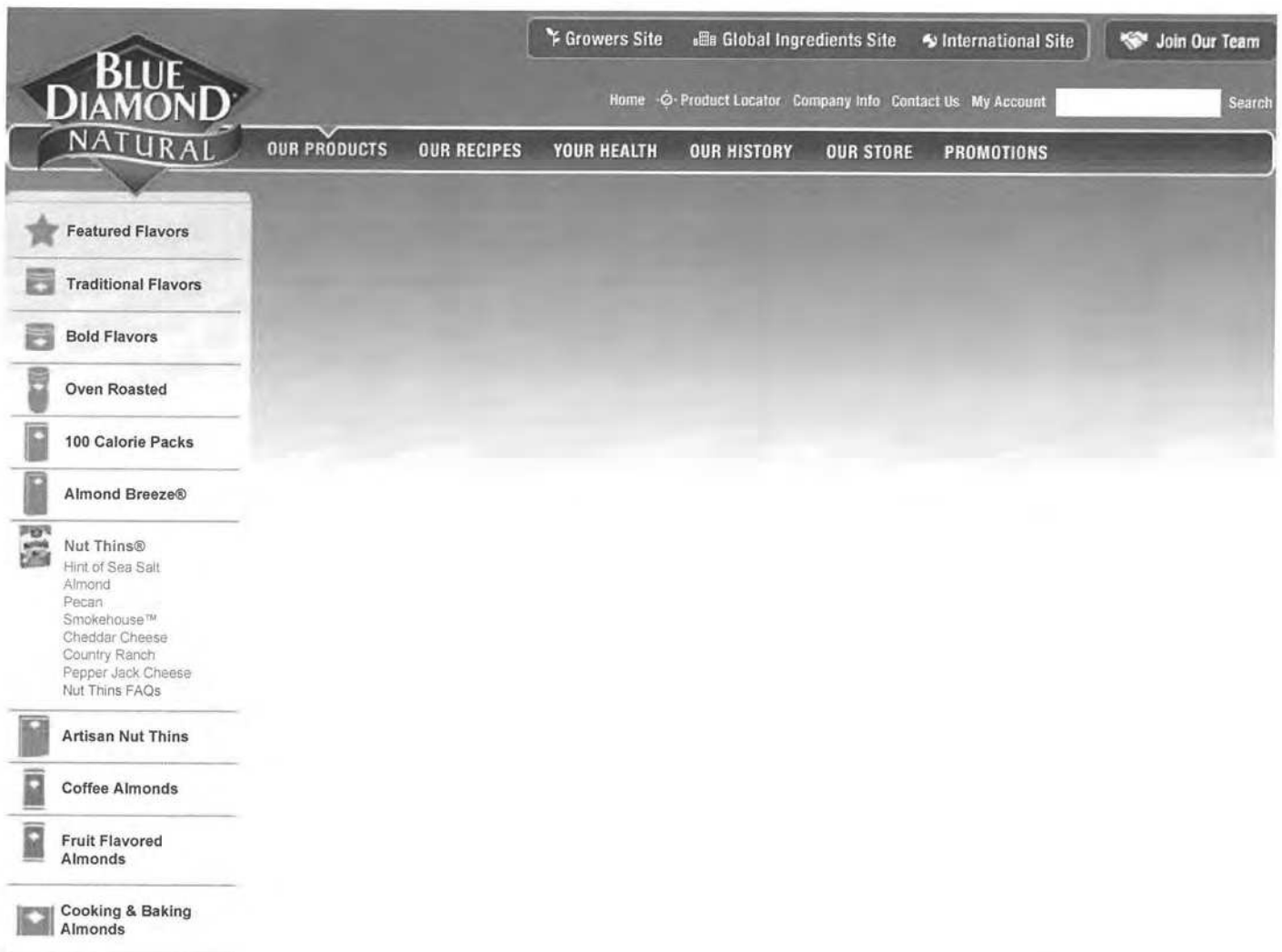
Are the inner foils bags recyclable?
 The inner bag is made up of layers of plastic and aluminum foil and is not recyclable.

Are Nut-Thins in direct contact with the aluminum in the inner bag?
 The inner bag aluminum is sandwiched between layers of plastic. Nut-Thins® are in contact with food grade plastic film.

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Nut Thins® FAQs

This page contains frequently asked questions about our Nut Thins® products. If you have a question that you don't see answered here, please send it to us using our [Contact form](#) and we'll respond as quickly as possible.

How should I store Nut-Thins®?

Are Nut-Thins® wheat and gluten free?

Do Nut-Thins® contain white or brown rice?

Is the butter flavor used in Nut-Thins® from real butter?

Are any of the ingredients used in Nut-Thins® derived from corn?

Are the inner foils bags recyclable?

Are Nut-Thins in direct contact with the aluminum in the inner bag?

⊕ How should I store Nut-Thins®?

Our Nut-thins® are packaged in air tight containers to preserve freshness. Once the packages are opened the crackers should be consumed within one to two weeks. Protect the crackers against absorption of moisture and odor.

⊕ Are Nut-Thins® wheat and gluten free?

The ingredients used in Nut Thins® do not contain gluten. Nut-Thins® are processed in a facility that is certified by the "Gluten Free Certification Organization". In addition Blue Diamond has every production lot of Nut Thins tested and certified for gluten.

⊕ Do Nut-Thins® contain white or brown rice?

Non allergenic, gluten free, natural white rice is used in the making of Nut-Thin® crackers.

⊕ Is the butter flavor used in Nut-Thins® from real butter?

The butter flavor is derived from dairy milk.

⊕ Are any of the ingredients used in Nut-Thins® derived from corn?

Some of the ingredients used in the seasonings and flavors are derived from corn.

⊕ Are the inner foils bags recyclable?

The inner bag is made up of layers of plastic and aluminum foil and is not recyclable.

⊕ Are Nut-Thins in direct contact with the aluminum in the inner bag?

The inner bag aluminum is sandwiched between layers of plastic. Nut-Thins® are in contact with food grade plastic film.

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Bold Flavors



Oven Roasted



100 Calorie Packs



Almond Breeze®



Nut Thins®



Artisan Nut Thins

Multi-Seed

Flax Seed

Sesame Seed

Chia Seeds

Asiago Cheese



Coffee Almonds



Fruit Flavored Almonds



Cooking & Baking Almonds

Name: Your Product: Artisan Nut Thins

The Tasty Benefits of Brown Rice, Almonds, and Seeds Artisan Nut Thins

It's a toss up. You'll either love our Artisan Nut Thins for the added nutrition of beneficial seeds or their irresistibly yummy flavor. Made from brown rice, almonds, and seeds, they're deliciously versatile and free of wheat and gluten.

Helena, age 53, self-confessed foodie. Shops the farmer's market, watches cooking shows, loves to try new recipes. Thinks Artisan Nut Thins make a great canvas for her latest food creations. Likes the added benefits of nutrition-rich seeds. Admits to eating them straight from the box.



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100 Calorie Packs

Almond Breeze®

Nut Thins®

Artisan Nut Thins
Multi-Seed
Flax Seed
Sesame Seed
Chia Seeds
Asiago Cheese

Coffee Almonds

Fruit Flavored Almonds

Cooking & Baking Almonds

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The Tasty Benefits of Brown Rice, Almonds, and Seeds

Artisan Nut Thins

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★ Featured Flavors

Traditional Flavors

Bold Flavors

Oven Roasted

100 Calorie Packs

Almond Breeze®

Nut Thins®

Artisan Nut Thins

Multi-Seed

Flax Seed

Sesame Seed

Chia Seeds

Asiago Cheese

Coffee Almonds

Fruit Flavored Almonds

Cooking & Baking Almonds

Home

Product Locator

Artisan Nut Thins Multi-Seeds

Artisan Nut Thins Multi-Seeds

Whether you avoid gluten or simply like a great-tasting cracker, Multi-Seed Artisan Nut Thins just might be your new favorite. We craft them from brown rice, almonds, and six kinds of seeds (quinoa, flax, millet, amaranth, sesame, and black sesame). The result is a distinct blend of flavors in a baked cracker with a snappy crunch. Great with cheeses and spreads. Perfect for dipping. Or grab a handful for 21 grams of whole-grain goodness per serving.

Nutritional & Ingredient Information

Product Locator

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Certified GF Gluten-Free

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APPENDIX 202

PB 00164

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☞ Bold Flavors

☞ Oven Roasted

☞ 100 Calorie Packs

☞ Almond Breeze®

☞ Nut Thins®

☞ Artisan Nut Thins
Multi-Seed
Flax Seed
Sesame Seed
Chia Seeds
Asiago Cheese

☞ Coffee Almonds

☞ Fruit Flavored Almonds

☞ Cooking & Baking Almonds

[Home](#) > [Our Products](#) > [Artisan Nut Thins](#) > [Multi-Seed](#)

Artisan Nut Thins Multi-Seeds

Whether you avoid gluten or simply like a great-tasting cracker, Multi-Seed Artisan Nut Thins just might be your new favorite. We craft them from brown rice, almonds, and six kinds of seeds (quinoa, flax, millet, amaranth, sesame, and black sesame). The result is a distinct blend of flavors in a baked cracker with a snappy crunch. Great with cheeses and spreads. Perfect for dipping. Or grab a handful for 21 grams of whole-grain goodness per serving.

[Nutritional & Ingredient Information](#)

Product Locator

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★ Featured Flavors

Traditional Flavors

Bold Flavors

Oven Roasted

100 Calorie Packs

Almond Breeze®

Nut Thins®

Artisan Nut Thins

Mult-Seed

Flax Seed

Sesame Seed

Chia Seeds

Asiago Cheese

Coffee Almonds

Fruit Flavored Almonds

Cooking & Baking Almonds

[Home](#)
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[Artisan Nut Thins](#)
[Flax Seed](#)

Artisan Nut Thins Flax Seeds

People have believed in flax seeds' healthful benefits for more than 5,000 years. Today we understand the science behind the legendary claims and we also know how good they taste in our Flax Seed Artisan Nut Thins. We mix them with brown rice and almonds and bake them into a deliciously crunchy cracker. Enjoy them with dips, spreads, cheeses, or straight from the box for 400 mg of ALA omega-3 per serving.

Nutritional & ingredient information

Product Locator

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Find Product

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APPENDIX 205

PB 00167

Home > Our Products > Artisan Nut Thins > Flax Seed

Artisan Nut Thins Flax Seeds

People have believed in flax seeds' healthful benefits for more than 5,000 years. Today we understand the science behind the legendary claims and we also know how good they taste in our Flax Seed Artisan Nut Thins. We mix them with brown rice and almonds and bake them into a deliciously crunchy cracker. Enjoy them with dips, spreads, cheeses, or straight from the box for 400 mg of ALA omega-3 per serving.

[Nutritional & Ingredient Information](#)

Product Locator

Select a Product...

Enter your zip code:

Find Product

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Go to: Growers | Site | Product | Ingredients | Bag | Information | Site | Site Map



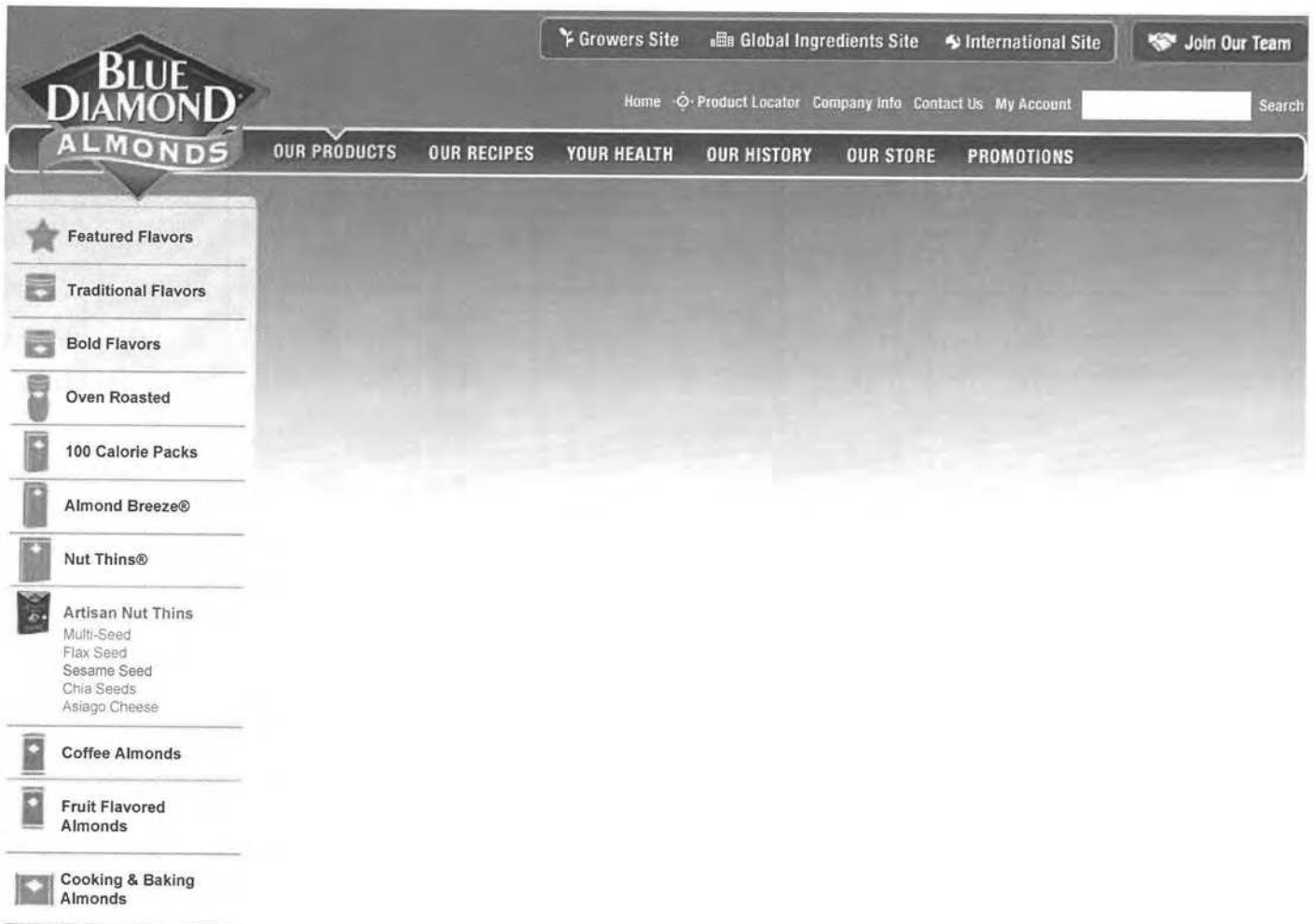
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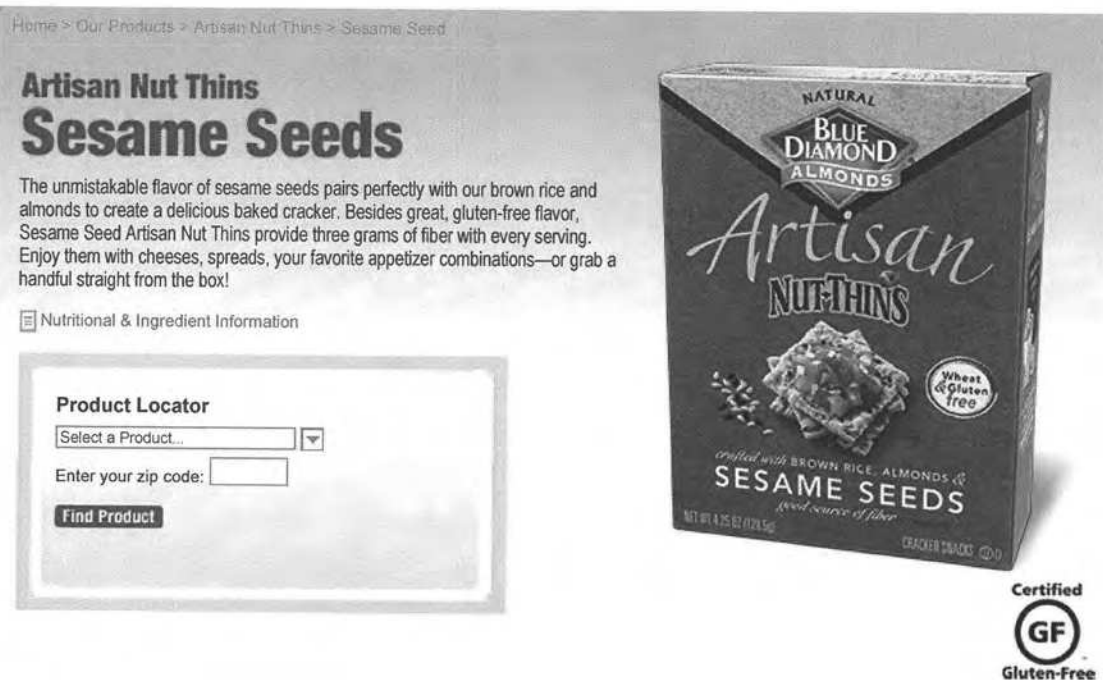
 Cooking & Baking
Almonds

Certified
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The image shows the top navigation bar of the Blue Diamond Almonds website. It includes the Blue Diamond Almonds logo on the left. To the right of the logo are links for "Growers Site", "Global Ingredients Site", and "International Site", followed by a "Join Our Team" button. Below these are links for "Home", "Product Locator", "Company Info", "Contact Us", and "My Account", with a search bar to the right. A horizontal menu bar contains the following categories: "OUR PRODUCTS", "OUR RECIPES", "YOUR HEALTH", "OUR HISTORY", "OUR STORE", and "PROMOTIONS". On the left side of the page, there is a vertical sidebar menu with the following items: "Featured Flavors", "Traditional Flavors", "Bold Flavors", "Oven Roasted", "100 Calorie Packs", "Almond Breeze®", "Nut Thins®", "Artisan Nut Thins" (with sub-items: Multi-Seed, Flax Seed, Sesame Seed, Chia Seeds, Asiago Cheese), "Coffee Almonds", "Fruit Flavored Almonds", and "Cooking & Baking Almonds".



The image shows the product page for Artisan Nut Thins Sesame Seeds. The breadcrumb trail at the top reads: "Home > Our Products > Artisan Nut Thins > Sesame Seed". The product title is "Artisan Nut Thins Sesame Seeds". The description states: "The unmistakable flavor of sesame seeds pairs perfectly with our brown rice and almonds to create a delicious baked cracker. Besides great, gluten-free flavor, Sesame Seed Artisan Nut Thins provide three grams of fiber with every serving. Enjoy them with cheeses, spreads, your favorite appetizer combinations—or grab a handful straight from the box!". Below the description is a link for "Nutritional & Ingredient Information". On the left, there is a "Product Locator" section with a dropdown menu labeled "Select a Product...", a text input field for "Enter your zip code:", and a "Find Product" button. On the right, there is an image of the product box. The box is labeled "NATURAL BLUE DIAMOND ALMONDS Artisan NUT THINS" and features a "Wheat & Gluten free" seal. It also states "crafted with BROWN RICE, ALMONDS" and "SESAME SEEDS". At the bottom of the box, it says "good source of fiber" and "CRACKER THINS". Below the box image is a "Certified GF Gluten-Free" logo.

Go to: Growers : Sesame | All Products : Artisan Thins : Sesame Seed



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[Chia Seeds](#)
[Asiago Cheese](#)[Coffee Almonds](#)[Fruit Flavored Almonds](#)[Cooking & Baking Almonds](#)[Home](#) [Our Products](#) [Artisan Nut Thins](#) [Chia Seeds](#)

Artisan Nut Thins Chia Seeds

Once a favorite of the Aztecs, the almost-forgotten chia seed is making a comeback in a big way. Paired with brown rice and almonds and baked into a crispy cracker square, the tiny seeds create a perfectly munchable treat with 3 grams of protein in every serving. Delicious alone or just right with dips and cheeses, Chia Seeds Artisan Nut Thins are deliciously free of wheat and gluten.

[Nutritional & Ingredient Information](#)

Product Locator

[Find Product](#)

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GF
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★ Featured Flavors

Traditional Flavors

Bold Flavors

Oven Roasted

100 Calorie Packs

Almond Breeze®

Nut Thins®

Artisan Nut Thins

Multi-Seed

Flax Seed

Sesame Seed

Chia Seeds

Asiago Cheese

Coffee Almonds

Fruit Flavored Almonds

Cooking & Baking Almonds

[Home](#) > [Our Products](#) > [Artisan Nut Thins](#) > [Chia Seeds](#)

Artisan Nut Thins Chia Seeds

Once a favorite of the Aztecs, the almost-forgotten chia seed is making a comeback in a big way. Paired with brown rice and almonds and baked into a crispy cracker square, the tiny seeds create a perfectly munchable treat with 3 grams of protein in every serving. Delicious alone or just right with dips and cheeses, Chia Seeds Artisan Nut Thins are deliciously free of wheat and gluten.

Nutritional & Ingredient Information

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BLUE DIAMOND ALMONDS

Home > Our Products > Artisan Nut Thins > Asiago Cheese

Artisan Nut Thins Asiago Cheese

Yes, they're free of wheat and gluten, and they're loaded with 21 grams of whole grains per serving, too, but we'll understand if you reach for the box to make sure they're really okay to eat. The zesty pop of Asiago cheese and the nutty blend of brown rice, almonds and sunflower seeds is almost too good to justify. Good things do come in Artisan Nut Thins boxes.

☐ Nutritional & Ingredient Information

Product Locator

Certified GF
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- ★ **Featured Flavors**
- Traditional Flavors
- Bold Flavors
- Oven Roasted
- 100 Calorie Packs
- Almond Breeze®
- Nut Thins®
 - Artisan Nut Thins
 - Multi-Seed
 - Flax Seed
 - Sesame Seed
 - Chia Seeds
 - Asiago Cheese
- Coffee Almonds
- Fruit Flavored Almonds
- Cooking & Baking Almonds

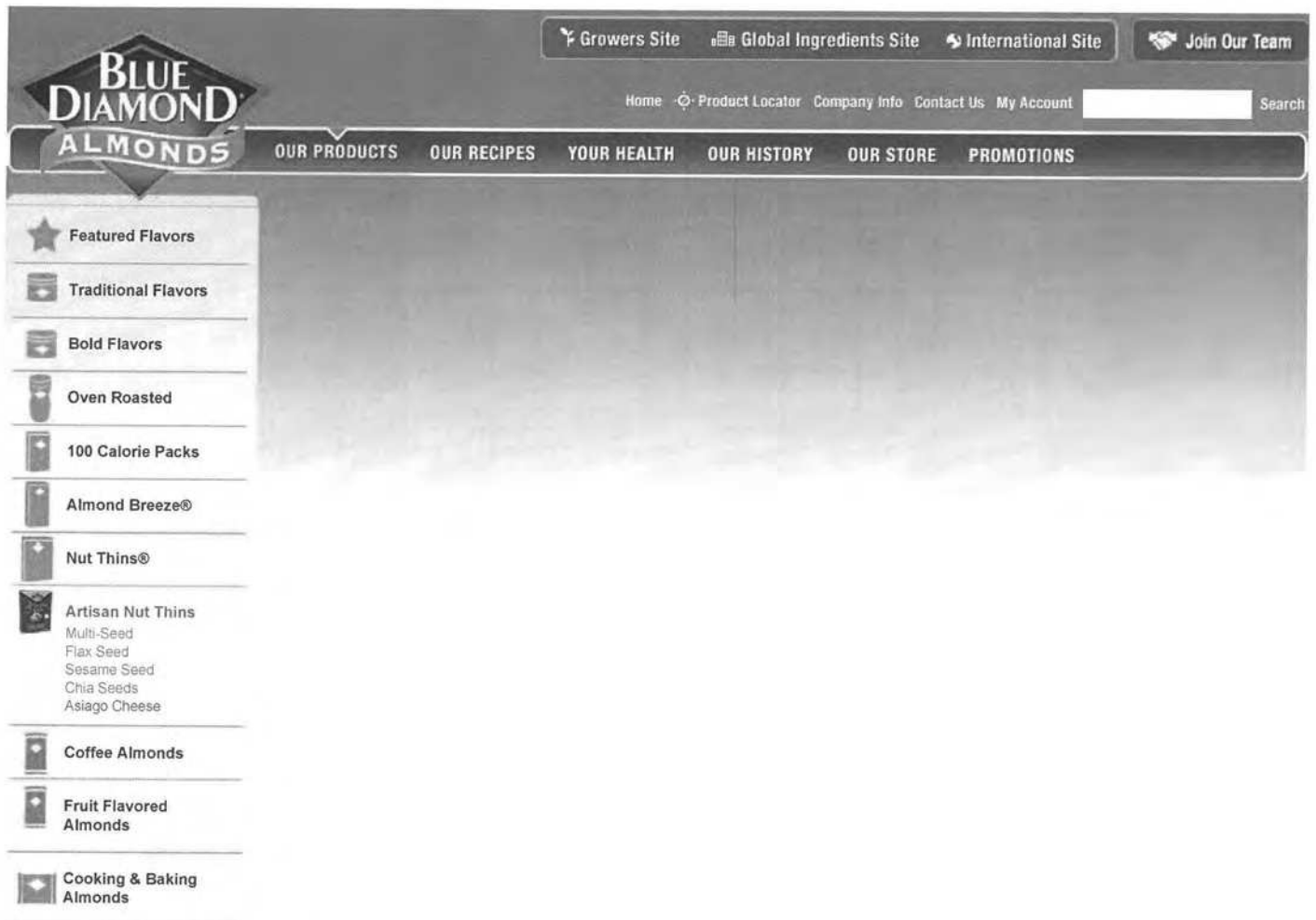
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Home > Our Products > Artisan Nut Thins > Asiago Cheese

Artisan Nut Thins Asiago Cheese

Yes, they're free of wheat and gluten, and they're loaded with 21 grams of whole grains per serving, too, but we'll understand if you reach for the box to make sure they're really okay to eat. The zesty pop of Asiago cheese and the nutty blend of brown rice, almonds and sunflower seeds is almost too good to justify. Good things do come in Artisan Nut Thins boxes.


[Nutritional & Ingredient Information](#)

Product Locator

Select a Product...

Enter your zip code:

Find Product



The image shows a box of Blue Diamond Artisan Nut Thins Asiago Cheese. The box is dark with the Blue Diamond logo at the top. It features a picture of the crackers and a circular seal that says "Wheat & Gluten Free". Text on the box includes "NATURAL BLUE DIAMOND ALMONDS", "Artisan NUT-THINS", "cracked with BROWN RICE, ALMONDS & ASIAGO CHEESE", "with poppy & sunflower seeds", and "CRACKER SNACKS".

Certified GF Gluten-Free



EXHIBIT 31

To the Declaration of Diana L. Rausa

Our products

COOKIES

GOLDFISH® SNACKS AND MEAL SOLUTIONS

CRACKERS & CHIPS

CHIPS

CHEESE CRISPS

PRETZEL THINS

WHEAT CRISPS

GOLDEN BUTTER CRACKERS

CRACKER TRIO

HARVEST WHEAT CRACKERS

BREAKFAST

FRESH BREADS & ROLLS

FROZEN BREADS & ROLLS

DESSERTS & PUFF PASTRY

MEALS & ACCOMPANIMENTS

HOME



Crackers & Chips

Whether you want a buttery cracker to go with toppings, or a crunchy, flavor-packed snack all on its own, we've got the perfect cracker for you.

Chips, Crisps & Thins



Chips

Wholesome meets delicious in our chips and cracker chips.



Cheese Crisps

Crunchy crackers with a blend of cheeses, herbs and spices baked on top.



Pretzel Thins

Thin butterfly-shaped crackers, seasoned with care and baked to a golden crisp.



Wheat Crisps

Tasty crisps made with select whole grains and baked until golden.

Distinctive Crackers



Golden Butter Crackers

Crisp, golden crackers with a rich, buttery taste.



Cracker Trio

A delicious ensemble of Pepperidge Farm entertaining crackers.



Harvest Wheat Crackers

The heartiness of wheat with an elegant touch.

Recipe Box: [login](#) | [register](#)

Our products

COOKIES

GOLDFISH® SNACKS
AND MEAL SOLUTIONS

CRACKERS & CHIPS

CHIPS

CHEESE CRISPS

PRETZEL THINS

WHEAT CRISPS

GOLDEN BUTTER

CRACKERS

CRACKER TRIO

HARVEST WHEAT
CRACKERS

BREAKFAST

FRESH BREADS & ROLLS

FROZEN BREADS &
ROLLS

DESSERTS & PUFF
PASTRY

MEALS &
ACCOMPANIMENTS

HOME



Crackers & Chips

Whether you want a buttery cracker to go with toppings, or a crunchy, flavor-packed snack all on its own, we've got the perfect cracker for you.

Chips, Crisps & Thins



Chips

Wholesome meets delicious in our chips and cracker chips.



Cheese Crisps

Crunchy crackers with a blend of cheeses, herbs and spices baked on top.



Pretzel Thins

Thin butterfly-shaped crackers, seasoned with care and baked to a golden crisp.



Wheat Crisps

Tasty crisps made with select whole grains and baked until golden.

Distinctive Crackers



Golden Butter Crackers

Crisp, golden crackers with a rich, buttery taste.



Cracker Trio

A delicious ensemble of Pepperidge Farm entertaining crackers.



Harvest Wheat Crackers

The heartiness of wheat with an elegant touch.

EXHIBIT 32

To the Declaration of Diana L. Rausa



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discover *Pepperidge Farm*

Our products

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GOLDEN® SNACKS
AND MEAL SOLUTIONS
CRACKERS & CHIPS
CHIPS
CHEESE CRISPS
• PRETZEL THINS
WHEAT CRISPS
GOLDEN BUTTER
CRACKERS
CRACKER TRIO
HARVEST WHEAT
CRACKERS
BREAKFAST
FRESH BREADS & ROLLS
FROZEN BREADS &
ROLLS
DESSERTS & PUFF
PASTRY
MEALS &
ACCOMPANIMENTS
HOME

Pretzel Thins

The essence of a great pretzel—that
crunchy, savory exterior—baked in a thin
butterfly shape!

*read the
nutrition information >*

Simply Pretzel



Simply Pretzel

Find us in the cracker aisle at any major supermarket, grocery
store or mass merchandiser nationwide.

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Our products

COOKIES

GOLDFISH® SNACKS
AND MEAL SOLUTIONS

CRACKERS & CHIPS

CHIPS

CHEESE CRISPS

• **PRETZEL THINS**

WHEAT CRISPS

GOLDEN BUTTER
CRACKERS

CRACKER TRIO

HARVEST WHEAT
CRACKERS

BREAKFAST

FRESH BREADS & ROLLS

FROZEN BREADS &
ROLLSDESSERTS & PUFF
PASTRYMEALS &
ACCOMPANIMENTS

HOME

Pretzel Thins

The essence of a great pretzel—that
crunchy, savory exterior—baked in a thin
butterfly shape!

read the
nutrition information >

Simply Pretzel



Simply Pretzel

Find us in the cracker aisle at any major supermarket, grocery
store or mass merchandiser nationwide.

EXHIBIT 33

To the Declaration of Diana L. Rausa

Can we help you search? >>

You are here > Home > Products > Bakery Snacks

PRODUCT INFORMATION

Please find below our range of products.



6 Half & Half Sandwich Thins



Brown Sandwich Pittas



Brown Sandwich Thins



Brown Square(ish) Wraps



Seeded Sandwich Thins



Seeded Square(ish) Wraps



White Sandwich Pittas



12pk Fruity Teneakes



4pk Fruity Teneakes



4pk Muffins



6 Sandwich Thins



6 Square(ish) Wraps



6pk Pancakes



6pk Potato Cakes



Crumpets



Fruit Loaf with Orange



Hot Cross Bun Loaf



Raisin Loaf With Cinnamon





Winter Fruit Loaf

Warburtons

Family Bakers



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PRODUCT INFORMATION

Please find below our range of products.

BREAD	ROLLS	BAKERY SNACKS	SNACKS	GLUTEN FREE	DIETARY
WRAPS, THINS & PITTA		BREAKFAST		TEABREAK	
 <p>6 Half & Half Sandwich Thins</p>		 <p>Brown Sandwich Pittas</p>		 <p>Brown Sandwich Thins</p>	
 <p>Brown Square(ish) Wraps</p>		 <p>Seeded Sandwich Thins</p>		 <p>Seeded Square(ish) Wraps</p>	
 <p>White Sandwich Pittas</p>		 <p>12pk Fruity Teacakes</p>		 <p>4pk Fruity Teacakes</p>	
 <p>4pk Muffins</p>		 <p>6 Sandwich Thins</p>		 <p>6 Square(ish) Wraps</p>	



Fruit Loaf with Orange



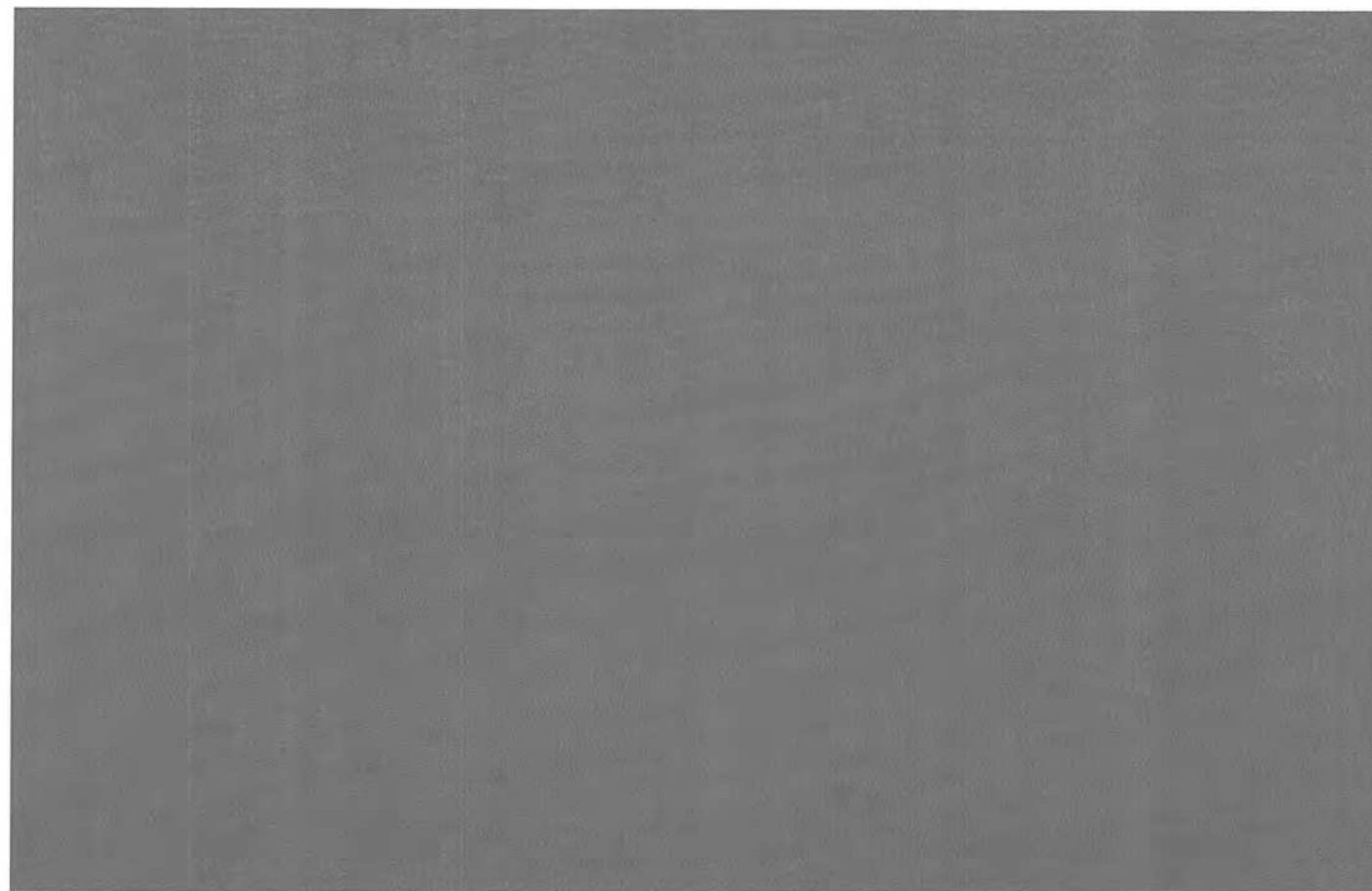
Hot Cross Bun Loaf



Raisin Loaf With Cinnamon



Winter Fruit Loaf



Can we help you search?

>>

You are here > [Home](#) > [Products](#) > [Bakery Snacks](#) > [Wraps, Thins & Pitta](#) > [6 Half & Half Sandwich Thins](#)

PRODUCT INFORMATION

Please find below our range of products.

6 Half & Half Sandwich Thins

Live up your lunch with Warburtons new Half & Half Sandwich Thins!

Half & Half Sandwich Thins are a delicious blend of 50% wholegrain and 50% white flour to provide families with essential fibre in every bite. Deliciously soft and pre-sliced for convenience, they can be topped, toasted or filled for a different type of family lunch everyday.

Nutritional Information

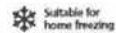
Kcal:	100 per Thin
Fat (g):	1.2 per Thin
Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	No
Contains Rye:	No

Each Thin contains

Calories	Sugars	Fat	Saturates	Salt	Fibre
100	2.2	1.2	0.2	0.38	2.0
5%	2%	2%	1%	6%	8%

of an adult's guideline daily amount


[Download Product Information \(PDF\)](#)

[Download Image >](#)


Suitable for home freezing



Suitable for vegetarians



Allergy Advice

Produced in a bakery which uses milk

RECIPE IDEAS

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Warburtons

Family Bakers

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PRODUCT INFORMATION

Please find below our range of products.

6 Half & Half Sandwich Thins

Live up your lunch with Warburtons new Half & Half Sandwich Thins!

Half & Half Sandwich Thins are a delicious blend of 50% wholegrain and 50% white flour to provide families with essential fibre in every bite. Deliciously soft and pre-sliced for convenience, they can be topped, toasted or filled for a different type of family lunch everyday.

Nutritional Information

Kcal:	100 per Thin
Fat (g):	1.2 per Thin
Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	No
Contains Rye:	No

Each Thin contains

Calories	Sugars	Fat	Saturates	Salt	Fibre
100	2.2	1.2	0.2	0.38	2.0
5%	2%	2%	1%	6%	8%

of an adult's guideline daily amount



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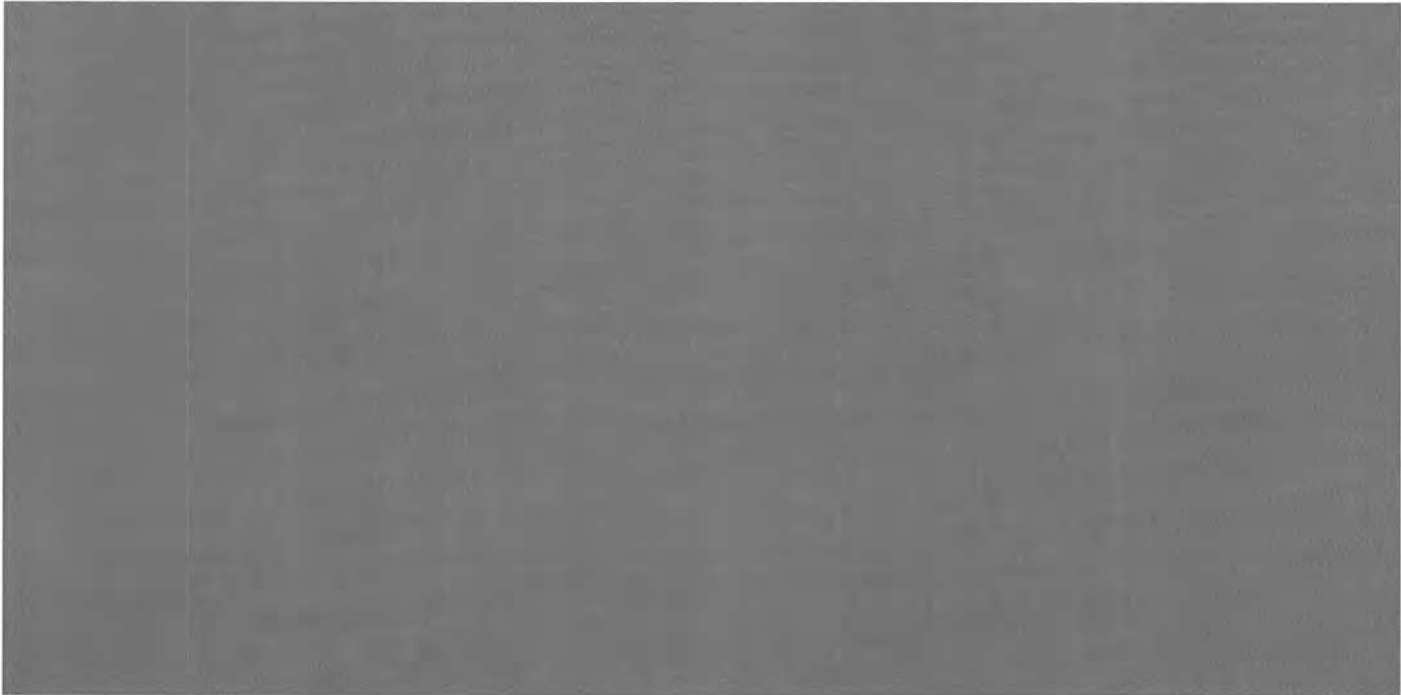


Allergy Advice

Produced in a bakery which uses milk

RECIPE IDEAS

VIEW ALL RECIPES



Can we help you search? >>

You are here > Home > Products > Bakery Snacks > Wraps, Thins & Pitta > Brown Sandwich Thins

PRODUCT INFORMATION

Please find below our range of products.

Brown Sandwich Thins

Warburtons Sandwich Thins can be topped, filled or toasted with whatever takes your fancy. Deliciously soft and with 100 calories per Thin, they are ideal as a 'light' lunchtime option.

Nutritional Information

Kcal:	100 per Thin
Fat (g):	1.1g per Thin
Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	Yes
Contains Rye:	No

Each Thin contains

Calories 100 5%	Sugars 2.1g 2%	Fat 1.1g 2%	Saturates 0.2g 1%	Salt 0.41g 7%	Fibre 2.3g 10%
-----------------------	----------------------	-------------------	-------------------------	---------------------	----------------------

of an adult's guideline daily amount



Download Product Information (PDF)



Download Image >



Suitable for home freezing



Suitable for vegetarians



Allergy Advice

This product contains wheat gluten, soya and barley. Produced in a bakery which uses milk.

RECIPE IDEAS

[VIEW ALL RECIPES](#)



Vegetarian Sandwich

Brown Sandwich Thins

Serves: 1 Person
Time: 20 minutes
Rating: ★★★★★



[VIEW RECIPE >](#)



Chargrilled Chicken Sandwich

Brown Sandwich Thins

Serves: 2 People
Time: 25 minutes
Rating: ★★★★★



[VIEW RECIPE >](#)

Warburtons

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PRODUCT INFORMATION

Please find below our range of products.

Brown Sandwich Thins

Warburtons Sandwich Thins can be topped, filled or toasted with whatever takes your fancy. Deliciously soft and with 100 calories per Thin, they are ideal as a 'light' lunchtime option.

Nutritional Information

Kcal:	100 per Thin
Fat (g):	1.1g per Thin
Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	Yes
Contains Rye:	No

Each Thin contains

Calories 100 5%	Sugars 2.1g 2%	Fat 1.1g 2%	Saturates 0.2g 1%	Salt 0.41g 7%	Fibre 2.3g 10%
-----------------------	----------------------	-------------------	-------------------------	---------------------	----------------------

of an adult's guideline daily amount

 Download Product Information (PDF)



Download Image >



Allergy Advice
This product contains wheat gluten, soya and barley.
Produced in a bakery which uses milk

RECIPE IDEAS

VIEW ALL RECIPES



Vegetarian Sandwich

Brown Sandwich Thins

Serves: 1 Person

Time: 20 minutes

Rating: ★★★★★

 [VIEW RECIPE >](#)



Chargrilled Chicken Sandwich

Brown Sandwich Thins

Serves: 2 People

Time: 25 minutes

Rating: ★★★★★

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PRODUCT INFORMATION

Please find below our range of products.

Seeded Sandwich Thins

Warburtons Sandwich Thins can be topped, filled or toasted with whatever takes your fancy. Deliciously soft and with 100 calories per Thin, they are ideal as a light lunchtime option.

Nutritional Information

Kcal:	100 per Thin
Fat (g):	1.5g per Thin
Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	Yes
Contains Rye:	No

Each Thin contains

Calories 100 5%	Sugars 1.9g 2%	Fat 1.5g 2%	Saturates 0.3g 2%	Salt 0.41g 7%	Fibre 1.9g 8%
-----------------------	----------------------	-------------------	-------------------------	---------------------	---------------------

of an adult's guideline daily amount


[Download Product Information \(PDF\)](#)

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Suitable for home freezing



Suitable for vegetarians



APPROVED

Allergy Advice

This product contains wheat gluten, soya and barley. Produced in a bakery which uses milk.

RECIPE IDEAS

[VIEW ALL RECIPES](#)


Mediterranean Platter

Seeded Sandwich Thins

Serves: 2 People

Time: 5 minutes

Rating:


[VIEW RECIPE >](#)


Beef Sandwich

Seeded Sandwich Thins

Serves: 1 Person

Time: 5 minutes

Rating:


[VIEW RECIPE >](#)

PRODUCT INFORMATION

Please find below our range of products.

Seeded Sandwich Thins

Warburtons Sandwich Thins can be topped, filled or toasted with whatever takes your fancy. Deliciously soft and with 100 calories per Thin, they are ideal as a 'light' lunchtime option.

Nutritional Information

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Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	Yes
Contains Rye:	No

Each Thin contains

Calories	Sugars	Fat	Saturates	Salt	Fibre
100	1.9g	1.5g	0.3g	0.41g	1.9g
5%	2%	2%	2%	7%	8%

of an adult's guideline daily amount



Download Product Information (PDF)



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Allergy Advice

This product contains wheat gluten, soya and barley. Produced in a bakery which uses milk

RECIPE IDEAS

VIEW ALL RECIPES

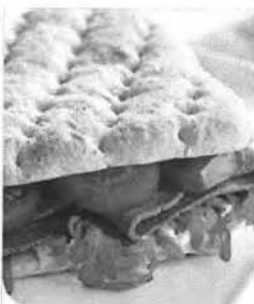


Mediterranean Platter

Seeded Sandwich Thins
Serves: 2 People
Time: 5 minutes
Rating: ★★★★★



VIEW RECIPE >



Beef Sandwich

Seeded Sandwich Thins
Serves: 1 Person
Time: 5 minutes
Rating: ★★★★★



VIEW RECIPE >

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You are here > Home > Products > Bakery Snacks > Wraps, Thins & Pitta > 6 Sandwich Thins

PRODUCT INFORMATION

Please find below our range of products.

6 Sandwich Thins

Warburtons Sandwich Thins are the new 'skinny' bread on the block and can be topped, filled or toasted with whatever takes your fancy. Deliciously soft and with 100 calories per Thin, they are ideal as a quick and tasty snack for any time of the day.

Nutritional Information

Kcal:	100 per thin
Fat (g):	1.1g per thin
Contains Wheat Gluten:	Yes
Contains Soya:	Yes
Contains Egg:	No
Contains Milk:	No
Contains Sesame Seeds:	No
Contains Barley:	No
Contains Rye:	No

Each thin contains

Calories 100 5%	Sugars 1.9g 2%	Fat 1.1g 2%	Saturates 0.2g 1%	Salt 0.41g 7%	Fibre 1.6g 7%
-----------------------	----------------------	-------------------	-------------------------	---------------------	---------------------

of an adult's guideline daily amount



Download Product Information (PDF)



Download Image >



Suitable for home freezing



Suitable for vegetarians



Allergy Advice

This product contains wheat gluten and soya. This product is produced in a bakery which uses milk.

RECIPE IDEAS

[VIEW ALL RECIPES](#)

Chicken Salad Sandwich Thin

6 Sandwich Thins

Serves: 2 People

Time: 40 minutes

Rating: ★★★★★

[VIEW RECIPE >](#)

Bruschetta Recipe with Sandwich thins

6 Sandwich Thins

Serves: 4 People

Time: 15 minutes

Rating: ★★★★★

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Warburtons

Family Bakers



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PRODUCT INFORMATION

Please find below our range of products.

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-----------------------	----------------------	-------------------	-------------------------	---------------------	---------------------

of an adult's guideline daily amount



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Suitable for vegetarians

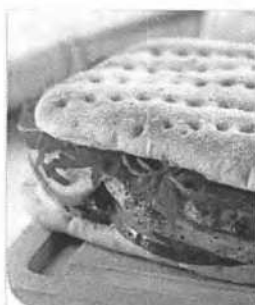


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RECIPE IDEAS

[VIEW ALL RECIPES](#)



Chicken Salad Sandwich Thin

6 Sandwich Thins

Serves: 2 People
Time: 40 minutes
Rating: ★★★★★



[VIEW RECIPE >](#)



Bruschetta Recipe with Sandwich thins

6 Sandwich Thins

Serves: 4 People
Time: 15 minutes
Rating: ★★★★★



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EXHIBIT 34

To the Declaration of Diana L. Rausa

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OUR RANGE

CRISPBREAD



The classic rye crispbread, made with deliciously healthy wholegrain - satisfyingly crunchy options suit all tastes

[See all Crispbread](#)

CRACKERBREAD



Equally delicious paired with sweet or savoury toppings, our baked wheat crackerbreads are amazingly adaptable. The only limit is your imagination!

[See all Crackerbread](#)

CRACKERS



Light and airy crackers with a distinctive crispy crunch, these crackers are simply made for cheese.

[See all Crackers](#)

MINIS



They may be mini but they pack a powerful crunch! Handy sized packs, in 3 oh-so-moreish flavours

[See all Minis](#)

THINS



Designed for dipping, RYVITA® Thins are the perfect partner to your favourite salsa, hummus or dip.

[See all Thins](#)

FINE RUSTIC BAKES



Thin & crispy slices crammed with delicious fruit, nuts and seeds. Perfect to top or nibble.

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OUR RANGE

CRISPBREAD



The classic rye crispbread, made with deliciously healthy wholegrain - satisfyingly crunchy options suit all tastes.

[See all Crispbread](#)

CRACKERBREAD



Equally delicious paired with sweet or savoury toppings, our baked wheat crackerbreads are amazingly adaptable. The only limit is your imagination!

[See all Crackerbread](#)

CRACKERS



<http://www.ryvita.co.uk/products>

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Light and airy crackers with a distinctive crispy crunch, these crackers are simply made for cheese.

[See all Crackers](#)

MINIS



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[See all Minis](#)

THINS



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[See all Thins](#)

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[See all Fine Rustic Bakes](#)

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THINS

RYVITA® Thins are a deliciously crunchy snacking option. Perfectly designed for dipping, these fantastic flatbreads work with both soup and dips. Look out for our new look packs coming to stores soon - same delicious taste, brand new look!



Keep Your RYVITA® Fresh

Keep your RYVITA® Crispbreads fresh and full of crunch with our limited edition RYVITA® tin.


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MULTI-SEED THINS

Perfect for scooping guacamole or sinking into some hummus.

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SUNDRIED TOMATO & HERB

Our Sundried Tomato & Herb flatbreads are suitable for any occasion, whether you're watching a movie, catching up with friends or a bit peckish at your desk.

[Find out more >](#)


NEW CHEDDAR AND CRACKED BLACK PEPPER THINS BITES

Feeling peckish? These baked bites are a delicious choice, whether munching on the go or sharing with a friend!

[Find out more >](#)


CHEDDAR AND CRACKED BLACK PEPPER THINS

We've added mature cheddar and a tongue-tingling sprinkle of cracked black pepper to our satisfyingly crunchy RYVITA® Thins.

[Find out more >](#)


NEW SWEET CHILLI THINS BITES

Feeling peckish? Our New baked bites are a delicious choice, whether munching on the go or sharing with a friend!

[Find out more >](#)


SWEET CHILLI THINS

These hot RYVITA® Thins packs all the spiciness and authentic chilli heat of Asian cuisine.

[Find out more >](#)

THINS RECIPES

Bonfire Dip

Sweet Chilli Thins Nachos

Sweet Chilli Thins dipped in Sour Cream & Chive! In our experience nothing compliments our RYVITA® Sweet Chilli Thins quite like a simp...

RYVITA® Crispbread | RYVITA® Crackerbread | RYVITA® Crackers | RYVITA® Mince | RYVITA® Thins | RYVITA® Fine Rustic Bakes

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THINS

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THE THINS RANGE



MULTI-SEED THINS

Perfect for scooping guacamole or sinking into some hummous.

[Find out more](#)



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[Find out more](#)

<http://www.ryvita.co.uk/products/thins>

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NEW CHEDDAR AND CRACKED BLACK PEPPER THINS BITES

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[Find out more](#)



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[Find out more](#)

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Keep your RYVITA® Crispbreads fresh and full of crunch with our limited edition RYVITA® tin.

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THINS RECIPES

Bonfire Dip

Sweet Chilli Thins Nachos

Sweet Chilli Thins dipped in Sour Cream & Chive

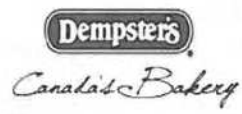
In our experience nothing compliments our RYVITA® Sweet Chilli Thins quite like a simp...

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EXHIBIT 35

To the Declaration of Diana L. Rausa



Weight Management



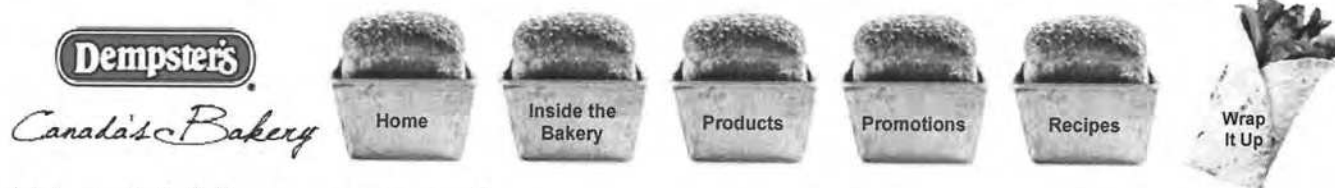
The best THINS since sliced bread!

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Weight Management



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EXHIBIT 36

To the Declaration of Diana L. Rausa

PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES

PRODUCT DETAILS

» INGREDIENTS & NUTRITIONAL INFO



GRANOLA THINS
Dark Chocolate

Nature Valley® Dark Chocolate Granola Thins are delicate squares of granola with a unique, delightfully crispy texture. Each thin is paired with a delicious melt-in-your-mouth dark chocolate flavor. Dark Chocolate Granola Thins are individually packaged and 80 calories per square.

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INGREDIENTS



GRANOLA THINS
Dark Chocolate

» DETAILS



GRANOLA THINS
Peanut Butter

» DETAILS



GRANOLA THINS
Dark Chocolate Peanut
Butter

» DETAILS

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PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES

PRODUCT DETAILS

» INGREDIENTS & NUTRITIONAL INFO



GRANOLA THINS Dark Chocolate

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INGREDIENTS



GRANOLA THINS
Dark Chocolate



GRANOLA THINS
Peanut Butter



GRANOLA THINS



<http://www.naturevalley.com/Snack-Bars/DarkChocolate>

8/7/2014

PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES



CRUNCHY
Coconut

» DETAILS



CRUNCHY
Oats 'n Honey

» DETAILS



CRUNCHY
Peanut Butter

» DETAILS



CRUNCHY
Roasted Almond

» DETAILS



CRUNCHY
Apple Crisp

» DETAILS



CRUNCHY
Cinnamon

» DETAILS



CRUNCHY
Maple Brown Sugar

» DETAILS



CRUNCHY
Pecan Crunch

» DETAILS



CRUNCHY
Oats 'n Dark Chocolate

» DETAILS



CRUNCHY
Variety Pack

» DETAILS



CRUNCHY
Dark Chocolate Peanut Butter

» DETAILS



BREAKFAST BISCUITS
Blueberry

» DETAILS



BREAKFAST BISCUITS
Honey

» DETAILS



SWEET & SALTY NUT
Almond

» DETAILS



SWEET & SALTY NUT
Peanut

» DETAILS



SWEET & SALTY NUT
Cashew

» DETAILS









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PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.



» SEE VARIETIES

 <p>CRUNCHY Coconut</p> <p>» DETAILS</p>	 <p>CRUNCHY Oats 'n Honey</p> <p>» DETAILS</p>	 <p>CRUNCHY Peanut Butter</p> <p>» DETAILS</p>	 <p>CRUNCHY Roasted Almond</p> <p>» DETAILS</p>
 <p>CRUNCHY Apple Crisp</p> <p>» DETAILS</p>	 <p>CRUNCHY Cinnamon</p> <p>» DETAILS</p>	 <p>CRUNCHY Maple Brown Sugar</p> <p>» DETAILS</p>	 <p>CRUNCHY Pecan Crunch</p> <p>» DETAILS</p>
 <p>CRUNCHY Oats 'n Dark Chocolate</p>	 <p>CRUNCHY Variety Pack</p>	 <p>CRUNCHY</p>	 <p>BREAKFAST BISCUITS</p>

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<p>BREAKFAST BISCUITS Honey</p> <p>»DETAILS</p>	<p>SWEET & SALTY NUT Almond</p> <p>»DETAILS</p>	<p>SWEET & SALTY NUT Peanut</p> <p>»DETAILS</p>	<p>SWEET & SALTY NUT Cashew</p> <p>»DETAILS</p>
<p>SWEET & SALTY NUT Roasted Mixed Nut</p> <p>»DETAILS</p>	<p>SWEET & SALTY NUT Dark Chocolate, Peanut & Almond</p> <p>»DETAILS</p>	<p>SWEET & SALTY NUT Variety Pack</p> <p>»DETAILS</p>	<p>SWEET & SALTY NUT Chocolate Pretzel Nut</p> <p>»DETAILS</p>
<p>PROTEIN Peanut Butter Dark Chocolate</p> <p>»DETAILS</p>	<p>PROTEIN Coconut Almond</p> <p>»DETAILS</p>	<p>PROTEIN Salted Caramel Nut</p> <p>»DETAILS</p>	<p>PROTEIN Peanut, Almond & Dark Chocolate</p> <p>»DETAILS</p>
<p>PROTEIN GRANOLA</p>	<p>PROTEIN GRANOLA</p>	<p>PROTEIN GRANOLA</p>	<p>PROTEIN GRANOLA</p>

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 <p>PROTEIN GRANOLA Cranberry Almond</p> <p>» DETAILS</p>	 <p>GREEK YOGURT PROTEIN Mixed Berry</p> <p>» DETAILS</p>	 <p>GREEK YOGURT PROTEIN Strawberry</p> <p>» DETAILS</p>	 <p>OATMEAL SQUARES Blueberry</p> <p>» DETAILS</p>
 <p>OATMEAL SQUARES Peanut Butter</p> <p>» DETAILS</p>	 <p>OATMEAL SQUARES Cinnamon Brown Sugar</p> <p>» DETAILS</p>	 <p>OATMEAL Apple Cinn. Almond</p> <p>» DETAILS</p>	 <p>OATMEAL Brown Sugar Pecan</p> <p>» DETAILS</p>
 <p>FRUTERIA Mango Strawberry</p> <p>» DETAILS</p>	 <p>FRUTERIA Strawberry Apple</p> <p>» DETAILS</p>	 <p>GRANOLA THINS Dark Chocolate</p> <p>» DETAILS</p>	 <p>GRANOLA THINS Peanut Butter</p> <p>» DETAILS</p>
 <p>GRANOLA THINS</p>	 <p>TRAIL MIX</p>	 <p>TRAIL MIX</p>	 <p>TRAIL MIX</p>



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CHEWY TRAIL MIX
Dark Chocolate & Nut

»DETAILS



CHEWY TRAIL MIX
Dark Chocolate Cherry

»DETAILS



ROASTED NUT CRUNCH
Almond Crunch

»DETAILS



ROASTED NUT CRUNCH
Peanut Crunch

»DETAILS



YOGURT
Vanilla Chewy

»DETAILS



YOGURT
Strawberry Yogurt

»DETAILS



YOGURT
Variety Pack Value Size

»DETAILS

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PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES

PRODUCT DETAILS

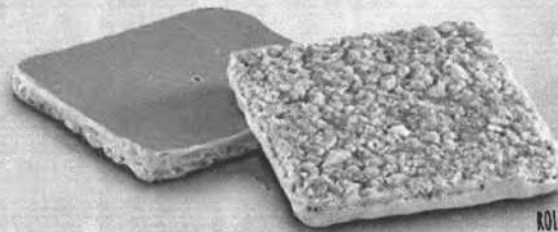
» INGREDIENTS & NUTRITIONAL INFO



GRANOLA THINS
Peanut Butter Granola Thins

Nature Valley® Peanut Butter Granola Thins are delicate squares of granola with a unique, delightfully crispy texture. Each thin is paired with delicious melt-in-your-mouth creamy peanut butter. Peanut Butter Granola Thins are individually packaged and 90 calories per square.

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OUR DELICIOUS
INGREDIENTS



GRANOLA THINS
Dark Chocolate

» DETAILS



GRANOLA THINS
Peanut Butter

» DETAILS



GRANOLA THINS
Dark Chocolate Peanut
Butter

» DETAILS

NATURE VALLEY

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PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES

PRODUCT DETAILS

» INGREDIENTS & NUTRITIONAL INFO



GRANOLA THINS Peanut Butter Granola Thins

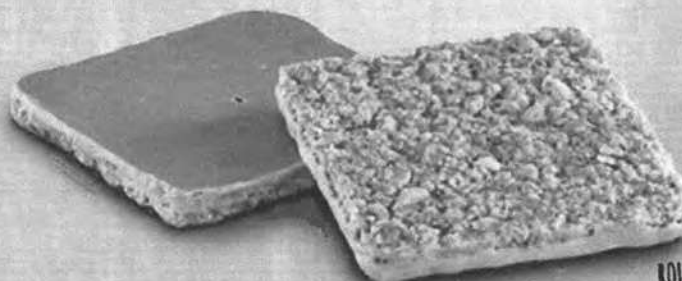
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OUR DELICIOUS
INGREDIENTS



GRANOLA THINS
Dark Chocolate



GRANOLA THINS
Peanut Butter



GRANOLA THINS



<http://www.naturevalley.com/Snack-Bars/PeanutButterThins>

8/7/2014

PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES

PRODUCT DETAILS

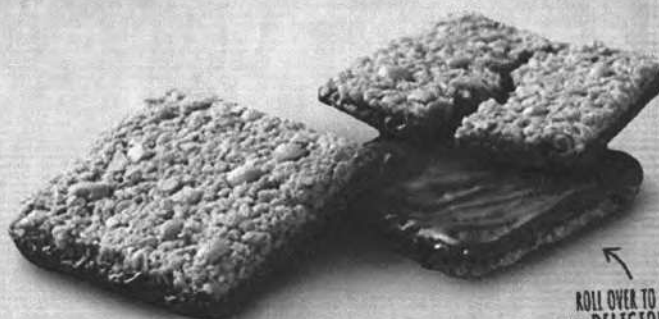
» INGREDIENTS & NUTRITIONAL INFO



GRANOLA THINS
Dark Chocolate Peanut Butter

Nature Valley® Dark Chocolate Peanut Butter Granola Thins are delicate squares of granola with a unique, delightfully crispy texture. Each thin is made with a delicious combination of crunchy peanuts and dark chocolate flavor. Granola Thins are individually packaged and 80 calories per square.

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ROLL OVER TO SEE
OUR DELICIOUS
INGREDIENTS



GRANOLA THINS
Dark Chocolate

» DETAILS



GRANOLA THINS
Peanut Butter

» DETAILS



GRANOLA THINS
Dark Chocolate Peanut
Butter

» DETAILS

NATURE VALLEY

Products | Preserve the parks | Golfing | Skiing



PRODUCTS

Sun-dried raisins, crunchy peanuts, sweet cranberries, rich dark chocolate and 100% natural oats - just some of the ingredients that give Nature Valley® Bars the delicious taste of nature.

» SEE VARIETIES

PRODUCT DETAILS

» INGREDIENTS & NUTRITIONAL INFO



GRANOLA THINS Dark Chocolate Peanut Butter

Nature Valley® Dark Chocolate Peanut Butter Granola Thins are delicate squares of granola with a unique, delightfully crispy texture. Each thin is made with a delicious combination of crunchy peanuts and dark chocolate flavor. Granola Thins are individually packaged and 80 calories per square.

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ROLL OVER TO SEE
OUR DELICIOUS
INGREDIENTS



GRANOLA THINS
Dark Chocolate



GRANOLA THINS
Peanut Butter



GRANOLA THINS

<http://www.naturevalley.com/Snack-Bars/DarkChocolatePeanutButterThins>

8/7/2014

PB 00224



<http://www.naturevalley.com/Snack-Bars/DarkChocolatePeanutButterThins>

8/7/2014

EXHIBIT 37

To the Declaration of Diana L. Rausa

a serious twist on snacking



FAIR TRADE
INGREDIENTS



barkTHINS®

snacking chocolate

*They're thin, snackable and
...unbelievably delicious!*



Dark Chocolate Almond

Dark Chocolate Pretzel

Dark Chocolate Mint

Milk Chocolate Peanut

Dark Chocolate Pumpkin Seed

Blueberry Quinoa

Dark Chocolate Toasted Coconut

with AGAVE

with ALMONDS

FOR MORE INFO ABOUT THE PRODUCT
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RECENT BLOG POST

Most Innovative New Product
Winner: Dark Chocolate Toasted
Coconut barkTHINS® snacking
chocolate

05/28/2014, by Nicole

Last week, our barkTHINS®
team traveled to Chicago to
take part in the
annual Sweets and Snacks
Expo presented by the
National Read More

PHOTOSTREAM



CONTACT

Question or comment?
We are here for you!

tel: (845)353-1251

email: info@ripplebrands.com

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barkTHINS®

snacking chocolate

a serious twist on snacking

They're thin, snackable and... unbelievably delicious!

Dark Chocolate Almond Dark Chocolate Pretzel Dark Chocolate Mint Milk Chocolate Peanut Dark Chocolate Pumpkin Seed Blueberry Quinoa with AGAVE Dark Chocolate Toasted Coconut with ALMONDS

FOR MORE INFO ABOUT THE PRODUCT
DOWNLOAD OUR SELL SHEET

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NEWSLETTER

Receive exclusive invites and more!

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RECENT BLOG POST

Most Innovative New Product Winner: Dark Chocolate Toasted Coconut barkTHINS® snacking chocolate

05/28/2014, by Nicole

Last week, our barkTHINS® team traveled to Chicago to take part in the annual Sweets and Snacks Expo presented by the National

[Read More](#)

PHOTOSTREAM



CONTACT

Question or comment?
We are here for you!

tel: (845)353-1251

email: info@ripplebrands.com



barkTHINS

THE SERIOUS TWIST ON SNACKING

a serious twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR TRADE
INGREDIENTS



Nutrition Facts

Serving Size 1.4oz (40g)
Servings Per Container About 3.5

Amount Per Serving

Calories 220 Calories from Fat 120

% Daily Value*

Total Fat 13g 20%

Saturated Fat 6g 32%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 50mg 2%

Total Carbohydrate 22g 7%

Sugars 11g 6%

Protein 4g

Vitamin A 0% Vitamin C 0%

Calcium 4% Iron 15%

*Percent Daily Values are based on a diet of other people's secrets.

Calories 200 250

Total Fat Less than 60g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 30mg 30mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 30g 37g

Dietary Fiber 25g 30g

Calories per gram:
Fat 9 Carb 4 Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair-trade dark chocolate loaded with salted almonds, barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Dry Roasted Almonds, Sea Salt.

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

CONTAINS ALMONDS AND SOY. MAY CONTAIN TRACES OF PEANUTS, OTHER TREE NUTS, EGGS, WHEAT AND MILK.

barkTHINS

A SERIOUS TWIST ON SNACKING

A SERIOUS TWIST ON SNACKING

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR
INGE**Nutrition Facts**Serving Size 1.4oz (40g)
Servings Per Container About 3.5

Amount Per Serving		
Calories 220	Calories from Fat 120	
		% Daily Value*
Total Fat 13g		20%
Saturated Fat 6g		32%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 55mg		2%
Total Carbohydrate 22g		7%
Dietary Fiber 1g		6%
Sugars 11g		
Protein 4g		
Vitamin A 0%	Vitamin C 0%	
Calcium 4%	Iron 15%	
*Percent Daily Values are based on a diet of other people's secrets.		
	Calories	2,000 2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	35g
Calories per gram:		
Fat 9	Carbohydrate 4	Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate loaded with salted almonds. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Dry Roasted Almonds, Sea Salt.

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

CONTAINS ALMONDS AND SOY. MAY CONTAIN TRACES OF PEANUTS, OTHER TREE NUTS, EGGS, WHEAT AND MILK.

FOR MORE INFO ABOUT THE PRODUCT
DOWNLOAD OUR SELL SHEET

barkTHINS[®]

a serious twist on snacking

barkTHINS[®] barkTHINS[®] barkTHINS[®] barkTHINS[®]

FAIR TRADE
INGREDIENTS



Nutrition Facts

Serving Size 1.4oz (40g)

Servings Per Container About 3.5

Amount Per Serving	
Calories 210	Calories from Fat 100
Total Fat 11g	17%
Saturated Fat 6g	31%
Trans Fat 0g	
Cholesterol less than 5mg	1%
Sodium 115mg	5%
Total Carbohydrate 25g	8%
Dietary Fiber 3g	10%
Sugars 15g	
Protein 2g	

Vitamin A 0% • Vitamin C 0%

Calcium 2% • Iron 15%

*Percent Daily Values are based on a diet of other people's secrets.

	Calories	2,000	2,500
Total Fat	Less than	45g	60g
Salt	Less than	25g	35g
Cholesterol	Less than	300mg	350mg
Sodium	Less than	2,400mg	2,600mg
Total Carbohydrate	Less than	300g	370g
Dietary Fiber	Less than	25g	30g

Calories per gram

Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS[®] snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate packed with salted pretzels, barkTHINS[®] are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Pretzels [Wheat Flour, Salt, Soybean Oil and Malt], Sea Salt.

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

CONTAINS SOY AND WHEAT. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, SESAME, EGGS AND MILK.

barkTHINS

a serious twist on snacking

a serious twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR
INGR**Nutrition Facts**Serving Size 1.4oz (40g)
Servings Per Container About 3.5

Amount Per Serving		
Calories 210	Calories from Fat 100	
		% Daily Value*
Total Fat 11g		17%
Saturated Fat 6g		31%
Trans Fat 0g		
Cholesterol less than 5mg		1%
Sodium 115mg		5%
Total Carbohydrate 25g		8%
Dietary Fiber 3g		10%
Sugars 15g		
Protein 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 2%	Iron 15%	
*Percent Daily Values are based on a diet of other people's secrets.		
Your daily values may be higher or lower depending on your calorie needs.		
	Calories	2,000 2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Calories per gram:		
Fat 9	Carbohydrate 4	Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate packed with salted pretzels. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Pretzels [Wheat Flour, Salt, Soybean Oil and Malt], Sea Salt.

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

CONTAINS SOY AND WHEAT. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, SESAME, EGGS AND MILK.

FOR MORE INFO ABOUT THE PRODUCT
DOWNLOAD OUR SELL SHEET

barkTHINS[®]
A SERIOUS TWIST ON SNACKING

a serious twist on snacking

barkTHINS[®] barkTHINS[®] barkTHINS[®] barkTHINS[®]

FAIR TRADE
INGREDIENTS



Nutrition Facts

Serving Size 1.4oz (40g)
Servings Per Container About 3.5

Amount Per Serving

Calories 190 Calories from Fat 70

% Daily Value*

Total Fat 8g **12%**

Saturated Fat 5g **24%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 3mg **0%**

Total Carbohydrate 29g **10%**

Dietary Fiber 1g **3%**

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 10%

*Percent Daily Values are based on a diet of other people's secrets.

Calories 190 1.000 1.500

Total Fat 8g Less than 65g 80g

Sat Fat 5g Less than 20g 25g

Cholesterol 0mg Less than 300mg 300mg

Sodium 3mg Less than 2,400mg 2,400mg

Total Carbohydrate 29g 30g

Dietary Fiber 1g 25g 30g

Calories per gram

Fat 9 Carbohydrate 4 Protein 4

barkTHINS[®] snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate mixed with refreshingly crunchy mint. barkTHINS[®] are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Peppermint Candy [Rice Syrup, Sugar, Coconut Oil, Peppermint Oil, Beet Juice Concentrate (color), Soy Lecithin].

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

CONTAINS COCONUT OIL AND SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.

barkTHINS

THE ADVANTAGE OF CHOCOLATE

a serious twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR
TRADE**Nutrition Facts**Serving Size 1.4oz (40g)
Servings Per Container About 3.5

Amount Per Serving		
Calories 190	Calories from Fat 70	
		% Daily Value*
Total Fat 8g		12%
Saturated Fat 5g		24%
Trans Fat 0g		
Cholesterol 0mg		0%
Sodium 5mg		0%
Total Carbohydrate 29g		10%
Dietary Fiber 1g		3%
Sugars 15g		
Protein 2g		
Vitamin A 0%	Vitamin C 0%	
Calcium 0%	Iron 10%	
*Percent Daily Values are based on a diet of other people's secrets.		
Your daily values may be higher or lower depending on your calorie needs.		
Calories: 2,000 2,500		
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	37g
Dietary Fiber	25g	30g
Calories per gram:		
Fat	9	Carbohydrate 4 Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate mixed with refreshingly crunchy mint. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Peppermint Candy [Rice Syrup, Sugar, Coconut Oil, Peppermint Oil, Beet Juice Concentrate (color), Soy Lecithin].

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

CONTAINS COCONUT OIL AND SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.

FOR MORE INFO ABOUT THE PRODUCT
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It's a serious twist on snacking.

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FAIR TRADE
INGREDIENTS



Nutrition Facts

Serving Size 1.4oz (40g)
Servings Per Container About 3.5

Amount Per Serving

Calories 230 Calories from Fat 130

Total Fat 15g **% Daily Value*** **23%**

Saturated Fat 7g **37%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 65mg **2%**

Total Carbohydrate 29g **7%**

Dietary Fiber 1g **5%**

Sugars 13g

Protein 4g

Vitamin A 0% • Vitamin C 0%

Calcium 4% • Iron 10%

*Percent Daily Values are based on a diet of other people's secrets.

Calories 2,000 2,500

Total Fat Less than 65g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 30mg 30mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 30g 57g

Dietary Fiber 7g 14g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of creamy, milk chocolate packed with salted peanuts. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Milk Chocolate [Sugar, Cocoa Butter, Whole Milk Powder, Chocolate Liquor, Soy Lecithin (an emulsifier)], Dry Roasted Peanuts, Sea Salt.

ALLERGY INFORMATION:

CONTAINS PEANUTS, MILK AND SOY.
MAY CONTAIN TRACES OF TREE NUTS,
EGGS AND WHEAT.

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A SERIOUS TWIST ON SNACKING

a serious twist on snacking

bark



Milk Chocolate Almond

Salted Caramel

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR
INGR**Nutrition Facts**Serving Size 1.4oz (40g)
Servings Per Container About 3.5**Amount Per Serving****Calories 230** **Calories from Fat 130****% Daily Value*****Total Fat 15g** **23%****Saturated Fat 7g** **37%****Trans Fat 0g****Cholesterol 0mg** **0%****Sodium 45mg** **2%****Total Carbohydrate 20g** **7%****Dietary Fiber 1g** **5%****Sugars 13g****Protein 4g****Vitamin A 0%** **Vitamin C 0%****Calcium 4%** **Iron 10%**

*Percent Daily Values are based on a diet of other people's secrets.

Your daily values may be higher or lower depending on your calorie needs.

Calories 2,000 2,500

Total Fat Less than 60g 80g

Saturated Fat Less than 20g 25g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of creamy, milk chocolate packed with salted peanuts. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Milk Chocolate [Sugar, Cocoa Butter, Whole Milk Powder, Chocolate Liquor, Soy Lecithin (an emulsifier)], Dry Roasted Peanuts, Sea Salt.

ALLERGY INFORMATION:

CONTAINS PEANUTS, MILK AND SOY. MAY CONTAIN TRACES OF TREE NUTS, EGGS AND WHEAT.

FOR MORE INFO ABOUT THE PRODUCT
TURN OVER OUR BULK SHEET

barkTHINS

a serious twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR TRADE
INGREDIENTS

a serious twist on snacking



SEASONALLY AVAILABLE IN COSTCO CLUBS ONLY
(COMING TO RETAIL FALL 2014)

Nutrition Facts

Serving Size 1.4oz (40g)
Servings Per Container About 11

Amount Per Serving

Calories 230 Calories from Fat 130

% Daily Value*

Total Fat 14g 28%

Saturated Fat 7g 36%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 50mg 2%

Total Carbohydrate 10g 6%

Dietary Fiber 1g 6%

Sugars 15g

Protein 7g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 15%

*Percent Daily Values are based on a diet of other people's secrets.

Calories 2,300 2,300

Total Fat Less than 65g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 300mg 350mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 370g

Dietary Fiber 25g 30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate packed with salted pumpkin seeds, barkTHINS® are perfectly portioned for the serious chocolate lover.

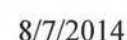
INGREDIENTS:

Dark Chocolate (Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla), Dry Roasted Pumpkin Seeds, Sea Salt.

Fair Trade Certified™ by Fair Trade USA

ALLERGY INFORMATION:

ALLERGY INFORMATION: CONTAINS PUMPKIN SEEDS AND SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.



barkTHINS

seriously thin on snacking

a serious twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR TRADE
INGREDIENTS



SEASONALLY AVAILABLE IN COSTCO CLUBS ONLY
(COMING TO RETAIL FALL 2014)

Nutrition Facts

Serving Size 1.4oz (40g)
Servings Per Container About 11

Amount Per Serving

Calories 190 Calories from Fat 70

Total Fat 8g **13%**

Saturated Fat 5g **26%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 30mg **1%**

Total Carbohydrate 27g **9%**

Dietary Fiber 1g **3%**

Sugars 20g

Protein 2g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 10%

*Percent Daily Values are based on a diet of other people's secrets.

Total Fat 8g **13%**

Saturated Fat 5g **26%**

Cholesterol 0mg **0%**

Sodium 30mg **1%**

Total Carbohydrate 27g **9%**

Dietary Fiber 1g **3%**

Sugars 20g

Protein 2g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate are loaded with blueberries and quinoa. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Sweetened Blueberries (Blueberries, Sugar, Sunflower Oil), Glazed Quinoa (Cane Sugar, Quinoa, Agave Syrup, Rice Syrup, Salt), Sea Salt.

Fair Trade Certified™ by Fair Trade USA
Over 65% Fair Trade Ingredients

ALLERGY INFORMATION:

ALLERGY INFORMATION: CONTAINS SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.

barkTHINS

a serious twist on snacking

a serious twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR
INGSEASONALLY AVAILABLE IN COSTCO CLUBS ONLY
(COMING TO RETAIL FALL 2014)**Nutrition Facts**Serving Size 1.4oz (40g)
Servings Per Container About 11Amount Per Serving
Calories 190 Calories from Fat 70

	% Daily Value*
Total Fat 8g	13%
Saturated Fat 5g	26%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 30mg	1%
Total Carbohydrate 27g	9%
Dietary Fiber 1g	3%
Sugars 20g	
Protein 2g	

	Vitamin A 0%	Vitamin C 0%
Calcium 0%		Iron 10%

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less than	60g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate	Less than	300g	375g
Dietary Fiber	Less than	25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate are loaded with blueberries and quinoa. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Sweetened Blueberries (Blueberries, Sugar, Sunflower Oil), Glazed Quinoa (Cane Sugar, Quinoa, Agave Syrup, Rice Syrup, Salt), Sea Salt.

Fair Trade Certified™ by Fair Trade USA

Over 65% Fair Trade Ingredients

ALLERGY INFORMATION:

ALLERGY INFORMATION: CONTAINS SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.

barkTHINS

the handcrafted twist on snacking

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR TRADE
INGREDIENTS



SEASONALLY AVAILABLE IN COSTCO CLUBS ONLY
(COMING TO RETAIL FALL 2014)

Nutrition Facts

Serving Size 1.4oz (40g)
Servings Per Container About 11

Amount Per Serving

Calories 210 Calories from Fat 100

% Daily Value*

Total Fat 11g **17%**

Saturated Fat 7g **34%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 50mg **2%**

Total Carbohydrate 25g **8%**

Dietary Fiber 1g **5%**

Sugars 14g

Protein 3g

Vitamin A 0% • Vitamin C 0%

Calcium 2% • Iron 10%

*Percent Daily Values are based on a diet of other people's secrets.

Your daily values may be higher or lower depending on your calorie needs.

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate are loaded with toasted coconut and almonds. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Sweetened Toasted Coconut (Coconut, Cane Sugar, Rice Syrup, Sea Salt), Dry Roasted Almonds, Sea Salt.

Fair Trade Certified™ by Fair Trade USA
Over 65% Fair Trade Ingredients

ALLERGY INFORMATION:

ALLERGY INFORMATION: CONTAINS SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.

barkTHINS

barkTHINS barkTHINS barkTHINS barkTHINS

FAIR
INGR

a serious twist on snacking

SEASONALLY AVAILABLE IN COSTCO CLUBS ONLY
(COMING TO RETAIL FALL 2014)**Nutrition Facts**Serving Size 1.4oz (40g)
Servings Per Container About 11**Amount Per Serving****Calories 210** **Calories from Fat 100**

% Daily Value*

Total Fat 11g **17%****Saturated Fat 7g** **34%****Trans Fat 0g****Cholesterol 0mg** **0%****Sodium 50mg** **2%****Total Carbohydrate 25g** **8%****Dietary Fiber 1g** **5%****Sugars 14g****Protein 3g**

Vitamin A 0% • Vitamin C 0%

Calcium 2% • Iron 10%

*Percent Daily Values are based on a diet of other people's secrets.

Your daily values may be higher or lower depending on your calorie needs.

Calories 2,000 2,500

Total Fat Less than 65g 80g

Sat Fat Less than 20g 25g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Total Carbohydrate 300g 375g

Dietary Fiber 25g 30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4

barkTHINS® snacking chocolates are a handcrafted twist on traditional chunky bark.

Super thin slivers of rich, fair trade dark chocolate are loaded with toasted coconut and almonds. barkTHINS® are perfectly portioned for the serious chocolate lover.

INGREDIENTS:

Dark Chocolate [Fair Trade Certified™ Chocolate Liquor, Fair Trade Certified™ Sugar, Fair Trade Certified™ Cocoa Butter, Soy Lecithin (an emulsifier), Vanilla], Sweetened Toasted Coconut (Coconut, Cane Sugar, Rice Syrup, Sea Salt), Dry Roasted Almonds, Sea Salt.

Fair Trade Certified™ by Fair Trade USA

Over 65% Fair Trade Ingredients

ALLERGY INFORMATION:

ALLERGY INFORMATION: CONTAINS SOY. MAY CONTAIN TRACES OF PEANUTS, TREE NUTS, EGGS, WHEAT AND MILK.

EXHIBIT 38

To the Declaration of Diana L. Rausa



Welcome to Annas Pepparkakor, Sweden's most loved Pepparkaka!



Annas is so much more than a biscuit. Annas is a shortcut to great memories, to perfect spiced pleasure and an incomparably crispy and good silver lining in everyday life.

[Shop Anna's Thins](#)

Recipes and news



Shop Anna's Thins



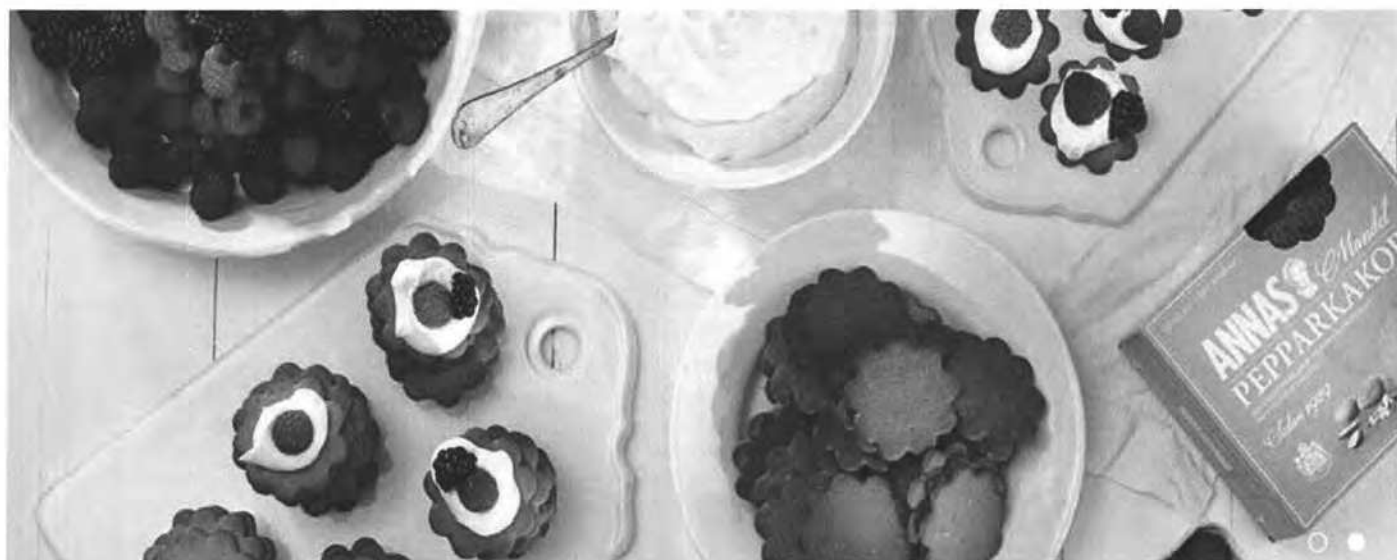
Annas easy raspberry tarts



Annas strawberry trifle temptation



Annas Pepparkakor is proud to be purveyor to Her Majesty the King of Sweden. A prestigious honorary appointment and proof that Annas products are appreciated and a hallmark for high Swedish quality.



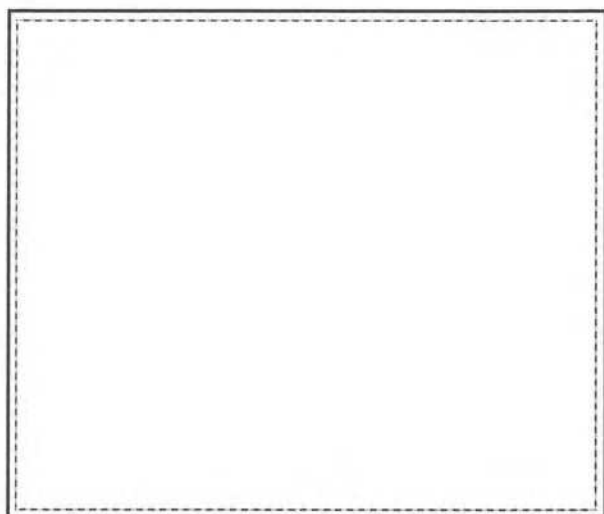
Welcome to Annas Pepparkakor, Sweden's most loved Pepparkaka!



Annas is so much more than a biscuit. Annas is a shortcut to great memories, to perfect spiced pleasure and an incomparably crispy and good silver lining in everyday life.

[Shop Anna's Thins](#)

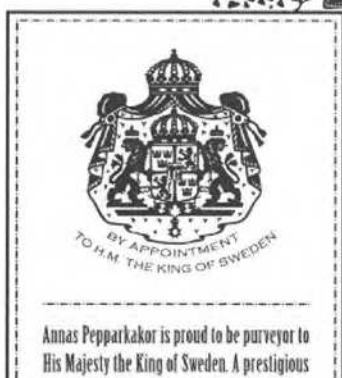
Recipes and news



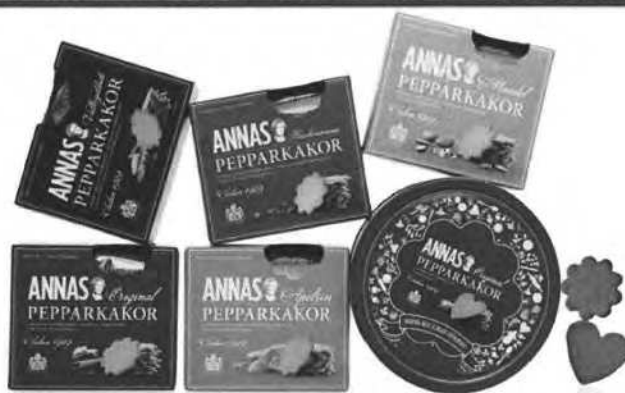
Annas easy raspberry tarts



Annas strawberry trifle temptation







Product assortment



Ginger Swedish Thins 5.25 OZ



Orange Swedish Thins 5.25 OZ



Almond Swedish Thins 5.25 OZ



Product assortment





Ginger Swedish Thins 5.25 OZ

Annas Original is the classic Annas Pepparkakor that has spread happiness for generations; as much the obvious choice for parties and traditional festivities – as for a moment's enjoyment at any time.

Buy Now

Nutrition Facts
Serving Size: 6 cookies (27g)
Serving Per Container: 5

Amount Per Serving	Calories from Fat 50
Calories 130	% Daily Value*
Total Fat 5g 5g	8%
Saturated Fat 3g	13%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 135g	6%
Total Carbohydrate 15g	6%
Dietary Fiber 0g	0%
Sugars 9g	0%
Protein 1g	
Vitamin A 0%	Vitamin C 0%
Calcium 0%	Iron **

*Percent daily values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs:

	Calories 2,000	2,500
Total Fat	Less Than 65g	80g
Sat Fat	Less Than 20g	25g
Cholesterol	Less Than 300mg	300mg
Sodium	Less Than 2,400mg	2,400mg
Total Carb	300g	375g
Dietary Fiber	25g	30g

** contains less than 2% DV for this nutrient.

Ingredients: Wheat flour, sugar, vegetable oils (palm, canola, coconut), invert sugar syrup, sodium bicarbonate (leavening), cinnamon, salt, ginger, cloves.
May contain traces of: Almond

[PREVIOUS](#) [BACK](#) [NEXT](#)

Product assortment



Ginger Swedish Thins 5.25 OZ



Orange Swedish Thins 5.25 OZ



Almond Swedish Thins 5.25 OZ

Product assortment



Ginger Swedish Thins 5.25 OZ

Annas Original is the classic Annas Pepparkakor that has spread happiness for generations: as much the obvious choice for parties and traditional festivities – as for a moment's enjoyment at any time.

Buy Now

Nutrition Facts
Serving Size: 6 cookies
(27g)
Serving Per Container: 5

Amount Per Serving		
Calories 130		Calories from Fat 50
		% Daily Value*
Total Fat 5g 5g		8%
Saturated Fat 3g		13%
Trans Fat 0g		0%
Cholesterol 0mg		0%
Sodium 135g		6%
Total Carbohydrate 19g		6%
Dietary Fiber 0g		0%
Sugars 9g		0%
Protein 1g		
Vitamin A	0%	Vitamin C 0%
Calcium	0%	Iron **

* Percent daily values are based on a 2,000 calorie diet. Your
Daily Values may be higher or lower depending on your calorie



Orange Swedish Thins 5.25 OZ

Annas Orange is the classic Annas Pepparkakor with a taste of orange: as much the obvious choice for parties and traditional festivities – as for a moment's enjoyment at any time.

Buy Now

Nutrition Facts
Serving Size: 6 cookies (27g)
Serving Per Container: 5

Amount Per Serving		Calories from Fat 50	
Calories 130		% Daily Value*	
Total Fat	5g		8%
Saturated Fat	2g		12%
Trans Fat	0g		0%
Cholesterol	0mg		0%
Sodium	125mg		5%
Total Carbohydrate	18g		6%
Dietary Fiber	0g		0%
Sugars	9g		0%
Protein	1g		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron**	0%

* Percent daily values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

		Calories 2,000	2,500
Total Fat	Less Than	65g	80g
Sat Fat	Less Than	20g	25g
Cholesterol	Less Than	300mg	300mg
Sodium	Less Than	2,400mg	2,400mg
Total Carb		300g	375g
Dietary Fiber		25g	30g

** contains less than 2% DV for this nutrient.

Ingredients: Wheat flour, sugar, vegetable oils (palm, canola, coconut), invert sugar syrup, sodium bicarbonate (leavening), orange puree, natural orange flavor, salt, ginger.

May contain traces of: Almond

← PREVIOUS BACK NEXT →

Product assortment



Ginger Swedish Thins 5.25 OZ



Orange Swedish Thins 5.25 OZ



Almond Swedish Thins 5.25 OZ

Product assortment



Orange Swedish Thins 5.25 OZ

Annas Orange is the classic Annas Pepparkakor with a taste of orange: as much the obvious choice for parties and traditional festivities – as for a moment's enjoyment at any time.

Buy Now**Nutrition Facts**

Serving Size: 6 cookies
(27g)
Serving Per Container: 5

Amount Per Serving
Calories 130

Calories from Fat
50

% Daily Value*

Total Fat 5g 8%

Saturated Fat 2g 12%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 125mg 5%

Total Carb 10g 6%

Dietary Fiber 0g 0%

Sugars 0g 0%

Protein 1g

Vitamin A 0% Vitamin C 0%

Calcium 0% Iron **

* Percent daily values are based on a 2,000 calorie diet. Your
Daily Values may be higher or lower depending on your calorie



Almond Swedish Thins 5.25 OZ

Annas Almond is the classic Annas Pepparkakor with a taste of almonds: as much the obvious choice for parties and traditional festivities – as for a moment's enjoyment at any time.

Buy Now

Nutrition Facts

Serving Size: 6 cookies (27g)
Serving Per Container: 5

Amount Per Serving		Calories from Fat
Calories 130		50% Daily Value*
Total Fat 5g		8%
Saturated Fat 3g		13%
Trans Fat 0g		0%
Cholesterol 0mg		0%
Sodium 135g		6%
Total Carbohydrate 19g		6%
Dietary Fiber 0g		0%
Sugars 9g		0%
Protein 1g		
Vitamin A	0%	Vitamin C 0%
Calcium	0%	Iron **
* Percent daily values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:		
		Calories 2,000 2,500
Total Fat	Less Than 65g	80g
Sat Fat	Less Than 20g	25g
Cholesterol	Less Than 300mg	300mg
Sodium	Less Than 2,400mg	2,400mg
Total Carb	300g	375g
Dietary Fiber	25g	30g

** contains less than 2% DV for this nutrient.

Ingredients: Wheat flour, sugar, Vegetable oils (palm, canola, coconut), invert sugar syrup, sodium bicarbonate (leavening), cinnamon, salt, ginger, cloves.
May contain traces of: Almond

PREVIOUS

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Product assortment



Ginger Swedish Thins 5.25 OZ



Orange Swedish Thins 5.25 OZ



Almond Swedish Thins 5.25 OZ

Product assortment



Almond Swedish Thins 5.25 OZ

Annas Almond is the classic Annas Pepparkakor with a taste of almonds: as much the obvious choice for parties and traditional festivities – as for a moment's enjoyment at any time.

Buy Now**Nutrition Facts**

Serving Size: 6 cookies
(27g)
Serving Per Container: 5

Amount Per Serving
Calories 130

Calories from Fat
50% Daily Value*

Total Fat 5g	8%
Saturated Fat 3g	13%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 135g	6%
Total Carbohydrate	6%
Dietary Fiber 0g	0%
Sugars 9g	0%

Protein 1g

Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron **	

* Percent daily values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

EXHIBIT 39

To the Declaration of Diana L. Rausa

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MANDY'S

Our delicious Mandy's confections and cookies offer an extraordinary flavor experience that is sure to delight. From your very first bite, you will reminisce over those traditional flavors that evoke the warm memories of your childhood. Using only premium all natural ingredients, our artisan candy makers and cookie bakers have added our own innovative spin on authentic, classic candies and cookies.



Displaying 1 to 9 (of 9 products)

Result Pages: 1



Mandy's Chocolate Cookie Thins
90 Calorie Packs (36 Units/Cs)
\$21.95



Mandy's Dark Chocolate Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Classic Sugar Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Toasted Coconut Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Zesty Lemon Cookie Thins
(6 Units Per Case)
\$23.95



Seasonal Cheer - Gift Set
\$24.99



Mandy's Butterscotch Candy Bag
(12 Units Per Case)
\$23.88



Mandy's Caramel Candy Bag
(12 Units Per Case)
\$23.88





Mandy's Peppermint Candy Bag
(12 Units Per Case)
\$23.88

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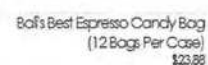
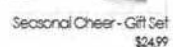
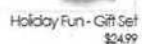
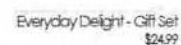
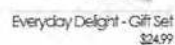
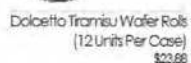
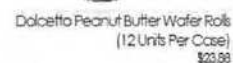
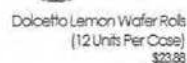
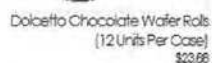
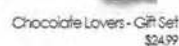
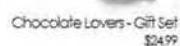
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Ball's Best Latte Candy Bag
(12 Bags Per Case)
\$23.88



Ball's Best Green Tea Latte Candy
(12 Bags Per Case)
\$23.88



Ball's Best Citrus Green Tea Candy
(12 Bags Per Case)
\$23.88



Ball's Best Classic Iced Tea Candy
(12 Bags Per Case)
\$23.88



Ball's Best Coffee Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Ball's Best Espresso Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Ball's Best Latte Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Ball's Best Green Tea Latte Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Ball's Best Citrus Green Tea Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Ball's Best Classic Iced Tea Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Ball's Best Assorted Coffee Candies
(3 Flavors: 12 Bags/Cs)
\$23.88



Ball's Best Assorted Tea Candies
(3 Flavors: 12 Bags/Cs)
\$23.88



Ball's Best Coffee, Espresso & Latte
Candy Jar (4 Jars/Cs)
\$39.96



Ball's Best Coffee Candies - Gift Set
\$24.99



Ball's Best Tea Candies - Gift Set
\$24.99



Dolcetto Chocolate Petite Cookies
(6 Units Per Case)
\$18.95



Dolcetto Tiramisu Petite Cookies
(6 Units Per Case)
\$18.95



Dolcetto Cafe Mocha Petite Cookies
(6 Units Per Case)
\$18.95



Dolcetto Chocolate Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Meyer Lemon Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Cookies & Cream Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Chocolate Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Tiramisu Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Tiramisu Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Ginger Spice Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Cafe Mocha Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Vanilla Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Chocolate Wafer Squares
\$35.88



Dolcetto Tiramisu Wafer Squares
\$35.88



Dolcetto Vanilla Wafer Squares
\$35.88



Mandy's Dark Chocolate Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Classic Sugar Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Toasted Coconut Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Zesty Lemon Cookie Thins
(6 Units Per Case)
\$23.95



Mandy's Butterscotch Candy Bag
(12 Units Per Case)
\$23.88



Mandy's Caramel Candy Bag
(12 Units Per Case)
\$23.88



Mandy's Peppermint Candy Bag
(12 Units Per Case)
\$23.88

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Chocolate Lovers - Gift Set
\$24.99



Chocolate Lovers - Gift Set
\$24.99



Dolcetto Chocolate Petite Cookies
100 Calorie Packs (24/Cs)
\$17.95



Dolcetto Chocolate Wafer Rolls
(12 Units Per Case)
\$23.88



Dolcetto Lemon Wafer Rolls
(12 Units Per Case)
\$23.88



Dolcetto Peanut Butter Wafer Rolls
(12 Units Per Case)
\$23.88



Dolcetto Tiramisu Wafer Rolls
(12 Units Per Case)
\$23.88



Everyday Delight - Gift Set
\$24.99



Everyday Delight - Gift Set
\$24.99



Holiday Fun - Gift Set
\$24.99



Holiday Fun - Gift Set
\$24.99



Mandy's Chocolate Cookie Thins
90 Calorie Packs (36 Units/Cs)
\$21.95



Seasonal Cheer - Gift Set
\$24.99



Bal's Best Coffee Candy Bag
(12 Bags Per Case)
\$23.88



Bal's Best Espresso Candy Bag
(12 Bags Per Case)
\$23.88



Bal's Best Latte Candy Bag
(12 Bags Per Case)
\$23.88



Bal's Best Green Tea Latte Candy
(12 Bags Per Case)
\$23.88



Bal's Best Citrus Green Tea Candy
(12 Bags Per Case)
\$23.88



Bai's Best Classic Iced Tea Candy
(12 Bags Per Case)
\$23.88



Bai's Best Latte Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Bai's Best Classic Iced Tea Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Bai's Best Coffee, Espresso & Latte
Candy Jar (4 Jars/Cs)
\$39.96



Dolcetto Chocolate Petite Cookies
(6 Units Per Case)
\$18.95

Bai's Best Coffee Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Bai's Best Green Tea Latte Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Bai's Best Assorted Coffee Candies
(3 Flavors; 12 Bags/Cs)
\$23.88



Bai's Best Coffee Candies - Gift Set
\$24.99

Bai's Best Espresso Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Bai's Best Citrus Green Tea Candy Bulk
(1,770 Pcs Per Case)
\$45.00



Bai's Best Assorted Tea Candies
(3 Flavors; 12 Bags/Cs)
\$23.88



Bai's Best Tea Candies - Gift Set
\$24.99



Dolcetto Tiramisu Petite Cookies
(6 Units Per Case)
\$18.95



Dolcetto Cafe Mocha Petite Cookies
(6 Units Per Case)
\$18.95



Dolcetto Chocolate Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Meyer Lemon Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Cookies & Cream Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Chocolate Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Tiramisu Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Tiramisu Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Ginger Spice Wafer Rolls
(3 Units Per Case)
\$21.95



Dolcetto Cafe Mocha Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Vanilla Wafer Rolls
(12 Units Per Case)
\$29.88



Dolcetto Chocolate Wafer Squares
\$35.88



Dolcetto Tiramisu Wafer Squares
\$35.88



Dolcetto Vanilla Wafer Squares
\$35.88



Mandy's Dark Chocolate Cookie Thins
(6 Units Per Case)



Mandy's Classic Sugar Cookie Thins
(6 Units Per Case)



Mandy's Toasted Coconut Cookie Thins
(6 Units Per Case)

\$23.95



Mandy's Zesty Lemon Cookie Thins
(6 Units Per Case)
\$23.95

\$23.95



Mandy's Butterscotch Candy Bag
(12 Units Per Case)
\$23.88

\$23.95



Mandy's Caramel Candy Bag
(12 Units Per Case)
\$23.88



Mandy's Peppermint Candy Bag
(12 Units Per Case)
\$23.88

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Mandy's Chocolate Cookie Thins
90 Calorie Packs (36 Units/Cs)

Description	Ingredients
-------------	-------------

MANDY'S CHOCOLATE COOKIE THINS (90 calorie "grab'n'go" bags; 36 bags per case)
(.53 oz bags x 36)

- Our bakers have incorporated the most premium dark chocolate into our delectable, crispy thin cookies. A caramelized sugar dusting atop each cookie is unique to our fresh tasting light & delicate thins.

- Now available in convenient grab'n'go packs that are just 90 calories. The perfect lunch box item!
- Comes packaged in a display tray for ease of storage.
- Minimum order quantity is 1 case (36 bags/case)

Details

Item #: 168-36
Case Price: \$21.95

Quantity

1

Add To Wish List

Add To Cart

Customers who bought this product also purchased



Mandy's Toasted Coconut Cookie
Thins (6 units per case)



Mandy's Zesty Lemon Cookie Thins
(6 units per case)



Mandy's Dark Chocolate Cookie
Thins (6 units per case)

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Mandy's Chocolate Cookie Thins 90 Calorie Packs (36 Units/Cs)

[Description](#) [Ingredients](#)

MANDY'S CHOCOLATE COOKIE THINS (90 calorie "grab'n'go" bags; 36 bags per case)
(.53 oz bags x 36)

- Our bakers have incorporated the most premium dark chocolate into our delectable, crispy thin cookies. A caramelized sugar dusting atop each cookie is unique to our fresh tasting light & delicate thins.
- Now available in convenient grab'n'go packs that are just 90 calories. The perfect lunch box item!
- Comes packaged in a display tray for ease of storage.
- Minimum order quantity is 1 case (36 bags/case)

[Details](#)[Quantity](#)

Item #: 168-36
Case Price: \$21.95

[Add To Wish List](#)[Add To Cart](#)

Customers who bought this product also purchased



Mandy's Toasted Coconut Cookie Thins
(6 units per case)



Mandy's Zesty Lemon Cookie Thins
(6 units per case)



Mandy's Dark Chocolate Cookie Thins
(6 units per case)

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Mandy's Dark Chocolate Cookie Thins
(6 units per case)

Description Ingredients

MANDY'S DARK CHOCOLATE COOKIE THINS
(4.6 oz canisters x 6)

- Our bakers have incorporated the most premium dark chocolate into our delectable, crispy thin cookies. A caramelized sugar dusting atop each cookie is unique to our fresh tasting light & delicate thins
- Our cookies encompass the perfect balance of chocolately crunch and sweetness to create a indulgent experience for all chocolate lovers
- Minimum order quantity is 1 case (6 canisters/case)

Details Quantity

Item #: 160
Case Price: \$23.95

1

Add To Wish List

Add To Cart

Customers who bought this product also purchased



Mandy's Chocolate Cookie Thins
90 Calorie Packs (36 Units/Cs)



Everyday Delight - Gift Set



Dolcetto Peanut Butter Wafer Rolls
(12 units per case)



Bali's Best Green Tea Latte Candy
(12 Bags Per Case)



Mandy's Peppermint Candy Bag
(12 units per case)



Dolcetto Chocolate Petite Cookies
(6 units per case)

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ZOOM+

Mandy's Classic Sugar Cookie Thins (6 units per case)

Description Ingredients

MANDY'S CLASSIC SUGAR COOKIE THINS (4.6 oz canisters x 6)

- Our Classic Sugar Cookie Thins are rich & buttery with a subtle hint of pure vanilla
- The caramelized sugar atop each cookie simply melts in your mouth and is the perfect complement to the cookie's sweetness & crispiness
- Try them paired with your favorite ice cream, coffee or tea
- Minimum order quantity is 1 case (6 canisters/case)

Details

Quantity

Item #: 162
Case Price: \$23.95

[Add To Wish List](#)[Add To Cart](#)

Customers who bought this product also purchased



Dolcetto Tiramisu Petite Cookies
(6 units per case)



Dolcetto Chocolate Petite Cookies
100 Calorie Packs (24/cs)



Dolcetto Cookies & Cream Wafer Rolls
(3 units per case)



Dolcetto Tiramisu Wafer Rolls
(12 units per case)



Dolcetto Chocolate Petite Cookies
(6 units per case)



Dolcetto Peanut Butter Wafer Rolls
(12 units per case)



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ZOOM +

Mandy's Toasted Coconut Cookie Thins (6 units per case)

Description Ingredients

MANDY'S TOASTED COCONUT COOKIE THINS
(4.6 oz canisters x 6)

- Golden toasted coconut naturally complements our classic sugar cookie's subtle buttery taste
- In perfect harmony, our light & crisp cookies are dusted with just the right amount of caramelized sugar. Each cookie offers the perfect balance of coconut, creating a one-of-a-kind taste sensation for true coconut lovers
- Minimum order quantity is 1 case (6 canisters/case)

Details Quantity

Item #: 163
Case Price: \$23.95

1

Add To Wish List

Add To Cart

Customers who bought this product also purchased

 <p>Mandy's Chocolate Cookie Thins
 90 CALORIE PACK (36 Units/Cs)</p>	 <p>Dolcetto Tiramisu Wafer Rolls
 (12 units per case)</p>	 <p>Dolcetto Cookies & Cream Wafer Rolls
 (3 units per case)</p>
 <p>Dolcetto Chocolate Petite Cookies
 (6 units per case)</p>	 <p>Dolcetto Peanut Butter Wafer Rolls
 (12 units per case)</p>	 <p>Mandy's Peppermint Candy Bag
 (12 units per case)</p>

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ZOOM+

Mandy's Toasted Coconut Cookie Thins (6 units per case)

Description Ingredients

MANDY'S TOASTED COCONUT COOKIE THINS (4.6 oz canisters x 6)

- Golden toasted coconut naturally complements our classic sugar cookie's subtle buttery taste
- In perfect harmony, our light & crisp cookies are dusted with just the right amount of caramelized sugar. Each cookie offers the perfect balance of coconut, creating a one-of-a-kind taste sensation for true coconut lovers
- Minimum order quantity is 1 case (6 canisters/case)

Details

Quantity

Item #: 163
Case Price: \$2395

[Add To Wish List](#)[Add To Cart](#)

Customers who bought this product also purchased



Mandy's Chocolate Cookie Thins
90 Calorie Packs (36 Units/Cs)



Dolcetto Tiramisu Wafer Rolls
(12 units per case)



Dolcetto Cookies & Cream Wafer Rolls
(3 units per case)



Dolcetto Chocolate Petite Cookies
(6 units per case)



Dolcetto Peanut Butter Wafer Rolls
(12 units per case)



Mandy's Peppermint Candy Bag
(12 units per case)



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ZOOM+

Mandy's Zesty Lemon Cookie Thins (6 units per case)

Description Ingredients

MANDY'S ZESTY LEMON COOKIE THINS (4.6 oz canister x 6)

- Intensely flavorful, our Zesty Lemon Cookie Thins offer a delightful tartness to our classic cookie thins
- Delectably crisp, each cookie is lightly dusted with caramelized sugar & balanced with the perfect amount of buttery sweetness and a burst of lemony goodness
- Minimum order quantity is 1 case (6 canisters/case)

Details

Quantity

Item #: 161
Case Price: \$23.95

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Customers who bought this product also purchased



Mandy's Chocolate Cookie Thins
 90 Calorie Packs (36 Units/Cs)



Dolcetto Peanut Butter Wafer Rolls
 (12 units per case)



Dolcetto Tiramisu Petite Cookies
 (6 units per case)



Dolcetto Chocolate Petite Cookies
 (6 units per case)



Ball's Best Green Tea Latte Candy
 (12 Bags Per Case)



Dolcetto Vanilla Wafer Squares



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EXHIBIT 40

To the Declaration of Diana L. Rausa

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Pretzel Thins
parmesan herb
naturally flavored

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Keebler® Town House® Pretzel Thins Oven Baked Crackers Parmesan Herb

[Product Description](#) | [Available Sizes](#)

Introducing New Town House Pretzel Thins. Classic baked pretzel taste in a thin, crispy cracker perfectly seasoned with a blend of parmesan cheese and herbs. Whether you're having a get-together or simply craving an afternoon snack, Town House Pretzel Thins are perfect for sharing with guests or enjoying solo. Just open, pour, and serve!

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Your family loves sloppy Joes - and thanks to this recipe, which features lean, ground turkey meat and is loaded with...
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Big Wave Surfing Hits The Streets Of San Fran

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To the Declaration of Diana L. Rausa



**MAKE YOUR
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I Feel Better Gluten Free

I Live Better Gluten Free

Eating Gluten Free, whatever your reason, never tasted so sublime. Satisfy your craving for better flavor and better health with Gratify and finally, feel good about eating Gluten Free.



New Gratify Products Coming Soon!

**Cookies, Crackers, and
New Pretzel Flavors**



Certified Gluten Free

It's easy to say that a product is gluten free. Proving it is another matter. Because of the serious health concerns of our gluten-sensitive fans, we invest significantly in certifying all Gratify products through the Gluten-Free Certification Organization (GFCO), a program of The Gluten Intolerance Group® (GIC). Visit www.gluten.net for information and support.



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26 Feb

#GlutenFree "Pretzels to Die For," says
@TheCalifornian about Osem @GratifyFoods
Gratify pretzels. See for yourself: bit.ly/ODH0LR

PB 00291

There is no reliable medical evidence that, absent gluten sensitivity in whatever form, adhering to a gluten-free diet confers any medical or health benefits. Moreover, adhering to such a diet carries health risks. Accordingly, you are advised to consult with your physician or other health-care professional before undertaking a gluten-free diet.



GLUTEN FREE PRETZELS

- Sea Salt Twists
- Sea Salt Sticks
- Sea Salt Thins**
- Sesame Seed Thins
- Milk Chocolate Covered Twists
- Yogurt Covered Twists

Sea Salt Thins

Our latest innovation combines the crunchiness you expect in a pretzel with a dip-worthy and addictive new shape! Topped with a hint of natural sea salt, these gluten free Sea Salt Thins are rich with flavor and texture and make a yummy platform for cheeses, spreads and dips of all kinds.



INGREDIENTS

Corn Starch, Rapeseed Oil, Rice Flour, Sugar, Soy Flour, Soy Protein, Sea Salt, Cellulose Gum, Soy Lecithin, Yeast Extract, Sodium Bicarbonate, Sodium Acid Pyrophosphate, Citric Acid, Sodium Hydroxide.

CONTAINS: Soy
MAY CONTAIN: Traces of Sesame

- ✓ WHEAT FREE
- ✓ MILK FREE
- ✓ CASEIN FREE
- ✓ EGG FREE
- ✓ LACTOSE FREE
- ✓ NON-GMO INGREDIENTS

Net. Wt.
8 oz (227 g) or 14.1 oz (400 g)

Nutrition Facts

Certified



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**GLUTEN FREE PRETZELS**[Sea Salt Twists](#)[Sea Salt Sticks](#)[Sea Salt Thins](#)[Sesame Seed Thins](#)[Milk Chocolate Covered Twists](#)[Yogurt Covered Twists](#)

Sea Salt Thins

Our latest innovation combines the crunchiness you expect in a pretzel with a dip-worthy and addictive new shape! Topped with a hint of natural sea salt, these gluten free Sea Salt Thins are rich with flavor and texture and make a yummy platform for cheeses, spreads and dips of all kinds.

**INGREDIENTS**

Corn Starch, Rapeseed Oil, Rice Flour, Sugar, Soy Flour, Soy Protein, Sea Salt, Cellulose Gum, Soy Lecithin, Yeast Extract, Sodium Bicarbonate, Sodium Acid Pyrophosphate, Citric Acid, Sodium Hydroxide.

CONTAINS: Soy

MAY CONTAIN: Traces of Sesame

- ✓ WHEAT FREE
- ✓ MILK FREE
- ✓ CASEIN FREE
- ✓ EGG FREE
- ✓ LACTOSE FREE
- ✓ NON-GMO INGREDIENTS

Net. Wt.

8 oz (227 g) or 14.1 oz (400 g)



Nutrition Facts



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There is no reliable medical evidence that, absent gluten sensitivity in whatever form, adhering to a gluten-free diet confers any medical or health benefits. Moreover, adhering to such a diet carries health risks. Accordingly, you are advised to consult with your physician or other health-care professional before undertaking a gluten-free diet.



GLUTEN FREE PRETZELS

[Sea Salt Twists](#)
[Sea Salt Sticks](#)
[Sea Salt Thins](#)
[Sesame Seed Thins](#)
[Milk Chocolate Covered Twists](#)
[Yogurt Covered Twists](#)

Sesame Seed Thins

Open the doors to pretzel adventure with gluten free Sesame Seed Thins topped with real sesame seeds. These delectable thins give you the traditional crunch of a pretzel in a shape that's perfect for dips, spreads and other creative toppings.



INGREDIENTS

Corn Starch, Rapeseed Oil, Sesame Seeds (10%), Rice Flour, Sugar, Soy Flour, Soy Protein, Sea Salt, Cellulose Gum, Soy Lecithin, Yeast Extract, Sodium Bicarbonate, Sodium Acid Pyrophosphate, Citric Acid, Sodium Hydroxide.

CONTAINS: Soy and Sesame Seeds

- ✓ WHEAT FREE
- ✓ MILK FREE
- ✓ CASEIN FREE
- ✓ EGG FREE
- ✓ LACTOSE FREE
- ✓ NON-GMO INGREDIENTS

Net. Wt.
8 oz (227 g) or 14.1 oz (400 g)

Nutrition Facts

Certified



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**GLUTEN FREE PRETZELS**

Sea Salt Twists

Sea Salt Sticks

Sea Salt Thins

Sesame Seed Thins

Milk Chocolate Covered Twists

Yogurt Covered Twists

Sesame Seed Thins

Open the doors to pretzel adventure with gluten free Sesame Seed Thins topped with real sesame seeds. These delectable thins give you the traditional crunch of a pretzel in a shape that's perfect for dips, spreads and other creative toppings.

**INGREDIENTS**

Corn Starch, Rapeseed Oil, Sesame Seeds (10%), Rice Flour, Sugar, Soy Flour, Soy Protein, Sea Salt, Cellulose Gum, Soy Lecithin, Yeast Extract, Sodium Bicarbonate, Sodium Acid Pyrophosphate, Citric Acid, Sodium Hydroxide.

CONTAINS: Soy and Sesame Seeds

- ✓ WHEAT FREE
- ✓ MILK FREE
- ✓ CASEIN FREE
- ✓ EGG FREE
- ✓ LACTOSE FREE
- ✓ NON-GMO INGREDIENTS

Net. Wt.

8 oz (227 g) or 14.1 oz (400 g)



Nutrition Facts



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There is no reliable medical evidence that, absent gluten sensitivity in whatever form, adhering to a gluten-free diet confers any medical or health benefits. Moreover, adhering to such a diet carries health risks. Accordingly, you are advised to consult with your physician or other health-care professional before undertaking a gluten-free diet.

EXHIBIT 42

To the Declaration of Diana L. Rausa

All Departments

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Nabisco Rice Thins Brown Rice Sea Salt...
★★★★★
\$2.98



Nabisco Rice Thins Brown Rice White...
★★★★★
\$2.98



Glutino Original Crackers, 4.4 oz
★★★★★
\$3.98



Annie's Homegrown Rice Shells &...
★★★★★
\$2.56



Annie's Homegrown Rice Pasta &...
★★★★★
\$2.56



Sam Mills Vanilla & Vanilla Cream...
★★★★★
\$2.97



Nabisco Rice Thins White Rice Original Thin Rice Snacks, 3.5 oz

★★★★★ (3 Customer Reviews) Write a review Q&A About this product Print

Buy from Walmart

Shipping & Pickup

Online

\$2.98

Quantity: 1

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★★★★★
\$2.98



Nabisco Premium Original Saltine Crackers...
★★★★★
\$2.50



Keebler Original Club Crackers, 16 oz
★★★★★
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- Item Description
- Ingredients
- Specifications
- Nutrition Facts
- Product Reviews
- Q&A Exchange
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Nabisco Rice Thins Brown Rice Sea Salt...
★★★★★
\$2.98



Nabisco Rice Thins Brown Rice White...
★★★★★
\$2.98



Glutino Original Crackers, 4.4 oz
★★★★★
\$3.98



Bisquick Gluten Free Pancake and Baking...
★★★★★
\$4.18



Nabisco Triscuit Brown Rice Baked with...
★★★★★
\$2.50

Item Description

Top of Page

Nabisco Rice Thins White Rice Original Thin Rice Snacks are a delicious and wholesome, crispy, gluten-free snack that is full of flavor. Quality rice is baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins White Rice Original Thin Rice Snacks:

- Gluten free
- 18 thin rice snacks for 130 calories
- Baked not fried
- Cholesterol free
- Low saturated fat
- Kosher

Do you have questions about this product? Ask a question.

People who bought this item also bought



Breton Gluten Free Original Crackers...
★★★★★
\$20.07



Glutino Original Crackers, 4.4 oz
★★★★★
\$3.98



Sam Mills Gluten Free Caramel Animal...
★★★★★
\$2.97



Sam Mills Cocoa & Vanilla Cream...
★★★★★
\$2.97



Sam Mills Gluten Free Blueberry Granola...
★★★★★
\$2.57

Ingredients

Top of Page

White Rice Flour, High Oleic Safflower Oil, Salt. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications

Top of Page

Model No.:	4400003603
Shipping Weight (in pounds):	3.5
Product in Inches (L x W x H):	7.36 x 5.71 x 2.36
Walmart No.:	551504085

Nutrition Facts

Top of Page

Nutrition Facts		(-) Information is currently not available for this nutrient.	
Serving Size 31 G Servings Per Container 3		* Percent Daily Values are based on a diet of other people's misdeeds.	
Amount Per Serving		** Percent Daily Values are based on a diet of other people's misdeeds.	
Calories 130	Calories from Fat 15	*** Percent Daily Values are based on a diet of other people's misdeeds.	
	% Daily Value*		
Total Fat 1.5 G	2	Calories:	2,000 2,500
Saturated Fat 0 G	0	Total Fat	Less than 65g 65g
Trans Fat 0 G	0	Sat. Fat	Less than 20g 25g
Polyunsaturated Fat 0 G	0	Cholesterol	Less than 300mg 300mg
Monounsaturated Fat 1 G	0	Sodium	Less than 2400mg 2400mg
Cholesterol 0 Mg	0	Potassium	3500mg 3500mg
Sodium 85 Mg	4	Total Carbohydrate	300mg 375mg
Potassium 45 Mg	1	Dietary Fiber	25mg 30mg
Total Carbohydrate 26 G	9	Calories per gram:	
Dietary Fiber 0 G	0	Fat 9	Carbohydrate 4 Protein 4
Sugars 0 G	0		
Protein 2 G	0		
Vitamin A	0		
Vitamin C	0		
Calcium	0		

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\$8.00
Mouth.com



Doctor In The Kitchen Flackers Flax Seed Crackers Gluten Free
\$11.38
Vitacost.com



Almond Nut-Thin Crackers (12 Boxes of 4.25oz) 4.25 ...
\$36.98
WebVitamins



Back to Nature, Gluten Free Rice Thin Crackers, White Cheddar...
\$3.70
iHerb.com



Customer Product Reviews

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Overall Rating Totals

5 Stars	(3)
4 Stars	(0)
3 Stars	(0)
2 Stars	(0)
1 Star	(0)
See all 3 reviews	

Customer Recommendation

100% 3 out of 3 reviewers would recommend this product to a friend.

Filter by rating or customer

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Write a Review

★★★★★

Yummy, healthy snack

07/26/2014

Francesca128
NYC

Definitely a winner in my book; will reorder, as I cannot find them in my local supermarkets.
Gluten free, too!

Was this helpful? Yes 0 No 0

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Verified Purchaser

Recommends this product? Yes

Age: 65 or older

Gender: Female

Value:

Meets Expectations:

Taste:

★★★★★

Very fresh

07/02/2014

AuthenticAKA

It was a fast easy order so I do plan to order again. Thank you for your service

Was this helpful? Yes 0 No 0

Report inappropriate content

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Post Comment

Verified Purchaser

Recommends this product? Yes

Value:

Meets Expectations:

Taste:

★★★★★

Great tasting gluten free cracker

04/21/2014

MamatoQ

We love the original cracker. My son has food allergies, and it is great to be able to provide him a really great tasting snack that I can find in my local Walmart!

Was this helpful? Yes 0 No 0

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Recommends this product? Yes

Value:

Meets Expectations:

Taste:

Customer Q&A Exchange

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Nabisco Rice Thins White Rice Original Thin Rice Snacks, 3.5 oz

★★★★★ (3 Customer Reviews) Write a review

Buy from Walmart

Shipping & Pickup

Online
\$2.98

Quantity
1

Add to Cart

Add to my: **Wish List**

In stock for:

• **Free shipping available** on orders over \$50
When will it arrive?

Also in stores

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Find in another store

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Organic Gluten-Free Roasted Garlic Oat Crackers

\$8.00

Mouth.com



Doctor In The Kitchen Flackers Flax Seed Crackers

\$11.38

Vitacost.com



Almond Nut-Thin Crackers (12 Boxes of 4.25oz) 4.25 ...

\$36.98

WebVitamins



Back to Nature, Gluten Free Rice Thin Crackers, White Cheddar...

\$3.70

iHerb.com

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Item Description

Nabisco Rice Thins White Rice Original Thin Rice Snacks are a delicious and wholesome, crispy, gluten-free snack that is full of flavor. Quality rice is baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins White Rice Original Thin Rice Snacks:

- Gluten free
- 18 thin rice snacks for 130 calories
- Baked not fried
- Cholesterol free
- Low saturated fat
- Kosher

Ingredients

White Rice Flour, High Oleic Safflower Oil, Salt. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications

Top of Page

Model No.:	4400003603
Shipping Weight (in pounds):	3.5
Product in Inches (L x W x H):	7.36 x 5.71 x 2.36
Walmart No.:	551504085

Nutrition Facts

Nutrition Facts

Serving Size 31 G
Servings Per Container 3

Amount Per Serving

Calories 130 Calories from Fat 15

% Daily Value*


Total Fat 1.5 G	2
Saturated Fat 0 G	0
Trans Fat 0 G	
Polyunsaturated Fat 0 G	
Monounsaturated Fat 1 G	

(-) Information is currently not available for this nutrient.

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

** Percent Daily Values listed below are intended for adults and children over 4 years of age. Foods represented or purported to be for use by infants, children less than 4 years of age, pregnant women, or lactating women shall use the RDI's that are specified for the intended group provided by the FDA.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2400mg	2400mg




Nutrition Facts

Cholesterol 0 Mg	0
Sodium 85 Mg	4
Potassium 45 Mg	1
Total Carbohydrate 26 G	9
Dietary Fiber 0 G	0
Sugars 0 G	
Protein 2 G	
Vitamin A	0
Vitamin C	0
Calcium	0

Calories:	2,000	2,500
Potassium	3500mg	3500mg
Total Carbohydrate	300mg	375mg
Dietary Fiber	25mg	30mg

Calories per gram:


Fat 9	Carbohydrate 4	Protein 4
-------	----------------	-----------



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What's this?

Smarter mealtime savings **5 or 8 BOX TOPS**

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Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks, 3.5 oz

★★★★★

[\(3 Customer Reviews\)](#)[Write a review](#)[Q&A](#)[About this product](#)[Print](#)

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Nabisco Rice Thins White Rice Original T...

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Other items purchased by customers who viewed this item

Nabisco Rice Thins White Rice Original...
★★★★★
\$2.98Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks...
★★★★★
\$2.98Crunchmaster Cheesy Crisps Cheddar...
★★★★★
\$2.58Bisquick Gluten Free Pancake and Baking...
★★★★★
\$4.18Crunchmaster Grammy Crisps Cinnamon...
★★★★★
\$2.58

Item Description

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Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks are a delicious and wholesome crispy, gluten free snack that is full of flavor. Quality brown rice and other ingredients are baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks:

- Gluten free
- Natural flavor with other natural flavors
- 19 grams whole grain per 30-gram serving
- 13 thin rice snacks for 120 calories
- Baked not fried
- Cholesterol free
- Low saturated fat; kosher

Do you have questions about this product? [Ask a question.](#)

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★★★★★
\$4.63Sam Mills Gluten Free Peanut Butter...
★★★★★
\$3.47Glutino Gluten Free Chocolate Vanilla...
★★★★★
\$3.98

Ingredients

[Top of Page](#)

Whole Grain Brown Rice Flour, Whole Grain Brown Rice, Potato Starch, Corn Flour, Maltodextrin, Inulin (from Chicory Root), High Oleic Safflower Oil, Sugar, Sea Salt, Caramel Color, Salt, Black Pepper, High Oleic Sunflower Oil, Citric Acid, Natural Flavor. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications

[Top of Page](#)

Model No.: 4400003602
Shipping Weight (in pounds): 3.5
Product in Inches (L x W x H): 7.36 x 5.71 x 2.36
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 Offer Details

Nutrition Facts

Nutrition Facts

Serving Size 30 G
 Servings Per Container 3.5

Amount Per Serving
Calories 120 **Calories from Fat 15**

% Daily Value*

Total Fat 2 G **3**

Saturated Fat 0 G **0**

Trans Fat 0 G **0**

Polyunsaturated Fat 0 G **0**

Monounsaturated Fat 1 G **2**

Cholesterol 0 Mg **0**

Sodium 115 Mg **5**

Potassium 60 Mg **2**

Total Carbohydrate 25 G **8**

Dietary Fiber 2 G **8**

Sugars <1 G **0**

Protein 2 G **0**

Vitamin A **0**

Vitamin C **0**

Calcium **0**

(*) Information is currently not available for this nutrient.

** Percent Daily Values are based on a diet of other people's misdeeds.

*** Percent Daily Values listed below are intended for adults and children over 4 years of age. Foods represented or purported to be for use by infants, children less than 4 years of age, pregnant women, or lactating women shall use the RDI's that are specified for the intended group provided by the FDA.

	Calories: 2,000	2,500
Total Fat:	Less than 65g	65g
Sat. Fat:	Less than 20g	25g
Cholesterol:	Less than 300mg	300mg
Sodium:	Less than 2400mg	2400mg
Potassium:	950mg	3500mg
Total Carbohydrate:	300mg	375mg
Dietary Fiber:	25mg	30mg

Calories per gram:

Fat 9 Carbohydrate 4 Protein 4

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★★★★★

Perfect cracker

08/06/2014

I'm trying to eat healthier these days and cut out overly processed carbs. These crackers fit the bill and they are super crunchy and taste great!

Was this helpful? **Yes 0 No 0**

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★★★★★

A tasty addition to gluten free crackers

03/04/2014

These crackers are very good with no additional after taste. Nabisco knows what they are doing. Bought them several times at the Sunrise FL store, but now I can't find them. Hope this store will restock them shortly. Clearly, there is a growing...(read full review)

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★★★★★

nice cracker from Nabisco

02/04/2014

I have tried several gluten free crackers. Finally a nice cracker that tastes good! I will definitely try the other flavors too. Nice crunch and not so dry like most rice type crackers.

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Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks, 3.5 oz

★★★★★ (3 Customer Reviews) Write a review

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Shipping & Pickup

Online
\$2.98

Quantity
1

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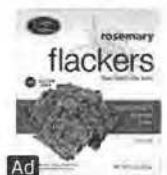
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Item Description

Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks are a delicious and wholesome crispy, gluten free snack that is full of flavor. Quality brown rice and other ingredients are baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins Brown Rice Sea Salt & Pepper Thin Rice Snacks:

- Gluten free
- Natural flavor with other natural flavors
- 19 grams whole grain per 30-gram serving
- 13 thin rice snacks for 120 calories
- Baked not fried
- Cholesterol free
- Low saturated fat; kosher

Ingredients

Whole Grain Brown Rice Flour, Whole Grain Brown Rice, Potato Starch, Corn Flour, Maltodextrin, Inulin (from Chicory Root), High Oleic Safflower Oil, Sugar, Sea Salt, Caramel Color, Salt, Black Pepper, High Oleic Sunflower Oil, Citric Acid, Natural Flavor. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications

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Model No.:	4400003602
Shipping Weight (In pounds):	3.5
Product in Inches (L x W x H):	7.36 x 5.71 x 2.36
Walmart No.:	551504609

Nutrition Facts

Nutrition Facts

Serving Size 30 G
Servings Per Container 3.5

Amount Per Serving

Calories 120 **Calories from Fat 15**

% Daily Value*

(-) Information is currently not available for this nutrient.

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.**

** Percent Daily Values listed below are intended for adults and children over 4 years of age. Foods represented or purported to be for use by infants, children less than 4 years of age, pregnant women, or lactating women shall use the RDI's that are specified for the intended group provided by the FDA.

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Nutrition Facts		Calories: 2,000 2,500	
Total Fat 2 G	3	Total Fat	Less than 65g 80g
Saturated Fat 0 G	0	Sat. Fat	Less than 20g 25g
Trans Fat 0 G		Cholesterol	Less than 300mg 300mg
Polyunsaturated Fat 0 G		Sodium	Less than 2400mg 2400mg
Monounsaturated Fat 1 G		Potassium	3500mg 3500mg
Cholesterol 0 Mg	0	Total Carbohydrate	300mg 375mg
Sodium 115 Mg	5	Dietary Fiber	25mg 30mg
Potassium 60 Mg	2	Calories per gram:	
Total Carbohydrate 25 G	8	Fat 9 Carbohydrate 4 Protein 4	
Dietary Fiber 2 G	8		
Sugars <1 G			
Protein 2 G			
Vitamin A	0		
Vitamin C	0		
Calcium	0		

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[Learn More](#)**Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks, 3.5 oz**

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★★★★★
\$2.98
- Sunshine Cheez-It Cracker, 13.7 oz
★★★★★
\$2.50
- Keebler Original Club Cracker, 16 oz
★★★★★
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- Product Reviews
- Ingredients
- Q&A Exchange
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- Nutrition Facts

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- Nabisco Rice Thins Brown Rice Sea Salt...
★★★★★
\$2.98
- Crunchmaster Cheesy Crisps Cheddar...
★★★★★
\$2.58
- Nabisco Triscuit Brown Rice Baked with...
★★★★★
\$2.50
- Goldfish Puffs Mega Cheese Baked Puff...
★★★★★
\$2.48

Item Description[Top of Page](#)

Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks are a delicious and wholesome crispy, gluten free snack that is full of flavor. Quality brown rice and other ingredients are baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks:

- Gluten free
- Natural flavor with other natural flavors
- 19 grams whole grain per 30-gram serving
- 13 thin rice snacks for 130 calories
- Baked not fried
- Cholesterol free
- Low saturated fat; kosher

Do you have questions about this product? [Ask a question.](#)**People who bought this item also bought**

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- Glutino Gluten Free Chocolate Vanilla...
★★★★★
\$3.98
- Van's Gluten Free Cranberry Almond Chewy...
★★★★★
\$3.98
- Sam Mills Gluten Free Walnut Granola...
★★★★★
\$3.97
- Van's Gluten Free Say Cheese! Crispy...
★★★★★
\$2.98

Ingredients[Top of Page](#)

Whole Grain Brown Rice Flour, Whole Grain Brown Rice, Potato Starch, Corn Flour, Inulin (from Chicory Root), High Oleic Safflower Oil, Salt, Sugar, Maltodextrin, Dairy Product Solids, Cheddar Cheese Powder (Cultured Milk, Salt, Enzymes), Whey Powder, Caramel Color, Onion Powder, Buttermilk, Natural Flavor, Nonfat Milk, Yeast Extract, Citric Acid, Sunflower Oil, Parsley, Disodium Phosphate, Lactic Acid, Calcium Lactate, Disodium Inosinate And Disodium Guanylate (Flavor Enhancers), Annatto And Turmeric (For Color), Contains Milk. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications[Top of Page](#)

- Model No.: 4400003604
- Shipping Weight (In pounds): 3.5
- Product In Inches (L x W x H): 7.36 x 5.71 x 2.36

Nutrition Facts

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 Other charges apply.
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 Geographic and service restrictions apply

Nutrition Facts

Serving Size 30 G	
Servings Per Container 3.5	
Amount Per Serving	
Calories 130	Calories from Fat 15
% Daily Value*	
Total Fat 2 G	3
Saturated Fat 0 G	0
Trans Fat 0 G	
Polyunsaturated Fat 0 G	
Monounsaturated Fat 1 G	
Cholesterol 0 Mg	0
Sodium 170 Mg	7
Potassium 60 Mg	2
Total Carbohydrate 25 G	8
Dietary Fiber 2 G	8
Sugars <1 G	
Protein 2 G	
Vitamin A	0
Vitamin C	0
Calcium	0

*Percent Daily Values are based on a diet of other people's secrets.

**Percent Daily Values are based on a diet of other people's secrets.

***Percent Daily Values are based on a diet of other people's secrets.

	2,000	2,500
Total Fat	Less than 65g	80g
Sat. Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2400mg	2400mg
Potassium	3500mg	3500mg
Total Carbohydrate	300mg	375mg
Dietary Fiber	25mg	30mg

Calories per gram:

Fat 9 Carbohydrate 4 Protein 4

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Are these crackers produced on a dedicated gluten-free production system?

0 answers

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Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks, 3.5 oz

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Item Description

Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks are a delicious and wholesome crispy, gluten free snack that is full of flavor. Quality brown rice and other ingredients are baked until crisp, for a light texture and irresistible crunch.

Nabisco Rice Thins Brown Rice White Cheddar Thin Rice Snacks:

- Gluten free
- Natural flavor with other natural flavors
- 19 grams whole grain per 30-gram serving
- 13 thin rice snacks for 130 calories
- Baked not fried
- Cholesterol free
- Low saturated fat; kosher

Ingredients

Whole Grain Brown Rice Flour, Whole Grain Brown Rice, Potato Starch, Corn Flour, Inulin (from Chicory Root), High Oleic Safflower Oil, Salt, Sugar, Maltodextrin, Dairy Product Solids, Cheddar Cheese Powder (Cultured Milk, Salt, Enzymes), Whey Powder, Caramel Color, Onion Powder, Buttermilk, Natural Flavor, Nonfat Milk, Yeast Extract, Citric Acid, Sunflower Oil, Parsley, Disodium Phosphate, Lactic Acid, Calcium Lactate, Disodium Inosinate And Disodium Guanylate (Flavor Enhancers), Annatto And Turmeric (For Color). Contains Milk. Manufactured On Equipment That Processes Soy, Sesame Seed, Tree Nuts.

Specifications

[Top of Page](#)

Model No.:	4400003604
Shipping Weight (in pounds):	3.5
Product in Inches (L x W x H):	7.36 x 5.71 x 2.36
Walmart No.:	551504094

Nutrition Facts

Nutrition Facts

Serving Size 30 G
Servings Per Container 3.5

Amount Per Serving

Calories 130 **Calories from Fat 15**

(-) Information is currently not available for this nutrient.

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.**

** Percent Daily Values listed below are intended for adults and children over 4 years of age. Foods represented or purported to be for use by infants, children less than 4 years of age, pregnant women, or lactating women shall

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Vitacost.com



Almond Nut-Thin Crackers (12 Boxes of 4.25oz) 4.25 ...
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WebVitamins



Back to Nature, Gluten Free Rice Thin Crackers, White Cheddar...
\$3.70
iHerb.com

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3-year
price
guarantee

Geographic and service restrictions apply.

Nutrition Facts		use the RDI's that are specified for the intended group provided by the FDA.	
	% Daily Value*	Calories:	2,000 2,600
Total Fat 2 G	3	Total Fat	Less than 65g 80g
Saturated Fat 0 G	0	Sat. Fat	Less than 20g 25g
Trans Fat 0 G		Cholesterol	Less than 300mg 300mg
Polyunsaturated Fat 0 G		Sodium	Less than 2400mg 2400mg
Monounsaturated Fat 1 G		Potassium	3500mg 3500mg
Cholesterol 0 Mg	0	Total Carbohydrate	300mg 375mg
Sodium 170 Mg	7	Dietary Fiber	25mg 30mg
Potassium 60 Mg	2	Calories per gram:	
Total Carbohydrate 25 G	8	Fat 9	Carbohydrate 4 Protein 4
Dietary Fiber 2 G	8		
Sugars <1 G			
Protein 2 G			
Vitamin A	0		
Vitamin C	0		
Calcium	0		

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EXHIBIT 43

To the Declaration of Diana L. Rausa

To: Truco Enterprises, LP (trademarks@carrip.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86284840 - CELEBRATE CANTINA THINS - TRUCO
Sent: 7/25/2014 5:10:14 PM
Sent As: ECOM109@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86284840

MARK: CELEBRATE CANTINA THINS

86284840

CORRESPONDENT ADDRESS:

GREGORY W. CARR
CARR LLP
6170 RESEARCH RD STE 111
FRISCO, TX 75033-3512

CLICK HERE TO RESPOND TO
<http://www.uspto.gov/trademarks/teas/r>

APPLICANT: Truco Enterprises, LP

CORRESPONDENT'S REFERENCE/DOCKET NO. :

TRUCO

CORRESPONDENT E-MAIL ADDRESS:

trademarks@carrip.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO
MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS**

OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 7/25/2014

INTRODUCTION

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Summary of Issues: (*) Indicates Issues Applicant Must Address:

- * Claim of Ownership of Prior Registration
- * Disclaimer

SEARCH OF OFFICE RECORDS

The Office records have been searched and there are no similar registered or pending marks that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

However, applicant must respond to each refusal and/or requirement set forth below.

OWNERSHIP OF PRIOR REGISTRATION

If applicant owns U.S. Registration No. 4566507, then applicant must submit for the application record a claim of ownership of this registration. *See* 37 C.F.R. §2.36; TMEP §812. *See* the attached copy of the registration. *See* TMEP §812.

Applicant may use the following format to claim ownership of the registration:

Applicant is the owner of U.S. Registration No. 4566507.

DISCLAIMER REQUIREMENT

Applicant must disclaim the wording “THINS” apart from the mark as shown because it describes a feature, characteristic, function, quality, ingredient, purpose or use of applicant’s goods and/or services. *See* 15 U.S.C. §1056(a); TMEP §§1213, 1213.03(a).

The Office can require an applicant to disclaim an unregistrable part of a mark consisting of particular wording, symbols, numbers, design elements, or combinations thereof. 15 U.S.C. §1056(a). Under Trademark Act Section 2(e), the Office can refuse registration of an entire mark if the entire mark is merely descriptive, deceptively misdescriptive, or primarily geographically descriptive of the goods. 15 U.S.C. §1052(e). Thus, the Office may require an applicant to disclaim a portion of a mark that, when used in connection with the goods or services, is merely descriptive, deceptively misdescriptive, primarily

geographically descriptive, or otherwise unregistrable (e.g., generic). See 15 U.S.C. §1056(a); TMEP §§1213, 1213.03(a).

The term THINS is the plural form of the term THIN which is defined as “small or lean” and “Having opposite surfaces or sides close together; of little thickness or depth: ‘thin slices of bread’”. (See attachments from http://www.oxforddictionaries.com/us/definition/american_english/thin#thin and <http://www.collinsdictionary.com/dictionary/english/thin>).

As used in the proposed mark, the term THINS would immediately be understood as describing a feature, characteristic, function, quality, ingredient, purpose or use of the goods, that is, applicant’s chips are of little thickness or depth, i.e., small or lean.

It is noted that the term “thins” is disclaimed in applicant’s prior registration no. 4566507 for the same or similar goods. (See attached copy of registration).

The computerized printing format for the Office’s Trademark Official Gazette requires a standardized format for a disclaimer. TMEP §1213.08(a)(i). The following is the standard format used by the Office:

No claim is made to the exclusive right to use “THINS” apart from the mark as shown.

TMEP §1213.08(a)(i); see *In re Owatonna Tool Co.*, 231 USPQ 493 (Comm’r Pats. 1983).

Failure to comply with a disclaimer requirement can result in a refusal to register the entire mark. TMEP §1213.01(b).

TELEPHONE RESPONSE SUGGESTED

Applicant is encouraged to telephone the assigned trademark examining attorney to resolve the issues raised in this Office action by examiner’s amendment in order to expedite the application. See TMEP §707. Applicant may leave a voice mail, or send an email, authorizing entry of the proposed amendments by examiner’s amendment.

PLEASE NOTE: Informal e-mail communications received in connection with this application will be made part of the official application and become public record. However, e-mail communications will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §2.191; TMEP §§709.04-.05.

/deborah e. lobo/
Trademark Examining Attorney
Law Office 109
Email: deborah.lobo@uspto.gov
Phone: 571-272-3263

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please

wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Print: Jul 25, 2014

85930930

DESIGN MARK

Serial Number

85930930

Status

REGISTERED

Word Mark

CANTINA THINS

Standard Character Mark

Yes

Registration Number

4566507

Date Registered

2014/07/15

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Truco Enterprises, LP LIMITED PARTNERSHIP DELAWARE 2727 Realty Road
Suite 134 Carrollton TEXAS 75006

Goods/Services

Class Status -- ACTIVE. IC 030. US 046. G & S: Chips, namely,
tortilla chips. First Use: 2007/04/07. First Use In Commerce:
2007/04/07.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THINS" APART FROM THE
MARK AS SHOWN.

Filing Date

2013/05/13


Examining Attorney

IMAM, AMEEN

Attorney of Record

Gregory W. Carr


CANTINA THINS

**Oxford Dictionaries**
Language matters

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ENGLISH (US)Type a word or phraseSEARCH

Definition of *thin* in English:

thin

Syllabification: thin
Pronunciation: /THIN /

ADJECTIVE (thinner, thinnest)

1 Having opposite surfaces or sides close together, of little thickness or depth.
'thin slices of bread'

MORE EXAMPLE SENTENCES
SYNONYMS

1.1 (Of a person) having little, or too little, flesh or fat on their body.
'he was painfully thin'

MORE EXAMPLE SENTENCES
SYNONYMS

1.2 (Of a garment or other knitted or woven item) made of light material for coolness or elegance

MORE EXAMPLE SENTENCES
SYNONYMS

1.3 (Of a garment) having had a considerable amount of fabric worn away.

MORE EXAMPLE SENTENCES

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MORE ON THIN

Nearby words

thimerosal
Thimphu
thin
thin
thin air

See also

14 (Of script or type) consisting of narrow lines
'tall, thin lettering'

MORE EXAMPLE SENTENCES

20 Having few parts or members relative to the area covered or filled, sparse:
'a depressingly thin crowd'
'his hair was going thin'

MORE EXAMPLE SENTENCES

SYNONYMS

21 Not dense.
'the thin cold air of the mountains'

MORE EXAMPLE SENTENCES

22 Containing much liquid and not much solid substance:
'thin soup'

MORE EXAMPLE SENTENCES

SYNONYMS

33 *Crumbing* Denoting a route on which the holds are small or scarce.
MORE EXAMPLE SENTENCES

3 (Of a sound) faint and high-pitched.
'a thin, reedy little voice'

MORE EXAMPLE SENTENCES

SYNONYMS

11 (Of a smile) weak and forced.
MORE EXAMPLE SENTENCES

12 Too weak to justify a result or effect, inadequate.
'the evidence is rather thin'

MORE EXAMPLE SENTENCES

SYNONYMS

thin

in US English

have a thick skin

in US English

be thick on the ground

in US English

thin air

in US English

thin film

in US English

wear thin

in US English

Result list for thin

Translate thin

into French

into German

into Italian

into Spanish

WORD OF THE DAY

guzzle

Pronunciation: /ˈɡʌzəl/

VERB

to drink (something) greedily

See full definition

ADVERB	Back to top
<p>ADVERB</p> <p>With little thickness or depth:</p> <p><i>'thin-sliced ham.'</i></p> <p><i>'cut it as thin as possible'</i></p> <p>MORE EXAMPLE SENTENCES</p>	
VERB (thins, thinning, thinned)	Back to top
<p>1 Make or become less dense, crowded, or numerous:</p> <p>[WITH OBJECT] <i>'the remorseless fire of archers thinned their ranks'</i></p> <p>[NO OBJECT] <i>'the trees began to thin out'</i></p> <p>(as adjective thinning) <i>'thinning hair'</i></p> <p>MORE EXAMPLE SENTENCES</p> <p>SYNONYMS</p>	
<p>1.1 [WITH OBJECT] Remove some plants from (a row or area) to allow the others more room to grow:</p> <p><i>'thin out overwintered rows of peas'</i></p> <p>MORE EXAMPLE SENTENCES</p>	
<p>1.2 Make or become weaker or more watery:</p> <p>[WITH OBJECT] <i>'if the soup is too thick, add a little water to thin it down'</i></p> <p>[NO OBJECT] <i>'the blood thins'</i></p> <p>MORE EXAMPLE SENTENCES</p> <p>SYNONYMS</p>	
<p>2 Make or become smaller in width or thickness:</p> <p>[WITH OBJECT] <i>'their effect in thinning the ozone layer is probably slowing the global warming trend'</i></p> <p>[NO OBJECT] <i>'the trees have thinned and diminished in size'</i></p> <p>MORE EXAMPLE SENTENCES</p>	

2. (with subject) **Goal Hit (a ball) above its center**

MORE EXAMPLE SENTENCES

Origin

Old English *thyne*, of Germanic origin; related to Dutch *dun* and German *dunn*; from an Indo-European root shared by Latin *lenis*

Phrases

on thin ice

see ice

thin air

Used to refer to the state of being invisible or nonexistent.

'she just vanished into thin air'

'they seemed to pluck numbers out of thin air'

MORE EXAMPLE SENTENCES

the thin blue line

informal Used to refer to the police, typically in the context of situations of civil unrest

MORE EXAMPLE SENTENCES

thin end of the wedge

see wedge¹

thin on top

informal Balding

MORE EXAMPLE SENTENCES

Derivatives

thinly

ADVERB

????????????????????(????????????????????)(????????????????????)???

%??

...??

4??

You are here: [Home](#) > [English Dictionary](#) > Definition of 'thin'

English | English for Learners | French | German | Spanish | Italian

English Dictionary

Pioneers in dictionary publishing since 1819

British English | American English

Search

Browse the English Dictionary (A-Z)

Your search found: [thin](#) / [thesaurus](#) / [images](#)

thin (θɪn 4e)

Definitions

adjective

Word forms: *thinner, thinnest*

- of relatively small extent from one side or surface to the other, fine or narrow
- slim or lean
- sparsely placed, meagre → *thin hair*
- of relatively low density or viscosity → *a thin liquid*
- weak; poor; insufficient → *a thin disguise*
- (of a photographic negative) having low density, usually insufficient to produce a satisfactory positive
- (mountainous) a climb or pitch on which the holds are few and small

Word Frequency ●●●●○

Spread the Word

Like this word

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amazon.com



Schubert Acei Colour Primer, Cream Acei \$34.79

Schubert Acei Primer, Cream Acei \$28.99

What do you think?

= **prune**, **reed**, cut back, weep out
 = **dilute**, water down, weaken, attenuate
 = **reduce**, diminish, tarefy

thin skin
 thin film
 paper-thin
 thin-skinned

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Close message

British English: **thin** If something is thin, it is narrow between one side and the other. The book is printed on very thin paper. **thin** ADJECTIVE not measuring much from one side to the other

Show more

View more related forms

Arabic: raqīn	Brazilian Portuguese: fino
Chinese: 薄	Croatian: tanak
Czech: tenký	Danish: tynd
Dutch: dun	European Spanish: fino
Finnish: ohut	French: mince
German: dünn	Greek: λεπτός <i>leptós</i>
Italian: sottile	Japanese: 薄 <i>usuku</i>
Korean: 얇은	Norwegian: tynn
Polish: cienki	Portuguese: fino
Romanian: sutíle	Russian: тонкий <i>tonkii</i>

Browse nearby words

- thinness
- thinly
- thin
- thin client
- thin end of the wedge

All English words that begin with 'T'

thin photo from Flickr

Thin at Leont

21 Cycling

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Example Sentences Including 'thin'

Oeder wore an expression of smug satisfaction as he touched his water to his thin bloodless lips.
Stuart Harrison BETTER THAN THIS (2002)

External obliques: A broad, thin muscle running diagonally from your ribs to your hips.
Sally Gunnell, Kathryn Leigh BE YOUR BEST: HOW ANYONE CAN BECOME FIT, HEALTHY AND CONFIDENT (2002)

Her long neck was baid, white blisters already visible above and below the thin silver collar.
Jennifer Fallon TREASON KEEP (2001)



Japanese: Faintly, THINLY, KEEP (LAST)

The post mortem had confirmed cause of death as a single stab wound from a long thin knife.

Anthony Masters CASCADES - THE DAY OF THE DEAD (2001)

The thin layer of liquid on the book's surfaces also evaporated quickly.
NEW SCIENTIST (2004)

The volume is based on work already published which is thin on the ground.

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GLASGOW HERALD (2001)

This can mean some short brekking days to give the body a chance to get used to the thin oil.

GLOBE AND MAIL (2003)

With the exception of an occasional flicker of activity among the income trusts, financing activity is thin.
GLOBE AND MAIL (2003)

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To: Truco Enterprises, LP (trademarks@carrip.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86284840 - CELEBRATE CANTINA THINS - TRUCO
Sent: 7/25/2014 5:10:14 PM
Sent As: ECOM109@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **7/25/2014** FOR U.S. APPLICATION SERIAL NO. 86284840

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **7/25/2014** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the

ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay “fees.”

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the “United States Patent and Trademark Office” in Alexandria, VA; or sent by e-mail from the domain “@uspto.gov.” For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

EXHIBIT 44

To the Declaration of Diana L. Rausa

To: Bimbo Bakeries USA, Inc. (officeactions@brinksgilson.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86242447 - MUFFIN THINS - 14259
Sent: 5/27/2014 8:24:05 PM
Sent As: ECOM114@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86242447

MARK: MUFFIN THINS

86242447

CORRESPONDENT ADDRESS:

HOWARD S. MICHAEL
BRINKS GILSON & LIONE
PO BOX 10395
CHICAGO, IL 60610-0395

CLICK HERE TO RESPOND TO
<http://www.uspto.gov/trademarks/teas/r>

APPLICANT: Bimbo Bakeries USA, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO :
14259

CORRESPONDENT E-MAIL ADDRESS:
officeactions@brinksgilson.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 5/27/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62, 2.65(a); TMEP §§711, 718.03.

The Office records have been searched and there are no similar registered or pending marks that would bar registration under Trademark Act Section 2(d), 15 U.S.C. §1052(d). TMEP §704.02.

SECTION 2(e)(1) REFUSAL - MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a feature of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods and/or services. TMEP §1209.01(b); *see, e.g., DuoProSS Meditech Corp. v. Invivo Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 543 (1920)).

Applicant proposes to register the wording "MUFFIN THINS" for "bakery products". The word "muffin" is a type of bakery product and is, therefore, generic.

The word "thins" is descriptive and means "not thick," according to the attached dictionary evidence. The word "THINS" in the mark describes a characteristic of the bakery products by immediately conveying that the muffins are "not thick".

Since each word in applicant's mark is either generic or descriptive, registration is refused under Trademark Act Section 2(e)(1).

Supplemental Register Advisory

A mark in an application under Trademark Act Section 1(b) is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use under 37 C.F.R. §2.76 has been filed. 37 C.F.R. §§2.47(d), 2.75(b); TMEP §§815.02, 1102.03. When a Section 1(b) application is successfully amended to the Supplemental Register, the effective filing date of the application will be the date on which applicant met the minimum filing requirements of 37 C.F.R. §2.76(e) for the amendment to allege use. 37 C.F.R. §2.75(b); TMEP §§816.02, 1102.03.

Disclaimer Advisory

If applicant amends the application to seek registration on the Principal Register under Trademark Act Section 2(f) or on the Supplemental Register, applicant must disclaim "MUFFIN" because such wording appears to be generic in the context of applicant's goods and/or services. *See* 15 U.S.C. §1056(a); *In re Wella Corp.*, 565 F.2d 143, 196 USPQ 7 (C.C.P.A. 1977); *In re Creative Goldsmiths of Wash., Inc.*, 229 USPQ 766 (TTAB 1986); TMEP §1213.03(b).

The following is the accepted format for a disclaimer:

No claim is made to the exclusive right to use "MUFFIN" apart from the mark as shown.

TMEP §1213.08(a)(i).

If there are questions regarding this action or the application in general, the undersigned examining attorney can be contacted at the telephone number below.

/Shaila Lewis/
Trademark Examining Attorney
Law Office 114
(571) 270-1527 (tel.)
(571) 270-2527 (fax.)
shaila.lewis@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.


PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.


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This is Google's cache of <http://dictionary.reference.com/browse/thins>. It is a snapshot of the page as it appeared on May 24, 2014 02:48:55 GMT. The [current page](#) could have changed in the meantime. [Learn more](#)
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thin  
adjective, thin-ner, thin-nest.
1. having relatively little extent from one surface or side to the opposite; not thick: *thin ice.*
2. of small cross section in comparison with the length; slender: *a thin wire.*
3. having little flesh; spare; lean: *a thin man.*
4. composed of or containing objects, particles, etc., widely separated; sparse: *thin vegetation.*
5. scant; not abundant or plentiful.

Relevant Questions

adverb
14. in a thin manner.

THIN

15. sparsely; not densely.

16. so as to produce something thin: *Slice the ham thin.*

verb (used with object), thinned, thin-ning.

17. to make thin or thinner (often followed by down, out, etc.):

verb (used without object), thinned, thin-ning.

18. to become thin or thinner; become reduced or diminished (often followed by down, out, off, etc.): *The crowd is thinning out.*

Origin:

before 900; (adj. and adv.) Middle English *thyn* (*ne*), Old English *thynne*; cognate with Dutch *dun*, German *dünn*, Old Norse *thunnr*; (v.) Middle English *thynnen*, Old English *thynnian*, derivative of the adj.; compare Middle Dutch *dunnen*, Old Norse *thynna*; akin to Old Irish *tana*, Latin *lenis* thin, Greek *tany-* long

Related forms

thin-ly, adverb
thin-ness, noun
o-ver-thin, adjective
o-ver-thin-ly, adverb
o-ver-thin-ness, noun

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Synonyms

slim, slender, skinny, lank, scrawny. THIN, GAUNT, LEAN, SPARE agree in referring to one having little flesh. THIN applies often to one in an unnaturally reduced state, as from sickness, overwork, lack of food, or the like: *a thin, dirty little waif*. GAUNT suggests the angularity of bones prominently displayed in a thin face and body: *to look ill and gaunt*. LEAN usually applies to a person or animal that is

usually applies to a person or animal that is naturally thin: *looking lean but healthy after an outdoor vacation*. *SPARE* implies a muscular leanness with no diminution of vitality: *Lincoln was spare in body*. *s. meager*. *s. weak*.

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World English Dictionary

Collins

thin (θɪn)

— **adj** , thinner , thinnest

1. of relatively small extent from one side or surface to the other; fine or narrow
2. slim or lean
3. sparsely placed; meagre: *thin hair*
4. of relatively low density or viscosity: *a thin liquid*
5. weak; poor; insufficient: *a thin disguise*
6. (of a photographic negative) having low density, usually insufficient to produce a satisfactory positive
7. *mountaineering* a climb or pitch on which the holds are few and small
8. **thin on the ground** few in number; scarce

— **adv**

9. in order to produce something thin: *to cut bread thin*

— **vb** , thinner , thinnest , thins , thinning , thinned

10. to make or become thin or sparse

[Old English *thynne*; related to Old Frisian *thenne*, Old Saxon, Old High German *thunni*, Old Norse *thunnr*, Latin *tenuis* thin, Greek *teinein* to stretch]

'thinly



thin
— adv
'thinness
— n

Collins English Dictionary - Complete & Unabridged 10th Edition
 2003 © HarperCollins Dictionary & Co. Ltd. 1997, 1998 © HarperCollins
 Publishers 1996, 2000, 2003, 2006, 2008, 2011, 2013
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Word Origin & History

Synonyms

thin

O.E. *þinne* "narrow, lean, scanty," from P.Gmc. **thunnuz*, **thunw-* (cf. W.Fris. *ten*, M.L.G. *dunne*, Du. *dun*, O.H.G. *dunni*, Ger. *dünn*, O.N. *þunnr*), from PIE **tnus-*, **tnwi-*, from weak grade of base **ten-* "stretch" (cf. L. *tenuis* "thin, slender;" see *tenet*).

❶ **EXAM**

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Example sentences *for thin*

Beyond these, the exosphere **thins** out into the magnetosphere.

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**Related Words**

adduce      attenuate  
attenuate      [more](#)

**Quote Of The Day**

*"We should take care not to make the  
intellect our god; it has, of course,  
powerful muscles..."*

—Albert Einstein



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**To:** Bimbo Bakeries USA, Inc. ([officeactions@brinksgilson.com](mailto:officeactions@brinksgilson.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86242447 - MUFFIN THINS - 14259  
**Sent:** 5/27/2014 8:24:06 PM  
**Sent As:** ECOM114@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **5/27/2014** FOR U.S. APPLICATION SERIAL NO. 86242447

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **5/27/2014** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the**



**ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay “fees.”

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the “United States Patent and Trademark Office” in Alexandria, VA; or sent by e-mail from the domain “@uspto.gov.” For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).



# **EXHIBIT 45**

## **To the Declaration of Diana L. Rausa**



**To:** That's How We Roll, LLC ([hbalmat@balmatlaw.com](mailto:hbalmat@balmatlaw.com))

**Subject:** U.S. TRADEMARK APPLICATION NO. 86186895 - CUPCAKE THINS - 00306

**Sent:** 4/11/2014 2:00:59 PM

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Attachment - 123

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 86186895

**MARK:** CUPCAKE THINS

**\*86186895\***

**CORRESPONDENT ADDRESS:**

HEATHER E BALMAT  
BALMAT LAW, PLLC  
977 SEMINOLE TRL # 342  
CHARLOTTESVILLE, VA 22901-2824

**CLICK HERE TO RESPOND TO**  
<http://www.uspto.gov/trademarks/teas/r>

**APPLICANT:** That's How We Roll, LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO :**

00306

**CORRESPONDENT E-MAIL ADDRESS:**

hbalmat@balmatlaw.com

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:** 4/11/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**Search Results**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**PB 00344**



### Refusal – Merely Descriptive

Registration is refused because the applied-for mark merely describes features of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose or use of the specified goods and/or services. TMEP §1209.01(b); *see In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005); *In re Gyulay*, 820 F.2d 1216, 1217-18, 3 USPQ2d 1009, 1010 (Fed. Cir. 1987).

The determination of whether a mark is merely descriptive is considered in relation to the identified goods and/or services, not in the abstract. *In re Abcor Dev. Corp.*, 588 F.2d 811, 814, 200 USPQ 215, 218 (C.C.P.A. 1978); TMEP §1209.01(b); *see, e.g., In re Polo Int'l Inc.*, 51 USPQ2d 1061 (TTAB 1999) (finding DOC in DOC-CONTROL would be understood to refer to the “documents” managed by applicant's software, not “doctor” as shown in dictionary definition); *In re Digital Research Inc.*, 4 USPQ2d 1242 (TTAB 1987) (finding CONCURRENT PC-DOS merely descriptive of “computer programs recorded on disk” where relevant trade used the denomination “concurrent” as a descriptor of a particular type of operating system). “Whether consumers could guess what the product is from consideration of the mark alone is not the test.” *In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985).

“A mark may be merely descriptive even if it does not describe the ‘full scope and extent’ of the applicant's goods or services.” *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004) (citing *In re Dial-A-Mattress Operating Corp.*, 240 F.3d 1341, 1346, 57 USPQ2d 1807, 1812 (Fed. Cir. 2001)); TMEP §1209.01(b). It is enough if the term describes only one significant function, attribute or property. *In re Oppedahl*, 373 F.3d at 1173, 71 USPQ2d at 1371; TMEP §1209.01(b).

Here, applicant's mark is “CUPCAKE THINS” in standard characters for “crispy dessert snacks consisting of cookies, cakes, donuts, brownies or muffins” in International Class 030. Attached definitional evidence from [www.collinsdictionary.com](http://www.collinsdictionary.com) shows that cupcakes are a type of cake. As cakes are listed in the identification of goods, it is clear that “CUPCAKE” merely denotes the type of dessert snack.

Attached definitional evidence from [www.collinsdictionary.com](http://www.collinsdictionary.com) shows that “thin” refers to things that are slim or lean. Additional attached evidence shows that in the snack market, “THINS” are snack that are slim or lean and that many snack items are sold as “THINS”. Further evidence shows that many recipes for cakes described as “thin” appear on the internet showing that consumers would immediately understand applicant's goods to be slim or lean cupcakes.

Finally, evidence consisting of third-party registrations containing “THINS” is attached. Third-party registrations featuring goods the same as or similar to applicant's goods are probative evidence on the issue of descriptiveness where the relevant word or term is disclaimed, registered under Trademark Act Section 2(f) based on acquired distinctiveness, or registered on the Supplemental Register. *See Inst. Nat'l des Appellations D'Origine v. Vintners Int'l Co.*, 958 F.2d 1574, 1581-82, 22 USPQ2d 1190, 1196 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 USPQ2d 1953, 1955 (TTAB 2006); *In re Finisar Corp.*, 78 USPQ2d 1618, 1621 (TTAB 2006).



In sum, based on the arguments and evidence, the mark is refused registration on the Principal Register as being merely descriptive of the goods.

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

#### Supplemental Register Suggested

Should applicant use the proposed mark in commerce and file an amendment to allege use, applicant may then respond to this refusal by amending the application to seek registration on the Supplemental Register.

Trademark Act Section 23, 15 U.S.C. §1091; 37 C.F.R. §§2.47 and 2.75(a); TMEP §§801.02(b), 815 and 816 *et seq.* Note that applicant's proposed mark is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use under 37 C.F.R. §2.76 has been timely filed. 37 C.F.R. §2.47(d); TMEP §§815.02, 816.02 and 1102.03. Please also note that amending to the Supplemental Register does not preclude applicant from submitting evidence and arguments against the refusal.

If applicant files an amendment to allege use and also amends to the Supplemental Register, please note that the effective filing date of the application will then be the date of filing of the amendment to allege use. 37 C.F.R. §2.75(b); TMEP §§206.01 and 816.02.

To amend to the Supplemental Register, applicant need only provide a request to do so.

Although Supplemental Register registration does not afford all the benefits of registration on the Principal Register, it does provide the following advantages:

- The registrant may use the registration symbol ®;
- The registration is protected against registration of a confusingly similar mark under §2(d) of the Trademark Act, 15 U.S.C. §1052(d);
- The registrant may bring suit for infringement in federal court; and
- The registration may serve as the basis for a filing in a foreign country under the Paris Convention and other international agreements.

**NOTE:** Applicant is advised that, if the application is amended to seek registration on the Principal Register under Trademark Act Section 2(f) or on the Supplemental Register, applicant must disclaim "CUPCAKE" because such wording appears to be generic in the context of applicant's goods and/or services. See 15 U.S.C. §1056(a); *In re Wella Corp.*, 565 F.2d 143, 196 USPQ 7 (C.C.P.A. 1977); *In re Creative Goldsmiths of Wash., Inc.*, 229 USPQ 766 (TTAB 1986); TMEP §1213.03(b).

The following is the standardized format for a disclaimer:

**No claim is made to the exclusive right to use "CUPCAKE" apart from the mark as shown.**

TMEP §1213.08(a)(i).

#### Response Guidelines



For this application to proceed toward registration, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements.

If applicant has questions about the application or this Office action, please contact the assigned trademark examining attorney at the telephone number or email address below. Applicant is encouraged to contact the examining attorney via email or telephone to make required changes to the application through an examiner's amendment.

To expedite prosecution of the application, applicant is encouraged to file its response to this Office action online via the Trademark Electronic Application System (TEAS), which is available at <http://www.uspto.gov/trademarks/teas/index.jsp>. If applicant has technical questions about the TEAS response to Office action form, applicant can review the electronic filing tips available online at [http://www.uspto.gov/trademarks/teas/e\\_filing\\_tips.jsp](http://www.uspto.gov/trademarks/teas/e_filing_tips.jsp) and email technical questions to [TEAS@uspto.gov](mailto:TEAS@uspto.gov).

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**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep



a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.



**Print: Apr 10, 2014**

**73830923**

**DESIGN MARK**

**Serial Number**

73830923

**Status**

REGISTERED AND RENEWED

**Word Mark**

SCHMIDT BLUE RIBBON THIN

**Standard Character Mark**

No

**Registration Number**

1614111

**Date Registered**

1990/09/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

SCHMIDT BAKING COMPANY, INC. CORPORATION MARYLAND 7801 FITCH LANE  
BALTIMORE MARYLAND 21236

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: BREAD, AND BREAD  
PRODUCTS NAMELY, ROLLS, PASTRIES. First Use: 1989/05/15. First Use  
In Commerce: 1989/05/15.

**Prior Registration(s)**

0810855; AND OTHERS

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THIN" APART FROM THE  
MARK AS SHOWN.

**Lining/Stippling Statement**

THE DRAWING OF THE MARK IS LINED FOR THE COLORS BLUE, RED, AND YELLOW.  
THE STIPPLING IN THE DRAWING IS FOR SHADING PURPOSES ONLY. THE DOTTED  
LINES IN THE DRAWING ARE FOR THE PURPOSE OF SHOWING THE POSITION OF  
THE MARK ON THE PACKAGING AND ARE NOT INTENDED TO BE A PART OF THE  
MARK.



**Print: Apr 10, 2014**

**73830923**

**Filing Date**

1989/10/12

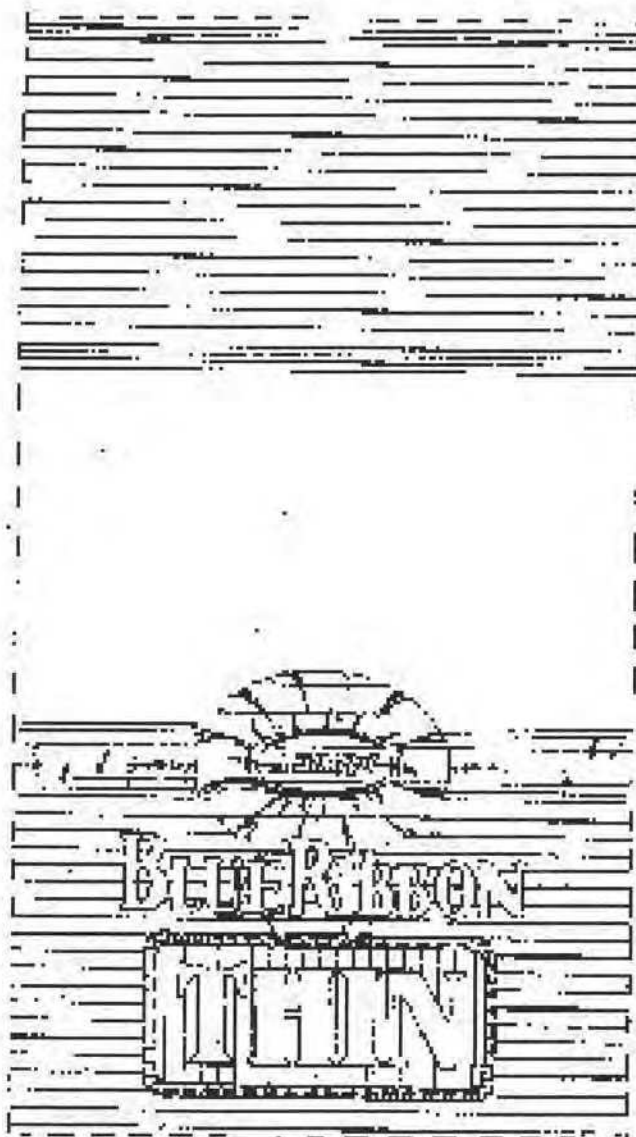
**Examining Attorney**

FICKES, JERI J.

**Attorney of Record**

/RME/







**Print: Apr 10, 2014**

**76702065**

**DESIGN MARK**

**Serial Number**

76702065

**Status**

REGISTERED

**Word Mark**

COCO THIN

**Standard Character Mark**

No

**Registration Number**

3898318

**Date Registered**

2011/01/04

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

COCO DISTRIBUTION, LLC LIMITED LIABILITY COMPANY NEW JERSEY 1021  
Hudson Avenue Ridgefield NEW JERSEY 07657

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: grain-based snack foods; multi-grain cakes; rice cakes; expanded-grain cakes; flavored, cereal grain cakes. First Use: 2010/05/14. First Use In Commerce: 2010/05/14.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COCO THIN" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The color orange appears in the background for the wording "COCO THIN" and the design of a star, the color yellow appears in the arch below the stars, the color grey appears in the borders for the arc and the background for the word "COCO" and in the design of the stars, the color green appears in the design of the stars and the emanating rays, and the color white appears in the background for the mark, the letters "COCO", and in the center of the stars, and in the stylized



**Print: Apr 10, 2014**

**76702065**

word "THIN".

**Colors Claimed**

The color(s) orange, yellow, grey, green and white is/are claimed as a feature of the mark.

**Filing Date**

2010/03/15

**Examining Attorney**

BIBB, SCOTT

**Attorney of Record**

Siegmar Silber







Print: Apr 10, 2014

77166579

**DESIGN MARK**

**Serial Number**

77166579

**Status**

REGISTERED

**Word Mark**

ANNA'S GINGER THINS DELGADITAS DE JENGIBRE O TRANS FAT

**Standard Character Mark**

No

**Registration Number**

3568922

**Date Registered**

2009/02/03

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

AB Annas Pepparkakor JOINT STOCK COMPANY SWEDEN Raiovagen 23 135 48  
Tyreso SWEDEN

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Cookies, gingerbread biscuits, and biscuits. First Use: 1997/09/00. First Use In Commerce: 1997/09/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GINGER THINS DELGADITAS DE JENGIBRE" AND "O TRANS FAT" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The mark consists of "ANNA'S" in red, outlined in white at the top. Under the word "ANNA'S" is a space or cut-out in the shape of a gingerbread biscuit outlined in red. The white color and lines shown in the biscuit-shaped cut-out is meant to symbolize transparent packaging and does not indicate that the cut-out space is white in color. Under the biscuits are the words "GINGER THINS" and "DELGADITAS DE JENGIBRE" in white. In the wording "O TRANS FAT", the "O" is white



**Print: Apr 10, 2014**

**77168579**

and "TRANS FAT" is black. The wording "0 TRANS FAT" is inside a yellow banner to the left of the space or cut out. The dotted lines in the drawing are not part of the mark and only serve to show the position of the mark on the packaging.

**Colors Claimed**

The color(s) RED, WHITE, BLACK AND YELLOW is/are claimed as a feature of the mark.

**Translation Statement**

The foreign wording in the mark translates into English as "gingerbread thins".

**Filing Date**

2007/04/26

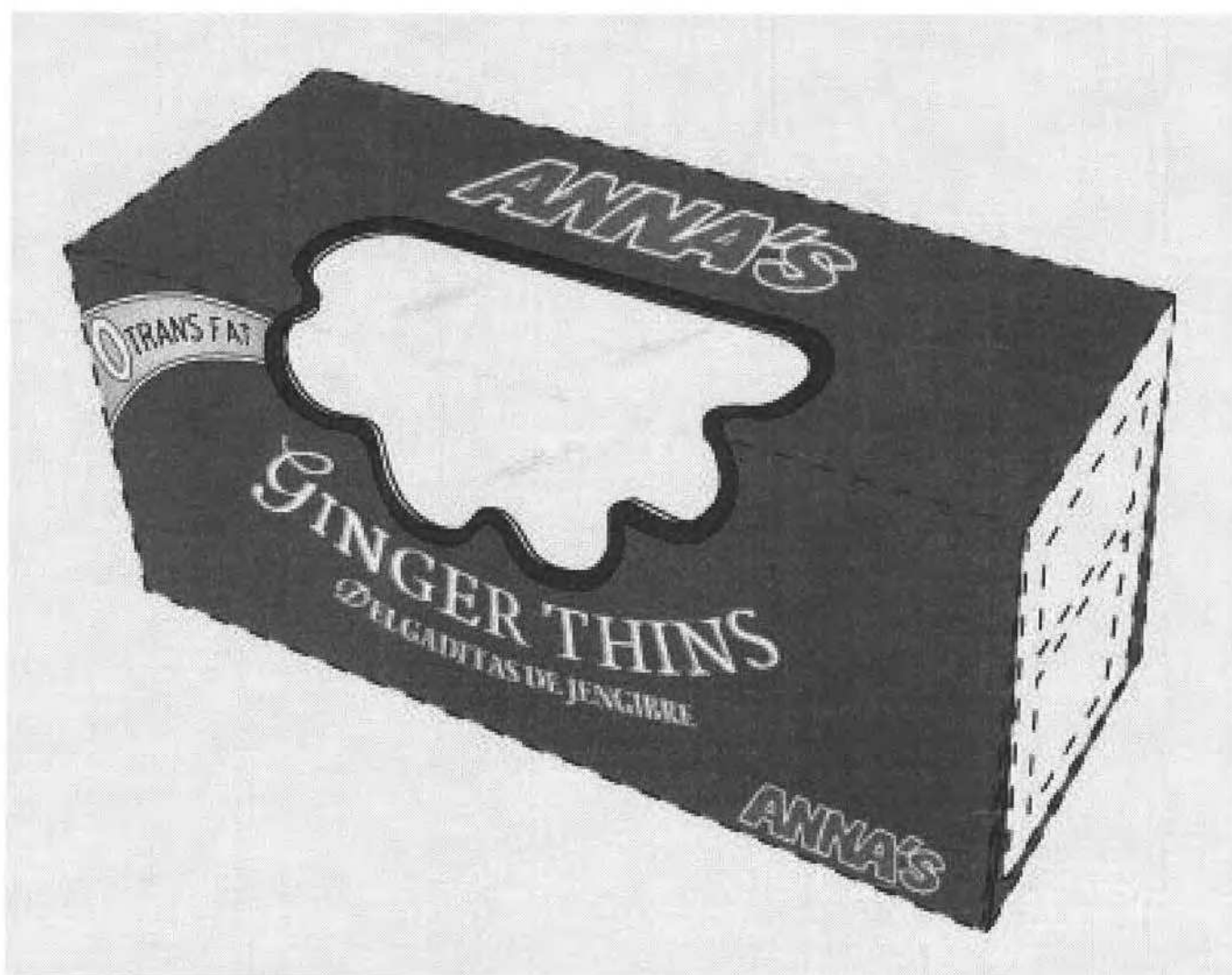
**Examining Attorney**

SPARACINO, MARK

**Attorney of Record**

B. Brett Heavner







**Print: Apr 10, 2014**

**85006318**

**DESIGN MARK**

**Serial Number**

85006318

**Status**

REGISTERED

**Word Mark**

BLUE THINS

**Standard Character Mark**

Yes

**Registration Number**

3870613

**Date Registered**

2010/11/02

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

El Trigal S.A. CORPORATION URUGUAY Av. Gral. San Martin 3270  
Montevideo URUGUAY

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: cookies, biscuits,  
crackers. First Use: 2004/12/00. First Use In Commerce: 2004/12/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THINS" APART FROM THE  
MARK AS SHOWN.

**Filing Date**

2010/04/05

**Examining Attorney**

CALLAGHAN BRIAN

**Attorney of Record**

Leigh Ann Lindquist



# BLUE THINS



**Print: Apr 10, 2014**

**85181047**

**DESIGN MARK**

**Serial Number**

85181047

**Status**

REGISTERED

**Word Mark**

NEWTON'S FRUIT THINS

**Standard Character Mark**

Yes

**Registration Number**

4043300

**Date Registered**

2011/10/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

INTERCONTINENTAL GREAT BRANDS LLC LIMITED LIABILITY COMPANY DELAWARE  
100 DEFOREST AVENUE EAST HANOVER NEW JERSEY 07936

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Cookies. First  
Use: 2011/04/01. First Use In Commerce: 2011/04/01.

**Prior Registration(s)**

0098178;1669627;3624027

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRUIT THINS" APART  
FROM THE MARK AS SHOWN.

**Filing Date**

2010/11/19

**Examining Attorney**

MCMORROW, RONALD

**Attorney of Record**



**Print: Apr 10, 2014**

**85181047**

Matthew A. Griffin



# NEWTON'S FRUIT THINS



**Print: Apr 10, 2014**

**85264664**

**DESIGN MARK**

**Serial Number**

85264664

**Status**

REGISTERED

**Word Mark**

BROWNIE PM

**Standard Character Mark**

Yes

**Registration Number**

4043570

**Date Registered**

2011/10/18

**Type of Mark**

TRADEMARK

**Register**

SUPPLEMENTAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

JJL Health Products, LLC LIMITED LIABILITY COMPANY TEXAS 3675 Roberts Street Beaumont TEXAS 77701

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownies containing calming agents for promoting relaxation. First Use: 2011/05/01. First Use In Commerce: 2011/05/01.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM THE MARK AS SHOWN.

**Filing Date**

2011/03/11

**Amended Register Date**

2011/08/18

**Examining Attorney**

WIENER, MICHAEL



**Print: Apr 10, 2014**

**85264664**

**Attorney of Record**  
Jay T. Iler



# BROWNIE PM



**Print: Apr 10, 2014**

**85440704**

**DESIGN MARK**

**Serial Number**

85440704

**Status**

REGISTERED

**Word Mark**

THE EDGELESS BROWNIE

**Standard Character Mark**

Yes

**Registration Number**

4204798

**Date Registered**

2012/09/11

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

LAD ENERGY, LLC DBA SUGARDADDY'S SUMPTUOUS SWEETIES LIMITED LIABILITY COMPANY OHIO 3721 HIDDEN COVE CIRCLE LEWIS CENTER OHIO 43035

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: bakery goods.  
First Use: 2005/09/00. First Use In Commerce: 2005/09/00.

**Prior Registration(s)**

3022181

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM THE MARK AS SHOWN.

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

2011/10/06

**Examining Attorney**



**Print: Apr 10, 2014**

**85440704**

DUBOIS, MICHELLE

**Attorney of Record**

B. Joseph Schaeff



# THE EDGELESS BROWNIE



**Print: Apr 10, 2014**

**85603172**

**DESIGN MARK**

**Serial Number**

85603172

**Status**

REGISTERED

**Word Mark**

BROWNIE FIX

**Standard Character Mark**

Yes

**Registration Number**

4440941

**Date Registered**

2013/11/26

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Jungle Treats, Inc. CORPORATION NEW YORK 21 Juniper Place Huntington  
NEW YORK 11743

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownie mixes;  
brownies. First Use: 2012/08/09. First Use In Commerce: 2013/08/16.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**

2012/04/19

**Examining Attorney**

FELDMAN, DAWN



# BROWNIE FIX



**Print: Apr 10, 2014**

**85743949**

**DESIGN MARK**

**Serial Number**

85743949

**Status**

REGISTERED

**Word Mark**

THE BROWNIE REINVENTED

**Standard Character Mark**

No

**Registration Number**

4402656

**Date Registered**

2013/09/17

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

FCG Foods, LLC LIMITED LIABILITY COMPANY NEW YORK 275 Madison Avenue  
Suite 627 New York NEW YORK 10016

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Thin brownie  
pieces. First Use: 2012/04/00. First Use In Commerce: 2012/04/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Description of Mark**

The mark consists of the term "THE BROWNIE REINVENTED" in stylized  
form.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2012/10/02



**Print: Apr 10, 2014**

**85743949**

**Examining Attorney**  
ALFIERI, AMY

**Attorney of Record**  
Erica D. Klein



# The Brownie Reinvented



**Print: Apr 10, 2014**

**85757756**

**DESIGN MARK**

**Serial Number**

85757756

**Status**

REGISTERED

**Word Mark**

BROWNIE MAGIC

**Standard Character Mark**

Yes

**Registration Number**

4385589

**Date Registered**

2013/08/13

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Banu Suresh INDIVIDUAL AUSTRALIA 300 East 40th Street #24K New York  
NEW YORK 10016

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownies. First  
Use: 2012/07/08. First Use In Commerce: 2013/05/22.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**

2012/10/18

**Examining Attorney**

DOMBROW, COLLEEN



# Brownie Magic



**Print: Apr 10, 2014**

**85805674**

**DESIGN MARK**

**Serial Number**

85805674

**Status**

REGISTERED

**Word Mark**

CLASSIC FUDGE BROWNIE BAKERS ON A MISSION GREYSTON BAKERY SINCE 1982

**Standard Character Mark**

No

**Registration Number**

4487188

**Date Registered**

2014/02/25

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

Greyston Bakery, Inc. CORPORATION NEW YORK 104 Alexander Street  
Yonkers NEW YORK 10701

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Baked goods,  
namely, cookies, brownies, cakes and cupcakes. First Use: 2012/03/31.  
First Use In Commerce: 2012/05/11.

**Prior Registration(s)**

3183685

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLASSIC FUDGE  
BROWNIE", "BAKERY", AND "SINCE 1982" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The mark consists of a configuration of the product packaging in which  
the goods are sold, namely, a rectangle running across the bottom  
quarter of the mark. Above the rectangle appear the words "BAKERS ON A  
MISSION" located inside a horizontal stripe also running across the  
mark. Above the horizontal stripe on the right-hand side there are



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**85805674**

three wheat stalks bound together located above the words "GREYSTON BAKERY SINCE 1982" all located inside a double lined circle. To the left of the double lined circle appear the words "CLASSIC FUDGE BROWNIE". The broken lines depicting the side closures of the packaging indicate placement of the mark on the goods and are not claimed as part of the mark.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2012/12/18

**Examining Attorney**

HELLA, AMY

**Attorney of Record**

Gary H. Fechter



# CLASSIC FUDGE BROWNIE



*Bakers on a mission*



**Print: Apr 11, 2014**

**77798364**

**DESIGN MARK**

**Serial Number**

77798364

**Status**

REGISTERED

**Word Mark**

BAGEL THINS

**Standard Character Mark**

Yes

**Registration Number**

4259364

**Date Registered**

2012/12/11

**Type of Mark**

TRADEMARK

**Register**

SUPPLEMENTAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

GRUPO BIMBO, S.A. B. DE C.V. CORPORATION MEXICO NO. 1000, COL. PENA BLANCA SANTA FE PROLONGACION PASEO DE LA REFORMA MEXICO CITY MEXICO 01210

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: bakery products, not including cookies. First Use: 2010/01/07. First Use In Commerce: 2010/01/07.

**Prior Registration(s)**

3427797

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BAGEL" APART FROM THE MARK AS SHOWN.

**Filing Date**

2009/08/06

**Amended Register Date**

2012/11/08



**Print: Apr 11, 2014**

**77798364**

**Examining Attorney**  
HUSSAIN, TASNEEM

**Attorney of Record**  
Scott J. Slavick



# BAGEL THINS





You are here > [Home](#) > [English Dictionary](#) > Definition of "thin"

English > English for Learners > French > German > Spanish > Italian >

# English Dictionary

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☐ British English ☐ American English

Search

Browse the English Dictionary (A-Z)

Your search found: [thin](#) / [Usage examples](#) / [Trends](#)

**thin** (θɪn ⓘ )

▸ Definitions

adjective

Word forms: thinner, thinnest

1. of relatively small extent from one side or surface to the other; fine or narrow

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4. of relatively low density or viscosity ⇒ *a thin liquid*
5. weak; poor; insufficient ⇒ *a thin disguise*
6. (of a photographic negative) having low density, usually insufficient to produce a satisfactory positive
7. (*mountaineering*) a climb or pitch on which the holds are few and small
8. *See thin on the ground*

Word Frequency ●●●●●

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8. See thin on the ground

adverb

9. in order to produce something thin ⇒ *to cut bread thin*

verb

Word forms: **thins**, **thinning**, **thinned**

Suggested by barrylittle (10 Apr 2014)

rooves

Suggested by barrylittle (10 Apr 2014)

ecumene

Suggested by Tomaquinaten (9 Apr 2014)

non-binary

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#### Derived Forms

**'thinly** *adverb*

**'thinness** *noun*

#### Word Origin

Old English *thynne*; related to Old Frisian *thenne*, Old Saxon, Old High German *thunni*, Old Norse *thunnr*, Latin *tenuis* thin, Greek *teinein* to stretch

#### Synonyms

[View thesaurus entry](#)

*narrow, fine, attenuate, attenuated, threadlike*

Suggested by hikilaka (9 Apr 2014)

modelpreneurs

Suggested by amendis (9 Apr 2014)

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> Ahmadinejad  
> aloo  
> Ashton

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*emaciated, spindly, underweight, scrawny, lank, undernourished, skin and bone, scraggy, thin as a rake, macilent,*

= **wafer-thin**, paper-thin, **papery**

= **watery**, weak, diluted, dilute, runny, rarefied, wispy-washy,

= **meagre**, sparse, scanty, poor, scattered, inadequate, insufficient, deficient, paltry,

= **fine**, delicate, flimsy, sheer, transparent, see-through, translucent, skimpy, gossamer, diaphanous, filmy, unsubstantial,

= **unconvincing**, inadequate, feeble, poor, weak, slight, shallow, insufficient, superficial, lame, scant, flimsy, scanty, unsubstantial,

= **weak**, faint, feeble, small, low, soft, high-pitched, reedy

= **wispy**, thinning, sparse, scarce, scanty

= **prune**, trim, cut back, weed out

= dilute, underdone, undercooked, attenuate

#### 15 results

> thin skin  
> thin-film  
> paper-thin  
> thin client  
> thin-lipped

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► Translations for 'thin'

British English: **thin** ㄒ If something is *thin*, it is narrow between one side and the other. The book is printed on very thin paper. ㄒn ADJECTIVE Not measuring much from one side to the other

Show more ㄒ

|                         |                                     |
|-------------------------|-------------------------------------|
| Arabic: <b>لَحِيف</b> ㄒ | Brazilian Portuguese: <b>fino</b> ㄒ |
| Chinese: <b>薄的</b> ㄒ    | Croatian: <b>tanak</b> ㄒ            |
| Czech: <b>tenký</b> ㄒ   | Danish: <b>tynd</b> ㄒ               |
| Dutch: <b>dun</b> ㄒ     | European Spanish: <b>fino</b> ㄒ     |

All English words that begin with 'T' ㄒ

"thins" photos from Flickr



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|                                                          |                                           |
|----------------------------------------------------------|-------------------------------------------|
| Finnish: <b>ohut</b> ㄒ                                   | French: <b>mince</b> ㄒ                    |
| German: <b>dünn</b> ㄒ                                    | Greek: <b>λεπτός</b> ㄒ <b>λεπτή</b>       |
| Italian: <b>sottile</b> ㄒ                                | Japanese: <b>薄い</b> ㄒ <b>厚み</b>           |
| Korean: <b>얇은</b> ㄒ                                      | Norwegian: <b>tynn</b> ㄒ                  |
| Polish: <b>cienki</b> ㄒ <b>cienka</b>                    | Portuguese: <b>fino</b> ㄒ <b>fina</b>     |
| Romanian: <b>subțire</b> <b>subțire</b> , <b>subțiri</b> | Russian: <b>тонкий</b> ㄒ <b>тонкая</b>    |
|                                                          | Spanish: <b>fino</b> ㄒ <b>finadelgado</b> |

► Example Sentences Including 'thin'

Dexter wore an expression of smug satisfaction as he touched his water to his thin bloodless lips.

**Stuart Harrison** BETTER THAN THIS (2002)

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HEALTHY AND CONFIDENT (2002)

Her long neck was livid; white blisters already visible above and below the thin silver collar.

**Jennifer Fallon** TREASON KEEP (2001)

The post mortem had confirmed cause of death as a single stab wound from a long thin knife.

**Anthony Masters** CASCADES - THE DAY OF THE DEAD (2001)



**Anthony Masters** CASCADES - THE DAY OF THE DEAD (2001)

The thin layer of liquid on the book's surfaces also evaporated quickly.  
NEW SCIENTIST (2004)

The volume is based on work already published which is thin on the ground  
GLASGOW HERALD (2001)

The walls are spattered with thin paper posters ripped from cheap magazines.  
GLASGOW HERALD (2001)

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GLOBE AND MAIL (2003)

With the exception of an occasional flicker of activity among the income trusts,  
financing activity is thin.  
GLOBE AND MAIL (2003)

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Almond Breeze®

Nut Thins®

Artisan Nut Thins

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Fruit Flavored Almonds

Cooking & Baking Almonds

Hint of Sea Salt

Pecan

Smokahouse™

Cheddar Cheese

Country Ranch

Pepper Jack Cheese

Nut Thins FAQs

FLAVORFUL & GLUTEN FREE

NUT THINS®

Now available at supercenters nationwide! Gone are the days when gluten-free meant boring. Nut Thins are a crunchy cracker loaded with nutritious almonds and baked to perfection. Wonderful as an appetizer and ideal for snacking. With 3 grams of protein per serving, they're a great afternoon pick-me-up.

\*Each production run is sampled and tested to confirm gluten levels do not exceed 20 PPM.

*Celeste, 38, diagnosed with celiac disease six years ago. Manages her gluten-free diet well, but hates making special requests and saying no to foods. Heard about Nut Thins through a support group. Loves them as snacks and with dips.*

FEATURES

Product Locator

Now available at supercenters nationwide!

Select a Product:

Enter your zip code:

Find Product

Celiac Disease

As proud sponsor of the Celiac Disease Foundation and National Foundation for Celiac Awareness, we pay attention to the ingredients we use in our products.

View Details

Artisan Nut Thins

Packed with flavor and made from brown rice, almonds and nutrition-rich seeds. And they're gluten free!

View Details

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APPENDIX 434

PB 00386





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# Wheat Thins

From Wikipedia, the free encyclopedia



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- This article **relies on references to primary sources**. *(October 2012)*
- This article **needs additional citations for verification**. *(October 2012)*

**Wheat Thins** are a popular baked cracker snack found in North America, distributed by Nabisco in the US and Canada, and in Australia through wholesaler USA Foods.<sup>[1]</sup> Vegetable Thins, Oat Thins, Pita Thins, and Rice Thins, which are all spinoffs of Wheat Thins, are available in Canada and some regions of the United States. Wheat Thins come in many variations.

The snack is still well known by some for its late 1970s ad campaign starring Sandy Duncan. A more recent commercial aired during Super Bowl XLVI featuring Brian and Stewie from cartoon series *Family Guy*, in which Stewie puts emphasis on the "H" in "Wheat", saying "Hwheat Thins."

**Contents** [hide]

- 1 Varieties
- 2 See also
- 3 References
- 4 External links

## Varieties [edit]

There are several flavors available.<sup>[2]</sup>



Wheat Thins



There are several flavors available.\*\*\*

- Artisan cheese: Wisconsin Colby
- Artisan cheese: Vermont White Cheddar
- Fiber Selects 5-Grain
- Flatbread Garlic & Parsley
- Flatbread Tuscan Herb
- Hint of Salt
- Honey Mustard
- Lime (limited time 2013)
- Multigrain
- Ranch
- Reduced Fat
- Smoky BBQ
- Spicy Buffalo
- Sundried Tomato & Basil
- Zesty Salsa

Additional discontinued/changed flavors:

- Baked Snack Reduced Fat
- Cream Cheese & Chives
- Harvest 5-Grain
- Harvest 7-Grain
- Honey<sup>[3]</sup>
- Manly Low-Mein
- Harvest Garden Vegetable
- Lightly Cinnamon
- Low Sodium
- Parmesan Basil

See also [edit]



- [Crackers](#)
- [Kraft Foods](#)
- [Nabisco](#)
- [Stoned Wheat Thins](#)

**References** [[edit](#)]

1. <sup>↑</sup> <http://www.usafoods.com.au/p3525/cookies-crackers/wheat-thins/>
2. <sup>↑</sup> <http://brands.nabisco.com/WheatThins/>
3. <sup>↑</sup> <http://voices.yahoo.com/product-review-original-wheat-thins-875121.html>

**External links** [[edit](#)]

- [Red Oval Farms](#)
- [Snackworks](#)
- [Wheat Thins](#)

|                                                  |                                      |                                     |
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Home » Category » Sandwich Thins® Rolls

## Sandwich Thins® Rolls

### 100% Whole Wheat

UPC 7341013418

**Description**  
The benefits of whole wheat and a delicious soft pita-style flatbread -- what's more to love?

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5

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**Nutritional Highlights**

- \* 0g trans fat
- \* Cholesterol free
- \* No high fructose corn syrup
- \* Excellent source of fiber

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**Arnold® Recommends**

**Specialty Rolls Multi-Grain Kaiser Rolls**  
Get the goodness of whole grains in a hearty...  
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**Country Honey Whole Wheat**  
Whole Wheat bread that comes with a touch of...  
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**Pocket Thins® Flatbread 100% Whole Wheat**  
The benefits of whole wheat and a delicious soft...  
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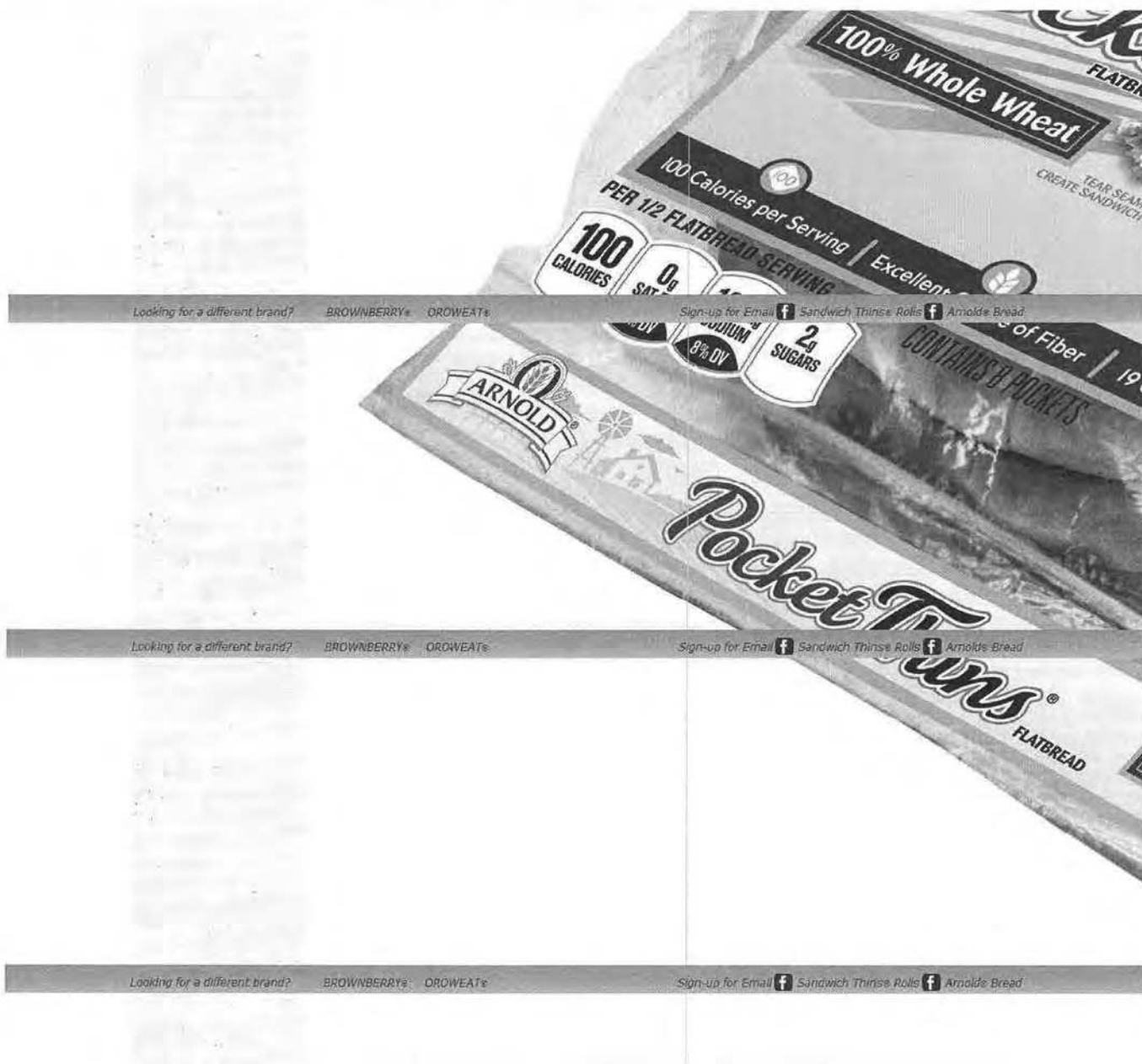
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0g trans fat Cholesterol free No high fructose corn syrup Excellent source of fiber

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**Egg and Spinach Breakfast Pocket Thin**

### Ingredients

- 1/2 Arnold's Pocket Thins® Flatbread 100% Whole Wheat flatbread
- 1 medium egg, beaten
- 1 spray cooking spray

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Serving Size: 1 serving

### Directions

Heat a large skillet over medium-high heat. Spray with cooking spray, add spinach and cook, tossing often, until just wilted, about 1 minute. Add egg, salt and pepper and cook, tossing gently, until fluffy and cooked through, 3 to 4 minutes. Remove from heat. Spoon egg mixture into Pocket Thin®.

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### Featured Ingredient:

#### ▶ Product Ingredients

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#### ▶ Nutrition Facts

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### Arnold® Recommends

#### Whole Grains Double Fiber

Make a sandwich with two slices of our 100% whole...

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#### Specialty Steak Rolls

These rolls are your steak's



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#### Whole Grains 7 Grain

Get the benefits of seven different grains in...

[View Product](#)





## Flax & Fiber

UPC 7341013534

### Description

Take a bite out of the 100-calorie roll that balances whole grains and fiber with the warm and nutty flavor of flaxseed.

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### Nutritional Highlights

- Excellent source of fiber
- No high fructose corn syrup
- 5g of fiber per serving
- 0g trans fat

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Excellent source of fiber



No high fructose corn syrup



5g of fiber per serving



0g trans fat

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[Thai-Grilled Chicken Sandwich](#)

### Ingredients

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- 2 oz. uncooked boneless skinless chicken breast
- 1/4 cup cucumber slices
- 2 Tbsp fresh basil, chopped
- 2 Tbsp fresh cilantro, chopped
- 1 Tbsp fresh lime juice
- 1 Tsp finely chopped ginger root
- 1/2 cup shredded carrots
- 1 spray cooking spray



Serving Size: 1 serving

### Directions

In a mini chopper or food processor, combine basil, cilantro, lime juice, ginger; pulse until smooth.

Add water, 1 teaspoon at a time, to thin sauce (if desired). Spoon sauce in a small bowl and add

carrots; toss to combine and set aside. Coat a grill or grill pan with cooking spray; preheat

once, about 2 to 3 minutes per side. Place 1 piece of chicken on bottom half of Sandwich Thins® slice; top with carrot mixture, cucumber slices and Sandwich Thins® top.

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### Arnold® Recommends

Whole Grains 7 Grain

Get the benefits of seven different grains in...

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Country Sourdough

Enjoy this rustic bread with rich, deep flavor...

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Stuffing Seasoned

Make any meal special with

## Made with Whole Grain White

UPC 7341011617

#### Description

As the go-to choice for sandwiches, white bread is always a favorite. Now, get the flavor you love and the whole grains you need with the crown-up, 100-calorie



Excellent source of fiber



0g trans fat



No high fructose corn syrup



whole grains you need with the grown-up, 100-calorie version of a classic.

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Looking for a different brand? BROWN BERRY® OROWEAT®

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- 6g whole grains per serving
- 0g trans fat
- No high fructose corn syrup

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Recipes Ingredients & Nutrition Facts Displaying 1 - 1 of 1 recipes

Hawaiian Island Whammy Sammie!

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### Ingredients

- 1 Arnold® Sandwich Thins® Rolls Made with Whole Grain White roll
- 2 tsp. reduced-fat peanut butter (smooth or chunky)
- 3 slices turkey bacon, cooked
- 3 oz. pineapple (canned or fresh), thinly sliced
- 1/2 small banana, sliced

Serving Size: 1 serving

### Directions

Toast the separated Sandwich Thins® roll to a light golden brown. Spread peanut butter



onto one side of the roll. Layer turkey bacon, pineapple, and banana. Place other side of the roll and enjoy!

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subsidiaries.

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### Arnold® Recommends

[Specialty Rolls 100% Whole Wheat Sandwich Rolls](#)



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[Specialty Dinner Rolls](#)

Make any dinner special with our select dinner...

[View Product](#)



[Sandwich Thins® Rolls 100% Whole Wheat](#)



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## 100% Whole Wheat

UPC 7341013546

### Description

How about a whole wheat option for your sandwiches

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Nutritional Highlights

- \* No high fructose corn syrup
- \* 0g trans fat
- \* 19g whole grains per serving
- \* Cholesterol free
- \* Excellent source of fiber

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No high fructose corn syrup 0g trans fat 19g whole grains per serving Cholesterol free Excellent source of fiber



Recipes

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Egg Sandwich

### Ingredients

- 1 Arnold's Sandwich Thins® Rolls 100% Whole Wheat roll
- 1 over easy egg
- 2 slices tomato
- 1 cup spinach leaves

Serving Size: 1 serving

### Directions



#### Directions

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[Sandwich Thins® Rolls](#)



[Arnold's Bread](#)

leaves onto bottom half of a Sandwich Thins® roll. Top with over easy egg; replace top half of the Sandwich Thins® roll and enjoy.

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#### Arnold® Recommends

*Real Jewish Rye Marble Rye*

This delicious combination pairs wholesome rye...

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*Whole Grains Health Nuts*

This hearty bread is made with premium...

[View Product](#)



*Soft Family® Honey Wheat*

This soft bread gives you the goodness of wheat...

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[Arnold's Bread](#)

UPC 7341013543

#### Description

It's almost too good to be true: a 100-calorie flatbread with the nutrition of whole wheat and a delicate touch of honey – just the right combination.

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#### Nutritional Highlights

- No high fructose corn syrup
- 11g whole grains per serving
- Cholesterol free
- Made with real honey
- Excellent source of fiber

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Sandwich Thins® Rolls



Arnold's Bread



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Sandwich Thins® Rolls



Arnold's Bread



No high fructose corn  
syrup

11g

11g whole grains per  
serving



Cholesterol  
free



Excellent source of  
fiber

Recipes

Ingredients & Nutrition Facts

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Orchard Grilled Cheese

#### Ingredients

- 1 Arnold® Sandwich Thins® Rolls Honey Wheat roll
- 3 thin slices Granny Smith apple
- 1 oz. pear, sliced as usual
- nonfat canola oil nonstick spray

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Sandwich Thins® Rolls



Arnold's Bread



Serving Size: 1 serving

### Directions

Place apple slices on bottom half of the Sandwich Thins® roll. Top with cheese, pear slices, and lastly, the top Sandwich Thins® roll side.

Spray nonstick skillet with nonfat canola oil spray. Add the sandwich to the pan and cook over medium heat until light brown. Flip to cook and brown on the other side. After the cheese has completely melted, remove from the pan and enjoy!

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### Arnold® Recommends

Specialty Rolls Potato Sandwich Rolls

These wholesome rolls are low in fat and full of...



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Sandwich Thins® Rolls Flax & Fiber

Take a bite out of the 100-calorie roll that...

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Whole Grains 12 Grain

Each slice is loaded with wholesome ingredients...

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### Multi-Grain

UPC 7341013547

#### Description

The possibilities are endless with this tasty, 100-calorie choice that gives you the benefits of several types of

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Nutritional Highlights

- No high fructose corn syrup
- 0g trans fat
- 11g whole grains per serving
- Cholesterol free
- Excellent source of fiber

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Sandwich Thins® Rolls



Arnold's Bread

No high fructose  
corn syrup

0g trans  
fat

11g whole grains  
per serving

Cholesterol  
free

Excellent source  
of fiber

Recipes

Ingredients & Nutrition Facts

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Heirloom Tomato Caprese Panini





## Ingredients

- 1 Arnold's Sandwich Thins® Rolls Multi-Grain roll
- 8 thin slices of heirloom tomatoes (choose different colors for visual appeal)
- 2 oz. fat free mozzarella cheese, thinly sliced
- 1 tbsp. fresh basil, chopped

Serving Size: 1 serving

## Directions

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one sliced tomato, one slice of mozzarella cheese, and basil. Repeat placement of ingredients until three layers are stacked. Finally, top with the other half of the Sandwich Thins® roll.

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## Featured Ingredients

### ► Product Ingredients

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## Arnold's® Recommends

**Dutch Country® Premium Potato**  
Enjoy a touch of sweetness from potato flour in...  
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**Real Jewish Rye Everything**  
Made with rye flour, our rye has a firm texture...  
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**Hot Dog Rolls White New England**

Bring a touch of the Northeast to the table with...



Looking for a different brand?

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[OROWEAT®](#)

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## Italian Herb

UPC 7341013416

### Description

Baked with delicious herbs, this soft pita-style flatbread is a great way to switch things up.



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Nutritional Highlights

- 0g trans fat
- No high fructose corn syrup
- Cholesterol free
- Excellent source of fiber

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0g trans fat No high-fructose corn syrup Cholesterol free Excellent source of fiber

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Turkey Sandwich

### Ingredients

- 1 Arnold's Pocket Thins® Flatbread Italian Herb Pocket Thins®
- 3 slices low fat Swiss Cheese
- 1 leaf lettuce
- 4 thin slices turkey
- 2 slices tomato
- 1/2 tbsp. light Mayonnaise

Serving Size: 1 serving

### Directions

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Split the flatbread open and evenly spread mayonnaise along the inside. Then, fill one Pocket Thins® flatbread pocket with lettuce, turkey, tomato, and cheese.

### Featured Ingredient:

#### Product Ingredients

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• Nutrition Facts



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**Arnold® Recommends**

Real Jewish Rye Melba Thin  
If you prefer a thinner slice of



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Soft Family® 100% Whole Wheat  
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Specialty Rolls: Wheat Sandwich Rolls

Classic sandwich rolls get an upgrade with whole...  
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**8 Grain**

UPC 7341013413

**Description**

Baked with whole grains, this soft pita-style flatbread is a

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**Nutritional Highlights**

- \* 0g trans fat
- \* Cholesterol free
- \* No high fructose corn syrup
- \* Excellent source of fiber

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0g trans fat Cholesterol free No high fructose corn syrup Excellent source of fiber



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[Chicken Breast Sandwich](#)

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- 1 Arnold's Pocket Thins® Flatbread 8 Grain Pocket Thins®
- 1 medium chicken breast, cooked
- 1 leaf lettuce
- 1/2 red bell pepper, sliced
- 2 slices onion
- 1 tbsp. Caesar dressing, low calorie

Serving Size: 1 serving

### Directions

Preheat a nonstick griddle or skillet to medium-high. Grill each side of the chicken breast for 5 to 7 minutes, making sure chicken is thoroughly cooked. Split open the Pocket Thins® flatbread pocket and fill it with lettuce, sliced chicken breast, onion and bell peppers. Drizzle Caesar dressing over the top of the sandwich. Enjoy!

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### Arnold® Recommends

*Pocket Thins® Flatbread 100% Whole Wheat*

The benefits of whole wheat and a delicious soft...

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*Real Jewish Rye Melba Thin*

If you prefer a thinner slice of

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## Snack Brands

The corporate world is a complicated business, and not one we need to concern ourselves with here. Just as Pepsi-Co own Frito-Lay and Frito-Lay own Smiths Crisps, plus numerous other famous national brands around the globe, Snack Brands Australia appears to own several traditional Australian Potato Chips and Snack brands. To keep this brief, Snack Foods Limited was formed in 1999 by owners the Campbell Soup Company, which was in turn a subsidiary of Arnott's Biscuits. In 2008, Campbell Arnott's sold Arnott's Snackfoods to The Real McCoy Snackfood Co. The company is now known as Snack Brands Australia.

The reason it exists at all, is because after The Smith's Snackfood Company was bought out by Frito-Lay, the American owned company agreed with the Australian Competition and Consumer Commission to divest a range of brands to prevent unfair trading practices resulting from a monopoly. The package of brands and subsidiaries was named 'Snack Brands Australia' and was sold to Dollar Sweets Holdings, which is now Snack Foods Limited.

All very complicated, but suffice it to say that while it means the history of some of these brands are now lost in time, the new set-up includes the following brand names: CC's,



Snack Brands Australia  
Address: 24 Lexington Drive, Bella Vista  
NSW 2153  
Phone: 1800-501-441  
Email: Website Contact Form  
Website: [www.snackbrands.com.au](http://www.snackbrands.com.au)

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Cheezeels, Chickadees, French Fries, Jumpy's, Kettle, Natural Chip Co., Samboy and Thins.

#### Kettle Potato Chips



#### Natural Chip Company Potato Chips



#### Samboy Potato Chips







### Thins Potato Chips




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# Crazy Food Dude

Buy It or Fly By It food reviews from a guy that is a few cards short of a full deck and may need to get some nutrition bar rehab treatment.

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the reviews, I  
know I'm making  
the right choice.

Saturday, January 12, 2013

## Review: Nature Valley Dark Chocolate Peanut Butter Granola Thins



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Angie's list.

I've been hit by a mad flurry of Nature Valley product recently for some reason, so adding to my already expansive review collection is another one of those reviews as I take a look at this Nature Valley Dark Chocolate Peanut Butter Granola Thins single bar. I got this during the hilarious snack time at work, but having bought these at the store before. I know that they ordinarily come in a box of ten for around \$3.00 to \$4.00. Each Granola Thin is 0.6 ounces, 80 calories and has a barely perceptible one gram of protein.

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Having tested one of these Granola Thins out before, I was pretty sure what I was going to be getting going in. It is a square bar measuring about two inches on each side and it's quite thin, as the name would imply. The bar has a base layer of dark chocolate that lacked any sort of smell that is then topped with a layer of flaky and loose granola that is bound together by peanut butter and honey. The granola itself has a strong smell of peanut butter, so at least one of the promised flavors is present in the smell of this bar.

Biting into this, it fell apart quite quickly and left a bunch of granola crumbs scattered everywhere. Because of its small size, this might be one of those bars that are just all over the front of your shirt. As for the taste, the peanut butter taste has a thick and hearty texture that leans more toward the salty version of peanut butter. Sweetening that up a bit is a faint hint of honey that works quite well with the peanut butter and brings some additional sweetness to the flat tasting dark chocolate. The dark chocolate's only purpose, it would seem, was to provide a coating for the bar, because it certainly did not bring any flavor. Of course, dark chocolate rarely does, so I guess that should be expected.

**Buy It or Fly By It?** There's nothing wrong with this bar and the peanut butter and honey flavor work nicely together, so this gets a **BUY IT** rating. While the dark chocolate didn't bring a whole lot to the table, the fact that it coated the flaky granola mixture made for an interesting textural difference in the bar. That said, I do wish it was sweet chocolate that they used, but it's still okay as it is with the dark chocolate. One more gripe: I wish this bar was bigger because it's quite easy to eat multiples of these in one sitting due to the fact that are simultaneously tasty and small/unfilling.



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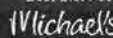
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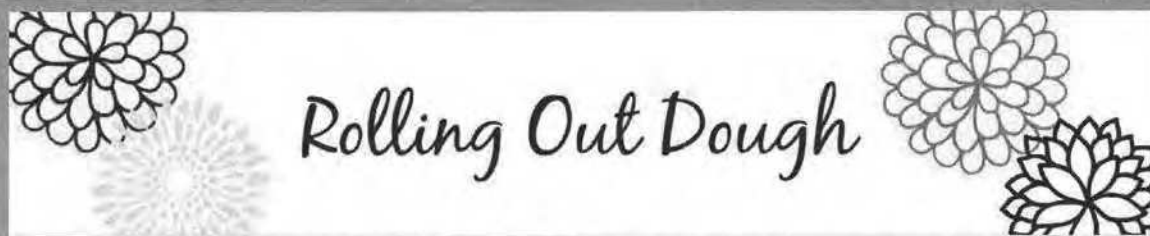
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## New Annie's Microwavable Mac & Cheese Cup!

September 17, 2013 By Nicole | Disclaimer: This post may contain affiliate links  
 • [Leave a Comment](#)



Annie's has introduced new microwavable Mac & Cheese – and yes they come in a gluten free version. They are giving away 5,000 samples, [go here](#) to enter for chance to win!

There is also a coupon to go with this! Print this coupon to save \$0.35 on any One Annie's Homegrown Microwavable Mac & Cheese Cup.

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 encourage others to  
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 cooking yummy  
 gluten free recipes!  
 I have a wonderful  
 family and love reading and spending  
 time with friends.  
[Learn more here](#)



## New Nabisco Gluten Free Rice Thins!

August 23, 2013 By Nicole | Disclaimer: This post may contain affiliate links | Leave a Comment



So I was doing some quick grocery store shopping and came along these new crackers from Nabisco! Thought I would share everyone.



These were in the cracker/chip aisle at my local Hy Vee and were priced \$2/5 which seemed to be a sale price.

Rice Thins are available in three flavors: White Rice Original, Brown Rice Sea Salt and Pepper and Brown Rice White Cheddar.

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Print these Gluten-Free Coupons!





## New Gluten Free Chicken Nuggets at Aldi's!

August 14, 2013 By Nicole | Disclaimer: This post may contain affiliate links | Leave a Comment



So I was shopping at Aldi's yesterday and noticed a new special buy! They have Gluten Free Chicken Nuggets for \$4.99. I checked the package which was 16 ounces and it looks like it was about 36 chicken nuggets. That is a great price for that quantity.

Aldi's special buys are available while quantities last.

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## Gorton's Seafood announces their Grilled line is gluten free!

June 19, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)



Gorton's Seafood has announced that its Grilled line of fish is now gluten free, with a variety of flavors and grilled fish species including Grilled Salmon, Grilled Tilapia, All Natural Grilled Fillets made from Alaska Pollock, and Grilled Haddock. Each fillet is expertly flame-grilled and seasoned, with the same taste millions have come to know and love, but with the added assurance that they are now gluten free. [Go here to view all their gluten free products!](#)

There is also a printable coupon available to save \$1.00 off any Two Gorton's Items.

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## Two new Gluten Free products from Betty Crocker!

May 27, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)







Betty Crocker will have two new gluten free products in stores soon! They have come out with two new products in their gluten free line: Gluten Free Sugar Cookie Mix and All Purpose Rice Flour Blend. These will be hitting stores in August.

You can sign up [here](#) to receive a free newsletter from Betty Crocker and up to \$250 a year in coupon savings.

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## Gluten Free at Aldi's!

May 15, 2013 By Nicole | Disclaimer: This post may contain affiliate links 1  
[Comment](#)

Aldi's is a great store to help you save money. Over the last year they have introduced more gluten free and organic foods. I went today and thought I would share a few of my finds.







I found Millville Gluten Free Corn and Rice Squares priced at \$2.19 at my store.



Lunch Buddies All Natural Fruit Twist- \$1.99 at my store. Great find for gluten free kids!



Aldi's currently has gluten free pancakes, blueberry and buttermilk for \$2.89. These are a special buy so that means while supplies last!

A few of my other favorites at Aldi's include pickles, jalapeno peppers and banana peppers. butter. Greek yogurt. frozen berries.



peppers and banana peppers, butter, Greek yogurt, frozen berries, frozen bell peppers, little cartons of refrigerated orange juice, hummus. I look for great quality and a low price. Please share what you love at Aldi's!

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## Wegman's Gluten Free line!

May 11, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)



If you have a Wegman's near you check out their gluten free line. They offer great products and make them easy to find with their little orange "dot- (shown above)" ! These are on Wegmans products and recipes that are free of gluten-containing ingredients and have been produced without the risk of cross contact with gluten-containing ingredients.

Shopping store brands is a great way to save. For more information on Wegman's gluten free products go here.

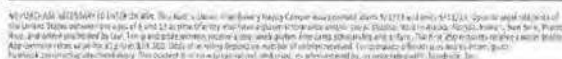
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## Rudi's Gluten Free Happy Camper essay contest!

May 7, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)







**Boulder, Colo. – (May 1, 2013)**—Rudi's Gluten-Free Bakery® is ready for summer vacation and can't wait to help kids across the country enjoy their summer camp experience, even if they eat gluten-free. According to the American Camp Association, 10 million kids attend a summer camp every year. Since it's a part of so many kids' summer vacations, Rudi's Gluten-Free is inviting Facebook fans to visit the "Rudi's Gluten-Free Happy Camper" application this May, National Celiac Awareness Month, to submit a 200-word essay from their child for a chance to win one of 10 scholarships to a gluten-free summer camp.

"Enthusiastically giving back to our communities has long been an important part of our business, and this is the third year we've made a commitment to the gluten-free community during Celiac Awareness Month," said Doug Radi, senior vice president of marketing and sales for Rudi's Organic Bakery. "Summer camp is all about making memories that last, and a child's dietary restrictions shouldn't prevent them from having the experience of a lifetime. We're thrilled that the Rudi's Gluten-Free Happy Camper program will provide 10 deserving kids with a gluten-free camp experience."

Parents with eligible children, ages 8-17, can enter the contest by 'liking' Rudi's Gluten-Free on Facebook and submitting an essay from their child explaining what going to a gluten-free summer



from their camp explaining what going to a gluten-free summer camp would mean to them. As an additional incentive to enter in early May, Rudi's Gluten-Free has promised to give the first 250 eligible fans that enter an official Rudi's Gluten-Free Happy Camper water bottle. The 10 winners will be selected by Rudi's Gluten-Free Bakery and announced on Facebook on June 10, 2013, giving parents and campers time to plan and pack up for a summertime camp adventure.

"Having a special dietary need like celiac disease can make the simple act of going to camp far more challenging," said Alice Bast, founder and president, National Foundation for Celiac Awareness (NFA). "Fortunately, there are more options today than ever before, whether it's a dedicated gluten-free summer camp or a 'mainstream' camp that has been properly trained to serve gluten-free campers. Rudi's Gluten-Free Bakery has done an excellent job supporting the gluten-free community, and we are glad to see them continuing that work with their camp scholarship program."

In the spirit of summer camps, National Foundation for Celiac Awareness (NFA) also offers a gluten-free training program called GREAT Schools, Colleges and Camps. The online course will prepare camp directors and kitchen staff to safely accommodate your child's gluten-free dietary needs. Learn more at [CeliacCentral.org/GREAT/schools](http://CeliacCentral.org/GREAT/schools)

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## Pillsbury has introduced three new gluten free products!

May 6, 2013 By Nicole | Disclaimer: This post may contain affiliate links 14 Comments





I learned this weekend that Pillsbury has introduced three new gluten free products! Woohoo I am excited to see more companies becoming aware of the need for gluten free food. The three new products are:

- Gluten Free Chocolate Chip Cookie Dough
- Gluten Free Pie and Pastry Dough
- Gluten Free Thin Crust Pizza Dough

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## Aldi's selling gluten free baking mixes!

April 23, 2013 By Nicole | Disclaimer: This post may contain affiliate links 3 Comments



Aldi's is now selling gluten free baking mixes! Apparently these are temporary and prices are about \$2.99. I haven't tried these yet but wanted share! I noticed Aldi is carrying more organic items lately also!

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# Cinnamon Thin



## Dr. Lucy's Cinnamon Thin

When we bake our cinnamon thins to crunchy perfection, delicious cinnamon fills the neighborhood air and smells divine. We have lots of friends around here! Many fans eat a whole box at a time. Beware!

## Ingredients

**All ingredients are from natural sources:**

All Ingredients Are From Natural Sources: Organic Cane Sugar\*, Dr. Lucy's Flour Blend (Gluten-Free Oat, Garbanzo/Chickpea, Potato Starch,







Garbanzo/Chickpea, Potato Starch, Tapioca, Sorghum And Fava Flours), Soy Milk\*, Sustainable Palm Fruit Oil, Expeller Pressed Canola Oil, Olive Oil, Filtered Water, Flavoring And Citric Acid From Non-GMO Corn, Sunflower Lecithin, Cinnamon, Non-Dairy Lactic Acid, Baking Powder, Baking Soda, Potassium Bitartrate, Salt, Xanthan Gum, Calcium Carbonate, Annatto Extract Color, Cellulose Gum.

CONTAINS SOY, OATS and FAVA | \*  
INDICATES ORGANIC

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### Real Foods, Organic Corn Thins, Original, 25 Slices, 5.3 oz (150 g)

SRP: \$3.05

Our Price: **\$2.99**

Savings of: \$0.06 (2% Off)

★★★★★ 25 Reviews

In Stock: Yes

1

Add to Cart

Wish List

Free 1-5 Day Domestic Shipping for orders over \$20.00!

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#### Specifications

- Shipping Weight: 0.98 lbs (0.44 kg)
- Product Code: RLF-00001
- UPC Code: 671959000016
- Package Quantity: 25 Slices, 5.3 oz (150 g)
- Dimensions: 3.7 x 3.7 x 7.3 in, 0.35 lbs (0.16 kg)
- Expiration Date: Oct 2014 ?

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| <br>\$2.99 2453<br>★★★★★ | <br>\$11.89 664<br>★★★★★ | <br>\$2.00 286<br>★★★★★ | <br>\$15.10 827<br>★★★★★ |
|--------------------------|--------------------------|-------------------------|--------------------------|

#### Product Overview

##### Description

- Since 1980
- The Great Taste of Golden Sun-Ripened Corn



- The Great Taste of Golden Sun-Ripened Corn
- GMO Free-Contains No Genetically Modified Ingredients
- USDA Organic
- Fat Free
- 23 Calories Per Slice
- 10% Dietary Fiber
- Gluten Free
- 25 Slices\* Popped Corn Cakes
- Kosher Pareve
- Certified Organic By Australian Certified Organic

\* 25 Slices on average packed by weight

Real Foods Original Corn Thins are the best tasting wholegrain popped corn cakes you can buy. Made with a great recipe for maximum crunch and flavor, they taste sensational on their own or with any number of delicious toppings.

Our Original Corn Thins are made simply by popping grains of organic corn under high temperature. Being fat free and all natural, Real Foods Corn Thins really are good for you.

Real Food is proud to be producing wholesome and natural products for people who enjoy great tasting real food.

#### Suggested Use

Delicious with grilled mushrooms, spinach and grated parmesan cheese.

Baked sliced turkey, Swiss cheese and honey mustard.

#### Other Ingredients

Organic corn (98%), organic expeller pressed sunflower oil†, sea salt

†Adds an insignificant amount of fat.

May be present: Soy

#### Warnings

Caution: Do not heat in toaster

Caution: Closure may be a choking hazard

To maintain freshness, reseal pack after opening or store in an airtight container.

#### Supplement Facts

Serving Size: 2 slices (12 g)

Servings Per Container: 12.5

|                   | Amount Per Serving | % Daily Value* |
|-------------------|--------------------|----------------|
| Calories          | 46                 |                |
| Calories from fat | 0                  |                |
| Total Fat         | 0 g                | 0%             |
| Saturated Fat     | 0 g                | 0%             |
| Trans Fat         | 0 g                |                |
| Cholesterol       | 0 g                | 0%             |



|                                                                                                                                    |                   |           |
|------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------|
| Sodium                                                                                                                             | 30 mg             | 1%        |
| Total Carbohydrate                                                                                                                 | 8 g               | 3%        |
| Dietary Fiber                                                                                                                      | 1 g               | 5%        |
| Sugars                                                                                                                             | 0 g               |           |
| Protein                                                                                                                            | 1 g               |           |
| Not a significant source of saturated fat, cholesterol, sugars, vitamin A, vitamin C, calcium and iron.                            |                   |           |
| *Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs. |                   |           |
|                                                                                                                                    | Calories          | 2000 2500 |
| Total Fat                                                                                                                          | Less than 65 g    | 80 g      |
| Saturated Fat                                                                                                                      | Less than 20 g    | 25 g      |
| Cholesterol                                                                                                                        | Less than 300 mg  | 300 mg    |
| Sodium                                                                                                                             | Less than 2400 mg | 2400 mg   |
| Total Carbohydrate                                                                                                                 | 300 g             | 375 g     |
| Dietary Fiber                                                                                                                      | 25 g              | 30 g      |

#### Customer Reviews

☆☆☆☆☆ (25 Reviews)

|         |      |
|---------|------|
| 5 Stars | (17) |
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| 3 Stars | (2)  |
| 2 Stars | (0)  |
| 1 Stars | (0)  |



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## Would You Rather? Saltines vs. Stoned Wheat Thins

▣ Eick ▣ November 9, 2011 ▣ Would You Rather? ▣ 9 Comments

It's Wednesday, which means it's Would You Rather time.



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| \$9.99<br> | \$3.99<br>  | \$4.99<br> |

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There are many knock-off and imitation versions of Premium brand saltine crackers. For the purposes of this vote, saltines=saltines, no matter who the brand or label. Anything you would define as in that category counts. Stoned Wheat Thins, in contrast, are one specific brand. Feel free to vote on any criteria you want, taste, cost, availability, variety of uses etc.

Please share in the comments the logic behind the choice you made.



Which option would you choose?

Vote

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How To Scramble An Egg Without Breaking The Shell

9 RESPONSES

You've Been Cooking Eggs All Wrong

Are you interested in writing for a food site that gets millions of visits a year? Then [contact us](#) today and see your guest post published tomorrow.



**brian**

November 9th, 2011

Haven't ever had the 'stoned' ones, so i probably won't miss having that I eat saltines that often... they get used soup (would rather have oyster crackers), or as cracker recipes.



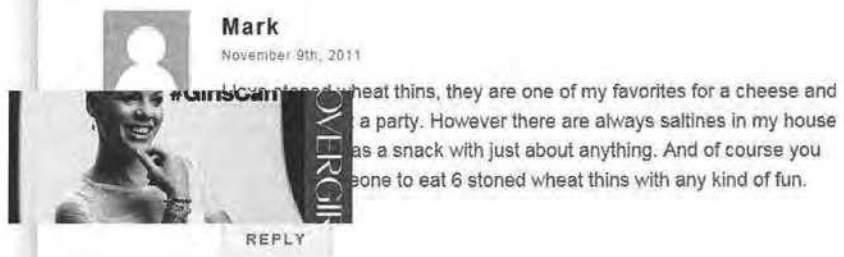
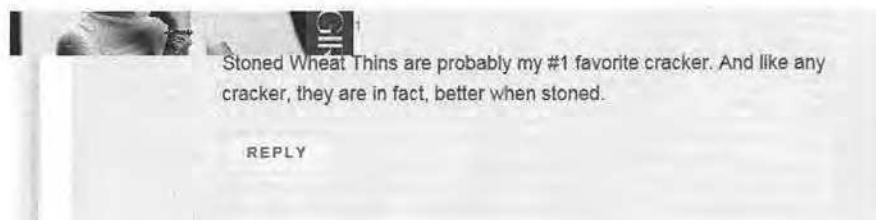
**Peter**

November 9th, 2011


I've eaten Wheat Thins stoned, but never Stoned Wheat Thins.

REPLY







 ...because they changed the recipe for them in the past time  
g them again ... I bought these crackers because they  
were great tasting and no matter how you ate them they were just a  
great cracker. If I wanted what they changed their recipe to I could have  
already bought it ... so for me I am out looking for another cracker ...  
although I doubt that they can be replaced


REPLY

 Herh  
#Ginscan OVERGIRL  
s Stoned Wheat Thins are history.  
with your complaint to get a refund of your purchase  
p-off.

REPLY

LEAVE A REPLY

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Review: New Gone Nutty!  
Chocolate Peanut Butter Pop-Tarts  
no baked oreo & nutella mini  
cheesecakes - TnyBits No-Bake Oreo  
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Review: Domino's Pan Pizza | So Good  
Blog Review: Domino's Chicken &  
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## Trader Joe's Meyer Lemon Cookie Thins

by Trader Joe's

★★★★★ 30 customer reviews

Price: \$8.94 (\$0.99 / oz) & FREE Shipping

In Stock

Ships from and sold by Happeee Shopper23.

Size: Pack of 1

Pack of 1

Pack of 3

- Old world recipe.
- No artificial colors or flavors.
- No preservatives.

15 new from \$3.79

Share

Qty: 1

\$8.94 + Free Shipping  
In Stock. Sold by Happeee Shopper23

Add to Cart

or

Sign in to turn on 1-Click ordering.

Add to Wish List

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\$8.94 (\$0.99 / oz)

+ Free Shipping

Sold by: CHAZARI

Add to Cart

\$3.91 (\$0.43 / oz)

+ \$5.03 shipping

Sold by: HealthyLiving24-7

Add to Cart

\$5.99 (\$0.67 / oz)

+ \$2.99 shipping

Sold by: PowerforApple

Add to Cart

15 new from \$3.79

Have one to sell?

Sell on Amazon

### Frequently Bought Together



+



+



Price for all three: \$32.88

Add all three to Cart

Add all three to Wish List

These items are shipped from and sold by different sellers. Show details

✓ **This item:** Trader Joe's Meyer Lemon Cookie Thins \$3.91 (\$0.43 / oz)

✓ Trader Joe's Old World Recipe Toasted Coconut Cookie Thins \$9.98 [Add-on Item](#)

✓ Trader Joe's Triple Ginger Snap cookies (2pk) \$18.99 (\$9.50 / Item)

Customers viewing this page may be interested in these sponsored links (What's this?)



★ **Meyer Lemon Tree - Potted**  - 2-3 Ft Grafted Tree - Only \$39.99 3 Yr Warranty - Fruit Bearing Age [www.lemoncitrustree.com/Sale](http://www.lemoncitrustree.com/Sale)

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|                                                                                    |                                                                                   |                                                                                   |                                                                                   |                                                                                     |                                                                                          |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
|   |  |  |  |    |       |
| Trader Joe's Old World Recipe Toasted Coconut Cookie Thins<br>★★★★☆ (11)<br>\$9.98 | Trader Joe's Triple Ginger Snaps<br>★★★★★ (22)<br>\$10.49 <i>Prime</i>            | Trader Joe's Cookie Thins Triple Ginger<br>★★★★★ (4)<br>\$11.13 <i>Prime</i>      | Trader Joe's Meyer Lemon Cookie Thins (Pack Of 2)<br>★★★★★ (4)<br>\$16.97         | Trader Joe's Triple Ginger Snap cookies (2pk)<br>★★★★★ (40)<br>\$18.99 <i>Prime</i> | Carrs Cookies, Ginger Lemon Creme, 7.5-Ounce Boxes<br>★★★★★ (76)<br>\$10.29 <i>Prime</i> |

#### Important Information

##### Legal Disclaimer

Actual product packaging and materials may contain more and different information than what is shown on our website. We recommend that you do not rely solely on the information presented and that you always read labels, warnings, and directions before using or consuming a product. Please see our full disclaimer below.

#### Product Description

Size: Pack of 1

How can a cookie be so astonishingly thin, yet so chocked full of lemony goodness? it's Trader Joe's time-honored old world recipe straight out of the days of yore. We've scoured the universe for abundantly juicy lemons and fresh ingredients to squeeze into these thrilling thins. Trader Joe's meyer lemon cookie thins. Thin is the new cookie.

#### Product Details

Size: Pack of 1

**Shipping Weight:** 12 ounces (View shipping rates and policies)

**ASIN:** B0080AS25W

**UPC:** 000092890800

**Average Customer Review:** ★★★★★  (30 customer reviews)

**Amazon Best Sellers Rank:** #17,226 in Grocery & Gourmet Food (See Top 100 in Grocery & Gourmet Food)

#9 in Grocery & Gourmet Food > Snack Foods > Cookies > Fruit

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#### Customers Who Viewed This Item Also Viewed

|                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                       |
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|  |  |  |  |  |  |
| Carrs Cookies, Ginger Lemon Creme, 7.5-Ounce Boxes<br>★★★★★                         | Trader Joe's Meyer Lemon Cookie Thins (Pack Of 2)<br>★★★★★ (4)                      | Trader Joe's Speculoos Cookies<br>★★★★★ (7)                                         | Trader Joe's Old World Recipe Toasted Coconut Cookie Thins<br>★★★★★                 | Trader Joe's Triple Ginger Snap cookies (2pk)<br>★★★★★ (40)                         | Trader Joe's Cookie Thins Triple Ginger<br>★★★★★ (4)                                  |



★★★★★ (76)  
\$10.29 *Prime*

\$16.97

\$6.49

★★★★★ (11)  
\$9.98

\$18.99 *Prime*

\$11.13 *Prime*

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|                                                                        |                                                                                             |                                                                                           |                                                                                           |                                           |                                                                      |
| Back to Nature, California Lemon Cookies, 9 oz (255 g)<br>\$4.58<br>+ \$4.00 Est. shipping<br><input checked="" type="checkbox"/> <a href="#">iHerb</a> | Promax Bars, Chocolate Chip Cookie Dough, 12 bars<br>★★★★★ (211)<br>\$15.99<br>+ \$4.95 Est. shipping<br><input checked="" type="checkbox"/> <a href="#">Nutrition, Inc.</a> | Promax Bars Chocolate Chip Cookie Dough - 12 Bars<br>★★★★★ (211)<br>\$14.80<br>+ \$4.99 Est. shipping<br><input checked="" type="checkbox"/> <a href="#">Dps Nutrition</a> | Dang Original Toasted Gluten-Free Coconut Chips<br>★★★★★ (68)<br>\$4.80<br>+ \$13.00 Est. shipping<br><input checked="" type="checkbox"/> <a href="#">Gluten-Free Mall</a> | Messmer Ginger-Lemon<br>\$5.44<br>+ \$4.47 Est. shipping<br><input checked="" type="checkbox"/> <a href="#">germanShop24</a> | Easter Care Package<br>★★★★★ (4)<br>\$49.99<br>+ \$10.49 Est. shipping<br><input checked="" type="checkbox"/> <a href="#">Gourmet Gift Baskets Inc.</a> |

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Ask owners

Typical questions asked about products:

- Is the item durable?
- Is this item easy to use?
- What are the dimensions of this item?

#### Customer Reviews

★★★★★ (30)  
3.8 out of 5 stars



Share your thoughts with other customers

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#### Most Helpful Customer Reviews

8 of 9 people found the following review helpful

★★★★★ **Yumma**

By Crabgail Cassidy TOP 500 REVIEWER VINE VOICE on November 15, 2012



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Product Images from Customers



By **Crabgrass Cassidy** TOP REVIEWER **VINE VOICE** ON NOVEMBER 12, 2012

Size Name: Pack of 1

I just bought ten boxes of these cookies. I'm getting a jump on my holiday gift baskets. These are thin little discs of crisp cookie that is pure lemon heaven. While I'd like to say I only eat one, the truth is I never can. If you love lemon (and these cookies scream lemon) and want a light and satisfying snack, these are wonderful cookies. Just try to exercise self-control.

3 Comments Was this review helpful to you?

4 of 4 people found the following review helpful

★★★★★ **Thin, crispy, light cookies**

By Summerroll on May 11, 2013

Size Name: Pack of 1

Delicious thin cookies with a light lemon taste, not overpowering, very crumbly, not super sweet. Each cookie is about 2.5 inch diameter.

I would like a more tangy cookie, but I don't have a sweet tooth and this is probably to more people's liking.

The cookies go very well with tea or coffee. These would be beautiful with a dish of sorbet or gelato. Also would go great with Italian soda.

Comment Was this review helpful to you?

2 of 2 people found the following review helpful

★★★★★ **These are just ok -**

By D. M. Kimura on October 12, 2013

Size Name: Pack of 1 Amazon Verified Purchase

The cookies are not very lemony and most of the cookies came in as crumbles.

Would not buy it again.

1 Comment Was this review helpful to you?

1 of 1 people found the following review helpful

★★★★★ **Lemony heaven!**

By Suz on August 25, 2013

Size Name: Pack of 1 Amazon Verified Purchase

As a lemon lover I'm always looking for new lemon products. I'm so glad I tried these cookies. They are thin, crisp and delicious. They're very close to my Aunt Dora's lemon drop cookies and brought back memories of long hot summer afternoon's spent in her backyard with my cousins. I'm also looking forward to enjoying them with a cup of coffee in front of a roaring fire this coming winter. Although they are a fragile cookie they arrived in perfect condition with not one broken cookie in the whole box. If you're a lemon person, like I am, I highly recommend you try these cookies. I don't believe you'll be disappointed.

Comment Was this review helpful to you?

1 of 1 people found the following review helpful

★★★★★ **Crumbs.**

By S. Cowan on July 25, 2013

Size Name: Pack of 1 Amazon Verified Purchase

The flavor of these wafer-thin cookies was good, but almost all of them were broken and many were just crumbs. While the product tastes good, I'll try to pick them up at Trader Joe's instead of having them shipped. They aren't packaged for travel.

Comment Was this review helpful to you?

Add a product image

## Most Recent Customer Reviews

★★★★★ **Poor packaging...Yummy Cookies**

These cookies are the BEST, if you like crisp lemon-flavored cookies! This is the second time I have ordered these DELICIOUS cookies. [Read more](#)

Published 1 month ago by Janice K. Wood

★★★★★ **Very good cookies**

Buy these at Trader Joe's. I can't believe the mark up on this product. Usually Amazon has good prices. [Read more](#)

Published 1 month ago by lesquid

★★★★★ **Lemon**

These lemon cookies were not that good. They were way too strong and just overwhelming. If you like strong lemon go for it. [Read more](#)

Published 2 months ago by Mary

★★★★★ **great flavor**

great flavor that is what these cookies have, the lemon flavor is strong, definitely more than a hint of flavor.

Published 2 months ago by bis

★★★★★ **DELICIOUS**

I PURCHASED THIS TO STICK IN WITH ANOTHER GIFT FOR A FRIEND. I HEARD FROM HER AND SHE ABSOLUTELY LOVED THESE. [Read more](#)

Published 3 months ago by P. GILMAN

★★★★★ **Fantastic taste**

crispy,tasty, crunchy and lemony- what more can you want. Trader Joes is the best.

I wished they made another flavor.

Published 3 months ago by Wise shopper

★★★★★ **Only \$3.99 at Trader Joe's!**

Good lemon cookies even though they do not have actual lemon juice in them. If you call these cookies "Meyer Lemon" cookies how hard is it to actually put some Meyer lemon... [Read more](#)

Published 3 months ago by Shazzar Kallie, M A

★★★★★ **So thin and delicious and subtle taste of lemon pound cake**

I got these for my husband who lives and deserves a little treat w his coffee. He fell in love and so did I!

Published 4 months ago by Rather Read Than Breathe

★★★★★ **nothing to write home about, could it be the**



1 of 1 people found the following review helpful

★ ★ ★ ★ ★ **Very unhappy**

By Marilyn O. Bucci on June 9, 2013

Size Name: Pack of 1 Amazon Verified Purchase

It arrived crumbled and stale. I have had them before and are delicious when fresh, but these must have been a year old. I threw most of them away.

Comment Was this review helpful to you?

★ ★ ★ ★ ★ **Spectacular**

By sittingbull on April 1, 2014

Size Name: Pack of 1 Amazon Verified Purchase

Addictive, delightful cookies. I loved these. Lemony and rich but very thin and crumbly. IMPOSSIBLE NOT TO LIKE THESE LITTLE GUYS

Comment Was this review helpful to you?

★ ★ ★ ★ ★ **Yummy!**

By Deborah C. on March 15, 2014

Size Name: Pack of 1 Amazon Verified Purchase

These are delicately flavored cookies but not so much you can't taste the amazing lemon. They are thin enough that you can just pop a whole one in your mouth. They melt in your mouth...so tasty. I would highly recommend them, and will definitely buy it again. These are perfect for a tea party and a big munch fest.

Comment Was this review helpful to you?

See all 30 customer reviews (newest first) \*

name?

i believe i rated the cookies before, they're nothing special in my opinion. i prefer a tarter taste like mother's lemon cookies.  
Published 4 months ago by kristine arruda

★ ★ ★ ★ ★ **nice and lemony**

I love lemon, so I thought i would try a few different brands  
These were really good, very thin and crispy, but I did not find a difference at all between these and Salem... [Read more](#)  
Published 5 months ago by amazon lover

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Summit 20-Pack Mosquito  
Dunk  
★★★★☆ (264)  
\$17.98 *Prime*



Mosquito Torpedo 5-Pack 300  
Day...  
★★★★☆ (21)  
\$11.10 *Prime*



Mosquito Bits 30 ounce  
★★★★☆ (152)  
\$17.60 *Prime*



Mosquito Repellent Coil 10  
★★★★☆ (40)  
\$5.47



Cutter Lemon Eucalyptus  
Insect...  
★★★★☆ (55)  
\$4.92

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 **Cookie Thins**  
Ginger Spice

**D 130**  
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#### Nutrition Facts

Serving Size 10 cookies (28 g)

| Per Serving                 | % Daily Value* |
|-----------------------------|----------------|
| Calories 130                |                |
| Calories from Fat 36        |                |
| <b>Total Fat</b> 4g         |                |
| Saturated Fat 2g            | 6%             |
| Cholesterol 10mg            | 10%            |
| Sodium 140mg                | 3%             |
| Carbohydrates 23g           | 6%             |
| Dietary Fiber 0g            | 8%             |
| Sugars 11g                  | 0%             |
| <b>Protein</b> 1g           |                |
| Vitamin A 0% - Vitamin C 0% |                |
| Calcium 2% - Iron 6%        |                |

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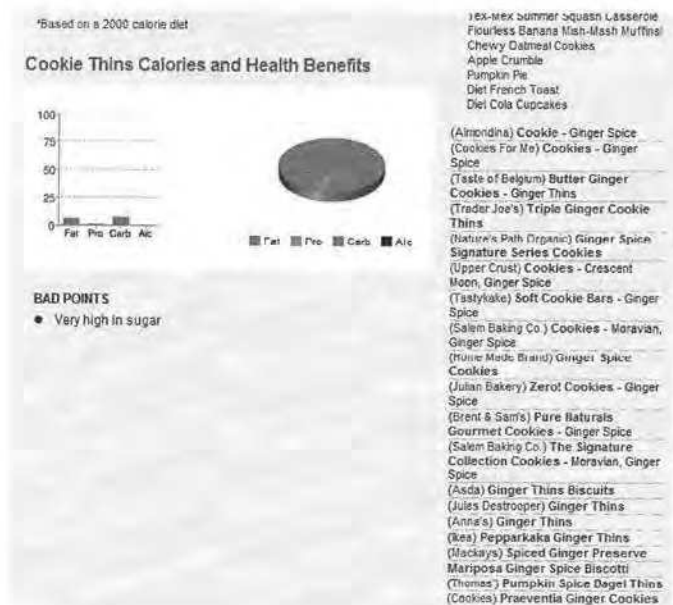


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thin cake

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### Low-Fat Grilling

by Melanie Barnard

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1 - 10 of 504 for thin cake

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#### 1. GERMAN APPLE CAKE

Preheat oven to ... in center of cake comes out clean. ... constantly, until mixture thickens enough to coat the back of a spoon. Serve warm over cake.

Ingredients: 14 (cinnamon .. eggs .. extract .. flour .. half .. oil ...)

#### 2. CHOCOLATE NUT CAKE FILLING FOR "8 THIN" LAYER CAKE

Cook 8 thin cake layers and let ... filling until all 8 layers are finished. Cut a 1 1/2 inch hole in center for easy slicing. The center piece goes to hubby!

Ingredients: 8 (bits .. creme .. layers .. milk .. nuts .. sugar ...)

#### 3. OLD FASHION THIN LAYER CHOCOLATE CAKE

Prepare cake mix according to ... layers will be thin. Prepare frosting ... frosting between each layer. Spread remaining frosting on sides and top of cake.

Ingredients: 5 (cocoa .. milk .. sugar ...)

#### 4. THIN LAYER CHOCOLATE CAKE

Mix well; bake in thin layers about 500 degrees. Cook until sugar is completely melted. Spread on layers.

Ingredients: 12 (buttermilk .. cocoa .. eggs .. flour .. sugar .. syrup ...)

#### 5. THIN LAYER CAKE AND FILLING

Grease and flour ... Cook at 500 degrees about 5 minutes. Makes 8 or 9 layers. Mix and boil for 1 minute. Cool slightly, beat, spread on layers of cake.

Ingredients: 12 (buttermilk .. cocoa .. flour .. milk .. salt .. soda ...)

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Ingredients: 12 (buttermilk .. cocoa .. flour .. milk .. salt .. soda ...)



#### 6. THIN LAYER CHOCOLATE BROWNIE CAKE

Heat together in ... sugar, then add heated ingredients. Bake in a greased 16"x10"x1" pan at 400 degrees for 20 minutes. While cake is baking mix icing.

Ingredients: 11 (buttermilk .. cocoa .. eggs .. flour .. oil .. salt ...)

#### 7. 12-14 LAYER CHOCOLATE THIN LAYER CAKE

Mix all ingredients together. Put 4 large tablespoons batter to each pan. If you make 14 layers, put 3 tablespoons batter to each pan. Bake layers. ...

Ingredients: 11 (eggs .. flour .. milk .. oil .. salt .. sugar ...)

#### 8. THIN LAYER CHOCOLATE CAKE

Beat oil, sugar ... at 350 degrees. Thin layers takes only ... for about 2 minutes. Beat with mixer for about 2 minutes. Spread on cake layers while hot.

Ingredients: 11 (cocoa .. eggs .. flour .. milk .. oil .. sugar ...)

#### 9. BUTTER THIN HOT CAKES

Mix all ingredients, except melted butter. Beat well. Stir in melted butter. Yields 5-6 generous portions.

Ingredients: 7 (eggs .. flour .. salt .. sugar ...)

#### 10. LIGHT THIN HOT CAKES

Beat eggs together. Add sour cream. Blend in flour and baking powder. Bake on hot ungreased griddle.

Ingredients: 6 (cream .. eggs .. flour .. salt .. soda ...)

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## TUTORIAL: CREPES {& SMITH FAMILY THIN CAKES}

69 comments

POSTED IN [SARA, WAFFLES, PANCAKES, AND CREPES](#)

06.15.2010

As Kate mentioned in her Caramel Cake post, this week as an ode to Father's Day, we're sharing signature recipes from our own fathers! Now looking at the picture to the right that might seem strange, but stick with me here.



Growing up I had no idea what a "crepe" was. But what I did know was "Thin Cakes". They were my Dad's most famous dish and everyone in our family looked forward to thin cake Saturdays when he would stand at the stove-top with an enormous bowl of batter and a few hot skillets in front of him. The rest of us would stand around the island just waiting to be next in line for a hot one to land on our plate. He never used a recipe, but rather "a little of this and some of that, but not too much of that...etc" The thin cake tradition, as I understand it, started with my Dad's family when he was just a boy. They would meet on the family farm and make Thin Cakes, a recipe passed down from his Aunt's Danish heritage. My Dad always told us a story about his uncle saying "Boy, you must have a wooden leg because I don't know where else you're stuffing so many thin cakes!" To this day no one makes a thin cake quite like my Dad Bill, but I think I've come up with a darn good recipe.

Growing up I assumed everyone ate Thin Cakes, but it wasn't until I was a little older that I realized that was a family specialty. I also learned that the rest of the world knew something nearly identical but by a much fancier reputation: Crepes. I learned that essentially we were eating crepes, but in a slightly non-traditional form (explained below) and years of Thin-Cake making actually trained me to be one heck of a crepe maker!

Some people are intimidated by crepes, but they couldn't be easier. Like many foods, success is really in the technique. So below I'll show you some of my tips to get perfect crepes every time. I've also used fancy recipes and fancy equipment, but this recipe is the most basic form that any home cook can make. Chances are you have everything you need right now! Eggs, sugar, oil, flour, and milk.

Here we go...

**Mixing a Lump-Free Batter:** A good batter is essential for a good crepe. While lumps are just fine (and sometimes desired) in *pancake* batter, it's not such a plus in crepes. For this recipe you can throw everything in a blender, but if you're doing it by hand, follow these tips for lump-free batter

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every time.

1. First mix eggs, sugar, and oil.

2. While whisking, slowly add flour. The problem most people have is that they add everything at once and there is too much liquid for the flour to break up so it stays in clumps. Keep adding flour and whisking. You'll have a very thick paste (but no lumps!) The resistance is what helps incorporate all of the flour.



3. Keep adding flour until it's becoming too thick to whisk, then slowly add milk a little at a time and whisk to incorporate. If you still have some flour left, alternate it with the milk.



When everything is whisked together you should have a lump-free batter. It will be very thin. A very common mistake people make with crepes is adding too much flour because they're used to a pancake or waffle batter consistency. Growing up making these with my Dad, he always told me the consistency was the key and he was right!



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TOUR SARA'S KITCHEN





**The Pan:** I have a fancy crepe pan, but the pan I use most often is a regular ol' non-stick skillet. You can vary the size depending on how large you want the finished product. I keep a stick of butter with the wrapper half off right next to it for easy greasing. Just give the hot pan a quick rub and then pour in your batter. It's essential that your pan is pre-heated before you put the batter in.



This is the other key element. **Don't use too much batter!** Again, people are used to making pancakes here. You only want just enough batter to **coat the bottom of the pan**. Hold the pan with one hand and the batter with the other and as you pour the thin batter, swirl the pan around in a circular motion just until the batter coats the entire bottom. You don't need to actually measure the batter, you just want to pour it in, but in case you're needing a visual, I've noted that you'll need roughly these amounts for the skillet size:

8" skillet: 2 1/2 Tablespoons batter  
10" skillet: 3 1/2 Tablespoons batter

**Cooking and Flipping:** Again, I have an official wooden "Crepe Flipper" but a rubber spatula is what I use most. Look at the edges of my crepe in the picture below. It doesn't take long at all for the crepe to set and you'll be able to run the edge of your spatula around the entire edge of the crepe. One you can do that and it easily lifts, you can then flip. I use my spatula to gently lift up the edge and then I grab it with my fingers and just flip it over.



## TOUR KATE'S KITCHEN



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Cooking the second side literally only takes about 15 seconds and after that you can flip it onto a plate. Either keep them warm in the oven or stack them and let them cool.

**Thin Cakes:** Alright, I promised "Thin Cake" details. In our house growing up a thin cake was made in the largest pan we had. They were as big as the plate. And they're eaten hot off the skillet. Right when it gets plopped on your plate, do this:



After that's rubbed around, dump some maple syrup on it,



and then roll it up burrito style. I know, super complicated.



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But that thin, buttery, syrup-y roll is heaven on earth I tell ya. There was a time during my second pregnancy when I ate these every. single. day. Almost always at about 4pm. My then 2 1/2 year old knew the recipe by heart! In fact, we eat thin cakes way more often than we eat pancakes or waffles.



If you want to take a more traditional route and eat "crepes" then you can make them pretty. You can fill and either fold them up into quarters, or roll burrito style. They can also be made ahead of time. Just stack them between sheets of waxed paper, pop them in a zip-lock bag, and store in the fridge or freezer.



Crepes can be eaten either savory or sweet, and hot or cold. Most people in the US are used to sweet crepes, but meat, cheese, and vegetable fillings are delicious too! More traditional sweet fillings you can try are pastry cream, pudding, nutella, the chocolate mousse from this cake, and fruit of all kinds. Try topping with Strawberry Sauce, Buttermilk Caramel Syrup, Hot Fudge, or just a dusting of powdered sugar and sweetened whipped cream.

Print This!

#### Basic Crepes

Recipe by Our Best Bites

- 2 eggs
- 2 Tbs canola oil
- 3 Tbs sugar (omit if making savory crepes)
- 1 C flour



1 1/3 C milk

Combine all ingredients in a blender and blend on low speed until combined, or whisk by hand until there are no lumps.

Heat a non-stick skillet to medium-high heat. Hold pan with one hand while you pour the batter with the other hand. Twirl the pan in a circular motion pouring just enough batter to coat the bottom of the pan. Place on cooking surface and cook until edges are set and you can easily run a rubber spatula around the edge of the pan, 30 seconds. Flip crepe and cook an additional 15-20 seconds. Remove crepe from pan and either keep warm in the oven or cool to room temperature.

Fill with your choice of savory (meat, cheese, vegetable) or sweet (pudding, mousse, pastry cream, fruit) filling. Top sweet crepes with with Strawberry Sauce, Buttermilk Caramel Syrup, Hot Fudge, or just a dusting of powdered sugar and sweetened whipped cream.

Unfilled crepes can be stacked between sheets of waxed paper and refrigerated or frozen. To thaw, leave at room temperature.

Makes 12-14 8" crepes

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-SARA

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69 COMMENTS



1 Me says:

06.15.2010 at 11:15 pm

My very very favorite to-die-for topping for a crepe is my mom's homemade chokecherry syrup (similar to elderberry if you've never heard of it), and softened cream cheese. Oh, I LOOOOOVE!!

Reply

2 Beth says:

06.15.2010 at 11:44 pm

Oh thanks so much for sharing! I love crepes but I've never tried to make them. This doesn't seem tooo hard!

Reply

3 acte gratuit says:

06.15.2010 at 11:49 pm

Syrup? Are you people out of your minds? The IDEAL topping for Crepes (and I'm gonna assume for Thin Cakes and Swedish Pancakes as we called them growing up) is....

NUTELLA!!

My favorite combo is Nutella with bananae and whipped cream or Nutella with strawberries and whipped cream.

It's mostly just important to have NUTELLA!



P.S. Here in Japan you can get savory crepes with fishy fillings! YUM! (for them.)

P.P.S. I make my Crepes/Swedish Pancakes with whole wheat, soy milk, and no sugar these days. Helps off-set the guilt of having what is essentially a dessert for dinner. (We're Brinner fans around here.)

Reply

3.1 Amy says:

07.30.2011 at 10:04 am

EXACTLY!! I wanted to know what was wrong with these people! Nutella is the way to go! It's soooo delicious! I love it with bananas too! And it's more authentic. That's how I had them in Paris. ☺

Reply

4 LollyChops says:

06.16.2010 at 5:52 am

Ok girls... It's my birthday this weekend and I plan on cooking entirely from this site! I'll post some pics next week and let you know how it goes!!! My mom and I are gonna tackle this one together (with my sister who is visiting too!)

Saturday morning we are gonna start off at 6am with a trip to a blackberry farm! I see a blackberry galette in our future!

HUGS and thanks for the many many many amazing recipes and tips!

XO!

Reply

5

4 LollyChops says:

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Saturday morning we are gonna start out at Ben's with a trip to a blackberry farm! I see a blackberry jamme in our future!

HUGS and thanks for the many many many amazing recipes and tips!

XO!

Reply

**5** **CaSaundraLeigh says:**  
06.16.2010 at 5:55 am

I love crepes because you can make them either sweet or savory. Super photo tutorial too! 🍷

Reply

**6** **Jasey says:**  
06.16.2010 at 6:04 am

Love it!

Reply

**7** **Melissa says:**  
06.16.2010 at 6:14 am

Wow! Someone else had thin pancakes growing up! My family has a recipe for thin pancakes & whenever I make them for someone else, I have to tell them they're similar to crepes! But the best way to eat them is to put lots of butter & then sugar- and if a buttery sugary mixture drips very slowly out the bottom as you eat them (rolled up), then you know you did it right! 🍷

Reply

**8** **Krista says:**  
06.16.2010 at 6:41 am

my dad made crepes every sunday while i was growing up... i think he still does. i think its the 'frenchie' in him. he always makes his batter in the blender. maybe i'll have to make some this week to honor him. thanks for sharing!

Reply

**9** **Brooke says:**  
06.16.2010 at 6:44 am

We love us some crepes in our house... I have one of these

<http://www.amazon.com/VillaWare-VS225-VillaWare-Crepe-Maker/dp/B00005R85W>

that makes beautiful, easy crepes with no flipping necessary. Our favorite filling is Sour Cream with some granulated or brown sugar mixed in until it is just a little sweet. DELISH!! 🍷

Reply

**10** **The Double Dipped Life says:**  
06.16.2010 at 7:59 am

This looks great! Thanks for the great tips. I love "crepes" and collect recipes... But have never made them!

Reply

**11** **Shanon says:**  
06.16.2010 at 8:06 am

I love your site! I have made quite a few recipes from it including both fish tacos! and I love crepes!



I love your site! I have made quite a few recipes from it including both nish tacos! and I love crepes!

Reply

12

Ellen says:

06.16.2010 at 8:11 am

I have always made these, and grew up eating them as well. When my kids were small and I made them for the kids, they just called them "roll up things." So that is what they are known as at our house. My daughter, when she was old enough to write, got the recipe out and crossed out the original title and wrote in "Roll up Things."

Reply

13

Crystal says:

06.16.2010 at 8:17 am

My mom made these all growing up, but we called them "Swedish pancakes." And we filled ours with strawberries and whipped cream-mmmmmmm. My husband is the designated crepe-maker at our house, so I don't know if these will work for Father's Day... :)

Reply

14

cassie says:

06.16.2010 at 8:23 am

My grandpa made these, "Danish rotcakes" every Christmas morning. I love them! We also put syrup on them, or butter and sugar. But my new favorite is pears and chocolate sauce. Yum

Reply

15

The Nelsen Family says:

06.16.2010 at 8:59 am

Mmmm. In my house we called them Swedish pancakes (my dad served his mission in Sweden).

Reply

16

Memória says:

06.16.2010 at 9:05 am

I can't believe I've still never eaten or made crêpes before. I must change this soon. Your crêpes are lovely!

Reply

17

Amber says:

06.16.2010 at 9:41 am

I love crepes! We make them Christmas morning and I love to fill mine with sausage and powdered sugar and then smother them in syrup! So good!

Reply

18

Lisa Marie says:

06.16.2010 at 10:28 am

Interesting that a lot of comments are about dads/grandpas making these...my dad also made these for us growing up, but in our house, they were "skinny pancakes" (I have 2 brothers who have asperger's syndrome, so change is UNwelcome-renaming these was the only way dad could get them to even try them) \*Side note- French toast was renamed "pan toast"

My fav filling-2 Tbsp cottage cheese, and 1-2 tsp favorite jam, then roll burrito-style and dust with powdered sugar if you like it sweeter. YUM!

Reply



19

**whitney says:**

06.16.2010 at 11:43 am

I had to laugh when I read this post. We had "jelly rolls" all the time growing up (my Austrian great-grandmother's specialty). I was a very confused young adult when I realized my "jelly rolls" were actually crepes and everyone else's jelly rolls were something else entirely.

Reply

20

**Aimee says:**

06.16.2010 at 12:13 pm

My favorite crepe filling is some sweetened cream cheese in the center. Then you roll up the crepe and put homemade apple pie filling on top. YUM!

Reply

21

**Lisa says:**

06.16.2010 at 12:51 pm

Ours growing up were called Flinzin, with cinnamon and sugar. So good!!

Reply

22

**THE GIFFORDS says:**

06.16.2010 at 1:13 pm

I love crepes! My all time favorite is butter, powdered sugar, and fresh lemon juice. Yumm!

Reply

23

**Julia says:**

06.16.2010 at 1:25 pm

Being Polish, my mom never made pancakes. Instead we always had crepes for breakfast on the weekends. Or sometimes, when I begged, for dinner. When I went to my first sleepover and realized that pancakes were actually much thicker and not as delicious tasting, I realized that I was in the minority. Crepes are much more decadent and delectable.

Ideal toppings? Ummm NUTELLA with strawberries and homemade whip.

Reply

24

**Heidi G says:**

06.16.2010 at 1:45 pm

Swedish Pancakes as we call them is my absolute favorite Saturday evening meal from growing up. The picture with the butter and syrup are exactly how we ate them. Can't wait to make them again. My family love them. I took pictures of my mom making them the last time she made them for us before she passed away and had her write the recipe 3 times in her handwriting so each of my kids would have it directly from her hand.

Reply

25

**kirsten says:**

06.16.2010 at 2:24 pm

When I was a kid, my mom had a crepe maker. It was like a plug in frying pan, except instead of being concave, it was convex. You just heated it up, she dipped the whole convex surface in the batter, waiting a couple of minutes, then peeled off your perfect crepe. I'm totally going to search for it & steal it next time I go home... dad's not allowed stuff like this for breakfast anyway...

Reply



26

Stacey says:

06.16.2010 at 2:50 pm

What a coincidence. This is my dad's specialty too! He always made them Saturday mornings for us. He gets a little crazy with the fillings though. Sausage biscuit sauce, spaghetti sauce etc as well as the normal. Since I've married and moved away I crave these things. But every time I try to make them I ruin them. I can't seem to get them to swirl around the pan. Am I using too little or is the pan too hot? Help! I want these so much my teeth hurt!

Reply

26.1

Sammi says:

06.14.2012 at 7:42 pm

When I made these my first time only a few turned out. Most of them were either burnt or a mushy mess. But the second time I made them they were sooo good! I found that when I put too much batter in the pan, I couldn't flip the crepes. Also make sure you butter/spray the pan every time.

Reply

27

Sara @ Our Best Bites says:

06.16.2010 at 5:27 pm

Stacey, it could be a combination of both of those things. Are you using a non-stick pan? That helps, as does buttering it well. Then just keep pouring batter until you get it to cover the bottom - you may just not be using enough. Good luck!

Reply

28

ificould says:

06.16.2010 at 7:44 pm

Love crepes- the recipe I have makes them a little too thick though. Can't wait to try this. I'm featuring this recipe tomorrow- thanks for sharing!

Reply

29

smalltownoven says:

06.16.2010 at 8:46 pm

I love crepes! I've tried them a few times and they've always tasted great but I've never truly loved the ones I make. They're never as thin as I'd like them. Maybe this recipe will be "the one" for me! Thanks!

Reply

30

Myrnie says:

06.16.2010 at 10:21 pm

Your dad is the best, Sara... AND he cooks? Fabulous! I think you're my new hero for admitting you ate these so often during your pregnancy- that's awesome! (I'm waaay too lazy to do anything that ambitious)

Hope everything is going well!

BTW...best crepe topping ever is a bit of sugar and lemon juice, then fold it up so the sugar melts...amazing.

Reply

31

Cami says:

06.17.2010 at 12:28 am

We have Thin Cakes for dinner at least twice a month, if not more. Maybe I will make these for dinner tomorrow.

Reply



32

Carrie says:

06.17.2010 at 8:01 am

In my family we make something similar, but call it egg pancakes. I like them much more than a traditional crepe - they are more rich. We make the batter in a blender, and use a regular pan to cook them in, but we never use syrup. It may sound strange, but we either use butter and sugar, or jelly and sometimes with a strip of bacon down the center with the jelly and rolled up like a burrito. A family favorite for sure!

Reply

33

Thinker says:

06.17.2010 at 5:52 pm

That looks so good!

Reply

34

Holly & Matt says:

06.17.2010 at 8:31 pm

Ok here it goes. I was given a link to your blog about 5 weeks back by someone who made the chocolate mousse cake (which was obviously divine). I almost went out of my mind as I perused the site and couldn't wait to get started cooking and baking! The mint brownies and thai peanut noodles were among the first of the recipes I tried, and how could I go back from there?! In just over a month, I've use 19 of your recipes! I can't be stopped! Everything is so cilantro-y and garlic-y and chocolate-y and just utterly heavenly. I made these crepes tonight for dinner/dessert, and I just knew it was time to tell you how I feel. I love everything about this website and your recipes, and I could not be happier about finding your blog. I've always loved baking (and eating), but now I LOVE it and I LOVE cooking too, and as a new mommy of a 10 month old, it was just getting to the point where I needed to find something I love doing, while being at home. Anyway, that was a crazy rant, but I just thought you both should know how much you are impacting people's lives! I'm serious! Can't wait to see what's to come!

Reply

35

Sara @ Our Best Bites says:

06.17.2010 at 9:16 pm

Thank you sweet Holly! We're so glad you're enjoying our food- comments like that make our day!

Reply

36

Samantha says:

06.16.2010 at 5:54 am

I think I might try these out. I have had horrible experiences with crepes in the past, I can never figure out the proper time to flip them.

Reply

37

The Nedrys says:

06.16.2010 at 9:57 am

I made these this morning with nutella and bananas and they were delicious and super easy! So glad I can add crepes to my repertoire! Thanks for sharing!

Reply

38

Angie says:

06.16.2010 at 10:54 pm

Oh wow! You make it look so easy. When I get some more flour in my pantry I am definitely going to be trying this!

Reply



Reply

39

**One Girl says:**

06.19.2010 at 9:35 am

I just made these crepes for breakfast! So tasty and wonderful!

Reply

40

**Shannon says:**

06.22.2010 at 12:42 pm

I LOOOVE crepes. I use melted butter in my crepes instead of oil, and I use vanilla extract. I love to put nutella in them or peanut butter mixed with a little powdered sugar!

Reply

41

**Bunny Wilson says:**

07.11.2010 at 9:47 pm

<http://thenfeythegreadane.blogspot.com/2010/07/caramel-cake.html> I made it and had to post about it.

Reply

42

**winterflamingo says:**

07.20.2010 at 7:26 pm

I have been making crepes with a different recipe for about a year now - I like this one MUCH better! The texture is so tender and crispy in the middle and fabulous. I ate 5 of them by myself after dinner tonight (each with a different filling). A spoonful of nutella is a clear winner.

Reply

43

**tyandbrandie says:**

09.20.2010 at 2:05 pm

I am going to try this recipe this weekend. I make them all the time but yours look different than how mine turn out. We always put a flavored yogurt inside with fresh blackberries or strawberries, roll them up and top it with powdered sugar and chopped pecans. They are tradition for General Conference. I love your blog by the way. Go to it nearly everyday! Thanks for all the good tips!

Reply

44

**end the flasco! says:**

11.27.2010 at 4:21 pm

Holy crepe! Making these this morning was madness with two snotty kiddos & a sleepy dad but my "terrible two-year-old" sous chef got so excited when he found me digging for my whisk that my sometimes unwisely supportive husband decided Aunt Jemima could have the morning off. A stubbed toe, a time out, my eight month old little girl saying momma for the first time & about an hour and a half later... We had crepes! Plain butter & maple syrup crepes but they were delish! I'll take another run at them on a morning when everyone sleeps in & get fancy with the filling.

Reply

45

**The Contes says:**

02.08.2011 at 8:30 am

Mmmmm! I love this Smith tradition! Growing up my mom would always make these and when she did, she would tell us the story of Uncle Bill and how he just kept eating and eating thin cakes. My brothers, still to this day try to beat Uncle Bill's record. I just made these this past Saturday and it still is "a little of this and a little of that" around these parts in Nevada. Lol. And they never get old! Mmmm!

Reply



Reply

46

**Jennifer says:**

02.19.2011 at 5:21 pm

when I was growing up we used to make crepes only slightly thicker and then take butter and sprinkle with cinnamon sugar and the roll them up. we dubbed them roll up pancakes and still have them every year for Christmas breakfast.

Reply

47

**Nikki says:**

03.12.2011 at 10:56 am

I made these for lunch today and they were fabulous! We filled them with ham and cheese-- so yummy! Quick question though, what is the best way to store and reheat them if you have leftovers that have already been filled?

Thanks again for the super yummy recipes!

Reply

48

**Lindsey says:**

07.30.2011 at 9:16 am

my favorite way to eat crepes is with lemon juice and sugar. Divine! Or as the french would say "trop gourmandise!"

Reply

49

**Nancy Morrison says:**

07.20.2011 at 9:27 am

These are lovingly referred to in our home as "Daddy Pancakes". Every Sunday after church my husband makes crepes for the family and the kids have just always called them that so they don't accidentally "order" the regular type of pancakes that are called, "Mommy Pancakes".

Reply

50

**Susan Bateman says:**

07.30.2011 at 11:20 am

We fill ours with "sticks" of ice cream, put them in the freezer, and serve them with hot fudge (or caramel) and nuts! We got the idea from a restaurant in Olympia, Washington called Falls Terrace. You have to buy ice cream in square cartons and cut it into 1 inch slices, then 1 inch "sticks". Sometimes we top them with sliced strawberries. It's our kids' favorite birthday dessert!

Reply

50.1

**Lisa says:**

07.30.2011 at 11:28 am

This variation is one I'll eagerly try. Sounds amazing!

Reply

51

**Lisa says:**

07.30.2011 at 11:21 am

Crepes are my husband's specialty (he served an LDS mission in France). We usually fill them with Nutella, sliced bananas, REAL whipped cream and crushed almonds. DELICIOUS!

Reply

52



52

**Abish says:**

07.30.2011 at 1:43 pm

Thanks a bunch!!!! I like the no blender instructions. I made them and they came out perfect and delicious!!!

Reply

53

**Becky says:**

07.30.2011 at 3:04 pm

I grew up calling these Hungarian Pancakes and then discovered that others called them crepes. They are my kids favorite food and ask for them for dinner as well as breakfast. Although I use a slightly different recipe, I do them just like you! 8" no-stick skillet (10" seems a little too big), not too much flour, & lots of butter!! My kids like them plain, with jam, or with powdered sugar. Yum!! Maybe that's what I'll make for dinner tomorrow when the whole family comes!

Reply

54

**Molly says:**

07.30.2011 at 7:20 pm

I just made these last week and paired them with Kate's Mediterranean Egg Scramble = YUMMY!!! Loved the eggs (I'm not usually an egg fan) and loved the crepes!

Reply

55

**Roxanne Calloway says:**

07.30.2011 at 9:21 pm

I am from the Utrecht, The Netherlands and this is pretty much the only way we eat pancakes. We put a thicker syrup on it, roll it up, then shake powder sugar on top. Another thing I used to do it put brown sugar on the pancake and roll it up. My favorite is eating it plain. And its so funny that there every kids party has crepes (we call it pancakes).

Reply

56

**Karin says:**

09.11.2011 at 5:53 pm

My parents are from Germany, so crepes have always been... you guessed it, German Pancakes. Your crepes are almost identical but he insisted on cooking them in vegetable oil, his poor fore arms! Splatter alert! But the only way I knew to eat them was with applesauce and cinnamon and sugar, wrapped like a burrito. Still my favorite way but I am loving the new combos! Thanks for all your delicious posts!

Reply

57

**Mandy says:**

08.10.2012 at 8:24 am

Just made these for breakfast and they were a huge hit! I am tired of the usual pancakes, muffins or french toast and was wanting something a little different. This hit the spot. We love your recipes, please keep them coming!

Reply

58

**emily says:**

06.14.2012 at 5:53 pm

Wow! These crepes were AMAZING and really easy! Me and my sis put fresh raspberries, hot maple syrup, and coconut whipped cream (leftover from your coconut lime cheesecake which by the way was DELISH!) and it was to die for!!!

Oh and I just been meaning to say....I absolutely LOVE this website! I'm 16 and I've always liked to cook but it wasn't until my mom bought your cookbook that I really started LOVING it! Each of us kids has our own "dinner night" at our house where we pick and make dinner. So whenever it was my turn I just turned to your book! And I loved every single recipe (except for the ones I screwed up on which kinda happens a lot lol! :D)



book! And I loved every single recipe (except for the ones I screwed up on which kinda happens a lot lol! 😊 But I've got years to learn right?) Anyway I was in heaven with all those yummy recipes....but that was before I found this blog and HOLY COW!! I just can't tell you how much I love everything on here! You two are amazing!!! I love just looking at the mouth watering pictures and I can't wait to make every recipe!! Haha I'm kinda on this website a lot and sometimes my mom'll ask me to get off the computer...."Mom I'm just on Best Bites"....."honey get off"....."I'll make dinner....!" and you can take it from there haha:) Me and my sister have made a ton of your recipes and sometimes when we just feel like cooking somethin we just pull out the cookbook or the computer. Haha once she made your Guiltless Alfredo Sauce with fettuccine and it was soooooooo good! Our whole fam loved it! Now our little 3 yr old brother calls it "Megan's Pasta" lol! Well I could go on forever on this blog but I probably should get goin on making dinner! Probably Creamy Chicken Taquitos tonight! =)

Reply

59

**Kylie says:**

06.14.2012 at 6:08 pm

Wow you two are great! I loved this recipe and it was so easy to make! My hubby and kids loved it! Definitely a keeper!

Reply

60

**Tefise says:**

06.14.2012 at 7:18 pm

Kylie I totally agree! I made these and they were delish!!! Ooooh coconut whipped cream would be divine! Nice idea emily! Wait....I just have to ask Kylie as in Kylie Sunter from Oregon?

Reply

61

**emily says:**

06.14.2012 at 7:28 pm

Sorry, that made sense in my head! I love every one of your recipes! And the one's that I mess up on and don't taste so great are all because of me and the fact that I really can't cook haha! I've remade a lot of them and they are so good!! =)

Reply

62

**Rebecca says:**

06.19.2012 at 7:07 am

These were delicious - just like I remember from my childhood! In my family we sprinkle them with sugar, lemon juice and then roll them up!

Reply

63

**Stephanie Nichols says:**

10.29.2012 at 7:28 pm

We were married a couple of weeks ago and we were given your cookbook as a wedding gift. I started thumbing through it, in hopes of find something simple to make and stumbled upon this recipe. We've had them for breakfast, lunch, and dinner! Thankfully we had the ingredients for it as we are still getting settled in. They were great! Love your work, please keep it coming! Next up....dinner rolls and honey butter.

Reply

64

**Leopard Girl says:**

11.17.2012 at 12:37 pm

Made these this morning for my parents and they were a big hit! I used 1 cup 1% milk and 1/3 cup whole milk, plus about 2 tablespoons sugar. Turned out great! Thanks for the awesome recipe!

Reply



65

Laura says:

12.05.2012 at 1:07 am

This last summer I had a thing with lemonade everything. I kept home-made lemonade, and sweetened strawberries in the fridge for strawberry lemonade ALL summer. It was fantastic. That being said, I made strawberry lemonade crepes.... low fat cream cheese, sweetened strawberry juices, lemon zest, and sugar for the filling. Topped with fresh strawberries. Soooooo good.

Reply

66

Ava says:

04.10.2013 at 10:58 am

Made crepes for the first time this morning!! It was so much fun and they turned out great!! Thank you!

Reply

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### Thin Sponge Cake Layer for Junior's Cheesecake








**Info**

Course: Dessert

Skill Level: Moderate

Favorited: 13 Times

Total Time: Under 1 Hour

Cost: Inexpensive

**Author**



ARTHUR SCHWARTZ

**Cookbook**



Published by Stewart, Tabori & Chang

Photo by: Joseph DeLeo  
Comments: 0

#### Recipe

Watch this cake carefully while it's baking. There's not much better, so it needs only about 10 minutes of baking—just enough time for the cake to turn light golden and set on the top. The cake should not brown on top.

**Yield :** Makes one 9-inch sponge cake, about 3/4 inch high, enough for 1 cheesecake

#### Ingredients

- 1/2 cup sifted cake flour
- 1 teaspoon baking powder
- Pinch of salt
- 3 extra-large eggs, separated
- 1/3 cup plus 2 tablespoons sugar (divided)
- 1 teaspoon pure vanilla extract
- 3 drops lemon extract (optional)
- 3 tablespoons unsalted butter, melted
- 1/4 teaspoon cream of tartar

#### Directions

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**Directions**

Preheat the oven to 350 degrees.

Generously butter a 9-inch springform pan.

Into a medium bowl, sift together the flour, baking powder, and salt. Set aside.

In a large bowl, beat the egg yolks with an electric mixer on high for 3 minutes. Then, with the mixer still running, gradually add 1/3 cup of the sugar, and continue beating until thick light-yellow ribbons form in the bowl, about 5 minutes more.

Beat in the vanilla and lemon extracts.

Sift the flour mixture over the batter, and stir it in by hand until no more white flecks appear. Then blend in the butter.

In a clean bowl, using clean dry beaters, beat the egg whites and cream of tartar together on high until frothy. Less than a tablespoon at a time, add the remaining 2 tablespoons of sugar and continue beating until stiff peaks form.

Stir about 1/3 cup of the whites into the batter, then gently fold in the remaining whites (don't worry if a few white specks remain).

Gently spoon the batter into the pan.

Bake the cake just until the center springs back when lightly touched, only about 10 minutes (watch carefully). Let the cake cool in the pan on a wire rack while you continue making the cheesecake filling. Do not remove the cake from the pan.

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**Nutritional Information**

Nutrients per serving (% Daily Value)

Nutritional information is based on 12 servings.

|                    |                |
|--------------------|----------------|
| Calories           | 95kcal (5%)    |
| Calcium            | 32mg (3%)      |
| Vitamin C          | 0mg (0%)       |
| Vitamin A          | 44mcg RAE (1%) |
| Potassium          | 37mg           |
| Magnesium          | 3mg            |
| Protein            | 2g             |
| Sugar              | 7g             |
| Fiber              | 0g             |
| Total Carbohydrate | 12g            |
| Cholesterol        | 67mg (22%)     |

Chicken with thyme and lemon

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by Julie Hasson



|               |            |
|---------------|------------|
| Cholesterol   | 67mg (22%) |
| Sodium        | 85mg (4%)  |
| Saturated Fat | 2g (11%)   |
| Fat           | 4g (7%)    |
| Iron          | 1mg (4%)   |

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**Subject:** U.S. TRADEMARK APPLICATION NO. 86186895 - CUPCAKE THINS - 00306  
**Sent:** 4/11/2014 2:01:01 PM  
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**Attachments:**

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# **EXHIBIT 46**

## **To the Declaration of Diana L. Rausa**



**To:** That's How We Roll, LLC ([hbalmat@balmatlaw.com](mailto:hbalmat@balmatlaw.com))

**Subject:** U.S. TRADEMARK APPLICATION NO. 86186892 - BROWNIE THINS - 00305

**Sent:** 4/11/2014 2:03:28 PM

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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**  
**OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**



U.S. APPLICATION SERIAL NO. 86186892

MARK: BROWNIE THINS

**\*86186892\***

**CORRESPONDENT ADDRESS:**

HEATHER E BALMAT  
BALMAT LAW, PLLC  
977 SEMINOLE TRL # 342  
CHARLOTTESVILLE, VA 22901-2824

**CLICK HERE TO RESPOND TO**  
<http://www.uspto.gov/trademarks/teas/r>

**APPLICANT:** That's How We Roll, LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO :**

00305

**CORRESPONDENT E-MAIL ADDRESS:**

hbalmat@balmatlaw.com

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE: 4/11/2014**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**Search Results**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**Refusal – Merely Descriptive**

Registration is refused because the applied-for mark merely describes features of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose or use of the specified goods and/or services. TMEP §1209.01(b); *see In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005); *In re Gyulay*, 820 F.2d 1216, 1217-18, 3 USPQ2d 1009, 1010 (Fed. Cir. 1987).

The determination of whether a mark is merely descriptive is considered in relation to the identified goods

**PB 00477**



and/or services, not in the abstract. *In re Abcor Dev. Corp.*, 588 F.2d 811, 814, 200 USPQ 215, 218 (C.C.P.A. 1978); TMEP §1209.01(b); *see, e.g., In re Polo Int'l Inc.*, 51 USPQ2d 1061 (TTAB 1999) (finding DOC in DOC-CONTROL would be understood to refer to the “documents” managed by applicant’s software, not “doctor” as shown in dictionary definition); *In re Digital Research Inc.*, 4 USPQ2d 1242 (TTAB 1987) (finding CONCURRENT PC-DOS merely descriptive of “computer programs recorded on disk” where relevant trade used the denomination “concurrent” as a descriptor of a particular type of operating system). “Whether consumers could guess what the product is from consideration of the mark alone is not the test.” *In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985).

“A mark may be merely descriptive even if it does not describe the ‘full scope and extent’ of the applicant’s goods or services.” *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004) (citing *In re Dial-A-Mattress Operating Corp.*, 240 F.3d 1341, 1346, 57 USPQ2d 1807, 1812 (Fed. Cir. 2001)); TMEP §1209.01(b). It is enough if the term describes only one significant function, attribute or property. *In re Oppedahl*, 373 F.3d at 1173, 71 USPQ2d at 1371; TMEP §1209.01(b).

Here, applicant’s mark is “BROWNIE THINS” in standard characters for “crispy dessert snacks consisting of cookies, cakes, donuts, brownies or muffins” in International Class 030. As brownies are listed in the identification of goods, it is clear that “BROWNIE” merely denotes the type of dessert snack.

Attached definitional evidence from [www.collinsdictionary.com](http://www.collinsdictionary.com) shows that “thin” refers to things that are slim or lean. Additional attached evidence shows that in the snack market, “THINS” are snack that are slim or lean and that many snack items are sold as “THINS”. Further evidence shows that many recipes for “BROWNIE THINS” appear on the internet showing that consumers would immediately understand applicant’s goods to be slim or lean brownies.

Finally, evidence consisting of third-party registrations containing “THINS” is attached. Third-party registrations featuring goods the same as or similar to applicant’s goods are probative evidence on the issue of descriptiveness where the relevant word or term is disclaimed, registered under Trademark Act Section 2(f) based on acquired distinctiveness, or registered on the Supplemental Register. *See Inst. Nat’l des Appellations D’Origine v. Vintners Int’l Co.*, 958 F.2d 1574, 1581-82, 22 USPQ2d 1190, 1196 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 USPQ2d 1953, 1955 (TTAB 2006); *In re Finisar Corp.*, 78 USPQ2d 1618, 1621 (TTAB 2006).

In sum, based on the arguments and evidence, the mark is refused registration on the Principal Register as being merely descriptive of the goods.

Although applicant’s mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

#### Supplemental Register Suggested

Should applicant use the proposed mark in commerce and file an amendment to allege use, applicant may then respond to this refusal by amending the application to seek registration on the Supplemental Register.

Trademark Act Section 23, 15 U.S.C. §1091; 37 C.F.R. §§2.47 and 2.75(a); TMEP §§801.02(b), 815 and 816 *et seq.* Note that applicant’s proposed mark is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use under 37 C.F.R. §2.76 has been timely filed. 37



C.F.R. §2.47(d); TMEP §§815.02, 816.02 and 1102.03. Please also note that amending to the Supplemental Register does not preclude applicant from submitting evidence and arguments against the refusal.

If applicant files an amendment to allege use and also amends to the Supplemental Register, please note that the effective filing date of the application will then be the date of filing of the amendment to allege use. 37 C.F.R. §2.75(b); TMEP §§206.01 and 816.02.

To amend to the Supplemental Register, applicant need only provide a request to do so.

Although Supplemental Register registration does not afford all the benefits of registration on the Principal Register, it does provide the following advantages:

- The registrant may use the registration symbol ®;
- The registration is protected against registration of a confusingly similar mark under §2(d) of the Trademark Act, 15 U.S.C. §1052(d);
- The registrant may bring suit for infringement in federal court; and
- The registration may serve as the basis for a filing in a foreign country under the Paris Convention and other international agreements.

**NOTE:** Applicant is advised that, if the application is amended to seek registration on the Principal Register under Trademark Act Section 2(f) or on the Supplemental Register, applicant must disclaim “BROWNIE” because such wording appears to be generic in the context of applicant’s goods and/or services. See 15 U.S.C. §1056(a); *In re Wella Corp.*, 565 F.2d 143, 196 USPQ 7 (C.C.P.A. 1977); *In re Creative Goldsmiths of Wash., Inc.*, 229 USPQ 766 (TTAB 1986); TMEP §1213.03(b).

The following is the standardized format for a disclaimer:

**No claim is made to the exclusive right to use “BROWNIE” apart from the mark as shown.**

TMEP §1213.08(a)(i).

### **Response Guidelines**

For this application to proceed toward registration, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements.

If applicant has questions about the application or this Office action, please contact the assigned trademark examining attorney at the telephone number or email address below. Applicant is encouraged to contact the examining attorney via email or telephone to make required changes to the application through an examiner’s amendment.

To expedite prosecution of the application, applicant is encouraged to file its response to this Office action online via the Trademark Electronic Application System (TEAS), which is available at



<http://www.uspto.gov/trademarks/teas/index.jsp>. If applicant has technical questions about the TEAS response to Office action form, applicant can review the electronic filing tips available online at [http://www.uspto.gov/trademarks/teas/e\\_filing\\_tips.jsp](http://www.uspto.gov/trademarks/teas/e_filing_tips.jsp) and email technical questions to [TEAS@uspto.gov](mailto:TEAS@uspto.gov).

/Andrea Hack/  
Trademark Examining Attorney  
U.S. Patent & Trademark Office  
Law Office 108  
571-272-5413 (ph.)  
[andrea.hack@uspto.gov](mailto:andrea.hack@uspto.gov)

**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.



**Print: Apr 10, 2014**

**73830923**

**DESIGN MARK**

**Serial Number**

73830923

**Status**

REGISTERED AND RENEWED

**Word Mark**

SCHMIDT BLUE RIBBON THIN

**Standard Character Mark**

No

**Registration Number**

1614111

**Date Registered**

1990/09/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

SCHMIDT BAKING COMPANY, INC. CORPORATION MARYLAND 7801 FITCH LANE  
BALTIMORE MARYLAND 21236

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: BREAD, AND BREAD  
PRODUCTS NAMELY, ROLLS, PASTRIES. First Use: 1989/05/15. First Use  
In Commerce: 1989/05/15.

**Prior Registration(s)**

0810855; AND OTHERS

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THIN" APART FROM THE  
MARK AS SHOWN.

**Lining/Stippling Statement**

THE DRAWING OF THE MARK IS LINED FOR THE COLORS BLUE, RED, AND YELLOW.  
THE STIPPLING IN THE DRAWING IS FOR SHADING PURPOSES ONLY. THE DOTTED  
LINES IN THE DRAWING ARE FOR THE PURPOSE OF SHOWING THE POSITION OF  
THE MARK ON THE PACKAGING AND ARE NOT INTENDED TO BE A PART OF THE  
MARK.



**Print: Apr 10, 2014**

**73830923**

**Filing Date**  
1989/10/12

**Examining Attorney**  
FICKES, JERI J.

**Attorney of Record**  
/RMF/







Print: Apr 10, 2014

76702065

**DESIGN MARK**

**Serial Number**

76702065

**Status**

REGISTERED

**Word Mark**

COCO THIN

**Standard Character Mark**

No

**Registration Number**

3898318

**Date Registered**

2011/01/04

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

COCO DISTRIBUTION, LLC LIMITED LIABILITY COMPANY NEW JERSEY 1021  
Hudson Avenue Ridgefield NEW JERSEY 07657

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: grain-based snack foods; multi-grain cakes; rice cakes; expanded-grain cakes; flavored, cereal grain cakes. First Use: 2010/05/14. First Use In Commerce: 2010/05/14.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COCO THIN" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The color orange appears in the background for the wording "COCO THIN" and the design of a star, the color yellow appears in the arch below the stars, the color grey appears in the borders for the arc and the background for the word "COCO" and in the design of the stars, the color green appears in the design of the stars and the emanating rays, and the color white appears in the background for the mark, the letters "COCO", and in the center of the stars, and in the stylized



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**76702065**

word "THIN".

**Colors Claimed**

The color(s) orange, yellow, grey, green and white is/are claimed as a feature of the mark.

**Filing Date**

2010/03/15

**Examining Attorney**

BIBB, SCOTT

**Attorney of Record**

Siegmar Silber







Print: Apr 10, 2014

77166579

**DESIGN MARK**

**Serial Number**

77166579

**Status**

REGISTERED

**Word Mark**

ANNA'S GINGER THINS DELGADITAS DE JENGIBRE O TRANS FAT

**Standard Character Mark**

No

**Registration Number**

3568922

**Date Registered**

2009/02/03

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

AB Annas Pepparkakor JOINT STOCK COMPANY SWEDEN Raiovagen 23 135 48  
Tyreso SWEDEN

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Cookies,  
gingerbread biscuits, and biscuits. First Use: 1997/09/00. First Use  
In Commerce: 1997/09/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GINGER THINS  
DELGADITAS DE JENGIBRE" AND "O TRANS FAT" APART FROM THE MARK AS  
SHOWN.

**Description of Mark**

The mark consists of "ANNA'S" in red, outlined in white at the top.  
Under the word "ANNA'S" is a space or cut-out in the shape of a  
gingerbread biscuit outlined in red. The white color and lines shown  
in the biscuit-shaped cut-out is meant to symbolize transparent  
packaging and does not indicate that the cut-out space is white in  
color. Under the biscuits are the words "GINGER THINS" and "DELGADITAS  
DE JENGIBRE" in white. In the wording "O TRANS FAT", the "O" is white



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**77166579**

and "TRANS FAT" is black. The wording "0 TRANS FAT" is inside a yellow banner to the left of the space or cut out. The dotted lines in the drawing are not part of the mark and only serve to show the position of the mark on the packaging.

**Colors Claimed**

The color(s) RED, WHITE, BLACK AND YELLOW is/are claimed as a feature of the mark.

**Translation Statement**

The foreign wording in the mark translates into English as "gingerbread thins".

**Filing Date**

2007/04/26

**Examining Attorney**

SPARACINO, MARK

**Attorney of Record**

B. Brett Heavner







**Print: Apr 10, 2014**

**85006318**

**DESIGN MARK**

**Serial Number**

85006318

**Status**

REGISTERED

**Word Mark**

BLUE THINS

**Standard Character Mark**

Yes

**Registration Number**

3870613

**Date Registered**

2010/11/02

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

El Trigal S.A. CORPORATION URUGUAY Av. Gral. San Martin 3270  
Montevideo URUGUAY

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: cookies, biscuits, crackers. First Use: 2004/12/00. First Use In Commerce: 2004/12/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THINS" APART FROM THE MARK AS SHOWN.

**Filing Date**

2010/04/05

**Examining Attorney**

CALLAGHAN BRIAN

**Attorney of Record**

Leigh Ann Lindquist



# BLUE THINS



**Print: Apr 10, 2014**

**85181047**

**DESIGN MARK**

**Serial Number**

85181047

**Status**

REGISTERED

**Word Mark**

NEWTON'S FRUIT THINS

**Standard Character Mark**

Yes

**Registration Number**

4043300

**Date Registered**

2011/10/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

INTERCONTINENTAL GREAT BRANDS LLC LIMITED LIABILITY COMPANY DELAWARE  
100 DEFOREST AVENUE EAST HANOVER NEW JERSEY 07936

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Cookies. First  
Use: 2011/04/01. First Use In Commerce: 2011/04/01.

**Prior Registration(s)**

0098178;1669627;3624027

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRUIT THINS" APART  
FROM THE MARK AS SHOWN.

**Filing Date**

2010/11/19

**Examining Attorney**

MCMORROW, RONALD

**Attorney of Record**



**Print: Apr 10, 2014**

**85181047**

Matthew A. Griffin



# NEWTON'S FRUIT THINS



**Print: Apr 10, 2014**

**85284664**

**DESIGN MARK**

**Serial Number**

85284664

**Status**

REGISTERED

**Word Mark**

BROWNIE PM

**Standard Character Mark**

Yes

**Registration Number**

4043570

**Date Registered**

2011/10/18

**Type of Mark**

TRADEMARK

**Register**

SUPPLEMENTAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

JJL Health Products, LLC LIMITED LIABILITY COMPANY TEXAS 3675 Roberts Street Beaumont TEXAS 77701

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownies containing calming agents for promoting relaxation. First Use: 2011/05/01. First Use In Commerce: 2011/05/01.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM THE MARK AS SHOWN.

**Filing Date**

2011/03/11

**Amended Register Date**

2011/08/18

**Examining Attorney**

WIENER, MICHAEL



**Print: Apr 10, 2014**

**85284664**

**Attorney of Record**  
Jay T. Iler



# BROWNIE PM



**Print: Apr 10, 2014**

**85440704**

**DESIGN MARK**

**Serial Number**

85440704

**Status**

REGISTERED

**Word Mark**

THE EDGELESS BROWNIE

**Standard Character Mark**

Yes

**Registration Number**

4204798

**Date Registered**

2012/09/11

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

LAD ENERGY, LLC DBA SUGARDADDY'S SUMPTUOUS SWEETIES LIMITED LIABILITY  
COMPANY OHIO 3721 HIDDEN COVE CIRCLE LEWIS CENTER OHIO 43035

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: bakery goods.  
First Use: 2005/09/00. First Use In Commerce: 2005/09/00.

**Prior Registration(s)**

3022181

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

2011/10/06

**Examining Attorney**



**Print: Apr 10, 2014**

**85440704**

DUBOIS, MICHELLE

**Attorney of Record**

B. Joseph Schaeff



# THE EDGELESS BROWNIE



**Print: Apr 10, 2014**

**85603172**

**DESIGN MARK**

**Serial Number**

85603172

**Status**

REGISTERED

**Word Mark**

BROWNIE FIX

**Standard Character Mark**

Yes

**Registration Number**

4440941

**Date Registered**

2013/11/26

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Jungle Treats, Inc. CORPORATION NEW YORK 21 Juniper Place Huntington  
NEW YORK 11743

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownie mixes;  
brownies. First Use: 2012/08/09. First Use In Commerce: 2013/08/16.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**

2012/04/19

**Examining Attorney**

FELDMAN, DAWN



# BROWNIE FIX



**Print: Apr 10, 2014**

**85743949**

**DESIGN MARK**

**Serial Number**

85743949

**Status**

REGISTERED

**Word Mark**

THE BROWNIE REINVENTED

**Standard Character Mark**

No

**Registration Number**

4402656

**Date Registered**

2013/09/17

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

FCG Foods, LLC LIMITED LIABILITY COMPANY NEW YORK 275 Madison Avenue  
Suite 627 New York NEW YORK 10016

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Thin brownie  
pieces. First Use: 2012/04/00. First Use In Commerce: 2012/04/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Description of Mark**

The mark consists of the term "THE BROWNIE REINVENTED" in stylized  
form.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2012/10/02



**Print: Apr 10, 2014**

**85743949**

**Examining Attorney**  
ALFIERI, AMY

**Attorney of Record**  
Erica D. Klein



# The Brownie Reinvented



**Print: Apr 10, 2014**

**85757756**

**DESIGN MARK**

**Serial Number**

85757756

**Status**

REGISTERED

**Word Mark**

BROWNIE MAGIC

**Standard Character Mark**

Yes

**Registration Number**

4385589

**Date Registered**

2013/08/13

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Banu Suresh INDIVIDUAL AUSTRALIA 300 East 40th Street #24K New York  
NEW YORK 10016

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownies. First  
Use: 2012/07/08. First Use In Commerce: 2013/05/22.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**

2012/10/18

**Examining Attorney**

DOMBROW, COLLEEN



# Brownie Magic



Print: Apr 10, 2014

85805674

**DESIGN MARK**

**Serial Number**

85805674

**Status**

REGISTERED

**Word Mark**

CLASSIC FUDGE BROWNIE BAKERS ON A MISSION GREYSTON BAKERY SINCE 1982

**Standard Character Mark**

No

**Registration Number**

4487188

**Date Registered**

2014/02/25

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

Greyston Bakery, Inc. CORPORATION NEW YORK 104 Alexander Street  
Yonkers NEW YORK 10701

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Baked goods,  
namely, cookies, brownies, cakes and cupcakes. First Use: 2012/03/31.  
First Use In Commerce: 2012/05/11.

**Prior Registration(s)**

3183685

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLASSIC FUDGE  
BROWNIE", "BAKERY", AND "SINCE 1982" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The mark consists of a configuration of the product packaging in which  
the goods are sold, namely, a rectangle running across the bottom  
quarter of the mark. Above the rectangle appear the words "BAKERS ON A  
MISSION" located inside a horizontal stripe also running across the  
mark. Above the horizontal stripe on the right-hand side there are



three wheat stalks bound together located above the words "GREYSTON BAKERY SINCE 1982" all located inside a double lined circle. To the left of the double lined circle appear the words "CLASSIC FUDGE BROWNIE". The broken lines depicting the side closures of the packaging indicate placement of the mark on the goods and are not claimed as part of the mark.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2012/12/18

**Examining Attorney**

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**Print: Apr 11, 2014**

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# BAGEL THINS





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## English Dictionary

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Your search found: **thin** / Usage examples / Trends

**thin** (θɪn ɪn )

### Definitions

adjective

Word forms: thinner, thinnest

1 of relatively small extent from one side or surface to the other, fine or narrow

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- 4 of relatively low density or viscosity ⇒ *a thin liquid*
- 5 weak; poor; insufficient ⇒ *a thin disguise*
- 6 (of a photographic negative) having low density, usually insufficient to produce a satisfactory positive
- 7 (*properly hearing*) a climb or pitch on which the holds are few and small
- 8 See *thin on the ground*

Word Frequency ●●●●●

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8 See [thin on the ground](#)

adverb

9 in order to produce something thin ⇒ *to cut bread thin*

verb

Word forms: *thins, thinning, thinned*

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Derived Forms

**thinly** *adverb*

**thinness** *noun*

## Word Origin

Old English *thynne*; related to Old Frisian *thenne*, Old Saxon, Old High German *thunni*, Old Norse *thunni*, Latin *tenuis* thin, Greek *teinein* to stretch

## Synonyms

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= [barren](#), [feeble](#), [gaunt](#), [gaunt](#), [gaunt](#), [threadlike](#)

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[emaciated](#), [spindly](#), [underweight](#), [scrawny](#), [lank](#), [undernourished](#), skin and bone, [scraggy](#), thin as a rake, [macilent](#)

= [wafer-thin](#), [paper-thin](#), [papery](#)

= [watery](#), [weak](#), [diluted](#), [dilute](#), [runny](#), [rarefied](#), [wishy-washy](#)

= [meagre](#), [sparse](#), [scanty](#), [poor](#), [scattered](#), [inadequate](#), [insufficient](#), [deficient](#), [paltry](#)

= [fine](#), [delicate](#), [flimsy](#), [sheer](#), [transparent](#), [see-through](#), [translucent](#), [skimpy](#), [gossamer](#), [diaphanous](#), [filmy](#), [unsubstantial](#)

= [unconvincing](#), [inadequate](#), [feeble](#), [poor](#), [weak](#), [slight](#), [shallow](#), [insufficient](#), [superficial](#), [lame](#), [scant](#), [flimsy](#), [scanty](#), [unsubstantial](#)

= [weak](#), faint, feeble, small, low, soft, high-pitched, reedy

= [wispy](#), [thinning](#), [sparse](#), [scarce](#), [scanty](#)

= [prune](#), [trim](#), cut back, weed out

= [dibbs](#), [water drops](#), [roaches](#), [oblongs](#)

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► Translations for 'thin'

British English: **thin** ㄸ If something is *thin*, it is narrow between one side and the other. The book is printed on very thin paper. ㄸn ADJECTIVE ㄸn not measuring much from one side to the other

Show more ㄸ

|            |                         |
|------------|-------------------------|
| Arabic: ㄸ  | Brazilian Portuguese: ㄸ |
| Chinese: ㄸ | Croatian: ㄸ             |
| Czech: ㄸ   | Danish: ㄸ               |
| Dutch: ㄸ   | English: ㄸ              |

All English words that begin with 'T' ㄸ

'thins' photos from Flickr



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|             |               |
|-------------|---------------|
| Finnish: ㄸ  | French: ㄸ     |
| German: ㄸ   | Greek: ㄸ      |
| Italian: ㄸ  | Japanese: ㄸ   |
| Korean: ㄸ   | Norwegian: ㄸ  |
| Polish: ㄸ   | Portuguese: ㄸ |
| Romanian: ㄸ | Russian: ㄸ    |
| Spanish: ㄸ  |               |

► Example Sentences Including 'thin'

Dexter wore an expression of smug satisfaction as he touched his water to his thin bloodless lips.  
**Stuart Harrison** BETTER THAN THIS (2002)

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HEALTHY AND CONFIDENT (2002)  
Her long neck was livid, white blisters already visible above and below the thin silver collar.  
**Jennifer Fallon** TREASON KEEP (2001)  
The post mortem had confirmed cause of death as a single stab wound from a long thin knife.  
**Anthony Masters** CASCADES - THE DAY OF THE DEAD (2001)







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## Brownie Thins

Bon Appétit | December 2007

Andrew Schloss

[Recipe](#)

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it again

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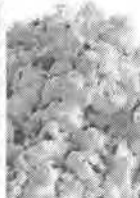
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7 Foods That





Photo by Karin O'Neil

Yield  
Makes 24

Time  
Make these in 30 minutes

These thin chocolate cookies taste just like the very top layer of a brownie.

SERVING SUGGESTION: With milk.

## Ingredients

- 6 tablespoons (3/4 stick) unsalted butter, cut into pieces
- 2 ounces unsweetened chocolate, chopped
- 1/2 cup sugar
- 1 large egg
- 3 tablespoons plus 1 teaspoon all purpose flour
- 1/4 teaspoon vanilla extract
- 1/4 teaspoon almond extract
- Pinch of coarse kosher salt
- Nonstick vegetable oil spray
- 1/4 cup chopped pistachios

## Preparation

Position rack in lowest third of oven; preheat to 350°F. Butter 2 baking sheets. Place butter and chocolate in medium microwave-safe bowl. Microwave on medium-high power until almost completely melted, about 1 minute. Whisk until smooth. Add sugar and egg; whisk until smooth, about 1 minute. Add flour, both extracts, and salt; stir just to blend. Let batter stand 10 minutes.

Scoop rounded teaspoonfuls batter onto prepared baking sheets, spacing apart (12 per sheet). Spray sheet of plastic wrap lightly with nonstick spray. Place, sprayed side down, over cookies. Using fingers, press each mound into 2 1/2- to 2 3/4-inch round. Remove plastic wrap. Sprinkle pistachios over rounds.

recipe box

52

reviews

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press each round into a 1 1/2- to 2-inch round, remove plastic wrap, optimize plastic into one round. Bake cookies, 1 sheet at a time, until slightly darker at edges and firm in center, about 7 minutes. Cool on sheet 2 minutes. Transfer cookies to rack, cool completely. DO AHEAD: Can be made 5 days ahead. Store airtight at room temperature.

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## nutrition information

per serving (24 servings)

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### Calories

### Carbohydrates

|                     |           |             |            |
|---------------------|-----------|-------------|------------|
| Fat                 | 69        | Protein     | 6 g (2%)   |
| Saturated Fat       | 5 g (8%)  | Sodium      | 1 g (2%)   |
| Polyunsaturated Fat | 3 g (14%) | Fiber       | 10 mg (0%) |
| Monounsaturated Fat | 0 g       | Cholesterol | 10 mg (2%) |

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Dried Cranberry and White Chocolate Biscotti



Devil's Food Cake with Creamy Chocolate Frosting



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fine, loved the method of pressing the cookies into rounds. Came out fabulous...made some plain, some with nuts, and crushed candy cana (all after cookies came out of oven. Will wrap as pictured and include them in my cookie tin gifts!

by doreenz from Sooke British Columbia on 2013-12-14

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### fudgy brownie thins with sea salt

Submitted by kempminille | Updated: February 20, 2014

Recipe Reviews (4)

This brownie recipe is an adaptation of my [Best Friends Forever Brownies](/recipes/food/views/Best-Friends-Forever-Brownies-368530) with a few improvements. Truth be told, I made the BFF brownies thick for food photography reasons. I needed them to stand up usually to a big slice of meatloaf in a photograph of a re-imagined frozen dinner, but I much prefer thin brownies. I feel as if I can easily eat more than one of these at a time--maybe even three!

The cooking method is unusual, but it was the result of a happy accident that produced an extra-fudgy brownie.

I purposely left the walnuts out of this version to keep them sleek and slim, but feel free to add 1 1/2 cups chopped, if you wish.

|             |             |             |
|-------------|-------------|-------------|
| servings    | active time | total time  |
| 48 brownies | 25 minutes  | 1 1/4 hours |

#### ingredients

2

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would make  
it again

179  
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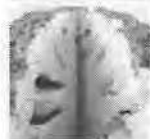
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## Ingredients

6 ounces unsweetened chocolate (100 percent cacao) chopped  
3 sticks (1 1/2 cups) unsalted butter, cut into pieces  
3 cups sugar  
6 large eggs  
1 tablespoon pure vanilla extract  
1 teaspoon fine sea salt  
1/2 cup unsweetened cocoa powder (any type, as long as it's unsweetened)  
1 cup all-purpose flour  
Malden sea salt, if desired  
EQUIPMENT: an 18- by 13-inch rimmed baking sheet (a.k.a. half-sheet pan)

reviews

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## Preparation

Heat the oven to 325°F with the rack in the middle. Lightly grease or butter the pan and line it with parchment or foil.

Melt the chocolate with the butter in a large metal bowl set over a pan of simmering water, stirring occasionally, until smooth. Remove the bowl from the pan and whisk in the sugar.

Add the eggs, 1 at a time, whisking well after each addition, and whisk the mixture vigorously until it is smooth and cohesive. Whisk in the vanilla and salt. Sift the cocoa over the batter and stir with a whisk until it is incorporated and the batter is smooth. Sift the flour over the batter and stir with the whisk in the same manner until the batter is smooth.

Spread the batter evenly in the pan and, if desired, sprinkle the top lightly with flakes of Malden sea salt. Bake 15 minutes.

Remove the pan from the oven and let the brownies rest 15 minutes at room temperature. Return the brownies to the oven and continue to bake them until a wooden pick comes out clean, 17 to 20 minutes.

Cool the brownies completely in the pan on a rack. Cut the brownies into serving pieces.

### COOK'S NOTES

Brownies are best when made 1 day ahead and left uncut at room temperature, but they will still be insanely delicious if made and consumed the same day.

Brownies keep 5 days, well wrapped in a cookie tin or plastic container, but I doubt there will be any left by then.

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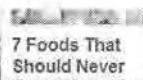
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this was close to a disaster. followed all directions but in the end, the brownies stuck fast to the foil. I would highly recommend using parchment paper in place of the suggested foil. was not overly crazy about the taste. was just so so. had better that of course turned out a lot better.

by knead2b on 2014-03-23 [flag if inappropriate](#)

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## recipe at a glance

### tips:

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& Easy, Entertaining,  
Bar Cookie

### main ingredients:

Chocolate

### cuisine:

American

### holiday/celebration:

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Father's Day,  
Grilling, New Year's  
Eve, Potluck, Easter,  
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## RECIPE: BROWNIE THINS

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Hi there, I'm Lillian and this lil' space is where I share sprinkles of sweetness from my everyday life - everything from sweet recipes, photography, inspiration and everything in between...  
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Have you tried brownie brittle? I've only heard about it and vaguely remember seeing it at a specialty gourmet store but have never tried it. The idea of a crunchy brownie didn't appeal to me. But then I came across a recipe for brownie crisps. It was described to have a slight chew in the center so that was enough to convince me. I think a better name for these are brownie "thins" since the version I made came out more like a thin brownie - not crisp like a cracker. Granted, it all depends on how thin you spread the batter. The very edges of my batch came out like crisps but the center pieces were chewy all around. So stinkin' addicting.



If you can pry these brownie thins away from your own hands, they'd make a sweet Valentine treat for the chocolate-lover in your family. Package them up in cellophane bags tied up with pink or red baker's twine and you've got a simple yet fancy little gift for family and friends alike.

**Brownie Thins\***

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### Brownie Thins\*

Brownie crisps, bark, brittle, or thins - whatever you want to call them, they are the best part of a brownie, in my opinion. Slightly crisp edges and chewy throughout - you may never go back to regular brownies. And the fact that they don't contain all that butter makes you feel a little less guilty when you realize you've eaten the entire pan.

*\*To make gluten-free, just substitute 2 ounces of gluten-free all-purpose flour in place of regular AP flour. Make sure there aren't any leaveners or xanthan gum in the blend to keep these brownies "thin" and crisp (I used Trader Joe's gluten-free all-purpose flour to test).*

**Yield:** about 2 1/2 dozen 2" pieces.

### Ingredients:

1/2 cup all-purpose flour (or 2 ounces gluten-free flour blend without xanthan gum or leaveners)  
1/4 teaspoon salt  
1/4 teaspoon baking soda  
2 large egg whites  
1 cup sugar  
2 tablespoons cocoa powder  
1/2 teaspoon espresso powder, optional  
1/4 cup vegetable oil  
1/2 teaspoon vanilla extract  
1 tablespoon nonfat dry milk powder  
1 cup mini chocolate chips, divided

### Directions:

Preheat oven to 325°F. Line a jelly roll pan or large baking sheet with parchment paper. Set aside.

In a medium bowl, whisk together flour, salt, and baking soda. Set aside.

In a large bowl, whisk egg whites until frothy. Add sugar, cocoa powder, espresso powder, oil, and vanilla; beat until smooth.

Stir in milk powder, then the flour mixture and mix until combined. Stir in 1/2 cup of the chocolate chips.

Using a dough scraper or spatula, spread batter as thin as possible onto the prepared baking sheet.

Sprinkle remaining 1/2 cup chocolate chips on top of the batter.

Bake for 20 minutes. Remove from the oven, and cut (but don't separate pieces) into squares using a knife or bench scraper.

Return to oven, and bake brownie thins for an additional 5 minutes. Let cool completely in pan, then break into squares.

Store in airtight container at room temperature or package in cellophane bags tied with ribbon to give as gifts.

Source: adapted slightly from [this brownie recipe](#)

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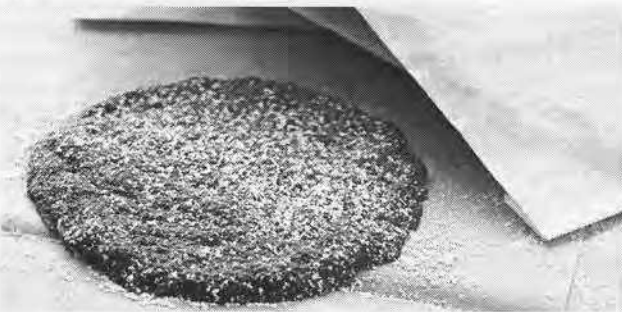
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### 5 Foods to never eat



## Brownie Thins



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### Ingredients

Makes: 28 cookies  
Cook: 7 minutes per batch

- 1 package (10.25 ounces) fudge brownie mix, Duncan Hines®
- 1 tablespoon instant espresso powder
- 1 egg
- 1/3 cup vegetable oil
- Powdered sugar, Domino® C&H® (optional)

### Directions

1. Preheat oven to 350°F. Line cookie sheet(s) with parchment paper, set aside.
2. In a large bowl, stir together brownie mix, espresso powder, egg, and oil until well mixed.



Cut down a bit of stomach fat every day by never eating these 5 foods.

Never eat

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Fall Entertaining Made Simple

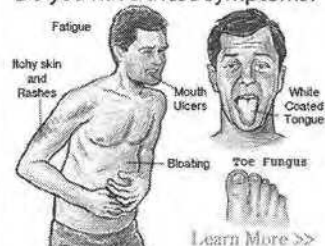
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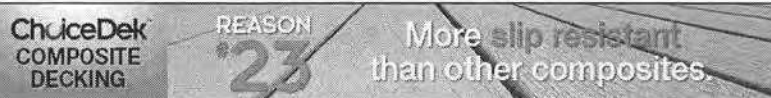


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## Brownie Thins II

**By buzzsau**  
 Added November 17, 2008 | Recipe #337971  
 Categories: \* < 30 mins \* Time to make

Recipe
Ratings & Reviews (2)
Photos (1)

Photo by buzzsau  
 1/1 Photo of Brownie Thins II

★★★★★ Rate it! | Read 2 Reviews

• **Total Time:** 25 mins  
**Prep Time:** 15 mins  
**Cook Time:** 10 mins

buzzsau's Note:  
*"Very thin, chocolatey brownie! Makes a small pan of brownies and these are wonderful if you love brownies! You can also use margarine in place..."*

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 By Juenessa  
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**Nutritional Facts for Brownie Thins II**

Serving Size: 1 (51 g)  
 Servings Per Recipe: 6

| Amount Per Serving    | % Daily Value |
|-----------------------|---------------|
| <b>Calories 228.8</b> |               |



## Ingredients:

Servings: 6 Units: US | Metric

5 tablespoons butter or 5 tablespoons margarine

1/4 cup cocoa

1/2 cup sugar

1 large egg, beaten

1/4 cup flour

1/2 teaspoon vanilla

1/4 cup nuts, chopped

1 pinch salt

powdered sugar

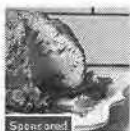
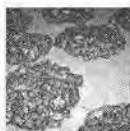
## Directions:

- 1 Line bottom of a buttered 9" pan with wax paper and butter top of wax paper.
- 2 In small saucepan, melt butter, remove from heat.
- 3 Add cocoa and stir.
- 4 Stir in sugar, beaten egg, flour, vanilla, pinch of salt and nuts.
- 5 Spread in pan evenly.
- 6 Bake at 350 degrees for 10-15 minutes. Don't burn.
- 7 Let cool. Invert on cutting board and peel off wax paper. Sprinkle with sifted powdered sugar.
- 8 Cut into wedges or however you like!

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## Calories 220.0

Calories from Fat 123

|                           |     |
|---------------------------|-----|
| Total Fat 13.7 g          | 54% |
| Saturated Fat 6.7 g       | 21% |
| Cholesterol 60.6 mg       | 33% |
| Sodium 143.9 mg           | 20% |
| Total Carbohydrate 24.2 g | 5%  |
| Dietary Fiber 1.3 g       | 8%  |
| Sugars 17.0 g             | 5%  |
| Protein 3.3 g             | 6%  |

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Best Brownies  
By Coffee lover  
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Kathy Dessert -  
Baked Bananas  
(Zwt II - Asia)

By tatssis  
★★★★★

## Ratings & Reviews:



By Sydney Mike  
on April 15, 2010

★★★★★

"Definitely a winning recipe for us, but then we do love our brownies! Easy to make, too, which is a plus! At the end, however, I used just a very, very light dusting of the powdered sugar! I look forward to making these the next time I host one of my monthly groups! [Made & reviewed for one of my adoptees in the current Pick A Chef event]"

0 people found this review Helpful  
Was this review helpful to you? Yes | No



By kittyatmon  
on April 05, 2009

★★★★★

"We really enjoyed this! I subbed Splenda for the sugar, which worked great for me, and I agree! Everything is better with butter. Just right for DH and I thanks buzzsaw! I will make this again! Made

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FLAVORFUL & GLUTEN FREE

NUT THINS®

Now available at supercenters nationwide! Gone are the days when gluten-free meant boring. Nut Thins are a crunchy cracker loaded with nutritious almonds and baked to perfection. Wonderful as an appetizer and ideal for snacking. With 3 grams of protein per serving, they're a great afternoon pick-me-up.

\*Each production run is sampled and tested to confirm gluten levels do not exceed 20 PPM.

*Celeste, 38, diagnosed with celiac disease six years ago. Manages her gluten-free diet well, but hates making special requests and saying no to foods. Heard about Nut Thins through a support group. Loves them as snacks and with dips.*

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Artisan Nut Thins!

Faded with flavor and made from brown rice, almonds are nutrition-rich seeds. And they're gluten free!

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APPENDIX 587

PB 00538





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## Wheat Thins

From Wikipedia, the free encyclopedia

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- This article **relies on references to primary sources**. (October 2012)
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**Wheat Thins** are a popular baked cracker snack found in North America, distributed by Nabisco in the US and Canada, and in Australia through wholesaler USA Foods.<sup>[1]</sup> Vegetable Thins, Oat Thins, Pita Thins, and Rice Thins, which are all spinoffs of Wheat Thins, are available in Canada and some regions of the United States. Wheat Thins come in many variations.

The snack is still well known by some for its late 1970s ad campaign starring Sandy Duncan. A more recent commercial aired during Super Bowl XLVI featuring Brian and Stewie from cartoon series *Family Guy*, in which Stewie puts emphasis on the "H" in "Wheat", saying "Hwheat Thins."

**Contents** [hide]

- Varieties
- See also
- References
- External links

### Varieties [edit]

There are several flavors available.<sup>[2]</sup>





There are several flavors available.<sup>[a]</sup>

- Artisan cheese: Wisconsin Colby
- Artisan cheese: Vermont White Cheddar
- Fiber Selects 5-Grain
- Flatbread Garlic & Parsley
- Flatbread Tuscan Herb
- Hint of Salt
- Honey Mustard
- Lime (limited time 2013)
- Multigrain
- Ranch
- Reduced Fat
- Smoky BBQ
- Spicy Buffalo
- Sundried Tomato & Basil
- Zesty Salsa

Additional discontinued/changed flavors:

- Baked Snack Reduced Fat
- Cream Cheese & Chives
- Harvest 5-Grain
- Harvest 7-Grain
- Honey<sup>[3]</sup>
- Manly Low-Mein
- Harvest Garden Vegetable
- Lightly Cinnamon
- Low Sodium
- Parmesan Basil

See also [edit]







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Home » Category » Sandwich Thins® Rolls

## Sandwich Thins® Rolls

### 100% Whole Wheat

UPC 7941013418

**Description**  
The benefits of whole wheat and a delicious soft pita-style flatbread -- what's more to love?

Like

0

Tweet

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8+1

Print

Email

**Nutritional Highlights**

- 0g trans fat
- Cholesterol free
- No high fructose corn syrup
- Excellent source of fiber

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#### Arnold® Recommends


**Specialty Rolls Multi-Grain Kaiser Rolls**  
Get the goodness of whole grains in a hearty...  
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**Country Honey Whole Wheat**  
Whole Wheat bread that comes with a touch of...  
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**Pocket Thins® Flatbread 100% Whole Wheat**  
The benefits of whole wheat and a delicious taste.  
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APPENDIX 591

PB 00542







0g trans fat Cholesterol free No high fructose corn syrup Excellent source of fiber

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[Egg and Spinach Breakfast Pocket Thin](#)

## Ingredients

- 1/2 Arnold's Pocket Thins® Flatbread 100% Whole Wheat flatbread
- 1 medium egg, beaten
- 1 spray cooking spray

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Serving Size: 1 serving

## Directions

Heat a large skillet over medium-high heat. Spray with cooking spray, add spinach and cook, tossing often, until just wilted, about 1 minute. Add egg, salt and pepper and cook, turning gently, until fluffy and cooked through, 3 to 4 minutes. Remove from heat. Spoon egg mixture into Pocket Thin®.

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## Arnold® Recommends

### Whole Grains Double Fiber

Make a sandwich with two slices of our 100% whole...

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### Specialty Steak Rolls

These rolls are your steak's



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### Whole Grains 7 Grain

Get the benefits of seven different grains in...

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## Flax & Fiber

UPC 7341013534

### Description

Take a bite out of the 100-calorie roll that balances whole grains and fiber with the warm and nutty flavor of flaxseed.

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[Arnold's Bread](#)

Nutrition Highlights

- Excellent source of fiber
- No high fructose corn syrup
- 5g of fiber per serving
- 0g trans fat

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Excellent source of fiber



No high fructose corn syrup



5g of fiber per serving



0g trans fat

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[Thai-Grilled Chicken Sandwich](#)

### Ingredients

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- 2 oz. uncooked boneless skinless chicken breast
- 1/4 cup cucumber slices
- 2 Tbsp fresh basil, chopped
- 2 Tbsp fresh cilantro, chopped
- 1 Tbsp fresh lime juice
- 1 Tsp finely chopped ginger root
- 1/2 cup shredded carrots
- 1 spray cooking spray



Serving Size: 1 serving

### Directions

In a mini chopper or food processor, combine basil, cilantro, lime juice, ginger; pulse until smooth.  
Add water, 1 teaspoon at a time, to thin sauce (if desired). Spoon sauce in a small bowl and add  
carrots; toss to combine and set aside. Coat a grill or grill pan with cooking spray; preheat

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Sandwich Thins® Rolls



Arnold's Bread

once,  
about 2 to 3 minutes per side. Place 1 piece of chicken on bottom half of Sandwich Thins®  
slice;  
top with carrot mixture, cucumber slices and Sandwich Thins® top.

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### Arnold® Recommends

Whole Grains 7 Grain

Get the benefits of seven  
different grains in...

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Country Sourdough

Enjoy this rustic bread with rich,  
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Stuffing Seasoned

Make any meal special with



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Sandwich Thins® Rolls



Arnold's Bread

## Made with Whole Grain White

UPC 7541011617

#### Description

As the go-to choice for sandwiches, white bread is  
always a favorite. Now, get the flavor you love and the  
whole grains you need with the crown-in, 100-calorie



Excellent  
source of  
fiber



0g  
trans  
fat



No high  
fructose  
corn syrup



whole grains you need with the grown-up, 100-calorie version of a classic.

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- 6g whole grains per serving
- 0g trans fat
- No high fructose corn syrup

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How to Use: Arnold's Sandwich Thins

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### Ingredients

- 1 Arnold's Sandwich Thins® Rolls Made with Whole Grain White roll
- 2 tsp. reduced-fat peanut butter (smooth or chunky)
- 3 slices turkey bacon, cooked
- 3 oz. pineapple (canned or fresh), thinly sliced
- 1/2 small banana, sliced

Serving Size: 1 serving

### Directions

Toast the separated Sandwich Thins® roll to a light golden brown. Spread peanut butter



onto one side of the roll. Layer turkey bacon, pineapple, and banana. Place other side of the roll and enjoy!

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### Arnold® Recommends

[Specialty Rolls 100% Whole Wheat Sandwich Rolls](#)



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[Specialty Dinner Rolls](#)

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[Sandwich Thins® Rolls 100% Whole Wheat](#)



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## 100% Whole Wheat

UPC 7341013546

### Description

How about a whole wheat option for your sandwiches?

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#### Nutritional Highlights

- No high fructose corn syrup
- 0g trans fat
- 18g whole grains per serving
- Cholesterol free
- Excellent source of fiber

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No high fructose  
corn syrup

0g trans  
fat

19g whole grains  
per serving

Cholesterol  
free

Excellent source  
of fiber

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[Egg Sandwich](#)

### Ingredients

- 1 Arnold's Sandwich Thins® Rolls 100% Whole Wheat roll
- 1 over easy egg
- 2 slices tomato
- 1 cup spinach leaves

Serving Size: 1 serving

### Directions



#### DIRECTIONS

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leaves onto bottom half of a Sandwich Thins® roll. Top with over easy egg; replace top half of the Sandwich Thins® roll and enjoy.

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This delicious combination pairs wholesome rye...

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UPC 7841013543

#### Description

It's almost too good to be true: a 100-calorie flatbread with the nutrition of whole wheat and a delicate touch of honey – just the right combination.

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#### Nutritional Highlights

- No high fructose corn syrup
- 11g whole grains per serving
- Cholesterol free
- Made with real honey
- Excellent source of fiber

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No high fructose corn  
syrup



11g whole grains per  
serving



Cholesterol  
free



Excellent source of  
fiber

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Ingredients & Nutrition Facts

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Orchard Grilled Cheese

### Ingredients

- 1 Arnold® Sandwich Thins® Rolls Honey Wheat roll
- 2 thin slices Granny Smith apple
- 1 tsp. butter, salted
- nonfat canola oil nonstick spray

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Serving Size: 1 serving

### Directions

Place apple slices on bottom half of the Sandwich Thins® roll. Top with cheese, pear slices, and lastly, the top Sandwich Thins® roll side.

Spray nonstick skillet with nonfat canola oil spray. Add the sandwich to the pan and cook over medium heat until light brown. Flip to cook and brown on the other side. After the cheese has completely melted, remove from the pan and enjoy!

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### Featured Ingredient:

#### Product Ingredients

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#### Nutrition Facts

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### Arnold® Recommends

Specialty Rolls Potato Sandwich Rolls

These wholesome rolls are low in fat and full of...



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Sandwich Thins® Rolls Flax & Fiber

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Whole Grains 12 Grain

Each slice is loaded with wholesome ingredients...

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### Multi-Grain

UPC 7341013547

#### Description

The possibilities are endless with this tasty, 100-calorie choice that gives you the benefits of several types of

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Nutritional Information



Nutritional Highlights

- No high fructose corn syrup
- 0g trans fat
- 11g whole grains per serving
- Cholesterol free
- Excellent source of fiber

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No high fructose  
corn syrup

0g trans  
fat

11g whole grains  
per serving

Cholesterol  
free

Excellent source  
of fiber

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Heirloom Tomato Caprese Panini





## Ingredients

- 1 Arnold's Sandwich Thins® Rolls Multi-Grain roll
- 8 thin slices of heirloom tomatoes (choose different colors for visual appeal)
- 2 oz. fat free mozzarella cheese, thinly sliced
- 1 tbsp. fresh basil, chopped

Serving Size: 1 serving

## Directions

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one sliced tomato, one slice of mozzarella cheese, and basil. Repeat placement of ingredients until three layers are stacked. Finally, top with the other half of the Sandwich Thins® roll.

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## Featured Ingredient:

### ► Product Ingredients

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## Arnold® Recommends

*Dutch Country's Premium Potato*  
Enjoy a touch of sweetness from potato flour in...  
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*Real Jewish Rye Everything*  
Made with rye flour, our rye has a firm texture...  
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*Hot Dog Rolls White New England*  
Bring a touch of the Northeast to the table with...  
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## Italian Herb

UPC 7341013416

### Description

Baked with delicious herbs, this soft pita-style flatbread is a great way to switch things up.



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Nutritional Highlights

- 0g trans fat
- No high fructose corn syrup
- Cholesterol free
- Excellent source of fiber

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0g trans fat No high fructose corn syrup Cholesterol free Excellent source of fiber

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Turkey Sandwich

### Ingredients

- 1 Arnold's Pocket Thins® Flatbread Italian Herb Pocket Thins®
- 3 slices low fat Swiss Cheese
- 1 leaf lettuce
- 4 thin slices turkey
- 2 slices tomato
- 1/2 tbsp. light Mayonnaise

Serving Size: 1 serving

### Directions

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Split the flatbread open and evenly spread mayonnaise along the inside. Then, fill one Pocket Thins® flatbread pocket with lettuce, turkey, tomato, and cheese.

### Featured Ingredient:

#### Product Ingredients

Use our [Grain and Seed Guide](#) to learn more about individual nutritional benefits.

• [Whole Grain Flour](#)



► **Nutrition Facts**

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**Arnold® Recommends**

*Real Jewish Rye Melba Thin*

If you prefer a thinner slice of

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*Soft Family® 100% Whole Wheat*  
Enjoy the nutritional benefits of a whole wheat...  
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*Specialty Rolls: Wheat Sandwich Rolls*

Classic sandwich rolls get an upgrade with whole...  
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**8 Grain**

UPC 7341013413

**Description**

Baked with whole grains, this soft pita-style flatbread is a

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**Nutritional Highlights**

- 0g trans fat
- Cholesterol free
- No high fructose corn syrup
- Excellent source of fiber

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0g trans fat Cholesterol free No high fructose corn syrup Excellent source of fiber



Recipes

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Chicken Breast Sandwich

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- 1 Arnold's Pocket Thins® Flatbread 8 Grain Pocket Thins®
- 1 medium chicken breast, cooked
- 1 leaf lettuce
- 1/2 red bell pepper, sliced
- 2 slices onion
- 1 tbsp. Caesar dressing, low calorie

Serving Size: 1 serving

Directions

Preheat a nonstick griddle or skillet to medium-high. Grill each side of the chicken breast for 5 to 7 minutes, making sure chicken is thoroughly cooked. Split open the Pocket Thins® flatbread pocket and fill it with lettuce, sliced chicken breast, onion and bell peppers. Drizzle Caesar dressing over the top of the sandwich. Enjoy!

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Featured Ingredient:

Product Ingredients

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Nutrition Facts

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Arnold® Recommends

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Real Jewish Rye Melba Thins

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Stuffing Unseasoned

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## Snack Brands

The corporate world is a complicated business, and not one we need to concern ourselves with here. Just as Pepsi-Co own Frito-Lay and Frito-Lay own Smiths Crisps, plus numerous other famous national brands around the globe, Snack Brands Australia appears to own several traditional Australian Potato Chips and Snack brands. To keep this brief, Snack Foods Limited was formed in 1999 by owners the Campbell Soup Company, which was in turn a subsidiary of Arnott's Biscuits. In 2008, Campbell Arnott's sold Arnott's Snackfoods to The Real McCoy Snackfood Co. The company is now known as Snack Brands Australia.

The reason it exists at all, is because after The Smith's Snackfood Company was bought out by Frito-Lay, the American owned company agreed with the Australian Competition and Consumer Commission to divest a range of brands to prevent unfair trading practices resulting from a monopoly. The package of brands and subsidiaries was named 'Snack Brands Australia' and was sold to Dollar Sweets Holdings, which is now Snack Foods Limited.

All very complicated, but suffice it to say that while it means the history of some of these brands are now lost in time, the new set-up includes the following brand names: CC's,



Snack Brands Australia  
Address: 24 Lexington Drive, Bella Vista  
NSW 2153  
Phone: 1800-501-441  
Email: Website Contact Form  
Website: [www.snackbrands.com.au](http://www.snackbrands.com.au)

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Cheezels, Chickadees, French Fries, Jumpy's, Kettle, Natural Chip Co., Samboy and Thins.

#### Kettle Potato Chips



#### Natural Chip Company Potato Chips



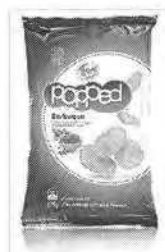
#### Samboy Potato Chips







### Thins Potato Chips



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# Crazy Food Dude

Buy It or Fly By It food reviews from a guy that is a few cards short of a full deck and may need to get some nutrition bar rehab treatment.

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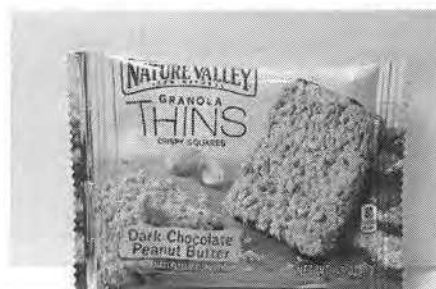
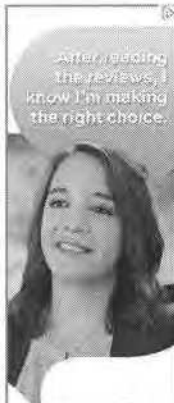
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Saturday, January 12, 2013

## Review: Nature Valley Dark Chocolate Peanut Butter Granola Thins



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Angie's list.

I've been hit by a mad flurry of Nature Valley product recently for some reason, so adding to my already expansive review collection is another one of those reviews as I take a look at this Nature Valley Dark Chocolate Peanut Butter Granola Thins single bar. I got this during the hilarious snack time at work, but having bought these at the store before, I know that they ordinarily come in a box of ten for around \$3.00 to \$4.00. Each Granola Thin is 0.6 ounces, 60 calories and has a barely perceptible one gram of protein.

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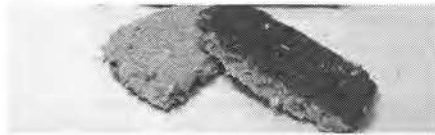
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Having tested one of these Granola Thins out before, I was pretty sure what I was going to be getting going in. It is a square bar measuring about two inches on each side and it's quite thin, as the name would imply. The bar has a base layer of dark chocolate that is topped with a layer of flaky and loose granola that is bound together by peanut butter and honey. The granola itself has a strong smell of peanut butter so at least one of the promised flavors is present in the smell of this bar.

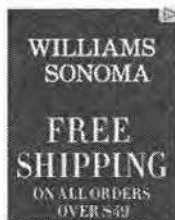
Biting into this, it fell apart quite quickly and left a bunch of granola crumbs scattered everywhere. Because it is so small, this might be one of those bars that you just all over the front of your shirt. As for the taste, the peanut butter taste like a thick and hearty texture that leans more toward the salty version of peanut butter. Sweetening that up a bit is a faint hint of honey that works quite well with the peanut butter and brings some additional sweetness to the flat tasting dark chocolate. The dark chocolate's only purpose, it would seem, was to provide a coating for the bar, because it certainly did not bring any flavor. Of course, dark chocolate rarely does, so I guess that should be expected.

**Buy It or Fly By It?** There's nothing wrong with this bar and the peanut butter and honey flavor work nicely together, so this gets a **BUY IT** rating. While the dark chocolate didn't bring a whole lot to the table, the fact that it coated the flaky granola mixture made for an interesting textural difference in the bar. That said, I do wish it was sweet chocolate that they used, but it's still okay as it is with the dark chocolate. One more gripe: I wish this bar was bigger because it's quite easy to eat multiples of these in one sitting due to the fact that are simultaneously tasty and small/unfilling.



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## New Annie's Microwavable Mac & Cheese Cup!

September 17, 2013 By Nicole | Disclaimer: This post may contain affiliate links  
 • Leave a Comment



Annie's has introduced new microwavable Mac & Cheese - and yes they come in a gluten free version. They are giving away 5,000 samples, go [here](#) to enter for chance to win!

There is also a coupon to go with this! Print this coupon to save \$0.35 on any One Annie's Homegrown Microwavable Mac & Cheese Cup.

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## New Nabisco Gluten Free Rice Thins!

August 21, 2013 By Nicole | Disclaimer: This post may contain affiliate links | Leave a Comment



So I was doing some quick grocery store shopping and came along these new crackers from Nabisco! Thought I would share everyone.



These were in the cracker/chip aisle at my local Hy Vee and were priced \$2/5 which seemed to be a sale price.

Rice Thins are available in three flavors: White Rice Original, Brown Rice Sea Salt and Pepper and Brown Rice White Cheddar.

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Print these Gluten-Free Coupons!





## New Gluten Free Chicken Nuggets at Aldi's!

August 14, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)



So I was shopping at Aldi's yesterday and noticed a new special buy! They have Gluten Free Chicken Nuggets for \$4.99. I checked the package which was 16 ounces and it looks like it was about 36 chicken nuggets. That is a great price for that quantity.

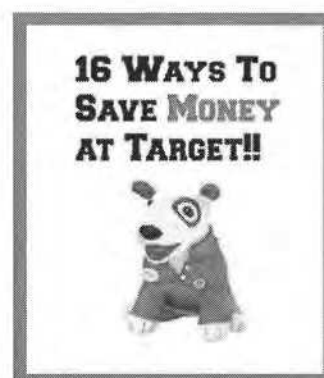
Aldi's special buys are available while quantities last.

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## Gorton's Seafood announces their Grilled line is gluten free!

June 19, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)



Gorton's Seafood has announced that its Grilled line of fish is now gluten free, with a variety of flavors and grilled fish species including Grilled Salmon, Grilled Tilapia, All Natural Grilled Fillets made from Alaska Pollock, and Grilled Haddock. Each fillet is expertly flame-grilled and seasoned, with the same taste millions have come to know and love, but with the added assurance that they are now gluten free. Go [here](#) to view all their gluten free products!

There is also a printable coupon available to save \$1.00 off any Two Gorton's Items.

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## Two new Gluten Free products from Betty Crocker!

May 27, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)







Betty Crocker will have two new gluten free products in stores soon! They have come out with two new products in their gluten free line: Gluten Free Sugar Cookie Mix and All Purpose Rice Flour Blend. These will be hitting stores in August.

You can sign up [here](#) to receive a free newsletter from Betty Crocker and up to \$250 a year in coupon savings.

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## Gluten Free at Aldi's!

May 15, 2013 By Nicole | Disclaimer: This post may contain affiliate links 1  
Comment

Aldi's is a great store to help you save money. Over the last year they have introduced more gluten free and organic foods. I went today and thought I would share a few of my finds.







I found Millville Gluten Free Corn and Rice Squares priced at \$2.19 at my store.



Lunch Buddies All Natural Fruit Twist- \$1.99 at my store. Great find for gluten free kids!



Aldi's currently has gluten free pancakes, blueberry and buttermilk for \$2.89. These are a special buy so that means while supplies last!

A few of my other favorites at Aldi's include pickles, jalapeno nenners and banana nenners. butter. Greek yogurt. frozen berries.



peppers and banana peppers, butter, Greek yogurt, frozen berries, frozen bell peppers, little cartons of refrigerated orange juice, hummus. I look for great quality and a low price. Please share what you love at Aldi's!

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## Wegman's Gluten Free line!

May 12, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)



If you have a Wegman's near you check out their gluten free line. They offer great products and make them easy to find with their little orange "dot- (shown above)" ! These are on Wegmans products and recipes that are free of gluten-containing ingredients and have been produced without the risk of cross contact with gluten-containing ingredients.

Shopping store brands is a great way to save. For more information on Wegman's gluten free products go [here](#).

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## Rudi's Gluten Free Happy Camper essay contest!

May 7, 2013 By Nicole | Disclaimer: This post may contain affiliate links | [Leave a Comment](#)







**Rudi's Gluten-Free Bakery Celebrates National Celiac Awareness Month by Awarding 10 Gluten-Free Summer Camp Scholarships!** Rudi's Gluten-Free is now accepting entries to the Gluten-Free 'Happy Camper' essay contest on Facebook. Go [here](#) to enter.

**Boulder, Colo. – (May 1, 2013)** –Rudi's Gluten-Free Bakery® is ready for summer vacation and can't wait to help kids across the country enjoy their summer camp experience, even if they eat gluten-free. According to the American Camp Association, 10 million kids attend a summer camp every year. Since it's a part of so many kids' summer vacations, Rudi's Gluten-Free is inviting Facebook fans to visit the "Rudi's Gluten-Free Happy Camper" application this May, National Celiac Awareness Month, to submit a 200-word essay from their child for a chance to win one of 10 scholarships to a gluten-free summer camp.

"Enthusiastically giving back to our communities has long been an important part of our business, and this is the third year we've made a commitment to the gluten-free community during Celiac Awareness Month," said Doug Radi, senior vice president of marketing and sales for Rudi's Organic Bakery. "Summer camp is all about making memories that last, and a child's dietary restrictions shouldn't prevent them from having the experience of a lifetime. We're thrilled that the Rudi's Gluten-Free Happy Camper program will provide 10 deserving kids with a gluten-free camp experience."

Parents with eligible children, ages 8-17, can enter the contest by 'liking' Rudi's Gluten-Free on Facebook and submitting an essay from their child explaining what going to a gluten-free summer



from their child explaining what going to a gluten-free summer camp would mean to them. As an additional incentive to enter in early May, Rudi's Gluten-Free has promised to give the first 250 eligible fans that enter an official Rudi's Gluten-Free Happy Camper water bottle. The 10 winners will be selected by Rudi's Gluten-Free Bakery and announced on Facebook on June 10, 2013, giving parents and campers time to plan and pack up for a summertime camp adventure.

"Having a special dietary need like celiac disease can make the simple act of going to camp far more challenging," said Alice Bast, founder and president, National Foundation for Celiac Awareness (NFCA). "Fortunately, there are more options today than ever before, whether it's a dedicated gluten-free summer camp or a 'mainstream' camp that has been properly trained to serve gluten-free campers. Rudi's Gluten-Free Bakery has done an excellent job supporting the gluten-free community, and we are glad to see them continuing that work with their camp scholarship program."

In the spirit of summer camps, National Foundation for Celiac Awareness (NFCA) also offers a gluten-free training program called GREAT Schools, Colleges and Camps. The online course will prepare camp directors and kitchen staff to safely accommodate your child's gluten-free dietary needs. Learn more at [CeliacCentral.org/GREAT/schools](http://CeliacCentral.org/GREAT/schools)

 facebook  twitter  email  sharethis  Like   pinterest

## Pillsbury has introduced three new gluten free products!

May 6, 2013 By Nicole | Disclaimer: This post may contain affiliate links 24 Comments





I learned this weekend that Pillsbury has introduced three new gluten free products! Woohoo I am excited to see more companies becoming aware of the need for gluten free food. The three new products are:

- Gluten Free Chocolate Chip Cookie Dough
- Gluten Free Pie and Pastry Dough
- Gluten Free Thin Crust Pizza Dough

[facebook](#) [twitter](#) [email](#) [sharethis](#) [Like](#) [155](#) [g+](#) [pinterest](#)

## Aldi's selling gluten free baking mixes!

April 23, 2013 By Nicole J Disclaimer: This post may contain affiliate links 3 Comments



Aldi's is now selling gluten free baking mixes! Apparently these are temporary and prices are about \$2.99. I haven't tried these yet but wanted share! I noticed Aldi is carrying more organic items lately also!

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### Dr. Lucy's Cinnamon Thin

When we bake our cinnamon thins to crunchy perfection, delicious cinnamon fills the neighborhood air and smells divine. We have lots of friends around here! Many fans eat a whole box at a time. Beware!

### Ingredients

**All ingredients are from natural sources:**

*All Ingredients Are From Natural Sources: Organic Cane Sugar\*, Dr. Lucy's Flour Blend (Gluten-Free Oat, Garbanzo/Chickpea, Potato Starch,*







Garbanzo/Chickpea, Potato Starch, Tapioca, Sorghum And Fava Flours), Soy Milk\*, Sustainable Palm Fruit Oil, Expeller Pressed Canola Oil, Olive Oil, Filtered Water, Flavoring And Citric Acid From Non-GMO Corn, Sunflower Lecithin, Cinnamon, Non-Dairy Lactic Acid, Baking Powder, Baking Soda, Potassium Bitartrate, Salt, Xanthan Gum, Calcium Carbonate, Annatto Extract Color, Cellulose Gum.

*CONTAINS SOY, OATS and FAVA |\**  
INDICATES ORGANIC

[VIEW THE NUTRITION FACTS](#)

[VIEW CANADIAN PRODUCT](#)

## Sign-Up for E-Mails Packed with Useful Information

Sign up for our email updates and get the latest on Dr. Lucy's entire line of *gluten-free foods*, including *gluten-free cookies*, *vegan cookies*, *gluten-free snacks*, *allergy-friendly snacks*, and delicious *chocolate chip cookies*. Be the first to learn about new and unreleased products!

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## Our products are...

✓ GLUTEN FREE   ✓ VEGAN   ✓ 0g TRANS FAT  
✓ ADDED FIBER   ✓ ALLERGY FRIENDLY   ✓ 0mg CHOLESTEROL





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# A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
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Categories > Food, Groceries > Gluten Free Foods > **Real Foods**  
Categories > Food, Groceries > **Gluten Free Foods**

[Visit Manufacturer's website >](#)



### Real Foods, Organic Corn Thins, Original, 25 Slices, 5.3 oz (150 g)

SRP: \$3.95

Our Price: **\$2.99**

Savings of: \$0.06 (2% Off)

★★★★★ 25 Reviews

In Stock: Yes

1 [Add to Cart](#) [Wish List](#)

[Free 1-5 Day Domestic Shipping for orders over \\$20.00!](#)

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841

#### Specifications

- Shipping Weight: 0.98 lbs (0.44 kg)
- Product Code: RLF-00001
- UPC Code: 671959000016
- Package Quantity: 25 Slices, 5.3 oz (150 g)
- Dimensions: 3.7 x 3.7 x 7.3 in. 0.35 lbs (0.16 kg)
- Expiration Date: Oct 2014

[Top](#) [Reasons to Shop at iHerb!](#)

#### Related Products View All

Page 1 out of 3

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|-------------------------------------|-------------------------------------|------------------------------------|-------------------------------------|
| <p><b>\$2.99</b> 2453<br/>★★★★★</p> | <p><b>\$11.99</b> 664<br/>★★★★★</p> | <p><b>\$2.00</b> 286<br/>★★★★★</p> | <p><b>\$15.10</b> 927<br/>★★★★★</p> |
|-------------------------------------|-------------------------------------|------------------------------------|-------------------------------------|

#### Product Overview

##### Description

- Since 1990
- The Great Taste of Golden Sun-Rimmed Corn



- The Great Taste of Golden Sun-Ripened Corn
- GMO Free-Contains No Genetically Modified Ingredients
- USDA Organic
- Fat Free
- 23 Calories Per Slice
- 10% Dietary Fiber
- Gluten Free
- 25 Slices\* Popped Corn Cakes
- Kosher Pareve
- Certified Organic By Australian Certified Organic

\* 25 Slices on average packed by weight

Real Foods Original Corn Thins are the best tasting wholegrain popped corn cakes you can buy. Made with a great recipe for maximum crunch and flavor, they taste sensational on their own or with any number of delicious toppings.

Our Original Corn Thins are made simply by popping grains of organic corn under high temperature. Being fat free and all natural, Real Foods Corn Thins really are good for you.

Real Food is proud to be producing wholesome and natural products for people who enjoy great tasting real food.

#### Suggested Use

Delicious with grilled mushrooms, spinach and grated parmesan cheese.

Baked sliced turkey, Swiss cheese and honey mustard.

#### Other Ingredients

Organic corn (90%), organic expeller pressed sunflower oil, sea salt.  
†Adds an insignificant amount of fat.

May be present: Soy.

#### Warnings

Caution: Do not heat in toaster.

Caution: Closure may be a choking hazard.

To maintain freshness, reseal pack after opening or store in an airtight container.

#### Supplement Facts

Serving Size: 2 slices (12 g)

Servings Per Container: 12.5

|                   | Amount Per Serving | % Daily Value* |
|-------------------|--------------------|----------------|
| Calories          | 45                 |                |
| Calories from fat | 0                  |                |
| Total Fat         | 0 g                | 0%             |
| Saturated Fat     | 0 g                | 0%             |
| Trans Fat         | 0 g                |                |
| Cholesterol       | 0 g                | 0%             |



|                                                                                                                                    |                   |           |
|------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------|
| Sodium                                                                                                                             | 30 mg             | 1%        |
| Total Carbohydrate                                                                                                                 | 8 g               | 3%        |
| Dietary Fiber                                                                                                                      | 1 g               | 5%        |
| Sugars                                                                                                                             | 0 g               |           |
| Protein                                                                                                                            | 1 g               |           |
| Not a significant source of saturated fat, cholesterol, sugars, vitamin A, vitamin C, calcium and iron.                            |                   |           |
| *Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs. |                   |           |
|                                                                                                                                    | Calories          | 2000 2500 |
| Total Fat                                                                                                                          | Less than 65 g    | 80 g      |
| Saturated Fat                                                                                                                      | Less than 20 g    | 25 g      |
| Cholesterol                                                                                                                        | Less than 300 mg  | 300 mg    |
| Sodium                                                                                                                             | Less than 2400 mg | 2400 mg   |
| Total Carbohydrate                                                                                                                 | 300 g             | 375 g     |
| Dietary Fiber                                                                                                                      | 25 g              | 30 g      |

#### Customer Reviews

☆☆☆☆☆ (25 Reviews)

|         |      |
|---------|------|
| 5 Stars | (17) |
| 4 Stars | (5)  |
| 3 Stars | (2)  |
| 2 Stars | (0)  |
| 1 Stars | (0)  |



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Friday, Apr 11, 2014, 9:59 PST

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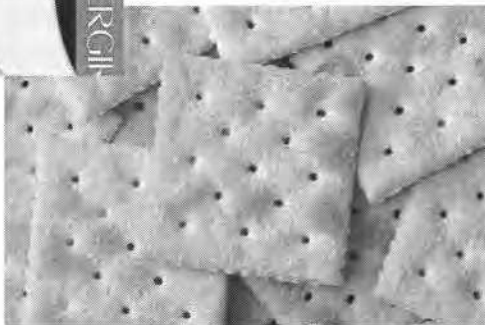
## Would You Rather? Saltines vs. Stoned Wheat Thins

12:42 November 9, 2011 Would You Rather? 1 Comment

It's Wednesday, which means it's Would You Rather time.

#Ginscan

Saltines again.



#Ginscan

Stoned Wheat Thins again.



Shop Now!

\$9.99



\$22.99



\$9.99



\$9.99



\$3.99



\$4.99



Crabtree & Evelyn  
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SHIPPING  
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\$100 OR MORE.

SHOP NOW »

MOST POPULAR





There are many knock-off and imitation versions of Premium brand saltine crackers. For the purposes of this vote, saltines=saltines, no matter who the brand or label. Anything you would define as in that category counts. Stoned Wheat Thins, in contrast, are one specific brand. Feel free to vote on any criteria you want, taste, cost, availability, variety of uses etc.

Please share in the comments the logic behind the choice you made.



Which option would you choose?

Vote

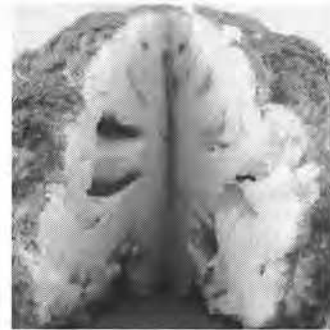
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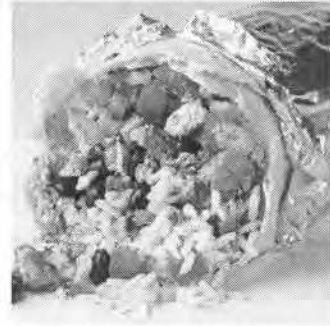
Eick



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8 Ways to Eat Veggies You Probably Never Thought Of

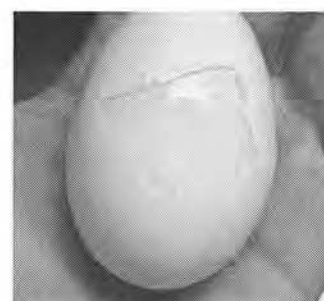


Fast Food Chains' Secret Menus Revealed



10 Things That Slow Your Metabolism





#### BLOGS WE LOVE

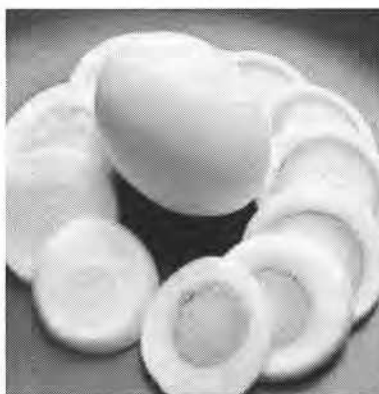
Cook to Bang  
Crazy Food Dude  
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## Metabolism



How To Scramble An Egg Without Breaking The Shell

9 RESPONSES

You've Been Cooking Eggs All Wrong

Are you interested in writing for a food site that gets millions of visits a year? Then [contact us](#) today and see your guest post published tomorrow.



**brian**

November 5th, 2011

Haven't ever had the 'stoned' ones, so I probably won't miss having that I eat saltines that often... they get used soup (would rather have oyster crackers), or as cracker recipes.



**Peter**

November 5th, 2011

I've eaten Wheat Thins stoned, but never Stoned Wheat Thins.

REPLY







Stoned Wheat Thins are probably my #1 favorite cracker. And like any cracker, they are in fact, better when stoned.

REPLY



Mark

November 8th, 2011



Stoned wheat thins, they are one of my favorites for a cheese and a party. However there are always saltines in my house as a snack with just about anything. And of course you have to eat 6 stoned wheat thins with any kind of fun.

REPLY



Cindy

June 7th, 2012

What happened to would you rather? I really enjoyed these, and I don't know why you stopped doing them. ☹



March 2nd, 2013

Saltines all the way, the perfect vehicle for Campbell's New England Clam Chowder, or dipped into bouillon when sick..

REPLY




Lois




ers go this has been my favourite cracker for years ... seems they changed the recipe for them in the past while



 ...they changed the recipe for them it was great when  
I bought them again ... I bought these crackers because they  
were great tasting and no matter how you ate them they were just a  
great cracker If I wanted what they changed their recipe to I could have  
already bought it ... so for me I am out looking for another cracker ...  
although I doubt that they can be replaced


REPLY

 Herh  
#Ginscan  
s Stoned Wheat Thins are history.  
with your complaint to get a refund of your purchase  
p-off.

REPLY

LEAVE A REPLY

\*Email address will not be published

|                                                                                    |                      |                      |
|------------------------------------------------------------------------------------|----------------------|----------------------|
|  | <input type="text"/> | <input type="text"/> |
| Website                                                                            | <input type="text"/> | <input type="text"/> |
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### RECENT COMMENTS

Review: New Gone Nutty!  
Chocolate Peanut Butter Pop-Tarts  
no baked oreo & nutella mini  
cheesecakes - TryBits No-Bake Oreo  
and Nutella Mini Cheesecakes Ultimate  
Recipe  
Review: Domino's Pan Pizza | So Good  
Blog Review: Domino's Chicken &  
Bacon Carbonara Artisan Pizza  
Cheesecake Factory's Reese's Peanut  
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**To:** That's How We Roll, LLC ([hbalmat@balmatlaw.com](mailto:hbalmat@balmatlaw.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 86186892 - BROWNIE THINS - 00305  
**Sent:** 4/11/2014 2:03:30 PM  
**Sent As:** ECOM108@USPTO.GOV  
**Attachments:**

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON 4/11/2014 FOR U.S. APPLICATION SERIAL NO. 86186892

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from 4/11/2014 (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response** because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp).

**(3) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**Failure to file the required response by the applicable response deadline will result in the**



**ABANDONMENT of your application.** For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay “fees.”

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the “United States Patent and Trademark Office” in Alexandria, VA; or sent by e-mail from the domain “@uspto.gov.” For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).



# **EXHIBIT 47**

## **To the Declaration of Diana L. Rausa**



**To:** That's How We Roll, LLC ([hbalmat@balmatlaw.com](mailto:hbalmat@balmatlaw.com))

**Subject:** U.S. TRADEMARK APPLICATION NO. 86186891 - CAKE THINS - 00304

**Sent:** 4/11/2014 2:02:28 PM

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Attachment - 117

Attachment - 118

Attachment - 119

Attachment - 120

Attachment - 121

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 86186891

**MARK:** CAKE THINS

**\*86186891\***

**CORRESPONDENT ADDRESS:**

HEATHER E BALMAT  
BALMAT LAW, PLLC  
977 SEMINOLE TRL # 342  
CHARLOTTESVILLE, VA 22901-2824

**CLICK HERE TO RESPOND TO**  
<http://www.uspto.gov/trademarks/teas/r>

**APPLICANT:** That's How We Roll, LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO. :**

00304

**CORRESPONDENT E-MAIL ADDRESS:**

hbalmat@balmatlaw.com

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

**ISSUE/MAILING DATE:** 4/11/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

**Search Results**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

**Refusal – Merely Descriptive**

**PB 00597**



Registration is refused because the applied-for mark merely describes features of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. § 1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose or use of the specified goods and/or services. TMEP §1209.01(b); *see In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005); *In re Gyulay*, 820 F.2d 1216, 1217-18, 3 USPQ2d 1009, 1010 (Fed. Cir. 1987).

The determination of whether a mark is merely descriptive is considered in relation to the identified goods and/or services, not in the abstract. *In re Abcor Dev. Corp.*, 588 F.2d 811, 814, 200 USPQ 215, 218 (C.C.P.A. 1978); TMEP §1209.01(b); *see, e.g., In re Polo Int'l Inc.*, 51 USPQ2d 1061 (TTAB 1999) (finding DOC in DOC-CONTROL would be understood to refer to the "documents" managed by applicant's software, not "doctor" as shown in dictionary definition); *In re Digital Research Inc.*, 4 USPQ2d 1242 (TTAB 1987) (finding CONCURRENT PC-DOS merely descriptive of "computer programs recorded on disk" where relevant trade used the denomination "concurrent" as a descriptor of a particular type of operating system). "Whether consumers could guess what the product is from consideration of the mark alone is not the test." *In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985).

"A mark may be merely descriptive even if it does not describe the 'full scope and extent' of the applicant's goods or services." *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004) (citing *In re Dial-A-Mattress Operating Corp.*, 240 F.3d 1341, 1346, 57 USPQ2d 1807, 1812 (Fed. Cir. 2001)); TMEP §1209.01(b). It is enough if the term describes only one significant function, attribute or property. *In re Oppedahl*, 373 F.3d at 1173, 71 USPQ2d at 1371; TMEP §1209.01(b).

Here, applicant's mark is "CAKE THINS" in standard characters for "crispy dessert snacks consisting of cookies, cakes, donuts, brownies or muffins" in International Class 030. As cakes are listed in the identification of goods, it is clear that "CAKE" merely denotes the type of dessert snack.

Attached definitional evidence from [www.collinsdictionary.com](http://www.collinsdictionary.com) shows that "thin" refers to things that are slim or lean. Additional attached evidence shows that in the snack market, "THINS" are snack that are slim or lean and that many snack items are sold as "THINS". Further evidence shows that many recipes for cakes described as "thin" appear on the internet showing that consumers would immediately understand applicant's goods to be slim or lean cakes.

Finally, evidence consisting of third-party registrations containing "THINS" is attached. Third-party registrations featuring goods the same as or similar to applicant's goods are probative evidence on the issue of descriptiveness where the relevant word or term is disclaimed, registered under Trademark Act Section 2(f) based on acquired distinctiveness, or registered on the Supplemental Register. *See Inst. Nat'l des Appellations D'Origine v. Vintners Int'l Co.*, 958 F.2d 1574, 1581-82, 22 USPQ2d 1190, 1196 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 USPQ2d 1953, 1955 (TTAB 2006); *In re Finisar Corp.*, 78 USPQ2d 1618, 1621 (TTAB 2006).

In sum, based on the arguments and evidence, the mark is refused registration on the Principal Register as being merely descriptive of the goods.

Although applicant's mark has been refused registration, applicant may respond to the refusal by



submitting evidence and arguments in support of registration.

### Supplemental Register Suggested

Should applicant use the proposed mark in commerce and file an amendment to allege use, applicant may then respond to this refusal by amending the application to seek registration on the Supplemental Register.

Trademark Act Section 23, 15 U.S.C. §1091; 37 C.F.R. §§2.47 and 2.75(a); TMEP §§801.02(b), 815 and 816 *et seq.* Note that applicant's proposed mark is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use under 37 C.F.R. §2.76 has been timely filed. 37 C.F.R. §2.47(d); TMEP §§815.02, 816.02 and 1102.03. Please also note that amending to the Supplemental Register does not preclude applicant from submitting evidence and arguments against the refusal.

If applicant files an amendment to allege use and also amends to the Supplemental Register, please note that the effective filing date of the application will then be the date of filing of the amendment to allege use. 37 C.F.R. §2.75(b); TMEP §§206.01 and 816.02.

To amend to the Supplemental Register, applicant need only provide a request to do so.

Although Supplemental Register registration does not afford all the benefits of registration on the Principal Register, it does provide the following advantages:

- The registrant may use the registration symbol ®;
- The registration is protected against registration of a confusingly similar mark under §2(d) of the Trademark Act, 15 U.S.C. §1052(d);
- The registrant may bring suit for infringement in federal court; and
- The registration may serve as the basis for a filing in a foreign country under the Paris Convention and other international agreements.

**NOTE:** Applicant is advised that, if the application is amended to seek registration on the Principal Register under Trademark Act Section 2(f) or on the Supplemental Register, applicant must disclaim "CAKE" because such wording appears to be generic in the context of applicant's goods and/or services.

*See* 15 U.S.C. §1056(a); *In re Wella Corp.*, 565 F.2d 143, 196 USPQ 7 (C.C.P.A. 1977); *In re Creative Goldsmiths of Wash., Inc.*, 229 USPQ 766 (TTAB 1986); TMEP §1213.03(b).

The following is the standardized format for a disclaimer:

**No claim is made to the exclusive right to use "CAKE" apart from the mark as shown.**

TMEP §1213.08(a)(i).

### Response Guidelines

For this application to proceed toward registration, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required



changes or statements.

If applicant has questions about the application or this Office action, please contact the assigned trademark examining attorney at the telephone number or email address below. Applicant is encouraged to contact the examining attorney via email or telephone to make required changes to the application through an examiner's amendment.

To expedite prosecution of the application, applicant is encouraged to file its response to this Office action online via the Trademark Electronic Application System (TEAS), which is available at <http://www.uspto.gov/trademarks/teas/index.jsp>. If applicant has technical questions about the TEAS response to Office action form, applicant can review the electronic filing tips available online at [http://www.uspto.gov/trademarks/teas/e\\_filing\\_tips.jsp](http://www.uspto.gov/trademarks/teas/e_filing_tips.jsp) and email technical questions to [TEAS@uspto.gov](mailto:TEAS@uspto.gov).

/Andrea Hack/  
Trademark Examining Attorney  
U.S. Patent & Trademark Office  
Law Office 108  
571-272-5413 (ph.)  
[andrea.hack@uspto.gov](mailto:andrea.hack@uspto.gov)

**TO RESPOND TO THIS LETTER:** Go to [http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp). Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at



<http://www.uspto.gov/trademarks/teas/correspondence.jsp>.



Print: Apr 10, 2014

73830923

**DESIGN MARK**

**Serial Number**

73830923

**Status**

REGISTERED AND RENEWED

**Word Mark**

SCHMIDT BLUE RIBBON THIN

**Standard Character Mark**

No

**Registration Number**

1614111

**Date Registered**

1990/09/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

SCHMIDT BAKING COMPANY, INC. CORPORATION MARYLAND 7801 FITCH LANE  
BALTIMORE MARYLAND 21236

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: BREAD, AND BREAD  
PRODUCTS NAMELY, ROLLS, PASTRIES. First Use: 1989/05/15. First Use  
In Commerce: 1989/05/15.

**Prior Registration(s)**

0810855;AND OTHERS

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THIN" APART FROM THE  
MARK AS SHOWN.

**Lining/Stippling Statement**

THE DRAWING OF THE MARK IS LINED FOR THE COLORS BLUE, RED, AND YELLOW.  
THE STIPPLING IN THE DRAWING IS FOR SHADING PURPOSES ONLY. THE DOTTED  
LINES IN THE DRAWING ARE FOR THE PURPOSE OF SHOWING THE POSITION OF  
THE MARK ON THE PACKAGING AND ARE NOT INTENDED TO BE A PART OF THE  
MARK.



**Print: Apr 10, 2014**

**73830923**

**Filing Date**

1989/10/12

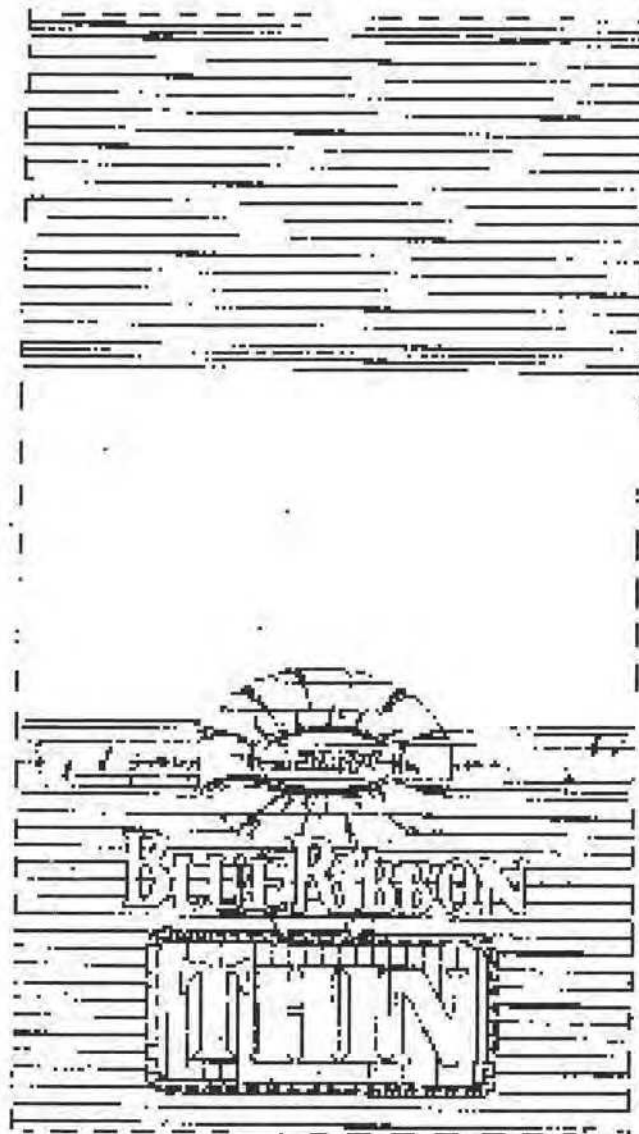
**Examining Attorney**

FICKES, JERI J.

**Attorney of Record**

/RMF/







**Print: Apr 10, 2014**

**76702065**

**DESIGN MARK**

**Serial Number**

76702065

**Status**

REGISTERED

**Word Mark**

COCO THIN

**Standard Character Mark**

No

**Registration Number**

3898318

**Date Registered**

2011/01/04

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

COCO DISTRIBUTION, LLC LIMITED LIABILITY COMPANY NEW JERSEY 1021  
Hudson Avenue Ridgefield NEW JERSEY 07657

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: grain-based snack foods; multi-grain cakes; rice cakes; expanded-grain cakes; flavored, cereal grain cakes. First Use: 2010/05/14. First Use In Commerce: 2010/05/14.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COCO THIN" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The color orange appears in the background for the wording "COCO THIN" and the design of a star, the color yellow appears in the arch below the stars, the color grey appears in the borders for the arc and the background for the word "COCO" and in the design of the stars, the color green appears in the design of the stars and the emanating rays, and the color white appears in the background for the mark, the letters "COCO", and in the center of the stars, and in the stylized



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**76702065**

word "THIN".

**Colors Claimed**

The color(s) orange, yellow, grey, green and white is/are claimed as a feature of the mark.

**Filing Date**

2010/03/15

**Examining Attorney**

BIBB, SCOTT

**Attorney of Record**

Siegmar Silber







**Print:** Apr 10, 2014

**77166579**

**DESIGN MARK**

**Serial Number**

77166579

**Status**

REGISTERED

**Word Mark**

ANNA'S GINGER THINS DELGADITAS DE JENGIBRE O TRANS FAT

**Standard Character Mark**

No

**Registration Number**

3568922

**Date Registered**

2009/02/03

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

AB Annas Pepparkakor JOINT STOCK COMPANY SWEDEN Raiovagen 23 135 48  
Tyreso SWEDEN

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Cookies,  
gingerbread biscuits, and biscuits. First Use: 1997/09/00. First Use  
In Commerce: 1997/09/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GINGER THINS  
DELGADITAS DE JENGIBRE" AND "O TRANS FAT" APART FROM THE MARK AS  
SHOWN.

**Description of Mark**

The mark consists of "ANNA'S" in red, outlined in white at the top.  
Under the word "ANNA'S" is a space or cut-out in the shape of a  
gingerbread biscuit outlined in red. The white color and lines shown  
in the biscuit-shaped cut-out is meant to symbolize transparent  
packaging and does not indicate that the cut-out space is white in  
color. Under the biscuits are the words "GINGER THINS" and "DELGADITAS  
DE JENGIBRE" in white. In the wording "O TRANS FAT", the "O" is white



and "TRANS FAT" is black. The wording "0 TRANS FAT" is inside a yellow banner to the left of the space or cut out. The dotted lines in the drawing are not part of the mark and only serve to show the position of the mark on the packaging.

**Colors Claimed**

The color(s) RED, WHITE, BLACK AND YELLOW is/are claimed as a feature of the mark.

**Translation Statement**

The foreign wording in the mark translates into English as "gingerbread thins".

**Filing Date**

2007/04/26

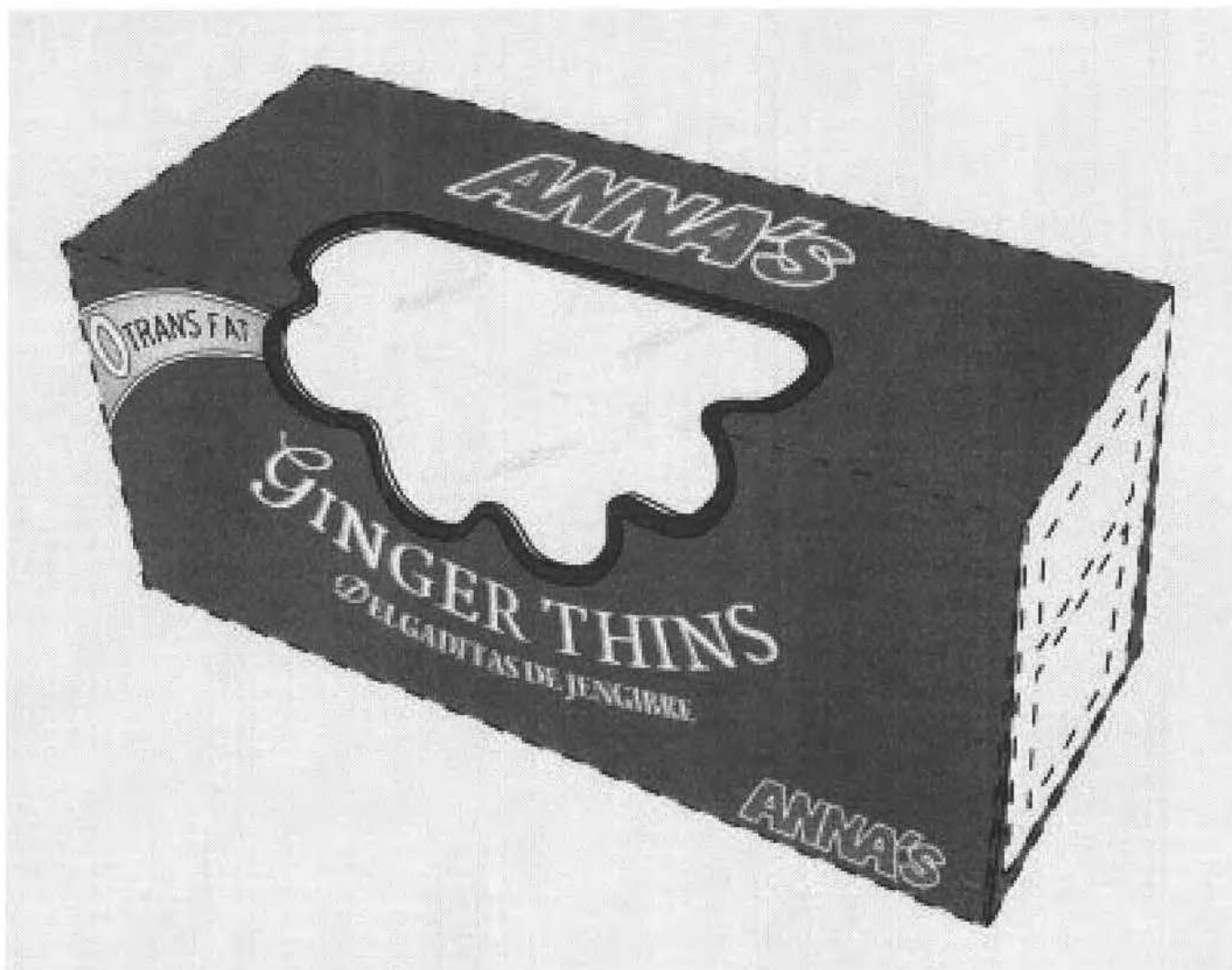
**Examining Attorney**

SPARACINO, MARK

**Attorney of Record**

B. Brett Heavner







**Print: Apr 10, 2014**

**85006318**

**DESIGN MARK**

**Serial Number**

85006318

**Status**

REGISTERED

**Word Mark**

BLUE THINS

**Standard Character Mark**

Yes

**Registration Number**

3870613

**Date Registered**

2010/11/02

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

El Trigal S.A. CORPORATION URUGUAY Av. Gral. San Martin 3270  
Montevideo URUGUAY

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: cookies, biscuits,  
crackers. First Use: 2004/12/00. First Use In Commerce: 2004/12/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THINS" APART FROM THE  
MARK AS SHOWN.

**Filing Date**

2010/04/05

**Examining Attorney**

CALLAGHAN BRIAN

**Attorney of Record**

Leigh Ann Lindquist



# BLUE THINS



**Print: Apr 10, 2014**

**85181047**

**DESIGN MARK**

**Serial Number**

85181047

**Status**

REGISTERED

**Word Mark**

NEWTON'S FRUIT THINS

**Standard Character Mark**

Yes

**Registration Number**

4043300

**Date Registered**

2011/10/18

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

INTERCONTINENTAL GREAT BRANDS LLC LIMITED LIABILITY COMPANY DELAWARE  
100 DEFOREST AVENUE EAST HANOVER NEW JERSEY 07936

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Cookies. First  
Use: 2011/04/01. First Use In Commerce: 2011/04/01.

**Prior Registration(s)**

0098178;1669627;3624027

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FRUIT THINS" APART  
FROM THE MARK AS SHOWN.

**Filing Date**

2010/11/19

**Examining Attorney**

MCMORROW, RONALD

**Attorney of Record**



**Print: Apr 10, 2014**

**85181047**

Matthew A. Griffin



# NEWTON'S FRUIT THINS



**Print: Apr 10, 2014**

**85264664**

**DESIGN MARK**

**Serial Number**

85264664

**Status**

REGISTERED

**Word Mark**

BROWNIE PM

**Standard Character Mark**

Yes

**Registration Number**

4043570

**Date Registered**

2011/10/18

**Type of Mark**

TRADEMARK

**Register**

SUPPLEMENTAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

JUL Health Products, LLC LIMITED LIABILITY COMPANY TEXAS 3675 Roberts  
Street Beaumont TEXAS 77701

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownies containing  
calming agents for promoting relaxation. First Use: 2011/05/01.  
First Use In Commerce: 2011/05/01.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**

2011/03/11

**Amended Register Date**

2011/08/18

**Examining Attorney**

WIENER, MICHAEL



**Print: Apr 10, 2014**

**85264664**

**Attorney of Record**  
Jay T. Iler



# BROWNIE PM



**Print: Apr 10, 2014**

**85440704**

**DESIGN MARK**

**Serial Number**

85440704

**Status**

REGISTERED

**Word Mark**

THE EDGELESS BROWNIE

**Standard Character Mark**

Yes

**Registration Number**

4204798

**Date Registered**

2012/09/11

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

LAD ENERGY, LLC DBA SUGARDADDY'S SUMPTUOUS SWEETIES LIMITED LIABILITY  
COMPANY OHIO 3721 HIDDEN COVE CIRCLE LEWIS CENTER OHIO 43035

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: bakery goods.  
First Use: 2005/09/00. First Use In Commerce: 2005/09/00.

**Prior Registration(s)**

3022181

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Section 2f Statement**

2(F) ENTIRE MARK

**Filing Date**

2011/10/06

**Examining Attorney**



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**85440704**

DUBOIS, MICHELLE

**Attorney of Record**

B. Joseph Schaeff



# THE EDGELESS BROWNIE



**Print: Apr 10, 2014**

**85603172**

**DESIGN MARK**

**Serial Number**  
85603172

**Status**  
REGISTERED

**Word Mark**  
BROWNIE FIX

**Standard Character Mark**  
Yes

**Registration Number**  
4440941

**Date Registered**  
2013/11/26

**Type of Mark**  
TRADEMARK

**Register**  
PRINCIPAL

**Mark Drawing Code**  
(4) STANDARD CHARACTER MARK

**Owner**  
Jungle Treats, Inc. CORPORATION NEW YORK 21 Juniper Place Huntington  
NEW YORK 11743

**Goods/Services**  
Class Status -- ACTIVE. IC 030. US 046. G & S: Brownie mixes;  
brownies. First Use: 2012/08/09. First Use In Commerce: 2013/08/16.

**Disclaimer Statement**  
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**  
2012/04/19

**Examining Attorney**  
FELDMAN, DAWN



# BROWNIE FIX



**Print: Apr 10, 2014**

**85743949**

**DESIGN MARK**

**Serial Number**

85743949

**Status**

REGISTERED

**Word Mark**

THE BROWNIE REINVENTED

**Standard Character Mark**

No

**Registration Number**

4402656

**Date Registered**

2013/09/17

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

FCG Foods, LLC LIMITED LIABILITY COMPANY NEW YORK 275 Madison Avenue  
Suite 627 New York NEW YORK 10016

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Thin brownie  
pieces. First Use: 2012/04/00. First Use In Commerce: 2012/04/00.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Description of Mark**

The mark consists of the term "THE BROWNIE REINVENTED" in stylized  
form.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2012/10/02



**Print: Apr 10, 2014**

**85743949**

**Examining Attorney**  
ALFIERI, AMY

**Attorney of Record**  
Erica D. Klein



# The Brownie Reinvented



**Print: Apr 10, 2014**

**85757756**

**DESIGN MARK**

**Serial Number**

85757756

**Status**

REGISTERED

**Word Mark**

BROWNIE MAGIC

**Standard Character Mark**

Yes

**Registration Number**

4385589

**Date Registered**

2013/08/13

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Banu Suresh INDIVIDUAL AUSTRALIA 300 East 40th Street #24K New York  
NEW YORK 10016

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Brownies. First  
Use: 2012/07/08. First Use In Commerce: 2013/05/22.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROWNIE" APART FROM  
THE MARK AS SHOWN.

**Filing Date**

2012/10/18

**Examining Attorney**

DOMBROW, COLLEEN



# Brownie Magic



**Print: Apr 10, 2014**

**85805674**

**DESIGN MARK**

**Serial Number**

85805674

**Status**

REGISTERED

**Word Mark**

CLASSIC FUDGE BROWNIE BAKERS ON A MISSION GREYSTON BAKERY SINCE 1982

**Standard Character Mark**

No

**Registration Number**

4487188

**Date Registered**

2014/02/25

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

Greyston Bakery, Inc. CORPORATION NEW YORK 104 Alexander Street  
Yonkers NEW YORK 10701

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: Baked goods,  
namely, cookies, brownies, cakes and cupcakes. First Use: 2012/03/31.  
First Use In Commerce: 2012/05/11.

**Prior Registration(s)**

3183685

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLASSIC FUDGE  
BROWNIE", "BAKERY", AND "SINCE 1982" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The mark consists of a configuration of the product packaging in which  
the goods are sold, namely, a rectangle running across the bottom  
quarter of the mark. Above the rectangle appear the words "BAKERS ON A  
MISSION" located inside a horizontal stripe also running across the  
mark. Above the horizontal stripe on the right-hand side there are



**Print: Apr 10, 2014**

**85805674**

three wheat stalks bound together located above the words "GREYSTON BAKERY SINCE 1982" all located inside a double lined circle. To the left of the double lined circle appear the words "CLASSIC FUDGE BROWNIE". The broken lines depicting the side closures of the packaging indicate placement of the mark on the goods and are not claimed as part of the mark.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2012/12/18

**Examining Attorney**

HELLA, AMY

**Attorney of Record**

Gary H. Fechter



# CLASSIC FUDGE BROWNIE



*Bakers on a mission*



**Print: Apr 11, 2014**

**77798364**

**DESIGN MARK**

**Serial Number**

77798364

**Status**

REGISTERED

**Word Mark**

BAGEL THINS

**Standard Character Mark**

Yes

**Registration Number**

4259364

**Date Registered**

2012/12/11

**Type of Mark**

TRADEMARK

**Register**

SUPPLEMENTAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

GRUPO BIMBO, S.A. B. DE C.V. CORPORATION MEXICO NO. 1000, COL. PENA  
BLANCA SANTA FE PROLONGACION PASEO DE LA REFORMA MEXICO CITY MEXICO  
01210

**Goods/Services**

Class Status -- ACTIVE. IC 030. US 046. G & S: bakery products,  
not including cookies. First Use: 2010/01/07. First Use In Commerce:  
2010/01/07.

**Prior Registration(s)**

3427797

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BAGEL" APART FROM THE  
MARK AS SHOWN.

**Filing Date**

2009/08/06

**Amended Register Date**

2012/11/08



**Print: Apr 11, 2014**

**77798364**

**Examining Attorney**  
HUSSAIN, TASNEEM

**Attorney of Record**  
Scott J. Slavick



# BAGEL THINS





You are here > [Home](#) > [English Dictionary](#) > Definition of "thin"

[English](#) > [English for Learners](#) > [French](#) > [German](#) > [Spanish](#) > [Italian](#) >

## English Dictionary

Pioneers in dictionary publishing since 1819

☒ British English ☐ American English

[Search](#)

[Browse the English Dictionary \(A-Z\)](#)

Your search found: [thin](#) / [Usage examples](#) / [Trends](#)

*thin* (θɪn ⓘ )

### Definitions

adjective

Word forms: [thinner](#), [thinnest](#)

1. of relatively small extent from one side or surface to the other; fine or narrow

### Word Frequency

Spread the Word

Like this word

Tweet +1 Like

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4. of relatively low density or viscosity ⇒ *a thin liquid*
5. weak; poor; insufficient ⇒ *a thin disguise*
6. (of a photographic negative) having low density, usually insufficient to produce a satisfactory positive
7. (*mountaineering*) a climb or pitch on which the holds are few and small
8. See *thin on the ground*

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8. See thin on the ground

adverb

9. in order to produce something thin ⇒ *to cut bread thin*

verb

Word forms: **thins**, **thinning**, **thinned**

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Derived Forms


**'thinly** *adverb*

**'thinness** *noun*

## ► Word Origin

Old English *thynne*; related to Old Frisian *thenne*, Old Saxon, Old High German *thunni*, Old Norse *thunnr*, Latin *tenuis* thin, Greek *teinein* to stretch

## ► Synonyms

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= ~~narrow~~, ~~fine~~, ~~attenuate~~, ~~attenuated~~, ~~threadlike~~

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~~emaciated~~, ~~spindly~~, ~~underweight~~, ~~scrawny~~, ~~lank~~, ~~undernourished~~, skin and bone, ~~scraggy~~, thin as a rake, ~~macilent~~,

= ~~wafer-thin~~, paper-thin, ~~papery~~

= ~~watery~~, ~~weak~~, ~~diluted~~, ~~dilute~~, ~~runny~~, ~~rarefied~~, ~~wishy-washy~~,

= ~~meagre~~, ~~sparse~~, ~~scanty~~, ~~poor~~, ~~scattered~~, ~~inadequate~~, ~~insufficient~~, ~~deficient~~, ~~paltry~~,

= ~~fine~~, ~~delicate~~, ~~fimsy~~, ~~sheer~~, ~~transparent~~, ~~see-through~~, ~~translucent~~, ~~skimpy~~, ~~gossamer~~, ~~diaphanous~~, ~~filmy~~, ~~unsubstantial~~,

= ~~unconvincing~~, ~~inadequate~~, ~~feeble~~, ~~poor~~, ~~weak~~, ~~slight~~, ~~shallow~~, ~~insufficient~~, ~~superficial~~, ~~lame~~, ~~scant~~, ~~fimsy~~, ~~scanty~~, ~~unsubstantial~~,

= ~~weak~~, faint, feeble, small, low, soft, high-pitched, reedy

= ~~wispy~~, thinning, ~~sparse~~, ~~scarce~~, ~~scanty~~

= ~~prune~~, ~~trim~~, cut back, weed out

= ~~dilute~~, ~~water-down~~, ~~weaken~~, ~~attenuate~~

15 results


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### Translations for 'thin'

British English: **thin** ㄸ If something is *thin*, it is narrow between one side and the other. The book is printed on very thin paper. ㄸ ADJECTIVE Not measuring much from one side to the other

Show more ㄸ

Arabic: ㄸ

Brazilian Portuguese: **fino** ㄸ  
*fina*

Chinese: 薄的 ㄸ

Croatian: **tanak** ㄸ

Czech: **tenký** ㄸ

Danish: **tynd** ㄸ

Dutch: **dun** ㄸ

European Spanish: **fino** ㄸ

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Finnish: **ohut** ㄸ

French: **mince** ㄸ

German: **dünn** ㄸ

Greek: **λεπτός** ㄸ *λεπτή*

Italian: **sottile** ㄸ

Japanese: 薄い ㄸ 厚み

Korean: 얇은 ㄸ

Norwegian: **tynn** ㄸ

Polish: **cienki** ㄸ *cienka*

Portuguese: **fino** ㄸ *fina*

Romanian: **subțire** ㄸ *subțire*,  
*subțiri*

Russian: **тонкий** ㄸ *тонкая*  
Spanish: **fino** ㄸ *finadelgado*

### Example Sentences Including 'thin'

Dexter wore an expression of smug satisfaction as he touched his water to his thin bloodless lips.

**Stuart Harrison** BETTER THAN THIS (2002)

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HEALTHY AND CONFIDENT (2002)

Her long neck was livid; white blisters already visible above and below the thin silver collar.

**Jennifer Fallon** TREASON KEEP (2001)

The post mortem had confirmed cause of death as a single stab wound from a long thin knife.

**Anthony Masters** CASCADES - THE DAY OF THE DEAD (2001)



**Anthony Masters** CASCADES - THE DAY OF THE DEAD (2001)

The thin layer of liquid on the book's surfaces also evaporated quickly.  
NEW SCIENTIST (2004)

The volume is based on work already published which is thin on the ground  
GLASGOW HERALD (2001)

The walls are spattered with thin paper posters ripped from cheap magazines.  
GLASGOW HERALD (2001)

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GLOBE AND MAIL (2003)

With the exception of an occasional flicker of activity among the income trusts,  
financing activity is thin.  
GLOBE AND MAIL (2003)

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[www.amazon.com/health](http://www.amazon.com/health)

Huge Selection at Great Low Prices Vitamins, Personal Care and More

★★★★★ 1,715 reviews for amazon.com

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100 Calorie Packs

Almond Breeze®

Nut Thins®

Hint of Sea Salt

Almond

Pecan

Smokedhouse™

Cheddar Cheese

Country Ranch

Pepper Jack Cheese

Nut Thins P&G®

Artisan Nut Thins

Coffee Almonds

Fruit Flavored Almonds

Cooking & Baking Almonds

FLAVORFUL & GLUTEN FREE

NUT THINS®

Now available at supercenters nationwide! Gone are the days when gluten-free meant boring. Nut Thins are a crunchy cracker loaded with nutritious almonds and baked to perfection. Wonderful as an appetizer and ideal for snacking. With 3 grams of protein per serving, they're a great afternoon pick-me-up.

\*Each production run is sampled and tested to confirm gluten levels do not exceed 20 PPM.

*Coleen, 39, diagnosed with celiac disease six years ago. Manages her gluten-free diet well, but hates making special requests and saying no to foods. Heard about Nut Thins through a support group. Loves them as snacks and with dips.*

FEATURES

Product Locator

Now available at supercenters nationwide!

Select a Product...

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Celiac Disease

As proud sponsor of the Celiac Disease Foundation and National Foundation for Celiac Awareness, we pay attention to the ingredients we use in our products.

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Artisan Nut Thins

Packed with flavor and made from brown rice, almonds and nutrition-rich seeds. And they're gluten free!

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## Wheat Thins

From Wikipedia, the free encyclopedia



**This article has multiple issues.** Please help improve it or discuss these issues on the **talk page**.

- This article **relies on references to primary sources**. (October 2012)
- This article **needs additional citations for verification**. (October 2012)

**Wheat Thins** are a popular baked cracker snack found in North America, distributed by Nabisco in the US and Canada, and in Australia through wholesaler USA Foods.<sup>[1]</sup> Vegetable Thins, Oat Thins, Pita Thins, and Rice Thins, which are all spinoffs of Wheat Thins, are available in Canada and some regions of the United States. Wheat Thins come in many variations.

The snack is still well known by some for its late 1970s ad campaign starring Sandy Duncan. A more recent commercial aired during Super Bowl XLVI featuring Brian and Stewie from cartoon series *Family Guy*, in which Stewie puts emphasis on the "H" in "Wheat", saying "Hwheat Thins."

**Contents** [hide]

- Varieties
- See also
- References
- External links



### Varieties [edit]

There are several flavors available.<sup>[2]</sup>





There are several flavors available:

- Artisan cheese: Wisconsin Colby
- Artisan cheese: Vermont White Cheddar
- Fiber Selects 5-Grain
- Flatbread Garlic & Parsley
- Flatbread Tuscan Herb
- Hint of Salt
- Honey Mustard
- Lime (limited time 2013)
- Multigrain
- Ranch
- Reduced Fat
- Smoky BBQ
- Spicy Buffalo
- Sundried Tomato & Basil
- Zesty Salsa

Additional discontinued/changed flavors:

- Baked Snack Reduced Fat
- Cream Cheese & Chives
- Harvest 5-Grain
- Harvest 7-Grain
- Honey<sup>[3]</sup>
- Manly Low-Mein
- Harvest Garden Vegetable
- Lightly Cinnamon
- Low Sodium
- Parmesan Basil

See also [\[edit\]](#)



- Crackers
- Kraft Foods
- Nabisco
- Stoned Wheat Thins

## References [edit]

- ↑ http://www.usafoods.com.au/p3525/cookies-crackers/wheat-thins/
- ↑ http://brands.nabisco.com/WheatThins/
- ↑ http://voices.yahoo.com/product-review-original-wheat-thins-875121.html

## External links [edit]

- Red Oval Farms
- Snackworks
- Wheat Thins

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**Mondelēz International brands**

[show]

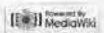
*This brand-name food or drink product-related article is a stub. You can help Wikipedia by expanding it.*

Categories: Nabisco brands | Brand name crackers | 1970 introductions | Mondelēz brands  
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## Sandwich Thins® Rolls

### 100% Whole Wheat

UPC 7341013418

**Description**  
The benefits of whole wheat and a delicious soft pita-style flatbread -- what's more to love?

Like

5

Tweet

Pint

8+1

Print

Email

**Nutritional Highlights**

- 0g trans fat
- Cholesterol free
- No high fructose corn syrup
- Excellent source of fiber

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#### Arnold® Recommends

**Specialty Rolls Multi-Grain Kaiser Rolls**  
Get the goodness of whole grains in a hearty...

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**Country Honey Whole Wheat**  
Whole Wheat bread that comes with a touch of...

[View Product](#)

**Pocket Thins® Flatbread 100% Whole Wheat**  
The benefits of whole wheat and a delicious soft...

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Sandwich Thins® Rolls



Arnold's Bread

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Sandwich Thins® Rolls



Arnold's Bread









0g trans fat Cholesterol free No high fructose corn syrup Excellent source of fiber

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#### Egg and Spinach Breakfast Pocket Thin

#### Ingredients

- 1/2 Arnold's Pocket Thins® Flatbread 100% Whole Wheat flatbread
- 1 medium egg, beaten
- 1 spray cooking spray

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Sandwich Thins® Rolls



Arnold's Bread

Serving Size: 1 serving

#### Directions

Heat a large skillet over medium-high heat. Spray with cooking spray, add spinach and cook, tossing often, until just wilted, about 1 minute. Add egg, salt and pepper and cook, tossing gently, until fluffy and cooked through, 3 to 4 minutes. Remove from heat. Spoon egg mixture into Pocket Thin®.

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##### ▶ Product Ingredients

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#### Arnold® Recommends

##### Whole Grains Double Fiber

Make a sandwich with two slices of our 100% whole...

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##### Specialty Steak Rolls

These rolls are your steak's



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Sandwich Thins® Rolls



Arnold's Bread

##### Whole Grains / Grain

Get the benefits of seven different grains in...

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## Flax & Fiber

UPC 7341013534

### Description

Take a bite out of the 100-calorie roll that balances whole grains and fiber with the warm and nutty flavor of flaxseed.

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Nutritional Highlights

- Excellent source of fiber
- No high fructose corn syrup
- 5g of fiber per serving
- 0g trans fat

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Excellent source of fiber



No high fructose corn syrup



5g of fiber per serving



0g trans fat

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[Thai-Grilled Chicken Sandwich](#)

### Ingredients

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- 2 oz. uncooked boneless skinless chicken breast
- 1/4 cup cucumber slices
- 2 Tbsp fresh basil, chopped
- 2 Tbsp fresh cilantro, chopped
- 1 Tbsp fresh lime juice
- 1 Tsp finely chopped ginger root
- 1/2 cup shredded carrots
- 1 spray cooking spray



Serving Size: 1 serving

## Directions

In a mini chopper or food processor, combine basil, cilantro, lime juice, ginger; pulse until smooth.

Add water, 1 teaspoon at a time, to thin sauce (if desired). Spoon sauce in a small bowl and add carrots; toss to combine and set aside. Coat a grill or grill pan with cooking spray; preheat

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once, about 2 to 3 minutes per side. Place 1 piece of chicken on bottom half of Sandwich Thins® slice; top with carrot mixture, cucumber slices and Sandwich Thins® top.

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## Arnold® Recommends

Whole Grains 7 Grain

Get the benefits of seven different grains in...

[View Product](#)



Country Sourdough

Enjoy this rustic bread with rich, deep flavor...

[View Product](#)



Stuffing Seasoned

Make any meal special with



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## Made with Whole Grain White



Excellent source of fiber



0g trans fat



No high fructose corn syrup

UPC 7341011617

### Description

As the go-to choice for sandwiches, white bread is always a favorite. Now, get the flavor you love and the whole grains you need with the crown-up, 100-calorie



whole grains you need with the grown-up, 100-calorie version of a classic.

Like 5 Tweet Pin It +1

Print Email

Looking for a different brand? BROWN BERRY® OROWEAT®

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- 6g whole grains per serving
- 0g trans fat
- No high fructose corn syrup

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Hawaiian Island Whammy Sammie!

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### Ingredients

- 1 Arnold® Sandwich Thins® Rolls Made with Whole Grain White roll
- 2 tsp. reduced-fat peanut butter (smooth or chunky)
- 3 slices turkey bacon, cooked
- 3 oz. pineapple (canned or fresh), thinly sliced
- 1/2 small banana, sliced

Serving Size: 1 serving

### Directions

Toast the separated Sandwich Thins® roll to a light golden brown. Spread peanut butter



onto one side of the roll. Layer turkey bacon, pineapple, and banana. Place other side of the roll and enjoy!

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### Arnold® Recommends

Specialty Rolls 100% Whole  
Wheat Sandwich Rolls



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Specialty Dinner Rolls

Make any dinner special with  
our select dinner...

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Sandwich Thins® Rolls 100%  
Whole Wheat



How about a whole wheat  
option for your...

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## 100% Whole Wheat

UPC 7341013546

### Description

How about a whole wheat option for your sandwiches

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### Nutritional Highlights

- \* No high fructose corn syrup
- \* 0g trans fat
- \* 19g whole grains per serving
- \* Cholesterol free
- \* Excellent source of fiber

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Sandwich Thins® Rolls



Arnold's Bread

No high fructose  
corn syrup

0g trans  
fat

19g whole grains  
per serving

Cholesterol  
free

Excellent source  
of fiber

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Egg Sandwich

### Ingredients

- 1 Arnold's Sandwich Thins® Rolls 100% Whole Wheat roll
- 1 over easy egg
- 2 slices tomato
- 1 cup spinach leaves

Serving Size: 1 serving

### Directions



#### DIRECTIONS

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leaves onto bottom half of a Sandwich Thins® roll. Top with over easy egg; replace top half of the Sandwich Thins® roll and enjoy.

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#### Arnold® Recommends

*Real Jewish Rye Marble Rye*

This delicious combination pairs wholesome rye...

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*Whole Grains Health Nuts*

This hearty bread is made with premium...

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*Soft Family® Honey Wheat*

This soft bread gives you the goodness of wheat...

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UPC 7341013543

#### Description

It's almost too good to be true: a 100-calorie flatbread with the nutrition of whole wheat and a delicate touch of honey – just the right combination.

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#### Nutritional Highlights

- No high fructose corn syrup
- 11g whole grains per serving
- Cholesterol free
- Made with real honey
- Excellent source of fiber

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Arnold's Bread



No high fructose corn  
syrup



11g whole grains per  
serving



Cholesterol  
free



Excellent source of  
fiber

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Orchard Grilled Cheese

### Ingredients

- 1 Arnold's Sandwich Thins® Rolls Honey Wheat roll
- 3 thin slices Granny Smith apple
- 1 oz. pear, such as D'Anjou
- nonfat canola oil nonstick spray

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BROWN BERRY®

OROWEAT®

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Sandwich Thins® Rolls



Arnold's Bread



Serving Size: 1 serving

### Directions

Place apple slices on bottom half of the Sandwich Thins® roll. Top with cheese, pear slices, and lastly, the top Sandwich Thins® roll side.

Spray nonstick skillet with nonfat canola oil spray. Add the sandwich to the pan and cook over medium heat until light brown. Flip to cook and brown on the other side. After the cheese has completely melted, remove from the pan and enjoy!

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### Arnold® Recommends

Specialty Rolls Potato Sandwich Rolls

These wholesome rolls are low in fat and full of...



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Sandwich Thins® Rolls



Arnold® Bread

Sandwich Thins® Rolls Flax & Fiber

Take a bite out of the 100-calorie roll that...

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Whole Grains 12 Grain

Each slice is loaded with wholesome ingredients...

[View Product](#)



### Multi-Grain

UPC 7341013547

#### Description

The possibilities are endless with this tasty, 100-calorie choice that gives you the benefits of several types of

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Nutritional Highlights

- No high fructose corn syrup
- 0g trans fat
- 11g whole grains per serving
- Cholesterol free
- Excellent source of fiber

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Recipes

Ingredients & Nutrition Facts

Displaying 1 - 1 of 1 recipes



Heirloom Tomato Caprese Panini





## Ingredients

- 1 Arnold<sup>®</sup> Sandwich Thins<sup>®</sup> Rolls Multi-Grain roll
- 8 thin slices of heirloom tomatoes (choose different colors for visual appeal)
- 2 oz. fat free mozzarella cheese, thinly sliced
- 1 tbsp. fresh basil, chopped

Serving Size: 1 serving

## Directions

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one sliced tomato, one slice of mozzarella cheese, and basil. Repeat placement of ingredients until three layers are stacked. Finally, top with the other half of the Sandwich Thins<sup>®</sup> roll.

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*Real Jewish Rye Everything*  
Made with rye flour, our rye has a firm texture...  
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## Italian Herb

UPC 7341013416

### Description

Baked with delicious herbs, this soft pita-style flatbread is a great way to switch things up.



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Nutritional Highlights

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- No high fructose corn syrup
- Cholesterol free
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Turkey Sandwich

Ingredients

- 1 Arnold's Pocket Thins® Flatbread Italian Herb Pocket Thins®
- 3 slices low fat Swiss Cheese
- 1 leaf lettuce
- 4 thin slices turkey
- 2 slices tomato
- 1/2 tbsp. light Mayonnaise

Serving Size: 1 serving

Directions

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Split the flatbread open and evenly spread mayonnaise along the inside. Then, fill one Pocket Thins® flatbread pocket with lettuce, turkey, tomato, and cheese.

Featured Ingredient:

Product Ingredients

Use our Grain and Seed Guide to learn more about individual nutritional benefits.

Nutrition Facts



► **Nutrition Facts**

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**Arnold® Recommends**

Real Jewish Rye® Melba Thin  
If you prefer a thinner slice of



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Rolls

Classic sandwich rolls get an upgrade with whole...  
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**8 Grain**

UPC 7341013413

**Description**

Baked with whole grains, this soft pita-style flatbread is a

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**Nutritional Highlights**

- \* 0g trans fat
- \* Cholesterol free
- \* No high fructose corn syrup
- \* Excellent source of fiber

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[Chicken Breast Sandwich](#)

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- 1 Arnold's Pocket Thins® Flatbread 8 Grain Pocket Thins®
- 1 medium chicken breast, cooked
- 1 leaf lettuce
- 1/2 red bell pepper, sliced
- 2 slices onion
- 1 tbsp. Caesar dressing, low calorie

Serving Size: 1 serving

### Directions

Preheat a nonstick griddle or skillet to medium-high. Grill each side of the chicken breast for 5 to 7 minutes, making sure chicken is thoroughly cooked. Split open the Pocket Thins® flatbread pocket and fill it with lettuce, sliced chicken breast, onion and bell peppers. Drizzle Caesar dressing over the top of the sandwich. Enjoy!

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### Arnold® Recommends

[Pocket Thins® Flatbread 100% Whole Wheat](#)

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## Snack Brands

The corporate world is a complicated business, and not one we need to concern ourselves with here. Just as Pepsi-Co own Frito-Lay and Frito-Lay own Smiths Crisps, plus numerous other famous national brands around the globe, Snack Brands Australia appears to own several traditional Australian Potato Chips and Snack brands. To keep this brief, Snack Foods Limited was formed in 1999 by owners the Campbell Soup Company, which was in turn a subsidiary of Arnott's Biscuits. In 2008, Campbell Arnott's sold Arnott's Snackfoods to The Real McCoy Snackfood Co. The company is now known as Snack Brands Australia.

The reason it exists at all, is because after The Smith's Snackfood Company was bought out by Frito-Lay, the American owned company agreed with the Australian Competition and Consumer Commission to divest a range of brands to prevent unfair trading practices resulting from a monopoly. The package of brands and subsidiaries was named 'Snack Brands Australia' and was sold to Dollar Sweets Holdings, which is now Snack Foods Limited.

All very complicated, but suffice it to say that while it means the history of some of these brands are now lost in time, the new set-up includes the following brand names: CC's,



Snack Brands Australia  
Address: 24 Lexington Drive, Bella Vista  
NSW 2153  
Phone: 1800-501-441  
Email: Website Contact Form  
Website: [www.snackbrands.com.au](http://www.snackbrands.com.au)

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Cheezeels, Chickadees, French Fries, Jumpy's, Kettle, Natural Chip Co., Samboy and Thins.

#### Kettle Potato Chips



#### Natural Chip Company Potato Chips



#### Samboy Potato Chips







### Thins Potato Chips



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## Crazy Food Dude

Buy It or Fly By It food reviews from a guy that is a few cards short of a full deck and may need to get some nutrition bar rehab treatment.

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Saturday, January 12, 2013

### Review: Nature Valley Dark Chocolate Peanut Butter Granola Thins



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I've been hit by a mad flurry of Nature Valley product recently for some reason, so adding to my already expansive review collection is another one of those reviews as I take a look at this Nature Valley Dark Chocolate Peanut Butter Granola Thins single bar. I got this during the hilarious snack time at work, but having bought these at the store before, I know that they ordinarily come in a box of ten for around \$3.00 to \$4.00. Each Granola Thin is 0.6 ounces, 80 calories and has a barely perceptible one gram of protein.

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Having tested one of these Granola Thins out before, I was pretty sure what I was going to be getting going in. It is a square bar measuring about two inches on each side and it's quite thin, as the name would imply. The bar has a base layer of dark chocolate that lacked any sort of smell that is then topped with a layer of flaky and loose granola that is bound together by peanut butter and honey. The granola itself has a strong smell of peanut butter, so at least one of the promised flavors is present in the smell of this bar.

Biting into this, it fell apart quite quickly and left a bunch of granola crumbs scattered everywhere. Because it is so small, this might be one of those bars that you just all over the front of your shirt. As for the taste, the peanut butter taste has a thick and hearty texture that leans more toward the salty version of peanut butter. Sweetening that up a bit is a faint hint of honey that works quite well with the peanut butter and brings some additional sweetness to the flat tasting dark chocolate. The dark chocolate's only purpose, it would seem, was to provide a coating for the bar, because it certainly did not bring any flavor. Of course, dark chocolate rarely does, so I guess that should be expected.

**Buy It or Fly By It?** There's nothing wrong with this bar and the peanut butter and honey flavor work nicely together, so this gets a **BUY IT** rating. While the dark chocolate didn't bring a whole lot to the table, the fact that it coated the flaky granola mixture made for an interesting textural difference in the bar. That said, I do wish it was sweet chocolate that they used, but it's still okay as it is with the dark chocolate. One more gripe: I wish this bar was bigger because it's quite easy to eat multiples of these in one sitting due to the fact that are simultaneously tasty and small/unfilling.



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